



CITY of NOVI CITY COUNCIL

**Agenda Item B
November 24, 2014**

SUBJECT: Approval of the Resolution for Adoption of the Novi Parks, Recreation and Cultural Services Strategic Community Recreation and Master Park Plan 2015 to 2019.

SUBMITTING DEPARTMENT: Parks, Recreation & Cultural Services

CITY MANAGER APPROVAL: 

BACKGROUND INFORMATION:

The State of Michigan Department of Natural Resources (DNR) requires municipalities to develop and approve a five-year Community Recreation Plan (CRP) to be eligible to apply and be awarded State and Federal grant monies. A Community Recreation Plan provides a base of information to use in implementing the department's Strategic Plan. Therefore, the Parks, Recreation & Cultural Services (PRCS) Department is combining its Community Recreation Plan and its Strategic Plan into one workable document entitled, "2015-2019 Strategic Community Recreation and Master Park Plan." In order to keep the plan more efficient and timely, the action plans, parks inventory, funding and other sections will be reviewed and updated on an annual basis.

Development of the plan utilized components of the 2010-2013 PRCS Strategic Plan, the 2009-2014 PRCS Community Recreation Plan, DNR Guidelines for the Development of Community Park, Recreation, Open Space and Greenway Plans. Input was sought and provided by community members, PRCS staff, PRCS Commissioners, and City Council members. The plan was available for public comment from September 22nd until October 22nd at the Novi Civic Center, Novi Public Library, Novi Ice Arena, and Meadowbrook Commons and on the City website. On November 20th, a public hearing was held at the PRCS Commission meeting and the plan has been recommended for City Council approval by the PRCS Commission.

The plan will be sent to the DNR for final approval following City Council consideration and approval on November 24, 2014.

RECOMMENDED ACTION: Approval of the Resolution for Adoption of the Novi Parks, Recreation and Cultural Services Strategic Community Recreation and Master Park Plan 2015 to 2019.

	1	2	Y	N
Mayor Gatt				
Mayor Pro Tem Staudt				
Council Member Casey				
Council Member Markham				

	1	2	Y	N
Council Member Mutch				
Council Member Poupard				
Council Member Wrobel				



**RESOLUTION
STRATEGIC COMMUNITY RECREATION
AND MASTER PARK PLAN**

WHEREAS, the Parks, Recreation and Cultural Services Commission and the City Council of the City of Novi has undertaken a Five Year Strategic Community Recreation and Master Park Plan which describes the physical features, existing recreation facilities, programs and the desired actions to be taken to enhance and maintain recreation facilities, programs and services during the period between 2015 – 2019, and

WHEREAS, the Parks, Recreation and Cultural Services (PRCS) Commission passed resolution of the plan on November 20, 2014, and

WHEREAS, the Parks, Recreation and Cultural Services (PRCS) Department, Commission, and City Council of the City of Novi has developed the plan for the benefit of the entire community and adopts the plan as a document to assist in meeting the recreation needs of the community.

NOW, THEREFORE, BE IT RESOLVED the City Council hereby adopts the City of Novi Strategic Community Recreation and Master Park Plan as a guideline for (PRCS) as an element in the overall comprehensive planning process for future development of the community.

CERTIFICATION

I hereby certify that the foregoing is a true and complete copy of a resolution adopted by the City Council of the City of Novi at a regular meeting held this _____ day of _____, 2014.

Maryanne Cornelius
City Clerk

CITY COUNCIL

Mayor
Bob Gatt

Mayor Pro Tem
Dave Staudt

Andrew Mutch

Wayne Wrobel

Laura Marie Casey

Gwen Markham

City Manager
Peter E. Auger

**Director of Parks, Recreation &
Cultural Services**
Jeffrey A. Muck



City of Novi, Michigan Strategic Community Recreation and Master Park Plan



Nurture Public Services that residents want and value

Operate a World-Class and sustainable local government

Value and build a desirable and vibrant community for residents
and businesses alike, now and into the future

Intest properly in being a safe community at all times for all people

2015-2019

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Acknowledgments

City Council

Bob Gatt, Mayor
David Staudt, Mayor Pro-Tem
Andrew Mutch
Wayne Wrobel
Laura Marie Casey
Gwen Markham
Doreen Poupard

City Manager

Peter E. Auger, City Manager

Parks, Recreation and Cultural Services Commission

Douglas Bauss
Stacy Ferrell
Gerald Jewell
Scott Pratt
Charles A. Staab
Hideki "Harry" Torimoto
Harold "Butch" Wingfield
Suhas Kodali, Student Representative
Aria Thakore, Student Representative

Parks and Recreation and Cultural Services Department,

Jeffery A. Muck, Director, CPRP

The Parks, Recreation and Cultural Services Commission is comprised of seven members appointed by the City Council. The Parks, Recreation and Cultural Services Commission is charged with setting policy and making recommendations to the Parks, Recreation and Cultural Services Department. The Commissioners work together with professional staff in the areas of programming, budget, facilities, planning and public relations. The Commission has the responsibility of meeting community recreational objectives, and reflecting community needs to the Parks, Recreation and Cultural Services Department and City Council.



November 12, 2014

Dear Novi Residents,

Thank you for your interest in the City of Novi's Parks, Recreation and Cultural Services (PRCS) Strategic Community Recreation and Master Park Plan. The Plan represents the collaborative efforts of Novi residents, PRCS staff, Mayor Bob Gatt and the City Council, PRCS Board of Commissioners and other partners to create an action-oriented work plan to guide us over the next five years. The outcome of this effort will help ensure that we preserve and build upon the treasure that is Novi's parks, open spaces, and recreation programming in order to meet the needs of our citizens.

Novi's Parks, Recreation and Cultural Services Department is committed to its Mission.... "Provide exceptional park, recreational and cultural opportunities that are diverse and enhance lives." Novi is a great place to live, work and play because of its high quality of life. The City Council has made the acquisition and development of park land and continuing recreation and cultural arts programming a priority. Our team is grateful for the resources provided to the department and embraces the opportunities and the challenges of these expectations.

We are developing this Plan during a transformational moment in PRCS's history. Since completion of the last Plan in 2010, we have seen both a significant expansion of the Parks and Recreation system and rapidly changing local demographic needs. In light of these changes, we must strategically evaluate our facilities, services, and operations to continue to meet our Mission.

The information included has been gathered over the course of the last several years from evaluations, participant surveys, community focus groups and committee meetings. Additionally, a community survey was conducted in early 2014. Comments from the public, Parks, Recreation and Cultural Services staff and Commission, along with City officials were incorporated into the Plan. In addition, the Plan reflects City Council's priorities and initiatives including "Nurture Public Services that residents want and value", "Operate a World-Class and sustainable local government", "Value and build a desirable and vibrant community for residents and businesses alike, now and into the future", "Invest properly in being a safe community at all times for all people". This Plan, in tandem with the other Department planning documents, provides direction to meet the changing needs of our diverse community with innovative programs, exceptional services and state of the art facilities.

The strategic recreation and master park planning process is an indispensable tool for the future of our organization. We will review the action steps of the Plan and update them annually. The Parks, Recreation and Cultural Services team is committed to leading the way as we undertake these initiatives.

Jeffrey A. Muck, CPRP
City of Novi
Director of Parks, Recreation and Cultural Services

CITY COUNCIL

Mayor
Bob Gatt

Mayor Pro Tem
Dave Staudt

Andrew Mutch

Wayne Wrobel

Laura Marie Casey

Gwen Markham

City Manager
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EXECUTIVE SUMMARY

As early as 1959, the Village of Novi was considering becoming a city. There were unsuccessful elections toward Novi cityhood in 1959 and 1962. The Novi Village Council again took formal action toward cityhood in 1966, although Novi did not incorporate as a city until 1969. In 1981, Novi City Council through Ordinance #81-36 created the Department of Parks & Recreation for the City of Novi, provided for the appointment of a Director of Parks and Recreation and prescribed the Director's powers and duties.

It also established a seven-member Commission of Parks & Recreation, prescribed terms of office, defined powers and duties of Commission members, provided for adoption of Rules and Regulations and penalties for violation thereof, and repealed Ordinance #70-36 and amendments thereto. The Commission sets policy for and makes recommendations to the Parks, Recreation & Cultural Services Department. The Commissioners work together with professional staff in the areas of programming, budget, facilities, planning and public relations. The Commission has the responsibility of meeting community recreational objectives, and reflecting community needs to the Parks, Recreation & Cultural Services Department and City Council.

The City of Novi, prior to 1981, owned approximately 103 acres of land for park sites in a city of 31.3 square miles, and had a population of 22,525. The city has now grown to a population of 59,911. Today, the Department manages over 1,274 acres of parkland including Lakeshore Park, ITC Community Sports Park, Ella Mae Power Park, Rotary Park, Wildlife Woods Park, Brookfarm Park, Village Wood Lake Park, Fuerst Park, Villa Barr Art Park, Novi Dog Park and Pavilion Shore Park.

The Commission realized that one of the most important needs of the Community was the purchase of open space land for regional and neighborhood parks throughout the city. The Department and Commission applied for funding for land acquisition, improvements and equipment. Through the Community Development Block Grant (CDBG), Land and Water Conservation Fund (LCWF), Michigan Natural Resource Trust Fund (MNRTF), Michigan Department of Natural Resources (MDNR), 1993 Bond Issue, land swaps and private donations the City began developing a comprehensive system of parks & trails.

Developing a complete inventory of recreation facilities, programs, and events is an essential component of a Community Recreation Plan. It provides a base of information to use in implementing the department's strategic plan and will assist in the future decision-making process.

The Strategic Community Recreation & Master Park Plan, typically an element in the overall Comprehensive Development Planning process, is not intended to rigidly fix the ultimate use of land. Rather, it is intended to serve as a guide for future development and possible redevelopment of the community.

The Plan recognizes the limitations of physical features as well as the existing pattern of development and is, therefore, a "marriage" between the ideal principles of land use planning and the realistic limitations encountered in the existing community. Yet, when adopted as official community policy, it can serve as the principal basis for decision making in matters relative to the growth and character of the entire community. It is through the guidance of the policies and objectives contained in the Plan that those positive, stabilizing elements of the community, which have created a good living, and working environment can be preserved.

Similarly, the existing sound development can set an atmosphere for the development of vacant parcels and the upgrading of substandard areas and non-conforming uses. The Future Land Use Plan serves two basic functions in the City. On one hand, it can serve as a guide for new growth and development while also serving as a stimulus and catalyst for redevelopment.

Novi's, Strategic Community Recreation & Master Park Plan then, is intended to provide the Parks & Recreation Commission, City Planning Commission and the City Council with a guide to Parks, Recreation and Cultural Services decisions and land use problems. The Plan can also serve as a policy statement to investors and developers as to how the City feels certain areas in the community should be developed.

The Community Description includes a brief introduction to the City of Novi and the jurisdiction of the Community Recreation Plan.

The Administrative Structure chapter describes how recreation is governed and operated within the City. This includes information outlining the function of the Parks & Recreation Commission, the function of the staff, a fiscal analysis, volunteerism, partnerships, schools and other public or private recreation agencies.

The Recreation Inventory portion of the plan includes several components. The first component is a map identifying each facility location by number, followed by a facility matrix, listing acres and attributes. Secondly, a brief description of each facility listing the classification, address, size, accessibility rating and amenities. Thirdly, a listing of all facilities that were partially or completely developed with Department of Natural Resource grant funds. This chapter also encompasses Land Use Classifications along with Local, Regional and State Recreation Facilities.

The Planning and Public Input Process compares the City of Novi's existing recreation opportunities to the National Recreation and Park Association's standards in determining deficiencies. An essential component to developing the Community Recreation Plan is staff and public input. The methods used to incorporate public input were focus groups, community surveys, Parks, Recreation and Cultural Services Commission and City of Novi Council meetings. Summaries of the results are highlighted in [Appendix A on page](#) & [B on page](#) .

Through the development of a Strategic Community Recreation & Master Park Plan the Department of Parks, Recreation and Cultural Services established a Strategic Plan by creating a Mission and Vision Statement. Afterwards Core Values were established which lead to an Action Plan that is significant in carrying out the desires of its residents.

The data collected to establish the Action Plan was from various sources including: City of Novi Department of Parks, Recreation & Cultural Services, Department of Public Service, Community Development, Information Technology Department, Parks and Recreation Commission, SEMCOG, Michigan Department of Natural Resources, and the Michigan Recreation & Parks Association. Additional information was taken from previous Master Park Plans and with input from various focus groups and surveys.

Again, this Strategic Community Recreation and Master Park Plan is designed to be a guiding tool for Parks, Recreation & Cultural Services to meet the growing needs of the Novi Community, as well as an easy-to-use reference for city residents.



Community Description



Rejoice with your family in the beautiful land of life!
Albert Einstein

COMMUNITY DESCRIPTION

Novi may be characterized as a carefully and successfully planned community of residential, industrial, commercial and civic development. The City has never had a central business district because of its former status as a township, although we have successfully maintained its friendly, hometown atmosphere in the midst of unprecedented urban growth.

Novi is a fantastic, innovative, and hard-working community. Established as a City in 1969, the community has grown from a sleepy rural stop along Grand River into a cosmopolitan, diverse, and vibrant City.

The City of Novi, is located in Oakland County, Michigan. Oakland County is the second largest county in Michigan with an estimated population of 1.23 Million in 2013. In 2013 the City of Novi has an estimated population of 59,911 residents.

Novi is believed to have first been settled in 1825, 12 years before Michigan became a state. Novi was incorporated as a City in 1969 by citizen vote. However, one subdivision decided to remain a township and, to this day, remains Novi Township.

The City covers an area of 31.3 square miles. Getting around Novi is fairly easy, as all major east to west roads are numbered and exactly one mile apart, with Haggerty at the eastern border and Napier at the western border. Eight Mile Road is the southern border of the City and 14 Mile Road is the northern border.

Major north-south routes are also one mile apart. Access to Novi is easy, as four major highways intersect within the border; M-5, I-96, I-275, and I-696.

Novi is relatively flat, with low, rolling hills. Much of Walled Lake lies within the City limits at the northern border, with few smaller lakes, ponds, streams and wetlands throughout the City.

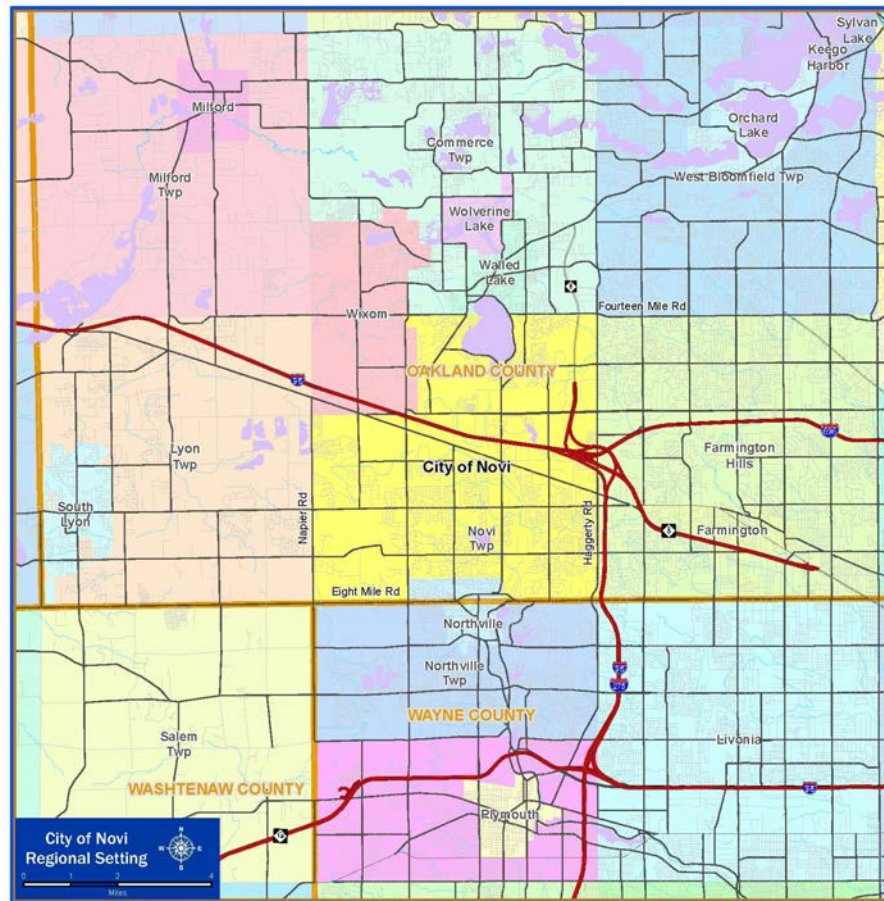


Figure 1: Regional Setting



Administrative Structure



Novi City Council

Nurture
Operate
Value
Invest

CITY OF NOVI ADMINISTRATIVE STRUCTURE

Form of Government - City Council / City Manager

A City Manager / City Council form of government governs the City of Novi. The City's Mayor is elected to a two-year term, is the presiding officer, and a voting member of the seven-person City Council. City Council members are also elected, and serve a four-year term. Council is responsible for establishing policy, passing local ordinances, approving appropriations and the annual itemized budget and all grant applications that require matching funds, while developing an overall vision for the City. The Council appoints the City Manager. The City Manager is the chief administrative officer for the City of Novi and is responsible for all City departments. The City Manager attends all City Council meetings and reports directly to the City Council on all city matters. Among other duties, this office is charged with the preparation and submittal of the Annual Budget and Capital Improvement Program, reports regularly on the financial operations of the City and maintains active membership in various civic organizations. The City also employs an Assistant City Manager who assists the City Manager in developing program strategies to achieve City Council goals and to improve the quality of life in Novi. The Assistant City Manager coordinates day-to-day operations and ensures integration of services among City departments as well as the dependable delivery of high quality services while conserving community resources.

Public Act 156 of 1927 (Local Government, Operate System of Public Recreation) authorizes cities, villages, counties, townships and school districts to operate local recreation facilities and recreation systems. The Act states that a city, village, county or township may operate a system of public recreation and playgrounds, acquire, equip and maintain land, buildings or other recreation facilities, employ a superintendent of recreation and assistants and vote and expand funds for operation of systems. As part of the City Charter, a seven-member commission was established in 1981.

Parks, Recreation and Cultural Services Commission

The Novi Parks, Recreation and Cultural Services (PRCS) Commission is an advisory commission that meets monthly for the purpose of conducting business and encouraging community input. Meetings are held the third Thursday of the month at 7:00pm in the Novi Civic Center Council Chambers.

The seven members are appointed by City Council, serve three-year terms and are voting members. An additional two, non-voting members are high school students and serve two-year terms.

The Parks, Recreation and Cultural Services Commission is charged with setting policy and making recommendations to the Parks, Recreation and Cultural Services Department. The Commissioners work together with professional staff in the areas of programming, budget, facilities, planning, park development, assists with strategic planning, partnerships and public relations. The Commission has the responsibility of meeting community recreational objectives, and reflecting community needs to the Parks, Recreation and Cultural Services Department and City Council.

ADMINISTRATIVE STRUCTURE

Overview of City of Novi, Parks, Recreation and Cultural Services

Parks, Recreation & Cultural Services Department (PRCS) is one component of the overall service provided by the City of Novi to residents in the area, which focuses on well maintained quality parks and open green spaces while providing high quality recreational and cultural programs and community events for individuals of all ages. PRCS works in cooperation with all other departments in the City as shown in Figure 2 on page 12. Figure 3 found on page 13 depicts the organization of the Parks, Recreation, and Cultural Services Department.

