

Winter Wine & Whimsy

VENDOR APPLICATION

Exhibit in our **Traditional Holiday Market!**

Twelve Mile Crossing at Fountain Walk

44175 W. Twelve Mile Rd. Novi, MI 48377

November 19
5-10pm

November 20
2-10pm

November 21
noon-6pm

NOVI WINTER WINE & WHIMSY 2021

The inaugural traditional outdoor holiday market will take place at Twelve Mile Crossing at Fountain Walk on November 19-21.

This winter market will feature artisan/handcrafted items for purchase for the holiday season.

Event attendees will enjoy holiday-themed food and drinks from Fountain Walk restaurants, shopping an artisan market, live entertainment, visits from Santa, outdoor games and activities, outdoor firepits, strolling carolers, photo stations, and so much more!

Application Deadline:
October 12, 2021

IMPORTANT INFORMATION FOR VENDORS

- * **Set up begins at 10am on Friday, November 19.**
- * Vendor booth display areas are approximately 10' wide by 10' deep Vendors may request an additional booth.
- * Vendors will not need to bring a tent. The market will provide large tents to accommodate multiple vendors and electricity. Tents will be heated.

- * Vendors are responsible for their own set up and tear-down, including providing auxiliary lights, etc.
- * There is no application fee. It is free to apply, however, applications will be evaluated to ensure exceptional quality and a diverse product mix. Selections will be made by October 18.
- * If selected, cost for a single vendor booth is \$200. Double booth cost will be \$350.

VENDOR AMENITIES

- * 24-hour security.
- * Extensive event marketing on social media, *Engage!* magazine, cityofnovi.org, and other promotional materials.
- * Free designated vendor parking.

November 19 : 5-10pm
November 20: 2-10pm
November 21: noon-6pm



APPLICATION FORM

Name: _____

Phone: _____

Business Name: _____

Email: _____

Address: _____

Website: _____

City, State, Zip: _____

Michigan Sales Tax Number: _____

PRODUCT CATEGORY (CHOOSE ONE OR MORE):

- | | | | |
|---|--|---|---|
| <input type="checkbox"/> Wood | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Home Décor | <input type="checkbox"/> Pet apparel & accessories |
| <input type="checkbox"/> Pottery | <input type="checkbox"/> Glass | <input type="checkbox"/> Garden/Outdoor | <input type="checkbox"/> Nonperishable Food & Drink,
Packaged & Prepared |
| <input type="checkbox"/> Tile | <input type="checkbox"/> Leather | <input type="checkbox"/> Bath & Body | <input type="checkbox"/> Handcrafted Toys/Games |
| <input type="checkbox"/> Metal | <input type="checkbox"/> Fibers (non-wearable) | <input type="checkbox"/> Apparel | <input type="checkbox"/> Essential Oils/Candles |
| <input type="checkbox"/> Other (please describe): _____ | | | |

Vendors must include photo examples or website of items to be sold. Feel free to include a photo of your booth set up.

Types of items to be sold:

Have you participated as a vendor in art shows or markets? Yes No

If so, please list: _____

Number of booths requested (maximum 2): _____

Is electricity essential for your set up? Yes No

RULES & REGULATIONS

* The applicant must be present at check-in and with their work for the duration of the event. A picture I.D. is required.

* Booths must be open November 19: 5-10pm, November 20: 2-10pm, and November 21: noon-6pm.

* All inventory, boxes, items, etc. must be contained within your booth space and cannot interfere with adjacent booths or walkways.

* Each artist is responsible for the collection and payment of the .06% Michigan sales tax.

* Artists are responsible for insurance and protection of artwork and display. The City will not be responsible for damage to artwork or display.

* All artists must be 18 years of age or older.

BOOTH FEES & CANCELLATION POLICY

Cost for a singular vendor booth is \$200. Double booth cost will be \$350. This cost covers vendor participation for the entire weekend, tent coverage with heaters, two 8' tables (additional available upon request) and two chairs.

The vendor booth fee is required upon application approval, **no later than Tuesday, October 26.** Winter, Wine & Whimsy will follow all MDHHS guidelines. If guidelines necessitate event cancellation, vendors will receive a full refund.

APPLICATION SUBMISSION

Email your completed application and attach all photos of your work to:

communityrelations@cityofnovi.org

QUESTIONS?

Email us at **communityrelations@cityofnovi.org** or call **248-735-5628.**