The Director of Parks, Recreation and Cultural Services administers the operation of the department and reports to the City Manager and Assistant City Manager. A strong commitment to service is a key component to the success of our community.

With the assistance of 10 full time staff and 75+ dedicated and enthusiastic part-time staff, PRCS provides facilities, programs, classes and opportunities where ones leisure time can: become wholesome, where memories are created, skills are developed and where the quality of life of Novi residents, their families and friends are enhanced.

Our 2 clerical and 9 administrative staff are a critical and an essential component to the department as they provide quality services in an efficient and effective manner. They offer knowledge and expertise in programming, personnel and payroll functions, finance ordinances, technology, marketing, reporting and problem solving.

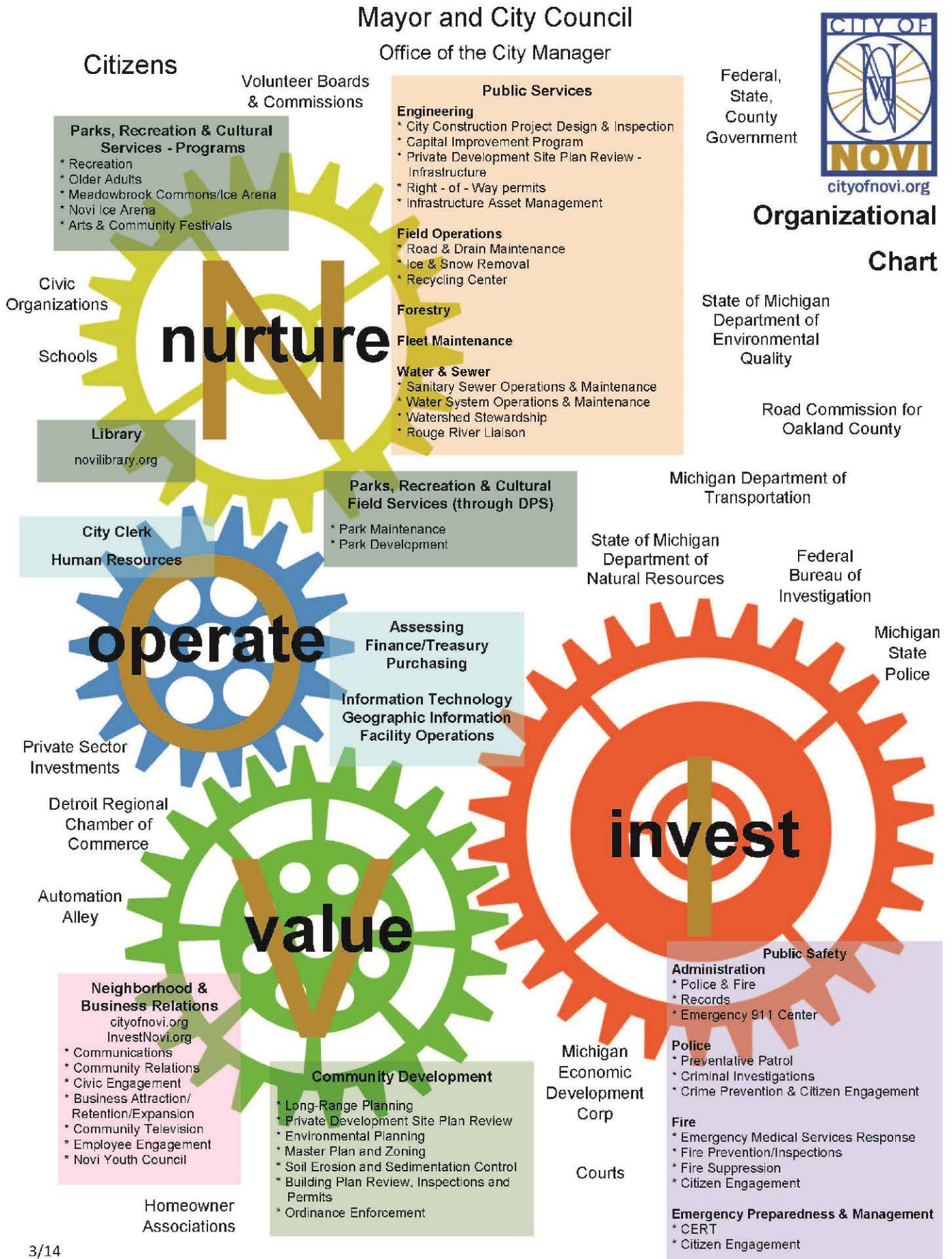
The City contracts with KMG Prestige to oversee the management and operations of Meadowbrook Commons, an apartment community for active older adults. Suburban Area Management-Novoi LLC. operates and manages the Novi Ice Arena. Both facilities are owned by the City and operated through an Enterprise Fund.

The Older Adult Services Division (OAS), under Parks, Recreation & Cultural Services, works to provide opportunities and resources for the older adults 55+ of the Novi Community to live, healthy, active and independent lives. OAS facilitates age-friendly programs, classes, special events, social and support services, nutrition programs and transportation services. The OAS Division oversees Meadowbrook Commons, a city-owned apartment community for active older adults. Day-to-day operations are managed by a contracted property management company. OAS is in the second year of a three year Strategic Plan as shown in Appendix F on page 190.

The Department of Public Service maintains all trails, ball fields, parks, shelters, beaches, pathways and general assistance in the parks. DPS also works in tandem with PRCS on park development, park, field and trail construction and capital improvement projects across the City.

Parks, Recreation and Cultural Services recognizes the critical role all City Departments offer in providing services that are essential to creating healthy active lifestyles for the Novi Community. These include Community Development, Neighborhood and Business Relations, Public Safety, Finance, Facilities, Human Resources, Info Technology and the Novi Public Library. Each of these departments supports PRCS in it's day-to-day operations, events and programs and are crucial to it's success.

Figure 2 - City of Novi Organizational Chart



FUNDING SOURCES

The City of Novi's financial policies, as compiled below, set forth the basic framework for the overall fiscal management of the City. Operating independently of changing economic circumstances and conditions, these policies help the decision making process of the City Council and City Administration. These policies provide guidelines for evaluating both current activities and proposals for future programs and serve the administration in the preparation of a balanced operating budget and management of the City's financial affairs.

Operating Budget Policies

The City will attempt to maintain its present service level for all priority and essential services within the existing property tax millage limits.

- The City will maintain a budgetary control system to ensure adherence to the budget and will prepare periodic reports comparing actual revenues and expenditures with budgeted amounts.
- The City will emphasize efforts to reduce expenditures in major cost centers (i.e. energy, medical insurance premiums, street lighting, pension cost and Worker's Compensation payments).
- The Ice Arena, Senior Housing/Meadowbrook Commons and Water and Sewer Funds will be self-supporting.
- The City will protect against catastrophic losses through a combination of insurance and maintaining appropriate fund balance levels.

Special Revenue Funds

Resources in a fund other than the general fund are either (1) required to be used for the purpose of the fund or (2) intended by the government to be used for that purpose. Special revenue funds report specific revenue sources that are limited to being used for a particular purpose.

Parks, Recreation and Cultural Services Fund

The fund balance for the Parks, Recreation and Cultural Services Fund will be established within a minimum range of 12-22% of fund annual budgeted expenditures, since this fund is similar to the General Fund in terms of covering operations. This fund reports two major sources of revenue: special voted property tax millage and program revenue. The City may establish a designation for capital projects in excess of \$300,000; to be completed in future years based on the capital improvement program.

Enterprise Funds

Enterprise Funds are used to account for the results of operations that provide a service to citizens financed by a user charge for the provision of that service. The City has three enterprise funds: Ice Arena, Water & Sewer and Senior Housing/Meadowbrook Commons. They do not have any direct impact on the City's General Fund Budget.

Financing for Meadowbrook Commons was provided through bonds issued by the Building Authority. The total construction cost was \$12.5 million and all operational expenses and the bond debt retirement are covered by rental revenue. The Ice Arena is self-sustaining with revenue generated from the operations, including repayment of debt service.

Millage Rate

The tax impact on a home with a \$300,000 market value is easily computed. The State Equalized Value (S.E.V.) of a single family residence would be half of the market value of the home. For the example, we will assume the taxable value is equal to the S.E.V. of the residence, which would be \$150,000. The tax millage rates are equal to \$1 per \$1,000 of taxable value. To compute the amount of City property taxes, the property owner could simply take the taxable value and divide it by 1,000 then multiply that by the tax millage rate. Table1 below is an illustration of the computation for the amount of City property taxes on a single family residence with a taxable value of \$150,000.

Table1

Taxable Value Example (increased by 1.6% in 2014):				
	2013 \$150,000		2014 \$152,400	
	MILLS	TAXES	MILLS	TAXES
General Fund	5.0182	\$ 752.73	5.0182	\$ 764.77
Municipal Street Fund	1.5000	225.00	1.5000	228.60
Public Safety Fund	1.4282	214.23	1.4282	217.66
Parks and Recreation	0.3857	57.86	0.3857	58.78
Drain Revenue Fund	0.1057	15.86	-	-
Library Fund	0.7719	115.79	0.7719	117.64
Total Operating	<u>9.2097</u>	<u>1,381.47</u>	<u>9.1040</u>	<u>1,387.45</u>
Debt	0.9903	148.55	1.0960	167.03
Total	<u>10.2000</u>	<u>\$ 1,530.02</u>	<u>10.2000</u>	<u>\$ 1,554.48</u>
Anticipated change between 2013 and 2014				<u>\$ 24.46</u>
Inflation Rate Multiplier				1.6%

The City of Novi total annual property tax millage rate of 10.2000 mills was reduced from 10.5416 mills during tax year 2011 (FY 2012) which had been the same for the prior 12 years. It remains 10.2000 mills for tax year 2014 (FY 2015).



SPECIAL REVENUE FUNDS

PARKS, RECREATION & CULTURAL SERVICES FUND

	2012-13 ACTUAL	2013-14 ESTIMATED	2014-15 BUDGET
REVENUE			
Property Taxes	1,112,311	1,137,422	1,154,000
Donations		20,000	20,000
Grant Revenue	252,880	290,869	
Program Revenue	1,225,953	1,039,360	1,059,882
Older Adults Program Revenue	205,437	198,183	183,330
Interest Income	5,667	5,000	5,000
Other	4,498	7,533	5,000
Transfer In	763,550	250,000	591,000
TOTAL REVENUE	3,570,296	2,948,367	3,018,212
Appropriation - Fund Balance			122
			3,018,334
EXPENSES			
Personnel Services	898,402	888,862	871,104
Supplies	38,745	37,559	40,180
Other services and charges	1,316,983	1,446,439	1,517,058
Capital Outlay	1,734,407	1,403,765	589,992
TOTAL EXPENSES	3,988,537	3,776,625	3,018,334

FUND BALANCE	
Fund Balance July 1, 2013	1,283,200
2013-14 Budget estimated	
Revenue	2,948,367
Expenses	(3,776,625)
Projected Balance June 30, 2014	454,942
2014-15 Budget	
Revenue	3,018,212
Expenses	(3,018,334)
Appropriate to 2014-15	(122)
Projected Balance June 30, 2015	454,820



ENTERPRISE FUNDS

	2012-13	2013-14	2014-15
SENIOR HOUSING FUND	ACTUAL	ESTIMATED	BUDGET
REVENUE			
Rentals and other charges for services	1,954,747	1,961,310	1,993,040
Miscellaneous income	3,357	300	600
TOTAL REVENUE	1,958,104	1,961,610	1,993,640
EXPENSES			
Supplies	8,392	5,732	11,475
Interest Expense	520,042	438,591	445,800
Other services and charges	639,481	599,420	813,854
Depreciation	369,496	362,000	375,000
TOTAL EXPENSES	1,537,411	1,405,743	1,646,129
ICE ARENA FUND			
	2012-13	2013-14	2014-15
	ACTUAL	ESTIMATED	BUDGET
REVENUE			
Rentals and other charges for services	2,106,359	2,099,742	2,062,296
Miscellaneous income	287		
TOTAL REVENUE	2,106,646	2,099,742	2,062,296
EXPENSES			
Supplies	18,779	15,151	14,400
Other services and charges	1,139,530	1,071,824	1,141,693
Program Expenditures	116,693	187,306	193,299
Interest Expense	264,939		250,000
Depreciation	329,537		250,000
Capital Outlay			85,000
TOTAL EXPENSES	1,919,478	1,274,281	1,934,392

CAPITAL IMPROVEMENT PROGRAM

The City of Novi's Capital Improvement Program (CIP) is a planning tool, with a goal to identify and schedule capital improvements over a six-year period from 2014-2020. The CIP is an opportunity to formulate strategic long-term policy decisions that extend beyond the fiscal year 2014-2015 budget year. Each year, the City of Novi invests significant time and resources to design, construct, and maintain the infrastructure and facilities needed to deliver municipal services to residents and businesses. Because of the high costs associated with building and maintaining capital assets, the City must carefully balance the need for such assets with requirements to sustain a strong financial position.

A capital improvement is defined as any new equipment, construction, acquisition or improvement to public lands, buildings or structures in excess of \$25,000 with a minimum life expectancy of five years. Maintenance-oriented, operational or continuous expenditures are not considered to be capital improvements. Capital projects include design and construction, as well as the acquisition of land and the purchase of fixed assets. A fixed asset or equipment include vehicles that are priced over the \$ 25,000. Specifically, the purpose of the CIP is to:

- Identify and evaluate the needs for public facilities.
- Determine cost estimates for each capital project submitted.
- Determine if there will be future operating costs for such projects.
- Determine potential sources of funding for such projects.
- Adopt policies for implementing capital improvement construction.
- Anticipate and pre-plan projects with an emphasis on seizing opportunities for partnerships and alternative funding.

Impact of Capital Budget on the Operating Budget

As new policies and programs are approved, both the operating and capital budgets are impacted. For example, an increase in service levels approved as part of the operating budget would have long-term effects on the Capital Improvements Program. Conversely, a restrictive change to the use of long-term debt would slow capital programs.

Regardless of the difference between the operating and capital budgets, the two are interdependent. Budgetary policy states that all foreseeable operating costs related to capital projects be estimated and provided for as part of the review process associated with the Capital Improvement Program. In addition, departments are required to include costs associated with operating and maintaining capital projects that are requested for the upcoming year.

Parks, Recreation and Cultural Services Capital Budget

Quality of life initiatives, such as those represented by parks, open space, and trails are an important component of the City's Capital Improvement Program. The six year program emphasizes trail connectivity and access and provides for the continued development of parks across the city as shown in Table 8A & 8B on pages 65 & 66.

Funding for parks, open space, and cultural events is from user fees and primarily from the Parks and Recreation dedicated millage that was established in 1980 for .5 mills for maintaining parks and recreation purposes. Pursuant to state legislative approval of Proposal A in 1994, the City's millage rates have been "rolled back" at the rate of inflation, resulting in lower millage rates, and revenue. The "rolled back" rate for 2014-15 is .3857 mills. The City may choose to propose a Headlee Override to restore the millage back to the Charter permitted levy of .5 mill. If an override were approved by the voters, the additional revenue generated for PRCS operating funds would be approximately \$342,000 annually.

COMMUNITY RELATIONSHIPS

There are various organizations that assist in supporting city and departmental efforts through advocacy and fund raising. Their professional guidance engages us in planning programs, classes, services and facilities that will enhance the lives of those we serve.

Supporting Groups

The Novi Parks Foundation was formed in 2004 as a 501 (c)(3) non-profit corporation that assists Novi PRCS by raising funds through events and the Naming Rights Program to support park projects, recreational opportunities and the scholarship program to allow financially disadvantaged youth the opportunity to participate in recreational programs.

Novi Parks, Recreation & Cultural Services Grant Committee was formed in 2013. This five member committee helps to determine the priorities for land acquisition, park development, and program grants along with potential funding sources.

Novi Cultural Arts Advisory Board was formed in 2013 due to Novi's increasingly culturally diverse population, the addition of the Villa Barr Art Park property and increased public art in the community. The five member board works to gain feedback from the various diverse populations in Novi providing input on awareness, programs and events. The Advisory board consists of an art educator, one local artist and 3 residents.

Novi Older Adults Advisory Board was formed in 2013. This five member committee provides input regarding new, innovative programming, social services, and assist to help involve the boomer generation. Responsibilities of board members include contributing to the completion of the twenty-five strategies outlined in the 2013-2015 Older Adult Strategic Plan, assisting the Novi Public Library with strategic plan items pertaining to older adults, contributing to the financial support of the department by securing leads for program sponsors and the transportation advertising program are developing connections and partnerships through advocacy to promote community involvement by older adults.

Historical Commission, formed in 1986, is a five person group appointed by the Novi City Council to help preserve Novi's Heritage and share the story of Novi's history. The collection and preservation of the history of Novi is being accomplished through the solicitation of donated documents, photographs, and recorded personal experiences. The Commission's work includes the development of presentations, exhibits, and events that showcase the over 180 year history of Novi. Appendix C on pages 122 & 123 for Novi's Historical Landmarks.

Novi Youth Assistance is a 501 (c)(3) non-profit corporation dedicated to the prevention of juvenile delinquency, child abuse and child neglect along with assisting families in providing food commodities through The Emergency Food Assistance Program (TEFAP) and scholarships for summer camp opportunities.

Walkable Novi Committee includes members of the City Council, Planning Commission, Parks, Recreation and Cultural Services Commission and Novi Parks Foundation. This Committee works with various City Departments and it reviews and makes recommendations on non-motorized transportation and recreation plans and projects throughout the community. The Committee meets bi-monthly and the public is welcome to attend their meetings.

COMMUNITY RELATIONSHIPS

Motor City Mountain Biking Association (MCMBA) - MCMBA benefits Lakeshore Park by maintaining the trails with grooming, cutting excess foliage and picking up litter.

Suburban Mobility Authority for Regional Transportation (SMART) – Through this partnership, Novi Senior Transportation provides older adults in Novi with rides to medical appointments, grocery stores, visiting friends, and other various locations in the City of Novi and within a 10 mile radius from Novi Civic Center.

Volunteers

Traditionally, Novi Parks, Recreation and Cultural Services volunteers provide nearly 19,560 hours of service, with nearly 6,405 of the hours being completed in the area of youth sports programs, 12,692 in the area of Older Adult Services and 463 in other programs. This overall total is the equivalent of 9 full-time employees or 15 part-time employees. Volunteers are utilized for a wide range of “jobs” throughout the department. Volunteer opportunities provide an outlet for volunteers to give back to the community. Volunteers help PRCS provide as many quality services as possible in a cost efficient manner, while creating a sense of community and engaging citizens.

Opportunities for volunteerism exist in many areas including; special events, youth sports coaches, program instruction, environmental / outdoor projects, older adult services and park enhancement. The department has a volunteer application as well as a background check screening process that all volunteers must undergo on an annual basis. Once a volunteer has completed the process and is approved to work, the volunteer is provided with a brief overview of the department and basic training on the volunteer job they were selected to perform.

School Facilities

The PRCS and the Novi Community School District have an excellent relationship, which enables both agencies to jointly utilize park and school facilities to meet community needs. When possible, the two agencies share use of gyms and field space for school events, athletic / sports programs and community education programs, which offers enrichment and recreation classes. The NCSD priority of facility requests is school activities / groups, community education programs and then PRCS programs. PRCS and NCSD also work cooperatively in the area of facility development to better meet the needs of the community.

Catholic Central High School a private school consists of a 60 acre campus that features two gymnasiums, several fields for football, lacrosse, baseball and soccer, a track and cross county course. The City of Novi has a facility use agreement in place with Catholic Central High School for use of facilities when school functions are not utilizing specified areas. The amount of time available for use has been minimal, is at off-peak times and has a cost attached for use.

COMMUNITY RELATIONSHIPS

Neighboring Parks and Facilities

The City of Novi is bordered by several communities; City of Farmington Hills, City of Northville, City of Walled Lake, City of Wixom, Commerce Township, Lyon Township, Northville Township, Salem Township and West Bloomfield Township. Each of these neighboring communities own and operate a variety of parks and facilities, many of which benefit the citizens of Novi, even though these spaces are not a part of this plan's analysis.

Local Commercial and Private Parks and Facilities

A variety of privately owned recreation facilities are located within the City of Novi, serving many specific recreational needs of their members or paying customers. Facilities range from fitness centers and sports clubs to golf courses and bowling alleys. While these facilities are privately owned and charge a monetary fee or membership fee, they are included in this plan due to the recreational needs these facilities meet in the community. Business include:

- Bowling Lanes: Novi Bowl, Lucky Strike
- Dance / Gymnastics: All Star Gymnastics, Elite Dance Company, Performing Arts Academy, Sheryl's School of Dance
- Fitness / Sports Clubs: Gold's Gym, Fusion, Lifetime Fitness, Sports Club of Novi, Snap Fitness
- Golf Courses: Links of Novi, Maples Club
- Miscellaneous Facilities: Lucky's, Putting Edge, Paradise Park, Total Sports, Whirly Ball West.

In addition to all the parks and facilities noted in this plan, many other open spaces in the City contribute to fulfilling the citizens' need for outdoor recreation space in neighborhoods and subdivisions. The Zoning Ordinance provisions in the City play a role in this, especially in recent years during the high growth Novi experienced, by encouraging developers to integrate open spaces into the planned components of new subdivisions. Many apartments and condominium complexes in the City also provide their residents with recreation facilities. These facilities can include things such as swimming pools, saunas, tennis courts, volleyball courts, shuffleboard, fitness rooms, walking trails and play equipment.

These green spaces enhance the appearance of the developments and assist in meeting recreational needs of the residents in the subdivision or complex.

PROGRAMMING

Community Recreation Programs

The City of Novi Parks, Recreation and Cultural Services offers a variety of recreational programs and services for residents of the City and region. In doing so, PRCS partners with various City departments, including the Novi Police Department, Fire Department and Novi Library. The City publishes a magazine titled *Engage!* three times a year; Fall, Winter, and Spring / Summer, which is delivered to approximately 24,236 households. The publication includes program offerings throughout the City, with a major portion of the guide consisting of parks and recreation programs. Program offerings are also available to non-residents, although they are subject to a non-resident rate, a cost slightly higher than the resident rate. Programs are available for all ages, interests and activity levels and engage over 140,000 individuals each year. A brief listing of the types of programs offered follows and assists in identifying unmet programming needs that still exist in the community. Below and the following pages list the programs offered through the City.

Older Adults and Seniors

- Special Events
- Fitness/Programs/Sports
- Social Clubs
- Cards and Games
- Travel Program
- Health and Wellness
- Massage
- Support Groups
- Nutrition Program/Meals on Wheels
- Transportation
- Cable Productions
- Senior Housing
- Support Services
- Educational Programs
- Craft Programs (Quilting/Yarn)



Ice Arena

- Open/Public Skate
- Youth Sticks & Pucks
- Olympic Training Center
- Ice Dancing
- Figure Skating
- Youth Hockey Association
- Youth Learn to Skate Programs
- Adult Hockey Leagues
- Adult Drop-In Hockey
- Field Trips
- Camps
- Birthday Parties



PROGRAMMING

Adults Sports / Programs

- Adult Softball Leagues
- Basket ball and Volleyball Open Gym
- Golf Clinics
- Tournaments

Community Events

- Daddy/Daughter Dance
- Mom/Son Event
- Egg Hunt
- Cemetery Clean-up
- Arbor Day
- Parent/Child Golf Outing
- Earth Day
- Memorial Day Parade /
Veteran's Ceremony
- River Day
- Family Camp Out
- Perennial Exchange
- Farmers Market
- Sizzling Summer Concert Series:
 - * Movies in the Park
 - * Puppets in the Park
 - * Concerts in the Park
- Festival of Chariots
- Ethnic Taste & Tunes
- Health Fair
- Trick or Trucks
- Veterans Brunch
- Super Hero Party
- Light Up the Night
- Breakfast with Santa
- Adaptive Dances

Health, Fitness and Safety

- Aerobics, Zumba, Boot Camp
- Pilates, Yoga, Toning Classes
- Teen Fitness Classes
- Community CPR Classes

Summer Camps

- Camp Lakeshore
- Sports Camps
- Acting / Performance Camps
- Improvisation Camps
- Art Camps
- Adventure Camps
- Specialty Camps

Cultural Arts

- Theatre Productions
- Drawing and Painting
- Theatre Workshops
- Camps
- Photography
- Music Garden
- Dance Classes
- Art Collection
- Sculpture Exhibits
- Novi Concert Band
- Youth Theatre Program
- Choralaires

Youth Sports Leagues

- Basketball
- Flag Football
- Lacrosse
- Softball
- Soccer
- Baseball, Tee Ball
- Volleyball

Youth Programs / Classes

- Horseback Riding Camp
- Golf
- Summer Camps
- Martial Arts
- Science / LEGOS
- Girls on the Run
- Youth Sports Clinics - tennis, cricket, etc.
- Nature
- Teen Programming
- Fire Up Fest - High School

COMMUNITY PARTNERSHIPS

PRCS has partnerships with the following agencies that offer a variety of recreational opportunities and support services for residents through contracted services or sponsorships.

- Novi Bobcats
- Novi Chamber of Commerce
- Novi Choralaires
- Novi Concert Band
- Novi Community Education
- Novi High School Hockey
- Michigan Jaguar Soccer Association
- Novi Lions Club
- Novi Madness Softball
- Novi Parks Foundation
- Novi Rotary Club
- Novi Youth Assistance
- Novi Youth Baseball League
- Novi Youth Hockey Association
- Performing Arts Academy
- Skating Club of Novi
- Motor City Mountain Biking Association
- MSU Extension
- Friends of the Rouge
- AARP
- Western Oakland Meals on Wheels
- Northville Public Schools
- Northville Parks & Recreation
- Providence Park Hospital
- Area Agency on Aging 1B
- OLHSA





Parks and Facilities Inventory



PARKS AND RECREATION INVENTORY

An understanding of the cities assets coupled with what the various recreation providers offer to the citizens, provided a base of information to utilize in developing an Action Plan and for future parks and recreation decisions.

This section includes an in-depth inventory of all City of Novi existing and potential parkland as indicated in Figure 4 on page 27. Table 4 on page 28 lists the acres, accessibility and amenities of city and school facilities and parks. Site Maps are shown in Appendix C beginning on page 107. Also, the Non-motorized Trail Master Plan is listed in Figure 5 on page 40, and the bicycle routes listed in Figure 6 on page 41. A brief inventory of local schools is shown in Figure 7 on page 42, while Figure 8 on page 43 reflects County, State & Huron-Clinton Metropark locations. These facilities and parks are broken into classifications based on the suggested system in Table 5 on page 62 Recreation Classification System.

Barrier Free Accessibility

With the passage of the Americans with Disabilities Act of 1990 (ADA), all areas of public service and accommodation became subject to barrier-free requirements, including parks and recreation facilities and programs.

To assess the status of the City's public parks and facilities, each was evaluated through a field study in accordance with the DNR standards to determine if a person with a disability can safely and independently access and use the park or facility. Each was given a rating of 1 through 5, based on a five point system described below.

Level 1: None of the park / facilities are accessible to people with a broad range of physical disabilities. The site lacks paved areas and facilities, including play equipment and picnic areas, that are not easily accessible.

Level 2: Some of the park / facilities are accessible to people with a broad range of physical disabilities. Either the parking area or pathways are paved, but not both. Many of the play areas or picnic areas are not easily accessible.

Level 3: Most of the park / facilities are accessible to people with a broad range of physical disabilities. Most of the parking areas and pathways are paved and some of the facilities, play equipment and picnic areas included, are accessible but may not be completely barrier free.

Level 4: The park / facilities are completely accessible to people with a broad range of physical disabilities. Parking areas and pathways are paved and most of the facilities, play equipment and picnic areas included, are easily accessible.

Level 5: The entire park / facilities were developed or renovated using the principals of universal design, an approach which enables all environments to be usable by everyone, regardless of age, ability or situation.

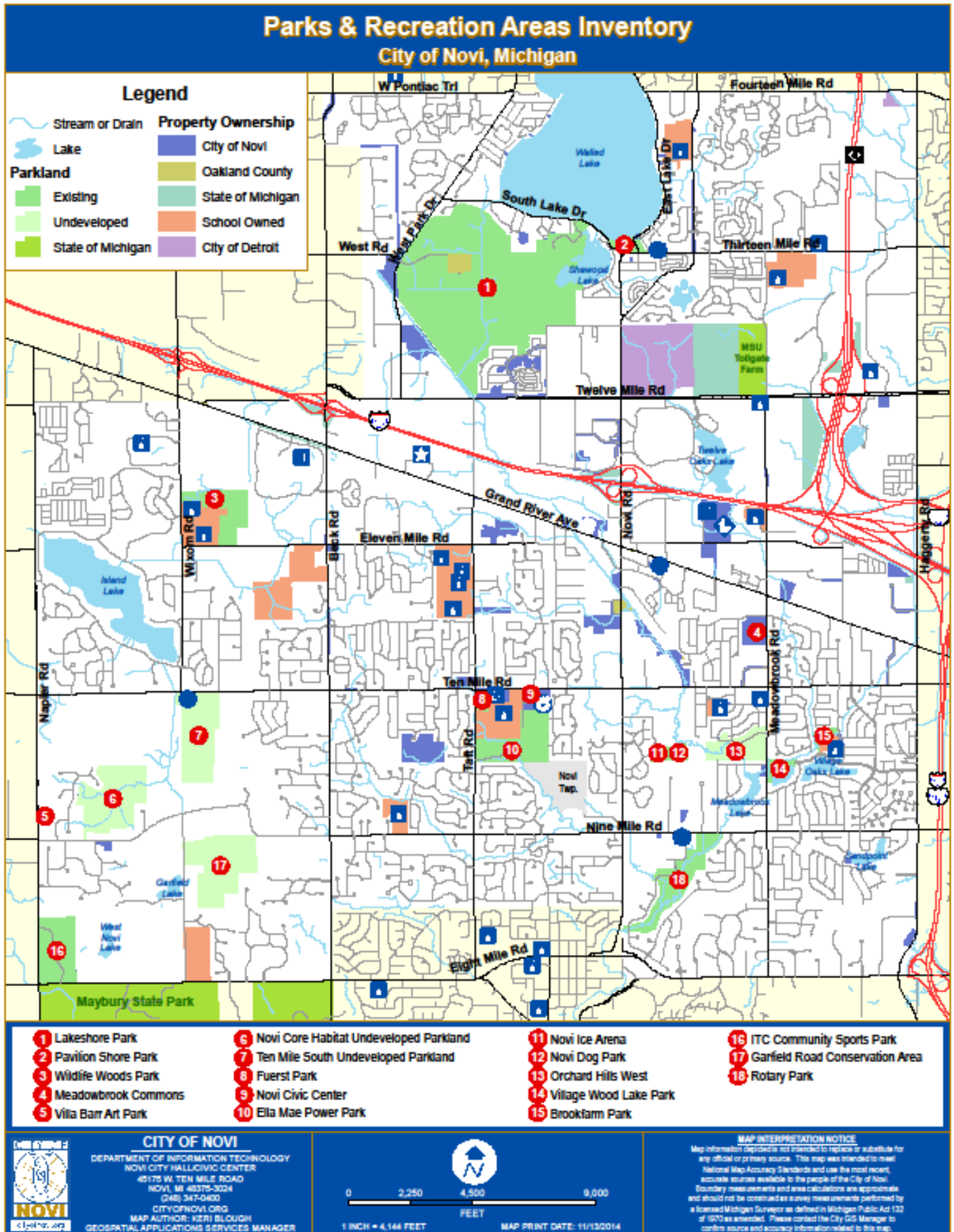


Table 4 - Recreation Facilities Inventory City-Owned Parks, Preserved Land and School Facilities		Park / Facility Name		Acres	Accessibility	Ball Diamond	Basketball Court	Concessions	Football	Grills	Gymnasium	Horseshoes	Skating / Ice Rink	Meeting Rooms	Mountain Biking Trails	Multi-Purpose Field	Nature / Walking Trails	Parking	Pavilion	Picnic Areas	Play Equipment	Restrooms	Running Track	Sledding Hill	Soccer Field	Swimming Pool	Tennis Court	Volleyball Court
Community Facilities and Parks																												
		Novi Civic Center	11.13	4	0	0	0	-	0	-	0	0	0	10	-	-	-	X	0	-	-	X	0	-	0	-	-	
		Novi Ice Arena	7.63	4	0	0	0	X	0	-	0	2	1	-	-	-	-	X	0	-	-	X	0	-	0	-	-	
		Pavilion Shore Park	10.85	4	-	-	-	-	-	-	-	-	-	-	-	-	X	X	-	-	-	-	-	-	-	-	-	
		Meadowbrook Commons	18.64	5	0	0	0	-	0	X	0	0	2	-	-	-	X	X	0	-	-	X	0	-	0	0	0	
		Lakeshore Park	600.60	3	0	0	0	X	0	X	0	3	0	0	X	X	X	X	2	X	2	X	0	X	2	0	0	1
		ITC Community Sports Park	73.81	3	10	2	2	X	0	X	0	0	0	0	-	-	-	X	1	X	2	X	0	-	6	0	2	0
		Ella Mae Power Park	73.46	3	6	0	0	X	0	-	0	0	0	0	-	-	X	X	1	X	2	X	0	-	0	0	0	0
		Novi Dog Park	7.39	5	-	-	-	-	-	-	-	-	-	-	-	-	-	X	-	-	-	-	-	-	-	-	-	
		Rotary Park	66.04	3	0	0	0	-	0	X	0	0	0	0	-	-	X	X	1	X	1	X	0	-	0	0	2	0
		Villa Barr Park	4.01	1	-	-	-	-	-	-	-	-	-	-	-	-	X	-	-	-	-	-	-	-	-	-	-	
		Wildlife Woods Park	51.47	2	2	0	0	-	3	X	0	0	0	0	-	X	-	-	1	X	-	X	0	-	0	0	0	0
		Fuerst Park	8.35	3	0	0	0	-	0	-	0	0	0	0	-	-	X	X	-	X	-	X	0	-	0	0	0	0
		Total Community Facilities and Parks	925.03	18	2	2	3	3	0	3	0	3	2	13				6	7	0	7	0	0	8	0	4	1	
Neighborhood Parks																												
		Brookfarm Park	7.78	5	0	0	0	-	0	-	0	0	0	0	-	X	-	-	0	-	-	-	-	-	0	0	0	0
		Village Wood Lake Park	14.37	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
		Total Neighborhood Parks	22.15	0	0	0	0	0	0	0	0	0	0	0				0	0	0	0	0	0	0	0	0	0	0
Natural Resources / Conservation Area																												
		Garfield Road Property	106.73	N/A	0	0	0	-	0	-	0	0	0	0	-	-	-	-	0	-	-	-	-	-	0	0	0	0
		Total Natural Resources / Preserved Land	106.73	0	0	0	0	0	0	0	0	0	0	0				0	0	0	0	0	0	0	0	0	0	0
Undeveloped Parkland																												
		10 Mile South	90.93	N/A	0	0	0	-	0	-	0	0	0	0	-	-	-	-	0	-	-	-	-	-	0	0	0	0
		Novi Core Habitat Property	102.43	N/A	0	0	0	-	0	-	0	0	0	0	-	-	-	-	0	-	-	-	-	-	0	0	0	0
		Orchard Hills West	40.7	N/A	0	0	0	-	0	-	0	0	0	0	-	-	-	-	0	-	-	-	-	-	0	0	0	0
		Total Natural Resources / Preserved Land	234.06	0	0	0	0	0	0	0	0	0	0	0				0	0	0	0	0	0	0	0	0	0	0
School Facilities																												
		Novi High School	54.79	N/A	2	4	4	X	1	-	2	0	0	0	-	-	-	X	0	-	-	X	1	-	3	1	10	4
		Catholic Central High School	60.23	N/A	2	2	2	X	1	-	2	0	0	0	-	-	-	X	0	-	-	X	1	-	2	1	4	2
		Franklin Road Christian School (Brightmoor)	40.10	N/A	2	1	1	X	1	-	1	0	0	0	-	-	-	X	0	-	-	X	1	X	1	0	0	1
		Novi Middle School / Deerfield Elementary	52.00	N/A	2	3	3	X	1	-	2	0	0	0	-	-	-	X	0	-	-	X	1	-	1	0	4	2
		Novi Meadows / Parkview / Woods Elementary	70.30	N/A	2	3	3	-	1	-	3	0	0	0	-	-	-	X	0	-	-	X	0	-	0	0	2	1
		Orchard Hills Elementary	10.00	N/A	0	1	1	-	0	-	1	0	0	0	-	-	-	X	0	-	-	X	0	-	0	0	0	1
		Village Oaks Elementary	10.14	N/A	0	1	1	-	0	-	1	0	0	0	-	-	-	X	0	-	-	X	0	-	0	0	0	1
		Thornton Creek Elementary	18.75	N/A	1	1	1	-	0	-	1	0	0	0	-	-	-	X	0	-	-	X	0	-	1	0	0	1
		Hickory Woods Elementary	28.61	N/A	1	1	1	-	1	-	1	0	0	0	-	-	-	X	0	-	-	X	0	-	0	0	0	1
		Meadowbrook Elementary	25.67	N/A	1	2	2	-	-	-	1	0	0	0	-	-	-	X	0	-	-	X	0	-	0	0	0	1
		Total School Facilities	370.59	13	19	19	6	6	15	15	0	0	0	0				0	6	12	12	4	4	8	2	20	15	
		TOTAL	1658.56	31	21	21	9	9	15	15	3	2	13					6	17	17	4	4	16	2	24	16		

Key - amenity does not exist X amenity does exist

City of Novi Cemetery

Classification: Historic

Site Location:

Novi Cemetery 25445 Novi Road
Knapp Cemetery 43005 Nine Mile Road

Size:

2.5 acre
.05 acre

Site Map: Appendix C



History: **Novi Cemetery** was donated by Novi settler, Daniel Lee. In 1844, remains from graves on the Loren Flint farm, many dating from the early 1830's, were moved to the cemetery. The property was expanded to 2.5 acres in 1873 and renamed the Novi Cemetery. Many veterans are buried in the cemetery including those who served in the Revolutionary War, the War of 1812, the Civil War and WWI and WWII.

Knapp Cemetery is typical of many small family graveyards of the 19th century. It was established in 1836 when Benajah Aldrich set aside one half acre of his farm for burial purposes. Henry Knap, Benajah Aldrich's brother-in-law, was the first to be buried here.

While not a designated park, Novi and Knapp Cemetery is considered part of the Parks, Recreation, and Cultural Services Department. Gravestones are currently being restored.

Community Parks

Services broader purpose than neighborhood park. Focus is on meeting community-based recreation needs, as well as preserving unique landscapes and open spaces. Determined by the quality and suitability of the site. Usually serves two or more neighborhoods and 1/2 to 3 mile distance.

Novi Civic Center



Classification: Recreation Facility and Municipal Offices

Location: 45175 West Ten Mile Road

Size: 11.13 acres

Accessibility Rating: 4

Site Map: Appendix C

Description: The Novi Civic Center is home to City Offices, including the Novi PRCS Department, Older Adult Services, and Senior Transportation program.

The center encompasses a theatre, meeting rooms and activity rooms. Year round recreational programs for all ages are held in these rooms daily and room reservations are also available for business meetings, showers and parties.

Amenities:

- Atrium
- 10 rooms available for community use
- 1 stage (for theatrical performances)
- Full service banquet kitchen
- Walking path



Meadowbrook Commons



Classification: Recreation Facility

Special Use: Meadowbrook Activity Center / Older Adult Housing

Location: 25075 Meadowbrook Road

Size: 18.64 acres

Accessibility Rating: 5

Site Map: Appendix C

Description: Meadowbrook Commons, opened in September 2001, is an older adult housing facility built and owned by the City of Novi. The facility is contracted to a management company that oversees the daily maintenance and operations of the facility, as well as the residential rental portion of the facility. The center provides older adult programs, special events, social services, and fitness opportunities for all of Novi's older adult population.

Amenities:

- 115 1-2 Bedroom Apartments
- 60 Ranches
- Computer lab
- Library room
- 2 Activity / meeting rooms
- Game, craft, movie and fitness rooms (for complex residents)
- Stage
- Walking path



Novi Ice Arena



Classification: Recreation Facility - Sports Complex

Location: 42400 Nick Lidstrom Drive

Size: 7.63 acres

Accessibility Rating: 4

Site Map: Appendix C

Description: The Novi Ice Arena opened in September 1998 is owned by the City of Novi and operations are contracted the management company Suburban Area Management-Novi LLC.

This beautiful multi-surface facility offers two NHL-regulation sized ice sheets, seating capabilities of 750 and 200, heated viewing areas, pro shop, concessions, skate rental and meeting space. The arena offers eight large locker rooms, an officials room and a figure skating dressing room. The facility is host to a variety of organizations, including the Novi Youth Hockey Association, Figure Skating Club of Novi, Novi High School, and Northville High School.

Amenities:

- 2 NHL sized sheets of ice
- 8 Locker rooms
- 2 Dance studios
- Pro Shop
- 1 Concession stand
- Meeting / Conference Room



Fuerst Park



Art



Wifi



Classification: Community Park
Location: 45325 W. Ten Mile Road
Size: 8.35 acres
Accessibility Rating: 3
Site Map: Appendix C

History: The Fuerst property was sold to the Novi Community Schools in 1973 by the Fuerst family with the stipulation that the property be used for public purposes. The City of Novi purchased the property in 1997.

Description: Located at the corner of Ten Mile and Taft Roads, this eight acre park offers a great setting for a leisurely walk while enjoying the inviting landscaping and rolling topography. The 150-seat amphitheater provides lifelong memories with the family-friendly performances taking place May-October. Wi-Fi access is available for those with valid Novi Public Library card to connect. The historic Township Hall building and amphitheater can be reserved for small gatherings.

Amenities:

- 150 seat amphitheater
- Historical Township Hall
- Walking paths
- Landscaping
- Public Art displays
- Wi-Fi access



Lakeshore Park



Classification: Community Park
Location: 601 South Lake Dr.
Size: 600.60 acres
Accessibility Rating: 3
Site Map: Appendix C

Description: The largest of the City's parks, Lakeshore Park offers a wide variety recreational opportunities and plays host to many community events. Active recreation opportunities include a swimming beach (on Walled Lake, the largest lake in the City) in the summer months, well maintained mountain bike and walking trails and two newer play structures. The park is also home to a wide variety of flora and fauna. Two picnic shelters and a meeting building are available for community use at the park.

Amenities:

- 1 Public swimming beach
- 9 Miles of mountain bike / walking trails
- 2 Playgrounds
- 3 Horseshoe pits
- 1 Sand volleyball court
- 2 Picnic shelters / barbecue grills
- 1 Soccer field
- 2 Restroom facilities



Villa Barr Park



Classification: Community Park
Location: Napier Road near Nine Mile Road
Size: 4.01 acres
Accessibility Rating: 1
Site Map: Appendix C

Description: The City of Novi has acquired four acres of property located on Napier Road, near Nine Mile Road. The four acre property, previously owned by internationally famed artist David Barr, includes a home, studio and sculpture garden. Future plans for the property include a public park, sculpture garden and cultural education center.

The City was given, at no extra cost, six sculptures created by David Barr to reside at the future art park. Initial programming at the property will include education regarding artist David Barr and the property.

Amenities:

- Art Work 32 pieces estimate



Novi Dog Park



Classification: Community Park
Location: 42390 Nick Lidstrom Drive
Size: 7.39 acres
Accessibility Rating: 5
Site Map: Appendix C

Description: Opened in October 2014, this three-acre off-leash dog park offers ample activity space for dogs of all sizes. For the safety and comfort of dogs and their owners, nearly $\frac{3}{4}$ of an acre is set aside for small and/or timid dogs and nearly one and half acres is available for all other dogs. Parking is available at the location and at the Novi Ice Arena.

Amenities:

- Double Gate Entry
- Key Fob Entry System
- Small/Timid Dog Area
- Benches
- Dog and Human Drinking fountains
- Dog Waste Stations



ITC Community Sports Park



Classification: Community Sports Park / Complex

Location: 51000 Eight Mile Road

Size: 73.81 acres

Accessibility Rating: 3

Site Map: Appendix C

Description: Developed in 1996, ITC Community Sports Park caters to active recreational pursuits. This park is known as the premier soccer and baseball complex in the area, which plays host to many tournaments throughout the year. Tennis and basketball courts are also within the park. For non-sports enthusiasts, one picnic shelter is available for community use throughout the year or to rent for gatherings of all sorts. Two play structures, one near each entrance of the park, are popular all year round.

Amenities:

- 2 Playground areas
- 1 Picnic shelter / barbeque grills
- 3 Restroom facilities
- 6 Soccer Fields (none lighted, all irrigated)
- 10 Baseball Fields (none lighted, all irrigated)
- 2 Tennis courts
- 2 Basketball courts



Ella Mae Power Park



Classification: Community Sports Park / Complex

Location: 45175 West Ten Mile Road

Size: 73.46 acres

Accessibility Rating: 3

Site Map: Appendix C

Description: Ella Mae Power Park is an athletic complex catering primarily to softball leagues, which is located on the Civic Center Campus and shares parking at the site. This complex is one of the premier sites for softball in the area. This site also hosts a variety of tournaments throughout the year, from recreational to state and national tournaments. Approximately 28 acres of this space is heavily forested with mature hardwoods, including a trail system for hikers. 2 play structures and small shelter are also a part of this site.

Amenities:

- 4 Softball fields (all skinned infields, all lighted, none irrigated)
- 2 Baseball fields (all skinned infields, none lighted, none irrigated)
- Concession / restroom facility
- Small shelter
- 2 Playgrounds



Rotary Park



Tennis



Classification: Community Park

Location: 22220 Roethel Drive

Size: 66.04 acres

Accessibility Rating: 3

Site Map: Appendix C

Description: Developed through donations from the Rotary Club and a MDNR Grant. This park is made up of woodlands, wetlands and a portion of the Middle Rouge River. Rotary Park is mainly a passive park located primarily within a floodplain.

Amenities:

- 1.5 Miles of nature trails
- Barbecue grills
- 1 Playground
- 1 Picnic Shelter
- 2 Tennis courts
- Restroom facilities



Wildlife Woods Park



Classification: Community / School Park

Location: 26442 Wixom Road

Size: 51.47 acres

Accessibility Rating: 2

Site Map: Appendix C

Description: Land acquired with 1993 Bond issue funds. This is a community park that is located on property adjacent to a Novi Community School. The park mainly consists of open space utilized for practice fields for soccer, football and lacrosse, as well as two youth baseball / softball fields and a small shelter.

Amenities:

- 8 Practice soccer fields (multi-sports fields)
- 2 Youth Baseball / Softball Fields
- 3 Football / 1 Lacrosse Field
- Restroom
- Picnic shelter



Pavilion Shore Park



Fishing

Classification: Community Park
Location: 43390 Thirteen Mile Road
Size: 10.85 acres
Accessibility Rating: 4
Site Map: Appendix C

Amenities:

- Paved Trails
- Fishing opportunities
- Open space for structured and non-structured recreation

Description: This park was opened on August 24, 2013. Hundreds of residents came out to enjoy the festivities and play at the new park. The park sits on the southern shore of Walled Lake and consists of walking paths, a fishing pier, picnic plaza, parking and waterfront seating. Just a short walk (.2 miles) to the west is Lakeshore Park with additional amenities: sand volleyball, swim beach, Horseshoe pits, BBQs, picnic shelters, play structures and over 10 miles of mountain biking and multi-purpose trails.



The Pavilion Shore Park has a rich history as the former home of the Walled Lake Amusement Park and the Walled Lake Casino.



Neighborhood Parks

Remains the basic unit of the park system and serves as the recreational and social focus of the neighborhood. Focus is on informal active and passive recreation. 1/4 to 1/2 mile distance and uninterrupted by non-residential roads and physical barriers.

Brookfarm Park



Classification: Neighborhood Park
Location: Adjacent to Village Oaks Elementary School
Size: 7.78 acres
Accessibility Rating: 5
Site Map: Appendix C

Amenities:

- 1 Multi-purpose field
- Open space for structured and non-structured recreation

History: The subdivision developer set this land aside for use as a common area. The park was donated to the City of Novi.

Description: This quaint neighborhood park features a new walking path installed in 2014, a small stream, and open space for sports and casual family outings.



Village Wood Lake Park



Classification: Neighborhood Park

Location: Adjacent to Malott Drive and Meadowbrook Road at the west end of Village Wood Road.

Size: 14.37 acres

Accessibility Rating: 4

Site Map: Appendix C

Amenities:

- Walking path
- Picnic opportunities

Description: This neighborhood park located at the west end of Village Wood Road features a walking path, picnic tables and the beauty of Village Wood Lake.



Orchard Hills West

Classification: Neighborhood Park

Location: Adjacent to Malott Drive and Meadowbrook Road at the west end of Village Wood Road.

Size: 40.7 acres

Accessibility Rating: N/A

Site Map: Appendix C

Amenities:

- Unpaved natural trails

Description: Orchard Hills is 40 acres of undeveloped park.



LAND USE CLASSIFICATIONS

Following is a brief description of each of the categories that are utilized to describe the lands featured on the **City of Novi Parks & Recreation Areas Inventory Map**.

Existing Parklands: Existing parklands are properties which have been previously designated as parkland, are owned by the City of Novi, and have existing recreation improvements available to the public. The recreation improvement categories include (not an all-inclusive listing):

- Sports fields (soccer, baseball, softball, tennis courts, volleyball courts)
- Parking Areas
- Concessions
- Picnic Areas / Shelters
- Beach / Swimming Areas
- Hiking / Bike Trail Systems
- Children's Playscape Equipment
- Restroom Facilities

Undeveloped Parklands / Natural Resources: These parkland areas are properties which have been previously designated as parkland, are currently owned by the City of Novi, and do not have any recreation improvements at present.

- Natural Resource Areas
- Wildlife Viewing
- Passive Recreation Opportunities
- Village Wood Lake / Orchard Hills West Property

Potential Parklands: These areas include properties which have not been previously designated as parkland but are identified to have other significant recreational value. The City of Novi is in the process of gaining ownership title to these areas and does not have any formally planned or existing recreational improvements at these locations at the current time.

- Novi Core Habitat Property (Heritage Shoppes Property)
- Southwest Core Reserve (Singh Property)

City Owned Lands: These areas include property which have not been previously designated as parkland but are owned by the City of Novi. These areas include service facilities and functions including:

- Cemeteries
- Fire Stations
- Meadowbrook Commons
- City Library
- City Ice Arena
- City Drainage Courses (lands restricted to wetlands mitigation purposes - Garfield - M-5 area)

School Lands: These areas are owned by public and private educational institutions and are not designated as parkland areas. These include educational facilities and services for the following public school districts and private institutions:

- Novi Community Schools
- Northville Public Schools
- Walled Lake Consolidated Schools
- Art Institute of Michigan
- Catholic Central High School
- Franklin Road Christian School
- Walsh College

LOCAL, REGIONAL AND STATE RECREATION FACILITIES

Local

The City of Novi is bordered by seven different communities; City of Farmington Hills, City of Northville, Northville Township, City of Walled Lake, City of Wixom, Commerce Township and Lyon Township. Each of these neighboring communities own and operate a variety of parks and facilities, many of which benefit the citizens of Novi, even though these spaces are not a part of this plan's analysis.

Regional

Parks in the region offer natural features that suit a broad range of outdoor recreation interests, including picnicking, viewing and studying nature, biking, fishing, boating, camping, play areas, courts and more. These parks are not officially utilized for programming by the Parks, Recreation, and Cultural Services Department, however they do provide recreational opportunities to the citizens of Novi. Regional facilities are provided by the Oakland, Wayne and Washtenaw Counties, the Huron-Clinton Metropolitan Authority (HCMA) and Department of Natural Resources, (DNR). The regional parks are located on the County, State, and Huron-Clinton Metroparks Location Map, page 43, Figure 8.

Oakland County park system encompasses 13 parks and more than 6,400 acres of natural landscapes and outdoor recreation offering a wide variety of year-round recreation opportunities to residents of the county, including Novi citizens, as Novi is located within Oakland County. The Oakland County Parks and Recreation Commission provides and operates additional programs and facilities, including five golf courses, miles of trails, two water parks, a toboggan run, two campgrounds and a youth camp, three beaches, a bicycle motocross track, a nature center, outdoor amphitheater and conference and banquet facilities. Core programs include a therapeutic recreation program, a mobile recreation program, as well as classes and special events. The Oakland County Parks include:

- Addison Oaks (Addison Township)
- Catalpa Oaks (Southfield)
- Glen Oaks (Farmington Hills)
- Groveland Oaks (Groveland Township)
- Highland Oaks (Highland Township)
- Independence Oaks (Independence Township)
- Lyon Oaks (New Hudson)
- Orion Oaks (Orion Township)
- Red Oaks (Madison Heights)
- Rose Oaks (Rose Township)
- Springfield Oaks (Springfield Township)
- Waterford Oaks (Waterford Township)
- White Lake Oaks (White Lake Township)

Washtenaw and Wayne Counties

Operate comprehensive park systems and maintain thousands of acres of parkland within 30 miles or less of the City of Novi, offering the citizens of Novi additional recreational

Wayne County

- Bell Creek County Park (Redford Township)
- Elizabeth Park (Trenton)
- Hines Park (Livonia)
- Lola Valley County Park (Redford Township)
- Lower Rouge Parkway (Inkster)
- Middle Rouge Parkway (Westland, Wayne County)
- Wayne County Fairgrounds (Belleville, Wayne County)
- William Holiday Parkway (Wayne County)

Washtenaw County

- County Farm Park (Ann Arbor)
- Lyndon Park (Chelsea)

Huron-Clinton Metropolitan Authority (HCMA) is a regional park district, also utilized by Novi citizens, that encompasses Oakland, Wayne, Macomb, Washtenaw and Livingston Counties. Currently, 13 Metroparks covering almost 24,000 acres, offer a wide variety of educational and recreational facilities from working farms, to spray parks, to golf courses, Frisbee golf courses, trails, open space, play spaces, picnicking and much more. The Metroparks are located along the Huron and Clinton rivers, providing a greenbelt around the Detroit metropolitan area. The HCMA regional parks within approximately 30 miles or less of the City of Novi include:

- Delhi Metropark (Ann Arbor, Washtenaw County)
- Dexter-Huron Metropark (Dexter, Washtenaw County)
- Hudson Mills Metropark (Dexter, Washtenaw County)
- Huron Meadows Metropark (Brighton, Livingston County)
- Indian Springs Metropark (White Lake Township, Oakland County)
- Kensington Metropark (Milford, Oakland County)
- Lake Erie Metropark (Brownstown Township, Wayne County)
- Lower Huron Metropark (Van Buren Township, Wayne County)
- Oakwoods Metropark (Huron Township, Wayne County)
- Stony Creek Metropark (Huron Township, Wayne County)
- Willow Metropark (Huron Township, Wayne County)

State Parks

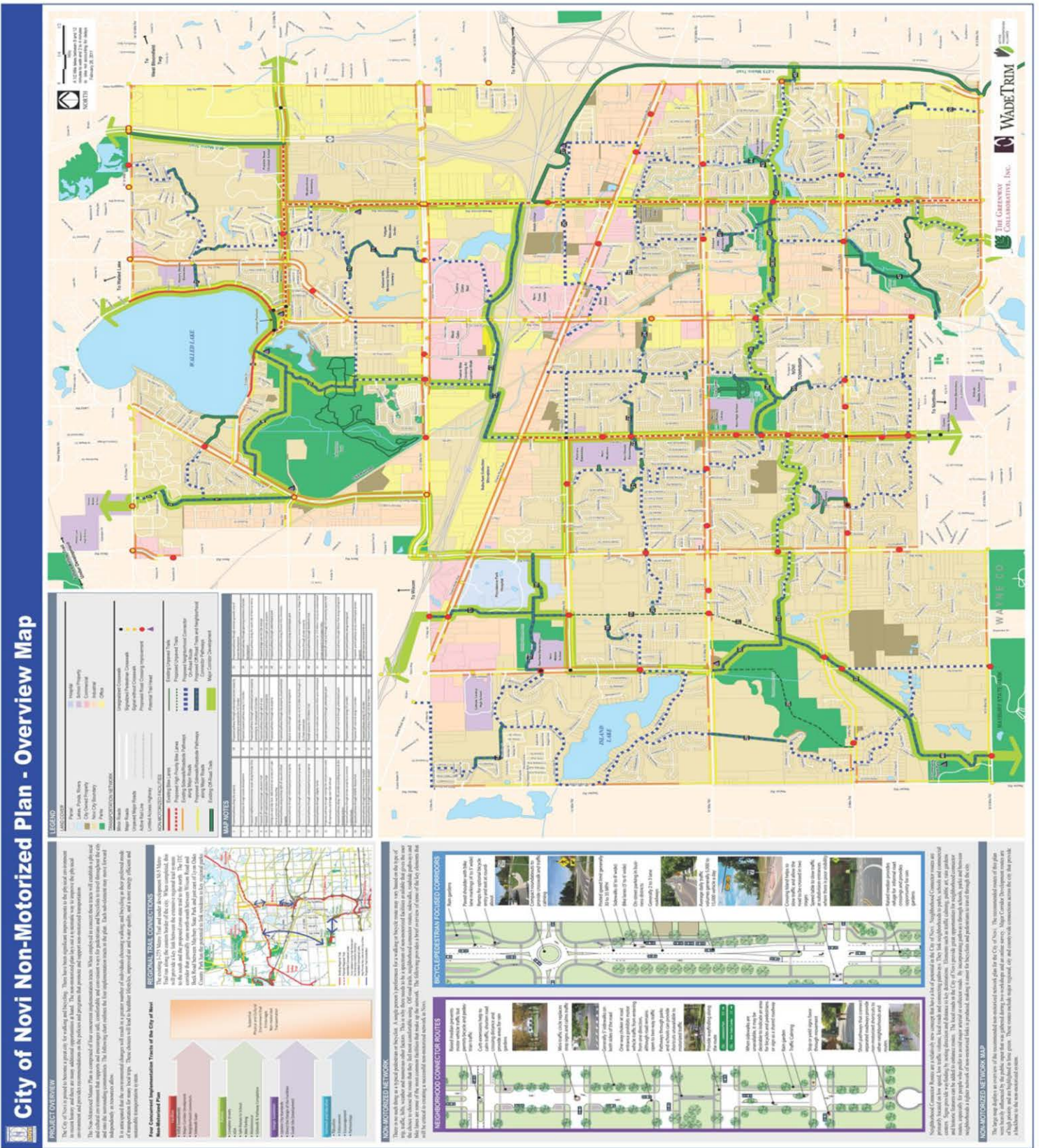
There are several state parks located within approximately 30 miles or less of the City of Novi: that provide recreational opportunities to the citizens of Novi. These state facilities include facilities for horseback riding, camping, hunting, fishing, snowmobiling, cross country skiing, nature areas, picnicking and more. However, there are no state parks located in the City of Novi.

- Bald Mountain Recreation Area (Lake Orion, Oakland County)
- Dodge Brothers #4 State Park (Waterford, Oakland County)
- Highland Recreation Area (Highland Township, Oakland County)
- Holly Recreation Area (Holly Township, Oakland County)
- Ortonville Recreation Area (Ortonville, Oakland County)
- Pontiac Lake Recreation Area (White Lake Township, Oakland County)
- Proud Lake Recreation Area (Commerce Township, Oakland County)
- Seven Lakes State Park (Holly Township, Oakland County)
- Chelsea State Game Area (Chelsea, Washtenaw County)
- Gregory State Game Area (Putnam Township, Livingston County)
- Island Lake Recreation Area (Green Oak Township, Livingston County)
- Maybury State Park (Northville Township, Wayne County)
- Oak Grove State Game Area (Deerfield Township, Livingston County)
- Pinckney Recreation Area (Pinckney, Livingston County)
- Horse Shoe Lake (Game area, Oakland County)
- Davisburg State Wildlife Area (Oakland County)
- William G. Milliken State Park & Harbor (Detroit, Wayne County)
- Waterloo Recreation Area (Harrison Township, Washtenaw County)

Figure 5

Novi's Non-Motorized Trail Master Plan

Serves in providing non-motorized transportation throughout the City. This trail system provides non-motorized access to many of the City's parks, and based on public input it also provides recreation of its own.

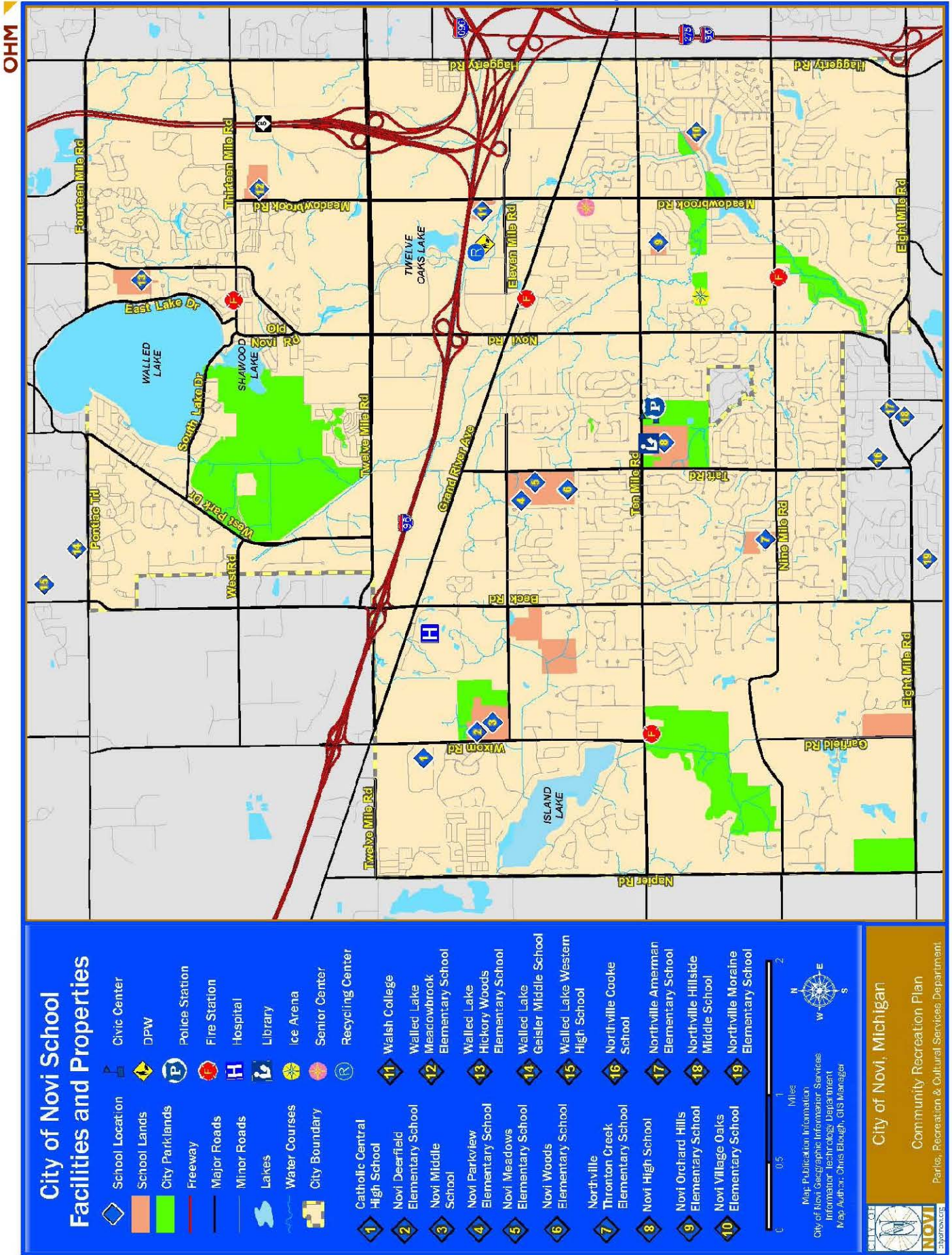


Bicycle Routes

Serves to inform non-motorists of the options of routes based on size, pavement, design and connectivity to various public locations within the City.



Novi School Facilities and Properties



Location of County, State, & Huron-Clinton Metroparks Within 30 Miles of Novi

Legend

- | | |
|----------------------------------|------------------------------|
| Recreation Site Locations | Recreation Area Lands |
| Huron-Clinton Metroparks | Huron-Clinton Metroparks |
| State Recreation Areas | State Recreation Lands |
| Oakland County Parks | Oakland County Parks |
| Washtenaw County Parks | Washtenaw County Parks |
| Wayne County Parks | Wayne County Parks |
| Wayne County Parks | City of Novi |
| Freeways | Regional Rivers |
| State Highways | Waterbodies |
| | 30 Mile Novi Travel Radius |

State Parks & Recreation Areas

- 1: Bald Mountain Recreation Area
- 2: Brighton Recreation Area
- 3: Chelsea State Game Area
- 4: Dodge Brothers No. 4 Park
- 5: Gregory State Game Area
- 6: Highland Recreation Area
- 7: Holly Recreation Area
- 8: Island Lake Recreation Area
- 9: Maybury State Park
- 10: Oak Grove State Game Area
- 11: Ortonville Recreation Area
- 12: Pinckney Recreation Area
- 13: Pontiac Lake Recreation Area
- 14: Proud Lake Recreation Area
- 15: Seven Lakes State Park
- 16: Waterloo Recreation Area

Oakland County Parks

- 28: Addison Oaks
- 29: Glen Oaks
- 30: Groveland Oaks
- 31: Independence Oaks
- 32: Lyon Oaks
- 33: Orion Oaks
- 34: Red Oaks
- 35: Rose Oaks
- 36: Springfield Oaks
- 37: White Lake Oaks

Washtenaw County Parks

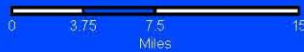
- 38: County Farm Park
- 39: Lyndon Park
- 40: Parking Mille Park

Huron-Clinton Metroparks

- 17: Delhi Metropark
- 18: Dexter-Huron Metropark
- 19: Hudson Mills Metropark
- 20: Huron Meadows Metropark
- 21: Indian Springs Metropark
- 22: Kensington Metropark
- 23: Lake Erie Metropark
- 24: Lower Huron Metropark
- 25: Oakwoods Metropark
- 26: Stony Creek Metropark
- 27: Willow Metropark

Wayne County Parks

- 41: Bell Creek
- 42: Elizabeth Park
- 43: Hines Park
- 44: Lola Valley Park
- 45: Lower Rouge Parkway
- 46: Middle Rouge Parkway
- 47: Wayne County Fairgrounds
- 48: William Holliday Parkway



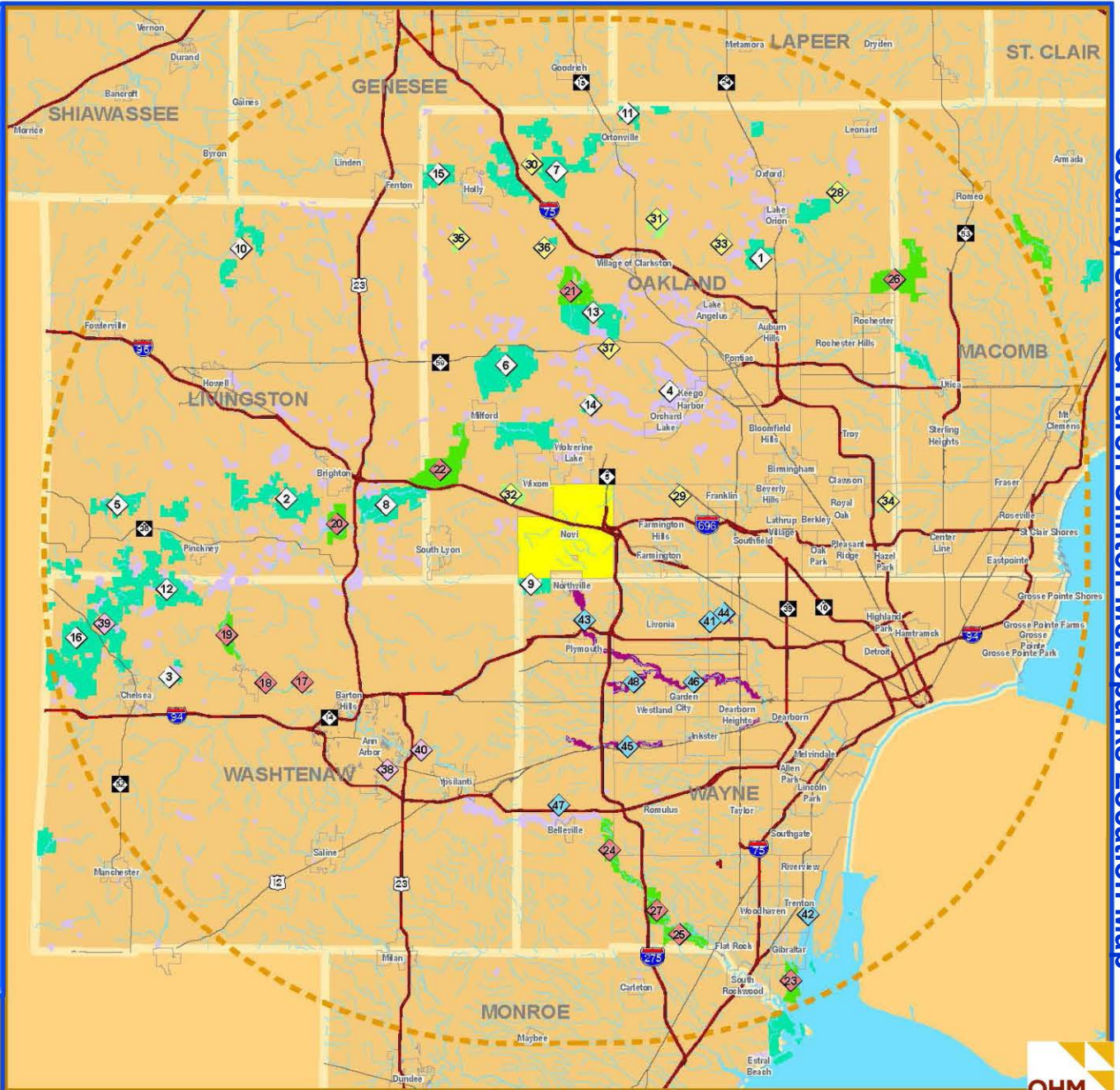
Map Publication Information
 City of Novi Geographic Information Services
 Information Technology Department
 Map Author: Chris Blough, GIS Manager



City of Novi, Michigan

Community Recreation Plan

Parks, Recreation & Cultural Services Department



County, State & Huron-Clinton Metroparks Location Map



Figure 8



Planning Process



PLANNING PROCESS

Background Information

The development of the City's Strategic Community Recreation and Master Park Plan has been a project driven by the leadership of administrative staff within the organization. Information within the plan has been developed by cross-departmental efforts and includes narrative from a variety of sources, including: the 2012 Master Plan for Land Use, the 2009-14 Community Recreation Plan, the 2013-15 Senior Services Strategic Plan, City of Novi Interest Survey as related to Parks, Recreation and Cultural Services, a November 20, 2013 Public Meeting, field observations and input from the Parks, Recreation and Cultural Services Commission.

In the winter of 2013 in order to aid the City of Novi in its future planning, the Department of Parks, Recreation and Cultural Services in conjunction with Orchard, Hiltz & McCliment Inc. Architects, Engineers and Planners initiated a two-component study to solicit community input. The first was focus group meetings see Appendix A page 67 and the second a direct mailed survey see Appendix B page 83.

The purpose of this study was to determine if the Department's current services and future goals were in line with the community needs and desires of its residents.

The information gathered from these focus groups supports the information gathered from the surveys. They work hand in hand to give the PRCS a complete overall picture. This is why we surveyed not only the general public, but also groups that are currently using the facilities. Their input will assist us in our planning for the next five years.

Planning and Public Input Process

Planning Process. The Parks, Recreation, and Cultural Services directed the update of the City of Novi Parks and Recreation Master Plan. Citizen and City input played a critical role in the development of the plan. As a result, recommendations described within the action plan reflect the needs and ideas of those who use the City's parks and recreation facilities. The plan process included seven tasks which are discussed below.

Task One: Community Description. The first task was to obtain a description of the City of Novi's physical and social features. These features include location, land use, environmental and natural features, as well as population features including age distribution, people with physical disabilities, types of households, and employment.

Task Two: Administrative Structure and Funding. The second task was to obtain and review the administrative structure of the City and the Parks, Recreation, and Cultural Services. This analysis also includes a review of the current and projected revenues and expenditures for the City as well as the grant history of funding received by the City.

PLANNING PROCESS

Task Three: Parks, Recreation, and Facility Inventory. The parks, recreation, and facility inventory included site visits and written descriptions of facilities in Novi including public parks, schools, and quasi-public and private facilities. The information includes the acreage, barrier-free accessibility, types of recreation activities, types of equipment, and other descriptions of the physical attributes of the area's facilities. A list of neighboring communities' facilities, State Parks, County Parks, and Huron-Clinton Metroparks within a short distance of Novi are also included. The Department of Parks, Recreation, and Cultural Services programs are discussed in the section as well.

Task Four: Public Participation. OHM advisors conducted focus group interviews with key people including Parks, Recreation, and Cultural Services Commission and staff. On the evening of November 20, 2013 the Department of Parks, Recreation, and Cultural Services hosted a public visioning workshop to gain input from the general public. OHM Advisors facilitated the workshop to solicit comments on each of the Parks, Recreation, and Cultural Services Divisions and their offerings.

Participants attended the workshop that fostered ideas and suggestions to help improve parks and recreation within the City, and provide input into the master planning process. Participants provided comments through small group discussion that was followed up with large group presentations. All groups were asked to discuss their specific concerns and issues they felt needed to be included in the Plan.

A summary of common themes can be found below and a complete summary of the comments received is provided in Appendix A page 85:

- Develop relationships to help promote and develop recreational opportunities in the City.
- Purchase a multi-use cultural/performing arts center with a performance space, classrooms, galleries, studios, practice areas and flexible meeting areas.
- Upgrade and integrate technologies for users and staff.
- Offer more public transportation opportunities to recreational facilities.
- Upgrade existing facilities.
- Become more energy efficient.
- Provide more programs for athletes with disabilities.



PLANNING PROCESS

Task Five: Analysis. Based on the data collected from tasks one through four, the information was analyzed in accordance with national and state guidelines, local needs, the experience of the Parks, Recreation, and Cultural Services and consultants, the desires of the residents, and potential funding sources.

Task Six: Action Plan. Upon completion of the analysis, the recommendations and actions were reviewed and strategies were created based on the 2014 plan and public input to provide a framework for the Action Plan. This results in the creation of the five-year plan and offers a checklist of what action is to be accomplished and reviewed annually.

Task Seven: Plan Completion and Adoption. Once consensus was reached among the Parks, Recreation, and Cultural Services Department and its Commission, the Commission held a public meeting on September 18, 2014 to hear comments on the plan and to solicit public input prior to a 30-day public review.

The City of Novi Parks, Recreation and Cultural Services Department received Public Comment on the draft Strategic Recreation and Master Park Plan from September 22, 2014 to October 22, 2014 by way of Commission meeting, emails and phone.

Comments related to pathways and sidewalks were sent to the Walkable Novi Committee for incorporation into the Non-Motorized Master Plan and prioritization of projects. Comments regarding the condition and number of baseball/softball fields at ITC Community Sports Park were incorporated into the Department's Capital Needs Assessment and planning for future improvements at the park. Comments related to acquiring additional green space and nature areas are recognized with Strategy #4, Develop and Maintain Quality Park Infrastructure.

On Thursday, November 20, 2014 the Parks, Recreation, and Cultural Services Commission held a public hearing for approval of the Strategic Community Recreation and Master Park Plan. Following the public hearing the Parks, Recreation and Cultural Services Commission recommended the Plan for Council approval on November 20, 2014. The City Council adopted the plan on _____, 2014 at a regularly scheduled meeting.

See Appendix F on page ___ for Commission and Council Minutes and Resolutions.



SURVEY SYNOPSIS

OHM Advisors also worked with the City to write and conduct a survey that was mailed out to 800 City residents in January 2014. A Key Driver analysis was conducted, which examined the relationships between ratings for each service and the ratings of the overall services for the City. Park, Recreation and Cultural Services was identified as a key driver that correlated strongly with resident’s perceptions about City services.

Information gathered was utilized to solidify the goals and objectives to direct the Action Plan. The entire survey can be viewed within Appendix B on page 85.

The City was divided into four quadrants based on location – northwest, northeast, southeast, and southwest with Novi Road being the east/west divider and I-96 being the north/south divider. Two hundred residents within each quadrant were randomly identified and surveys were sent. Below is a depiction of the percentages of the respondents in each quadrant.

Tabulation

NW Quadrant 1	21%
NE Quadrant 2	12%
SW Quadrant 3	38%
SE Quadrant 4	30%

The survey contained 34 questions. **Questions 1-5** pertained to the quality of life in the City of Novi, such as growth, safety, and the perception parks and recreation has to quality of life. The overall quality of life of life was considered excellent or good by 94% of the respondents, and in the perceptions of parks and recreation in the overall quality of life to city residents. The following is the percentage of residents feeling the parks and recreation offerings are either excellent or good:

Tabulation

Recreational Opportunities	79% Excellent to Good
Open Space	72% Excellent to Good
Offered Social Events	68% Excellent to Good
Cultural activities	60% Excellent to Good



SURVEY SYNOPSIS

Questions 6-9 pertained to city performance and in the perceptions of parks and recreation in the overall performance of the city. The percentage of residents feeling the performance of the following parks and recreation related issues are either excellent to good:

	Tabulation
City parks	83% Excellent to Good
Recreational programs or classes	70% Excellent to Good
Sidewalk/pathways	66% Excellent to Good
Preservation of open space	61% Excellent to Good
Land use and planning	58% Excellent to Good

Questions 10-19 pertained to questions about the person and the person's family regarding sex, ethnicity, age, income, where within the city they live, and the number of children they have if any. These questions can offer an indication of into the residents that took the survey and possible reasoning for the responses they provided.

The remaining **questions 20-34** pertained to how the person or the person's household views and/or uses the recreational facilities and programs offered by the City of Novi.

- 77% percent of those surveyed were familiar with the recreation facilities offered by the City, though 24% have never been to one.
- 80% of households have visited a park or recreation facility in the past 12 months. This is above the national comparison of 62%.
- 46% of those who took the survey have participated in recreation programs in the past 12 months. This is above the national comparison of 22%.
- 63% of those surveyed were familiar with the recreational programs offered by the city though 40% have never participated in one.
- Of the facilities that best suited their needs city parks was 70% with athletic fields, playgrounds, walking and biking trails, and picnic shelters rounding up the top five.
- Of the programs that best suited their needs, community special events and festivals scored the highest with 60%. Youth sports, family programming and activities, senior adult health and fitness and music concerts and theatre rounded up the top five.
- 70% rated the quality of recreation programs as excellent or good and 83% rated the condition of parks and facilities as excellent or good.
- The most frequently mentioned ways that households learn about City programs and activities are: City of Novi Brochure—*Engage!* (36%), visiting a city park or facilitate (13%), newspaper articles/advertisements (9%), friends and neighbors (12%), and City of Novi website (2%).
- The parks and recreation facilities that mean the most to residents are City parks, trails, and playgrounds.
- The recreational programs that mean the most to residents are youth sport programs, community special events and festivals, and summer programs/camps.

A complete breakdown of questions 20-34 and each of the programs and the facilities can be viewed within Appendix B on page 85.

COMMUNITY TRENDS

The City of Novi has developed seven trends that are effecting the way the residents live, work, move, and recreate. Below is a description of these trends and how they are effecting the way the city plans.

1. The Age Wave

Around the country and world, the median age of the population is rising. On a global scale, for the first time in recorded history, older people (65+) will outnumber children under age five before 2020. As identified by SEMCOG (Southeast Michigan Council of Government), this was already the case in Novi by 2000 and the gap will continue to grow. In Novi, in 1990 the 65+ population was at 2,641. By the year 2030, this number will increase to an estimated 14,250. This is a 269.6% increase of older adults in this age category. To put this in perspective, per US Census Bureau data in 2005, Florida's current 65+ population was at 16.8% of its overall population. By 2030, Novi's 65+ population is estimated to make up nearly 22% of the City's population.

The Community Development Department at the City is reviewing and working with a record number of retirement housing developments that cater and service this age group and all of these facilities offer opportunities for active living and connection to transportation.

This increase in the older adult population provides further opportunities for the Parks, Recreation and Cultural Services Department to provide this population with exceptional park, recreational and cultural opportunities to further enhance their lives. Novi's Older Adult Services offers hundreds of monthly programs designed specifically for the 12,500 residents who are 55 and older. Programs include special events, fitness, computer classes, Meals on Wheels, Older Adult Transportation Program, Focus Hope, and various support groups.

The City has just undergone an extensive master planning process that has lead to the development of the comprehensive Older Adult Services Strategic Plan 2013-2015. This Plan can be viewed in Appendix E on page 149. It is unique as it not only identifies issues and services the City of Novi can work to address, but also highlights the incredible asset older adults are to a community. Older adults provide a stable housing market and economic base and they bring a wide range of talents, knowledge and abilities to a community. This plan is a vital tool in bringing forth quality programs and services for Novi's older adults. The plan includes 29 strategic action items to be achieved in the next three years addressing how to; engage a wider audience, encourage a sense of community through volunteer opportunities, increase program awareness, provide and promote social services, and enhance transportation.

2. Diversity

The mark of cultural diversity adds to Novi's distinctive environment. Novi companies hail from 22 countries, of those, 68 are from Japan and 29 are from Germany. Novi's foreign and domestic companies employ a well-rounded and educated workforce. The community's population reflects Novi's inclusive nature. Racial and ethnic minorities account for 83% of the Novi's population growth in the last decade. The U.S. Census shows between 2000 and 2010, Novi's Asian population doubled to 15.9%, while the African-American population expanded from 2% to 8%, and at the same time, Novi's Hispanic population grew by 67%. Cultural diversity is also experienced in the classroom. Between 1987 and 2006, diversity in Novi schools increased from 8% to 45%.

The high achieving Novi Community School district offers five world languages for grades 5-12. Novi not only appreciates the value of diversity, it nurtures it. The Novi Public Library's book collection features adult and youth title in 15 languages. It also includes a collection of foreign periodicals. The Novi Parks, Recreation and Cultural Services is also catering to this trend by offering many programs geared to different cultures and dedicating field/court space for emerging popularity in sports such as cricket and tennis that are very popular with the Asian, Hispanic, and Indian population.

COMMUNITY TRENDS

3. The Creative Class

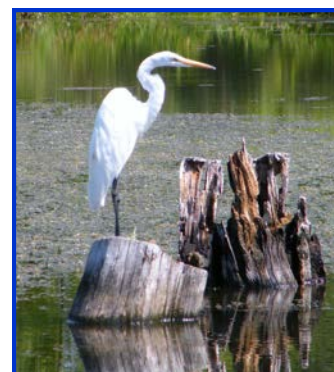
The “Creative Class” is a posited socioeconomic class identified by American economist and social scientist Richard Florida, a professor and head of the Martin Prosperity Institute at the Rotman School of Management at the University of Toronto. According to Florida, the Creative Class are a key driving force for economic development of post-industrial cities in the United States. This population segment is looking for an openness to diversity, and the opportunity to validate their identities as creative people. They highly value parks, open space, and the cultural arts. Lifestyle frequently trumps employment because these individuals will choose their residence and then acquire desired employment. In dealing with their success, the “Creative Class” seek to recharge and relieve stress through physical activity. Destination communities are thriving because creative people want to work, recreate, and live in the same city, and Novi offers these opportunities.

4. Sustainable Environment

The City of Novi considers itself to be on the forefront of land and environment stewardship. By providing an extensive recycling program, City facilities utilizing energy efficient practices, and invasive plant programs, the City offers many programs and educational opportunities to its residents to improve the environment including Arbor Day celebrations, River Day, which is an organized cleanup of the Rouge River, Earth Day celebrations, and monthly Shredding Days with Novi residents.

The City also plans for the future of the land by planning for conservation easements, development options for environmental low impact and development ordinances.

By utilizing ordinance regulations for landscape, wetland mitigation and storm water controls, the staff of the Community Development Department works closely with developers to assure high quality and environmentally sensitive site designs. An example of this is the development of the Haggerty Corridor Corporate Park that is located on a large parcel at Thirteen Mile and Haggerty Roads. The business park project includes wetland mitigation and large park-wide storm water control basins. Basins and created wetlands built this year and last year are already establishing themselves well. Ordinance requirements calling for the planting of native shrubs around the basin edges provide habitat while controlling Canada Geese populations. Like the wetland mitigation areas, the bottoms of basins are seeded with native plant mixes and are not to be mowed. Wildflower mixes were introduced along the borders of the newly created wetlands. Already the wildflowers are taking root and providing a great deal of color even this late in the growing season. Environmental and ecosystem resources are sometimes referred to as “natural capital.” As with other forms of capital, the value of natural capital can be depreciated. When green resources are depreciated, the services they provided are depreciated. Six potential contributions of parks and open space to preserving those resources and enhancing environmental sustainability are protecting drinking water, controlling flooding, cleaning air, reducing traffic congestion, reducing energy costs, and preserving biological diversity.



COMMUNITY TRENDS

5. Technology

Emerging trends in technology and new developments in science affect the way we live. Estimates reveal 65% of Pre-K school children will work in fields that don't exist today because of the rapid development of new technology. The use of technology is pervasive in everybody's lives today. Technology creates an expectation of service and communication to be instantly accessible. This expectation requires organizations to continually upgrade its technology, and train team members on the use of the technology.

The City of Novi is committed to using software and cloud technology in innovative ways to get more participants, manage their events and build a stronger community. With on-line registration, reservations and ticketing, Twitter, LinkedIn and Twitter accounts, combined with the most current software for data management and payment processing, Novi will continue to be on the forefront of this trend and provide 21st century technology and recreation initiatives for people of all ages and abilities.

6. Citizen Interaction

The traditional means (public hearings, printed newsletters, etc.) of citizen interaction are becoming more challenging to use and cut through the information clutter. The creation of social media sites has enabled citizens to interact instantly through two-way communication. This instant interaction is quickly becoming an expectation of citizens. In addition, the use of social media is enabling citizens the opportunity to communicate about their experiences, a product, or opinion to millions of people instantly. In essence, the citizen is "branding" the product/experience.

The use of social media to interact with the citizens is powerful. Social media provides an opportunity to exchange information and have dialogue that would not otherwise occur. The interaction provides feedback and marketing opportunities to reach citizens faster than ever before, in a more cost effective manner and promote services. Social media also enables the citizen the opportunity to "brand" your product/experience—therefore, creating more accountability to deliver quality services and effectively communicate with the citizen.

7. Cultural

In recent years, school curricula in the United States have shifted heavily toward common core subjects of reading and math, and away from the arts. Although some may regard art education as a luxury, simple creative activities are some of the building blocks of child development. Learning to create and appreciate visual aesthetics may be more important than ever to the development of the next generation of children as they grow up. The development of arts benefit the development of motor skills and language, help with decision making and visual learning, encourage inventiveness and cultural awareness, and improve academic performance.

The City of Novi Park, Recreation and Cultural Services Department encourages imagination through a variety of avenues including creative art programs. Through participation in art classes, summer camps, dance programs and theatre productions, community members will gain art and team-building skills. The City of Novi will continue to strive to bring active art opportunities that include traditional and non-traditional classes and passive art activities like sculpture exhibits for strolling in its parks.



Strategic Plan

Mission and Core Values The Vision and Strategies



***“To be seen as an essential service
whose benefits are
recognized and valued
in the Novi Community.”***

Department of Parks, Recreation and Cultural Services

STRATEGIC PLAN

The purpose of the City of Novi Parks, Recreation and Cultural Services Strategic Community Recreation and Master Plan is to provide focus on how to position the organization to achieve the best long-term community results and to undertake opportunities that move the Department towards achievement of the Vision.

The Mission

The purpose of the Department is to “**Provide exceptional park, recreational and cultural opportunities that are diverse and enhance lives.**”

Core Values

The following Core Values are the qualities that shape and define the character of the Department.

1. **Innovation**
2. **Excellence**
3. **Integrity**
4. **Inclusion**
5. **Environment**

The Department developed the following Vision and Strategies to help guide their progress and develop an action program

The Vision

“**To be seen as an essential service whose benefits are recognized and valued in the Novi Community.**”

Strategies

The following strategies define the Department’s future tasks and serve to secure its Vision.

1. **Achieve National Accreditation from Commission for Park and Recreation Agencies (CAPRA)**
2. **Serve as the lead on the Barr Property Plan.**
3. **Enhance cultural arts.**
4. **Develop and maintain quality park infrastructure.**
5. **Support and educate on inclusive opportunities.**
6. **Develop a recreation plan that serves the entire Novi population.**



Action Plan



*We are the music makers
and we are the dreamers
of dreams.....*

Arthur O'Shaughnessy

ACTION PLAN

Parks, Recreation & Cultural Services

On June 19, 2014 the Parks, Recreation & Cultural Services staff developed the following Action Plan to meet the needs of the residents based on public input, organizational assessment and its Mission and Vision statements.

The following strategies define the Department's future tasks and serve to secure its vision. An annual review will guide the Department in accomplishing the task within the next five years.

Strategy #1 - Achieve National Accreditation from Commission for Park and Recreation Agencies (CAPRA)

- A. *Oversee and delegate all ten chapters with monthly meetings to review.*
 - 1. *Agency, Authority, Role and Responsibility*
 - 2. *Planning*
 - 3. *Organization and Administration*
 - 4. *Human Resources*
 - 5. *Financial Management*
 - 6. *Program and Service Management*
 - 7. *Facility and Land Use Management*
 - 8. *Public Safety, Law Enforcement and Security*
 - 9. *Risk Management*
 - 10. *Evaluation and Research*
- B. *Write and submit Self-Assessment Report.*
- C. *Host CAPRA site visitation team.*

Strategy #2 - Maximize Opportunities for Barr Property

- A. *Develop master design for Villa Barr including property improvements, costs and estimated date for completion.*
- B. *Develop programming plan for Villa Barr including future artist in residence program*
- C. *Host a minimum of 2 arts programming opportunities each year until the City takes possession of the home.*
- D. *Secure at least 2 partnerships to provide classes/programming at Villa Barr.*
- E. *Develop priority list for purchasing David Barr art with input from the Cultural Arts Advisory Board.*
- F. *Work with the Novi Parks Foundation to develop a plan for purchasing existing art located at Villa Barr.*

Strategy #3 - Enhance Cultural Arts

- A. *Survey Community to determine arts and culture needs and wants.*
- B. *Develop Cultural Arts Division Business Plan.*
- C. *Expand arts programming for all ages.*
- D. *Develop recreational dance program. Show increased participation every year.*
- E. *Research and develop unique community arts related event.*

ACTION PLAN

Strategy #4 - Develop and maintain quality park infrastructure

- A. *Identify property for active park land on the north side of the City (North of I-96).*
- B. *Identify potential neighborhood parks that will enable residents to have quality parkland within one mile of their residence according to the approved Novi Parks Definitions and Standards.*
- C. *Re-engage the City's grant committee and apply for a minimum of one grant every year.*
- D. *In conjunction with DPS develop park maintenance standards including implementation of a playground safety program.*
- E. *Conduct a capital needs assessment for park properties which will guide the future Capital Improvement Plan.*
- F. *Work in tandem with Community Development in enhancing access to city parks through Walkable Novi Committee and Implement the Non-Motorized Update.*

Strategy #5 - Educate the community and promote parks and recreation benefits

- A. *Develop a tagline that is universal throughout the department.*
- B. *Develop a coordinated marketing plan which encompasses plans for each division within PRCS (OAS, Arts, Special Events, Facilities and Sports).*
- C. *Develop relationships with homeowners associations, service organizations and Chamber of Commerce. Encourage service organization membership and have a staff member serve as a liaison for each organization/association.*
- D. *Hold annual meetings with representative from each school district located within Novi to discuss opportunities for outreach (ex: counseling, social services, instruction, community education, etc.).*
- E. *Become an active participant in the Novi Youth Assistance Youth Forum on an annual basis.*

Strategy #6 - Develop a recreation plan that serves the entire Novi population

- A. *Support and host at least 4 (1 per quarter) adaptive recreation events in Novi annually.*
- B. *Identify and secure 3 new partnerships for adaptive programming.*
- C. *Develop a plan for inclusive recreation facilities.*
- D. *Evaluate existing programs to determine gaps in service for underserved populations (home school, special needs, cultural populations, etc.).*
- E. *Complete execution of the OAS strategic plan.*

ACTION PLAN

City Council

On January 11, 2014, at an Early Input Budget Session, the Novi City Council approved the following Strategic Themes & Broad Goal categories. The items listed under each goal are the top ranked items and represent areas of focus to assist in reaching the over-arching goals during the next 12 to 18 months for the short-term goals and more than 18 months or ongoing for long-term goals.

Nurture public services that residents want and value.

Make long-term strategic and sustainable investments in Roads & Pathways, Water, Sewer and provide for development, acquisition and rehabilitation of parks and public lands. Provide cultural resources and recreational opportunities for a growing and diverse population.

Short-Term Goals

- Naming Rights for City Parks
- Construct pathway along Eight Mile Road from Beck Road to Maybury Park entrance with design from 2013 budget
- Add a City event at Pavilion Shore and/or Lakeshore Park in 2014 to showcase the community
- Fund one major trail improvement in 2014

Long-Term Goals

- Complete full length of ITC Corridor Trail
- Work with Road Commission for Oakland County to develop a plan of improvements for 10 Mile road corridor that improves traffic flow while respecting residential areas
- Plan to add a sprinkle/splash pad to a City Park

Operate a world-class and sustainable local government.

Maintain an efficient and effective, fiscally-responsibly local government which leverages communication, strategic partnerships, and skilled staff.

Short Term Goals

- Develop and implement a plan to fully address unfunded liabilities
- Develop a Citizen Academy to educate residents and develop future candidates for Boards and Commissions
- Consider the future of SWOCC

Long Term Goals

- Consider millage for Park improvements and trails
- Fully fund Other Post-Employment Benefits (OPEB) liabilities within five years
- Explore further service consolidation and joint opportunities with neighboring governments and school districts



ACTION PLAN

Value and build a desirable and vibrant community for residents and businesses alike now and into the future.

Encourage quality economic development to maximize city revenue and job growth while protecting and enhancing natural areas, natural features and community character.

Short Term Goals

- Create neighborhood improvement fund that assists sub/condo associations with matching grants for public investment in neighborhoods (subdivision entrances, street trees, streetlights, rain gardens, etc.) Finalize grant program to beautify older subdivision entrances in city
- Create an aggressive plan to acquire land
- Designate a specific staff person to be responsible for small business development/retention
- Establish joint committee with local colleges to discuss and evaluate establishing a business incubator program similar to "Launch Fishers"

Long Term Goals

- Fund and complete the Northwest Quadrant Ring Road
- Create a multi-year plan for upgrading all of our major commercial corridors (Grand River Avenue, Novi Road, 12 Mile Road) with streetlights, landscaping, etc.

Invest properly in being a Safe Community at all times for all people.

Ensure Police, Fire, Public Services meet the needs of all residents, businesses, and visitors at all times.

Short Term Goals

- Add an additional police officer in the next fiscal year
- Make improvements or relocate Fire Station 3
- Finalize plan and time line during next fiscal year to relocate Fire Station 1

Long Term Goals

- Fund and implement Directed Patrol as recommended by Public Safety Administration
- Make improvements to top 10 high crash intersections over five years (signals, streetlights, etc.)
- Build new Fire Station 1



ACTION PLAN

Walkable Novi Committee

On October 23, 2014, the Walkable Novi Committee members presented, reviewed and approved the 2014-2015 Annual Non-Motorized Prioritization Update. The plan is forwarded to the City's Capital Improvement Committee. The committee will then use this document to help identify future segments and non-motorized improvements to be constructed as additional funding becomes available. The Walkable Novi Committee includes members of the City Council, Planning Commission, Parks, Recreation and Cultural Services Commission and Novi Parks Foundation. This Committee works with various City Departments and it reviews and makes recommendations on non-motorized transportation and recreation plans and projects throughout the community. The Committee meets bi-monthly and the public is welcome to attend their meetings.

The City of Novi has had a long standing interest in providing an interconnected and comprehensive system of pathways, sidewalks and trails to connect neighborhoods with destinations throughout the city and region. Figures 5 and 6 on pages 40 & 41 reference Novi's Non-Motorized Trail Master Plan and Bicycle Routes. To help ensure that non-motorized improvements are implemented in a logical and beneficial manner, the City of Novi Pathway and Sidewalk Prioritization Analysis and Process (PSPAP) was approved by City Council on November 13, 2006. In addition to ranking pathway and sidewalk segments, the process also includes recommendations for the installation of regional/recreational trails, proposed street crossings, and neighborhood connector routes. As such, as part of the 2013-1014 update the process has been renamed the Annual Non-Motorized Prioritization: 2014-2015 Update to better reflect the content and recommendations of the document.

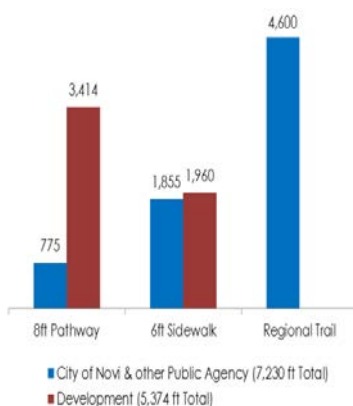


Pedestrian Bridge

(On Novi Road between Nine Mile and Ten

Since pathway, sidewalk, destination, accident and traffic volume data continues to change, the annual process includes the update of the segment data annually to insure that the pathway and sidewalk segment ranking continues to highlight the segments that will provide a high level of serviceability and cost effectiveness to the residents of Novi. Each year, the Community Development Department's Planning and Engineering Staff updates the prioritization analysis and process worksheets and maps for review and approval by the Walkable Novi Committee.

The Annual Non-Motorized Prioritization is updated each fall. Data is collected through the year and is current through September 1, 2014, with the exception of completed segments, as any segment under construction at that time was determined to be complete for planning purposes. As with previous updates, completed segments were identified, new segments were added and segment ranking was recalculated.



2013-2014 Completed
Non-Motorized Improvements

Since October 2006, over 9.5 miles of public pathways and sidewalks were constructed by the City of Novi and the State of Michigan and private developers completed over three miles of public pathways and sidewalks in the City.

In the 2013-14 year alone, the City of Novi installed over 7,200 feet of pathways, sidewalks and regional/recreational trails. In addition, 2013-14 was a busy year for development. As a result, the amount of developer installed pathways and sidewalks resulted in over 5,300 feet of additional pathways and sidewalks. A total of 12,604 feet (or just over two miles) of pathways and sidewalks were added to the City's non-motorized inventory.

BASIS FOR ACTION

Many factors must be considered in the process of developing goals, strategies and capital improvement projects over the next five years. Some factors include; goals and input of City Officials and administrative staff, wants and needs of citizens, as well as recreational trends, national standards and demographic trends. This section includes these various aspects, which, when looked at all together, are utilized to formulate the goals and priorities of PRCS over the next five years, which are discussed in the Action Plan.

National Planning Standards

In determining the recreational needs of the citizens in Novi, there are several sources to consider and compare, one of which is the current recreational facilities and parks in Novi to standard acreage and facility recommendations. It should be stressed that such standards are intended to serve as planning guides only. They are not intended to be an absolute, as requirements vary from community to community depending upon assessed local needs and desires.

Acreage Standards

The National Recreation and Parks Association (NRPA), a non-profit organization dedicated to park, recreation and conservation activities with the primary mission of improving the quality of life for all Americans, provides a park classification system that recognizes the various functions of open spaces. This system categorizes open spaces based on size, function, amenities and acreage provisions per 1,000 people. The categories include mini-parks, neighborhood parks and community parks. Utilizing the City of Novi's estimated population of 59,911 in 2014, these standards were applied and compared to existing park acreage to determine property needs in the City as shown in Table 6 on page 62.

It should be noted that the jurisdiction of this plan is for the City, therefore the acreage standards are only applied to City owned properties designated as parkland. Yet, several state parks, public school facilities, local neighborhood parks and private recreation facilities are also located in the area and serve Novi residents.

Mini-Parks: According to the NRPA standards of 1/4 to 1/2 acre per 1,000 people, the recommendation is that the City of Novi own between 14 to 28 acres dedicated as mini-parks. However, the City of Novi does not currently maintain any mini-parks. Therefore, according to the standards, the City would be considered deficient in this area.

Neighborhood Parks: The City currently operates two neighborhood parks, Brookfarm Park and Village Wood Lake. These two properties total 21.77 acres. In applying the standards, the target for the City in this category is 55 to 110 acres. The City's current provision based on the estimated 2014 population of 59,911 is considered deficient.

Community Parks: Thirteen parks in the City, a majority of the City's parks, are classified as community parks. Because the total acreage of these parks is 1091.84, the City exceeds the target of 276 to 441 acres by a large amount. Therefore, the City's current provision of land in this area is considered sufficient.

BASIS FOR ACTION

Table 5. Recreation Classification System (developed by NRPA)

Park Classification	General Description	Location Criteria	NRPA Guide-line Minimum Acres (1)	Recommended Acreage for City (2)	Current Acres	Surplus or Deficiency
Mini Park	Used to address limited, isolated or unique recreational needs.	Less than 1/4 mile distance in residential setting.	.25 to .5	14 to 28	0	-14 to -28
Neighborhood Park	Remains the basic unit of the park system and serves as the recreational and social focus of the neighborhood. Focus is on informal active and passive recreation.	1/4 to 1/2 mile distance and uninterrupted by non-residential roads and physical barriers.	1 to 2	55 to 110	16	-39 to -94
Community Park	Services broader purpose than neighborhood park. Focus is on meeting community-based recreation needs, as well as preserving unique landscapes and open spaces.	Determined by the quality and suitability of the site. Usually serves two or more neighborhoods and 1/2 to 3 mile distance.	5 to 8	276 to 441	1111	+668 to +833

(1) Per 1,000 residents

(2) Based on the 2014 City of Novi population estimate of 59,911

As displayed above, when looking at the acreage requirements per the NRPA standards, the City has deficiencies in land in two classifications, mini-parks and neighborhood parks, but is sufficient in the community park classification. If combining the standard acreage requirements for mini-parks, neighborhood parks and community parks, a total of 6.25 to 10.5 acres of park land should be available per 1,000 people. Per Novi’s estimated 2014 population of 59,911 the application of this standard would show the overall need for the community to be within 611 to 776 acres. With the City’s current total acreage of 1111 acres in designated parkland, the City exceeds overall recommended acres of parkland for its population size.



BASIS FOR ACTION

Facility Standards

In addition to NRPA’s acreage standards, there are also published facility standards that detail the number of facilities needed to serve a population. The NRPA guidelines suggest the number of facilities commonly located within parks, per various population sizes. The table below shows these guidelines, along with the City’s need based on the 2008 population estimate of 55,171. The guidelines were applied to City facilities.

Table 6. Recreation Facility Surplus / Deficiencies

Facility	NRPA Guideline (1)	Existing City Facilities	Need Based on Standard (2)	Surplus or Deficiency
Baseball/Softball	1 per 5,000	18	11	7
Basketball (3)	1 per 5,000	2	11	-9
Football	1 per 20,000	3	3	0
Golf Course Hole 9	1 per 25,000	0	2	-2
Golf Course Hole 18	1 per 50,000	0	1	-1
Ice Rink	1 per 100,000	2	1	1
Playground	1 per 3,000	5	18	-13
Running Track	1 per 20,000	0	3	-3
Soccer	1 per 10,000	8	6	2
Swimming Pool	1 per 20,000	0	3	-3
Tennis	1 per 2,000	4	28	-24
Volleyball (3)	1 per 5,000	1	11	-10

(1) Source of Standard: Lancaster, Roger A., Ed. 1983. Recreation, Park and Open Space Standards and Guidelines; Alexandria, Virginia; National Recreation and Park Association, 1983, pg. 60-61

(2) Based on the 2008 City of Novi population estimate of 55,171

(3) Includes outdoor and indoor courts

While these standards assist in showing surpluses and deficiencies in the community, it is important to remember that they are simply a guide. They address minimum, not maximum, goals to be achieved. These are also blanket standards and do not take into account the unique blend of social and economic characteristics that define a community. As a City, these standards should be considered when planning future facilities but must be tailored by the administration and citizens to determine the most appropriate range, quantity and quality of recreational facilities within fiscal limits. Furthermore, in planning for future facilities based on a system method, other critical factors the City must consider include: the need to accommodate different cultures, the need to include citizen opinion in the process and the identification of the recent wellness movement around the nation. Weather and location also play a role and should be factored into the planning process when considering the availability of indoor versus outdoor fields, courts and spaces. The City of Novi and Novi Community School District share facilities and land to serve the recreation needs of the community.

CAPITAL IMPROVEMENT PLAN

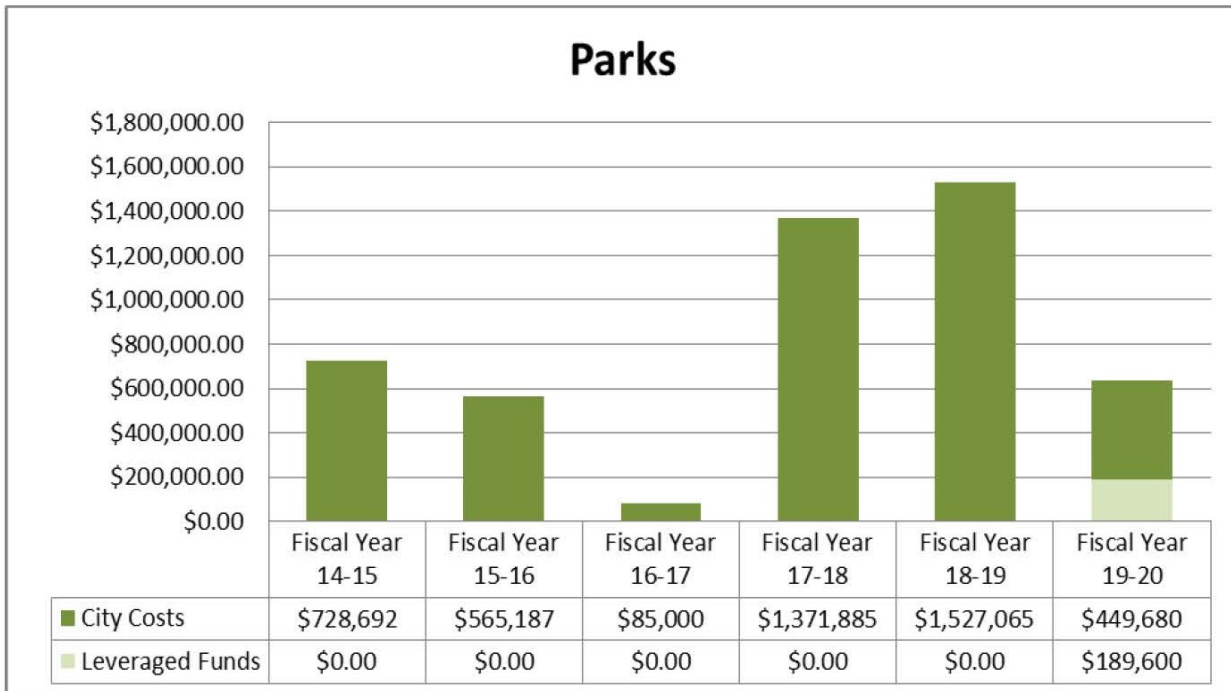
Capital Improvements Plan

The City of Novi Budget focuses, as it should for a community approaching 45 years old, on the basics (roads, sidewalks, physical plant, necessary equipment, etc.) that need to be replaced, repaired, and remolded.

A capital improvement is defined as any new equipment, construction, acquisition or improvement to public lands, buildings or structures in excess of \$25,000 with a minimal life expectancy of five years. Maintenance-oriented, operational or continuous expenditures are not considered to be capital improvements.

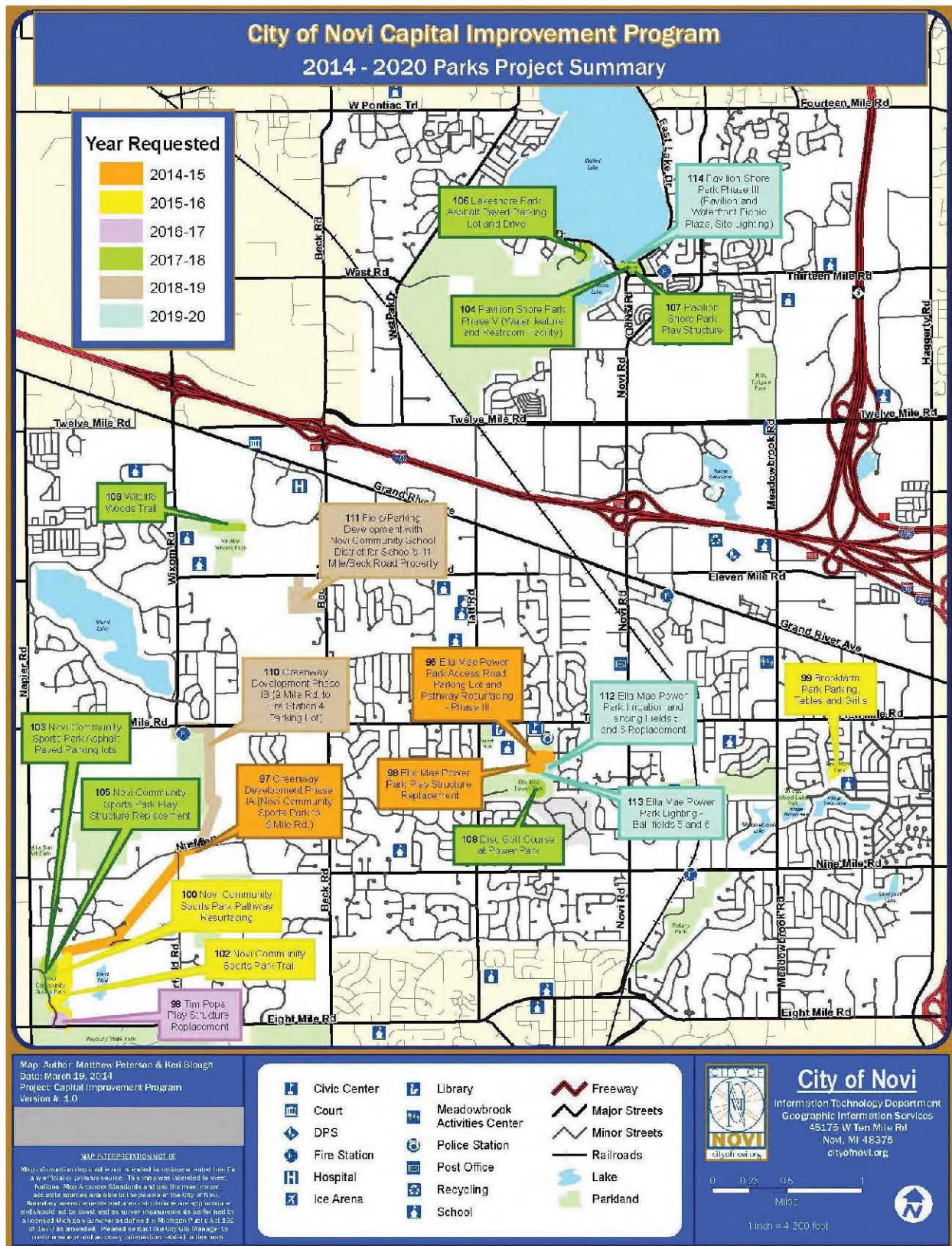
The City of Novi's Capital Improvements Program (CIP) is a planning tool with a goal to identify and schedule capital improvements over a six year period from 2014-2020 indicated in Table 7 below. The CIP helps track multi-year projects that may require planning, design, land acquisition and construction. The projects identified in the CIP represent the City of Novi's plan to serve residents and anticipate the needs of a growing and dynamic community. The Capital Improvements specifically related to the PRCS for 2014-2020 are depicted in Table 8A and 8B on page 65& 66.

Table 7
Parks, Recreation & Cultural Services
Capital Outlay Six Year Projection



Parks, Recreation and Cultural Services Capital Improvement Projects, 2014-2020

Project	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020	Funding Source
Ella Mae Power Park Access Road, Parking Lot and Pathway Resurfacing– Phase III	\$33,140	\$0	\$0	\$0	\$0	\$0	PRCS Fund
Greenway Development Phase IA (Community Sports Park to 9 Mile)	\$445,552	\$0	\$0	\$0	\$0	\$0	PRCS Fund
Ella Mae Power Park Play Structure Replacement	\$85,000	\$0	\$0	\$0	\$0	\$0	PRCS Fund
Villa Barr Park Property Sewer Extension	\$304,000	\$0	\$0	\$0	\$0	\$0	PRCS Fund
Brookfarm Park Parking, Tables and Grills	\$0	\$39,880	\$0	\$0	\$0	\$0	PRCS Fund
ITC Community Park Pathway Resurfacing	\$0	\$85,670	\$0	\$0	\$0	\$0	PRCS Fund
ITC Community Sports Park Trail	\$0	\$439,637	\$0	\$0	\$0	\$0	PRCS Fund
Tim Pope Play Structure Replacement	\$0	\$0	\$250,000	\$0	\$0	\$0	PRCS Fund
ITC Community Sports Park Asphalt Paved Parking Lots	\$0	\$0	\$0	\$374,924	\$0	\$0	PRCS Fund
Pavilion Shore Park Phase V (Water feature and restroom)	\$0	\$0	\$0	\$420,000	\$0	\$0	PRCS Fund
ITC Community Sports Park Play Structure Re-placement	\$0	\$0	\$0	\$75,000	\$0	\$0	PRCS Fund
Lakeshore Park Asphalt Paved Parking Lot and Drive	\$0	\$0	\$0	\$228,276	\$0	\$0	PRCS Fund
Pavilion Shore Park Play Structure	\$0	\$0	\$0	\$104,955	\$0	\$0	PRCS Fund, Grant
Disc Golf Course at Power Park	\$0	\$0	\$0	\$73,100	\$0	\$0	PRCS Fund
Villa Barr Park Property Studio	\$0	\$0	\$0	\$135,000	\$0	\$0	PRCS Fund
Wildlife Woods Trail	\$0	\$0	\$0	\$95,630	\$0	\$0	PRCS Fund, Grant
Greenway Development Phase IB	\$0	\$0	\$0	\$0	\$1,345,065	\$0	PRCS Fund, Grant
Field/Parking development with Novi Schools for 11 Mile and Beck Property	\$0	\$0	\$0	\$0	\$182,000	\$0	PRCS Fund
Ella Mae Power Park irrigation and fencing for Fields 5 and 6	\$0	\$0	\$0	\$0	\$0	\$113,380	PRCS Fund
Ella Mae Power Park Lighting for Fields 5 and 6	\$0	\$0	\$0	\$0	\$0	\$255,000	PRCS Fund
Pavilion Shore Park pavilion and waterfront picnic plaza, site lighting	\$0	\$0	\$0	\$0	\$0	\$270,900	PRCS Fund, Grant





Appendix A Staff & Public Meeting Input



Life is like sailing.
You can use any wind
to go in any direction.

~Robert Brault

FOCUS GROUP ANALYSIS

With every master plan planning process the Parks, Recreation & Cultural Services Department (PRCS) conducts a self assessment. This tool is utilized by organizations to provide a glimpse of the current state and potential future of an organization that best fits the needs of its residents.

Facilitated by a representative of Orchard, Hiltz & McCliment Inc., the analysis focused on what Staff and the Parks, Recreation & Cultural Services Commission thought were both Internal and External Strengths and Weaknesses. The facilitator also sought input on what the departments Assets, Barriers, Future Accomplishments and the Key Partners that enrich PRCS. Each participant rated what they thought were important issues to address under the respective category.

The residents of Novi at a separate meeting were encouraged by the facilitator to share their thoughts on what elements or components of the City's parks, facilities and programming are essential by identifying successes and failures, envision the future and establish priorities.

The following pages represent the findings:

PRCS STAFF ANALYSIS **November 2013**

<p>INTERNAL STRENGTHS</p> <ul style="list-style-type: none"> • Communication • Flexible Work Hours • Employee Development • Employee Educational Opportunities • Accreditation • Staff Interaction 	<p>INTERNAL WEAKNESSES</p> <ul style="list-style-type: none"> • Communication does not trickle down to staff • Skills go untapped • High workload leads to stressful positions • Lack of storage space • Lack of space for existing programs • Lack of space for future programs • Marketing efforts need to be coordinated • Internal competition for revenue
<p>EXTERNAL STRENGTHS</p> <ul style="list-style-type: none"> • Strong Regional Presence • Communication with the public • Customer service • Innovative programs • Reputation within the community • Sponsors • Foundations • Regional shared services • Schools 	<p>EXTERNAL WEAKNESSES</p> <ul style="list-style-type: none"> • Communication with the public • Lack of partnerships • Lack of trust with potential partners • Lack of funding • Schools

City of Novi Parks, Recreation and Cultural Services - Visioning

PRCS Staff Input

ASSET

Staff Dedication/Training	21
Facilities/Amenities	9
Volunteers	7
Reputation	6
Non-Motorized Transportation	5
Community Outreach	4
Partnerships	3
Support from Community/City	2
Value	2
Programs Quality/Quantity	2
Customer Satisfaction	2
Accessibility	2
Marketing	2
Family Oriented Programs	0
Transparency	0

BARRIERS

Internal Communication	12
Inadequate Facilities	11
Funding	5
Lack of Staffing	4
The City	4
Time Management/Workload	3
Partnerships	1
Competition	1
Technology	1
Facility Maintenance	1
Logistics	1
Schools	0
History	0
Lack of Identity	0

FUTURE

Recreation Center	13
Accredited	7
"Destination" Recreation/Hallmark	5
Stability/Growth/Self-sufficient	3
Greater Technology Capabilities	2
Quality of Life Branding	2
More programs	2
Stronger Relationships	2
More Staff	1
Award Winning	1
Improvements/Expansions to Facilities	0

Key Partnerships - "Who's in the Sandbox"

Novi Schools	8
Local Businesses	7
Residents	5
Library	4
Chamber of Commerce	3
City Council	3
Volunteer	2
Inter-departments	2
Staff	2
Surrounding Communities	1
Department of Public Services	1
Foundations	1
Civic Organizations	1
Oakland County	1
Media	1
Area Agency on Aging	1
State Agencies	0
MRPA/NRPA	0
Vendors	0

* Numbers indicate prioritization rank

PRCS COMMISSION ANALYSIS
February 2014

INTERNAL STRENGTHS <ul style="list-style-type: none">• External and Internal Communication• Staff Interaction• Ability to adjust to trends	INTERNAL WEAKNESSES <ul style="list-style-type: none">• Lack of space for current programs and activities• Lack of space to grow• Lack of funding
EXTERNAL STRENGTHS <ul style="list-style-type: none">• Communication with the Public• Innovative Programs• Quality facilities• Diverse Population• The City has developed a brand	EXTERNAL WEAKNESSES <ul style="list-style-type: none">• Communication within the Department• Lack of Partnerships• Lack of trust with potential partners• Lack of funding• Overuse of existing facilities leading to deteriorated parks amenities



City of Novi Parks, Recreation and Cultural Services - Visioning

Park Commissioner's Meeting

ASSETS

Diverse programs
Quality cultural opportunities
Lake Shore Park
Power Park
Ice Arena
Art Park
The staff- good leadership
Location
Community - "Brand"
City Band/Singing Group
The Foundation

BARRIERS

Fees
Capacity
Active park land
Not enough re-investment back into the parks
Not enough space for indoor sports and programming
Baseball field quality is poor
Working with other recreation organizations
Theatre production limited due to facility
Relationship with schools
Staff turnover
Constant competition with partners or special interest groups

FUTURE

Tennis courts
More facilities
Pristine parks
First class facilities
Use of the facilities Novi has
Access to and within the parks
Older community recreational opportunities
Ability to adjust to trends, cultures and demographics

A Partner Key to the Success of Novi Parks, Recreation and Cultural Services

"Who's in the Sandbox"

Community Businesses
Schools
Special interest groups
City Council
Parents
Homeowner's Associations
Commissions
Surrounding communities
ITC

City of Novi
Parks and Recreation Visioning
Commissioner's Meeting
SIGN IN SHEET



Date: February 24, 2014

Please print the following information.

NAME	ORGANIZATION	EMAIL
Stacy Fickel	City of Novi	
JERRY JEWELL	City of Novi	
Doug BAUSS	City of Novi	
HARRY TORIMOTO	City of Novi	
BUTCH WINGFIELD	City of Novi	
Cherley Starb	City of Novi	
	City of Novi	
	City of Novi	

Advancing Communities

34000 Plymouth Road | Livonia, MI 48150
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City of Novi Parks, Recreation and Cultural Services - Visioning

Community Meeting—November 2013

Protect

What elements or components of the City's parks, facilities, and programming are essential in protecting?

Woodlands/Wetlands	4
Waterfront	2
Park Land/Open Space	1
Senior Activities	1
Non-Motorized Transportation	1
Historic Sites	0
Relationships	0

Keep

What elements or components of the City's parks, facilities, and programming need to be kept?

Open Space/Parkland	4
Senior Transportation	1

All elements or components listed below received no responses:

Arts Council
 Brookfarm
 Engage!/Communication with citizens
 Holiday programs/decorations
 ITC Park
 Lakeshore Park "Campout"
 Multi-Cultural Programming
 National Tournaments
 Partners
 Trails/Pathways
 Youth Programs
 Youth Sports

Remove

What elements or components of the City's parks, facilities, and programming need to be removed?

Current vendor servicing ITC Park	4
Storage Containers at ITC Park	1

All elements or components listed below received no responses:

Barriers to accessibility
 Brookfarm Park (land swap)
 Fees for facility use
 Lifeguards
 Obsolete facilities
 Tents from Lakeshore Park

Add

What elements or components of the City's parks, facilities, and programming need to be added?

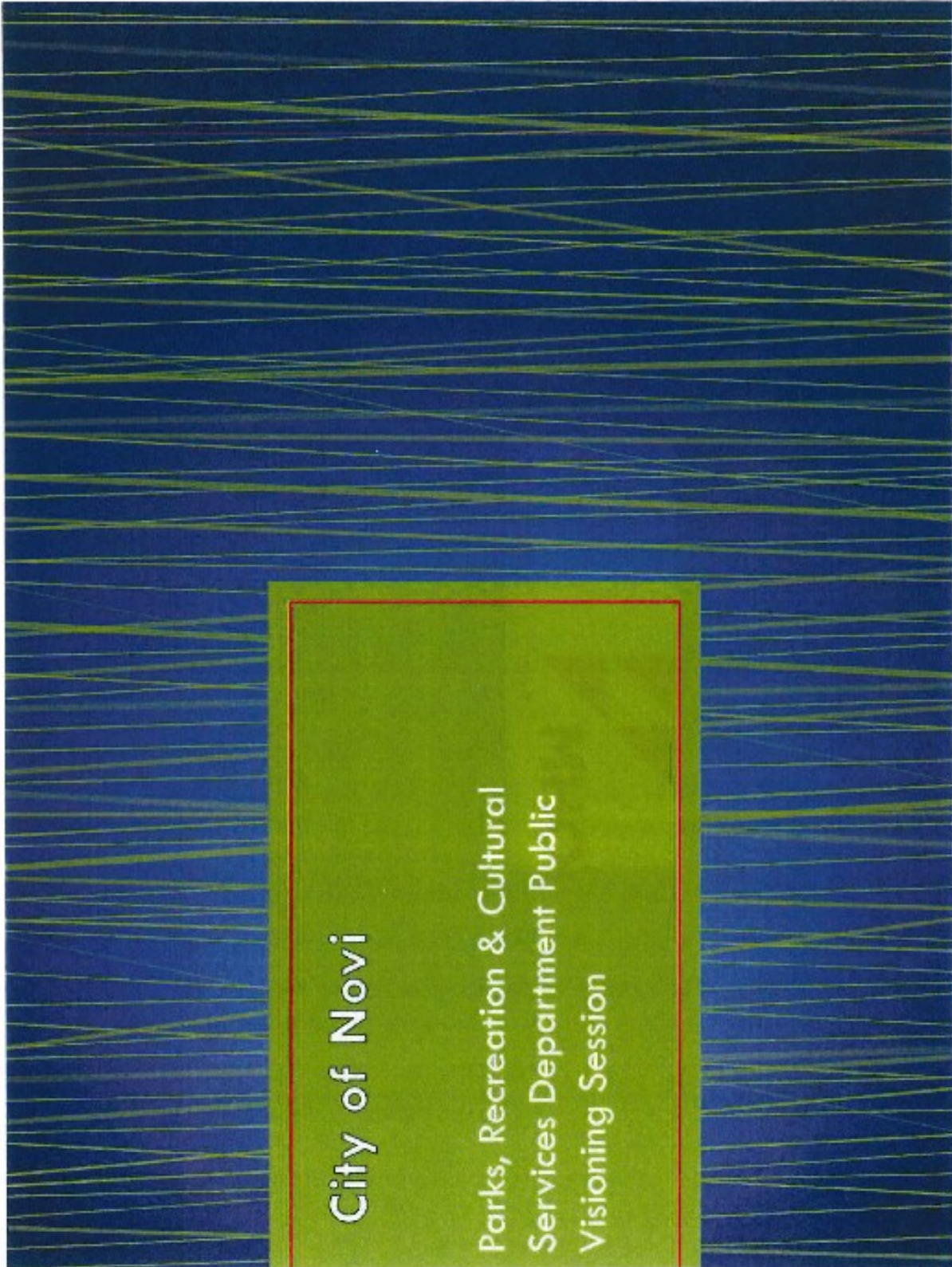
Trailways/Improve widths and accessibility	7
Paved parking lots at all the parks	3
Newer sports equipment	3
Maintenance facility at ITC	2
Community Pool	2
Bi/Tri-Lingual Engage!	2
Fitness Trail with Stations	2
Community Center/Recreation Center	2
Building Space at Lakeshore Park for campers	2
Lights on fields at ITC Park	2
Covered dugouts at Power Park	2
Theatre	1
Communication with the schools	1
Batting cage at ITC Park	1
Pickleball courts	1
Boat launch at Pavilion Shore Park	1
Soccer Fields	1

All elements or components listed below received no responses:

Amenities at Brookfarm
 Cricket
 Cultural festivals
 Develop fields at Beck and 11 Mile
 Facility enhancements to existing parks
 Field hockey
 Irrigation at athletic fields
 Japanese cultural programs
 Lights at Power Park
 More parking at ITC Park
 More sport opportunities for females
 Museum
 Open Space/Park Land
 Pavilions at ITC Park
 Pavilions to existing parks
 Signage/Wayfinding on City Pathway
 Splash pad
 Staff
 Technology classes
 Tennis Courts
 Utilize and upgrade fields at Parkview

*** Numbers indicate prioritization rank**

Community Input Handout



City of Novi Parks, Recreation and Cultural Services Community Recreation Plan



- Presenters and Facilitators
 - Vanessa Warren, ASLA
 - City Staff

City of Novi Parks, Recreation and Cultural Services Community Recreation Plan

- What?
- It is a process that:
 - Inventories
 - Evaluates
 - Discovers needs
 - Establishes goals
 - Develops a foundation for growth
- Based on:
 - Public input
 - City input
 - Existing facilities
- Why?
- Guides the community on decisions pertaining to:
 - Grant opportunities
 - Financial allocation
 - Changes in programs and facilities
 - Identification and development of partners
- Mandatory for MDNR Grants, and preferred by many granting agencies

City of Novi
Parks, Recreation and Cultural Services Community
Recreation Plan

- Process
 1. Solicit Staff input;
 2. Solicit public input;
 3. Develop draft goals and objectives from that input;
 4. Assign capital improvement projects including grants that respond to those goals and objectives;
 5. Implement any drawings that were creating for those projects;
 6. Develop an inventory of facilities and program;
 7. Allow for a final solicitation of public input;
 8. City adoption.

City of Novi

Parks, Recreation and Cultural Services Community Recreation Plan

- Last Plan
- 2009-2013
- Goals
 1. Maintain or expand the current funding levels for existing programs.
 2. Continue funding for programs and facilities while being fiscally responsible.
 3. Develop new parks and recreation facilities.
 4. Continue to improve existing parks and recreation facilities.
 5. Develop collaborative partnerships.
 6. Explore opportunities and provides funding for park and land acquisition.
 7. Improve non-motorized connectivity in the City with the Walkable Novi Committee.
 8. Deliver high quality, comprehensive and diverse programs for all ages.
 9. Continue to establish the Department as an essential service in developing and maintaining healthy lifestyles.

City of Novi
Parks, Recreation and Cultural Services Community
Recreation Plan

- Tonight's Meeting
 1. Community input on Facilities and Programs
 2. Brainstorm areas of growth and protection
 3. Establish priorities
- Tonight's Meeting Process
 - Small group exercises (10 minutes a piece) that will:
 - ✓ Identify values
 - ✓ Identify needs
 - ✓ Identify successes and failures
 - ✓ Envision the future
 - ✓ Establish priorities

City of Novi
 Park and Recreation Visioning
 Community Meeting
 SIGN IN SHEET



Date: November 20, 2013

Please print the following information.

NAME	ADDRESS	PHONE (optional)
Scott Pratt		
Eric Watt		
Shanna Lewallen		
Chuck Frite		
Greg Morris		
Sara Roediger		
Alison Bradrick		
Hope Beth Kypinski		
Deen Reid		
Carol Aurilia		
Wendy Dwyer		
Mary Stroh		
Keith Angeloni		
Josef Letscher		
Tom Fournau		

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Advancing Communities™

City of Novi
 Park and Recreation Visioning
 Community Meeting
 SIGN IN SHEET



Date: November 20, 2013

Please print the following information.

NAME	ADDRESS	PHONE (optional)
Cheryl H. Gamalet		
Nabe Kingle		
Karen Wilson		
Jeff Potnick		
Doug Bass		

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Advancing Communities*

FACEBOOK POSTING

A meeting will be held on Wednesday, November 20 from 7 to 9 p.m. at the Novi Civic Center to gather public input on the creation and implementation of the new Community Recreation Master Plan. City officials and Parks, Recreation and Cultural Services Staff will be available to answer questions and receive suggestions.

The Parks, Recreation and Cultural Services Department provides activities including fitness classes, art events, senior outreach, youth sports leagues, summer camps, and more. Facilities run by the Parks, Recreation and Cultural Services Department include the city parks, including the most recently acquired and renovated Pavilion Shore Park, Lake Shore Park, the Meadowbrook Activity Center, the Ice Arena, and Fuerst Park.

Scott Pratt, Superintendent of Recreation for the City of Novi states that “The City of Novi Parks, Recreation and Cultural Services Community Recreation Plan is designed to help our city chart a course and provide a written framework for decision making that will lead to strategic park, facility and service development.

The Public Outreach meeting will feature literature and information about the Master Plan implementation. All interested residents are welcome to attend; coffee, tea, water and snacks will be provided. For more information, contact Scott Pratt at 248-347-0400.



Appendix B Community Survey





January 10, 2014

Dear Novi Resident:

CITY COUNCIL

Mayor

Bob Gatt

Mayor Pro Tem

Dave Staudt

Andrew Mutch

Justin Fischer

Wayne Wrobel

Laura Marie Casey

Gwen Markham

City Manager

Clay J. Pearson

**Parks, Recreation &
Cultural Services Director**

Jason S. Mangum

The City of Novi wants to know what you think about our community and especially the City owned and operated recreation facilities, parks and programs. You have been randomly selected to participate in the enclosed City of Novi's Park Department Survey.

Please take a few minutes to fill out the enclosed Park Survey. Your answers will help the Novi Parks, Recreation & Cultural Services Department make decisions that affect our community. You should find the questions interesting and we will definitely find your answers useful. Please participate!

To get a representative sample of Novi residents, the adult (anyone 18 years or older) in your household who most recently had a birthday should complete this survey. Year of birth of the adult does not matter.

Please have the appropriate member of the household spend a few minutes to answer all the questions and return the survey in the enclosed postage-paid envelope. **Your responses will remain completely anonymous.**

Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. If you have any questions about the Survey please call 248-347-0400.

Please help us shape the future of Novi's recreation and parks. Thank you for your time and participation.

Sincerely,

Jason S. Mangum, CPRP

Director

Parks, Recreation & Cultural Services

City of Novi
45175 W. Ten Mile Road
Novi, Michigan 48375
248.347.0400
248.347.3286 fax

cityofnovi.org

City of Novi Parks, Recreation and Cultural Services' Public Survey Tabulation **2014**

The City of Novi is updating its Parks, Recreation and Cultural Services Strategic Plan. The City evaluates its parks and recreational programs every three to five years to ensure it is providing citizens with the necessary facilities, programs and staff for the highest level of recreational experiences. As a step in this process, the City is performing a community survey to assess current and future park and recreation needs. The information provided by the survey will serve as a basis for discussion on the community's parks and recreation desires and priorities.

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. Please respond by circling the number or checking the box. All responses to this survey are completely anonymous and will be reported in group form only.

1. Please rate each of the following pertaining to living in Novi:

	Excellent (1)	Good (2)	Fair (3)	Poor (4)	Undecided	Percentage of Excellent or Good	Mean
Novi as a place to live	75	17	7	1	0	93%	1.5
Your neighborhood as a place to live	63	23	7	4	0	91%	1.6
Novi as a place to raise children	67	24	4	1	0	89%	1.5
Novi as a place to work	42	48	7	2	36	67%	1.7
Novi as a place to retire	34	46	13	14	20	63%	2.1
The overall quality of life in Novi	65	24	7	1	0	94%	1.6

The numbers within the parenthesis were assigned throughout to determine the mean of the response. "Undecided" was not assigned a value in the determination of the question's mean.

SURVEY UPSHOT

Overall the quality of life is considered better than good with living conditions higher than working.

Overall the quality of life for retirement is in the good to fair range.

2. Please rate each of the following aspects of quality of life in Novi:

	Excellent (1)	Good (2)	Fair (3)	Poor (4)	Undecided	Response of Excellent or Good	Mean
Sense of community	35	58	24	7	4	73%	2.0
Openness and acceptance of diversity	47	62	12	3	5	84%	1.8
Overall appearance and cleanliness of Novi	59	71	5	0	0	96%	1.6
Overall quality of new development in Novi	34	76	9	2	8	85%	1.8
Recreational opportunities	40	62	18	4	5	79%	1.9
Quality of business and service establishments in Novi	43	71	7	2	5	89%	1.7
Shopping opportunities	93	85	1	0	0	99%	1.3
Cultural activities	21	55	34	5	12	60%	2.2
Variety of housing options	41	60	20	2	5	79%	1.9
Employment opportunities	13	45	27	4	39	45%	2.2
Educational opportunities	46	49	18	0	15	74%	1.8
Social events and activity opportunities	23	65	26	2	13	68%	2.1
Volunteer opportunities	25	49	25	0	29	58%	2.0
Opportunities to participation in community matters	23	51	29	2	35	53%	2.1
Ease of car travel in Novi	30	56	31	11	0	67%	2.2
Traffic flow on major streets	15	47	49	16	1	48%	2.5
Availability of quality housing	47	68	16	0	2	88%	1.7
Availability of health care services	48	66	6	0	9	88%	1.7
Availability of quality food sources	58	63	9	1	0	92%	1.6

City of Novi Parks, Recreation and Cultural Services' Public Survey Tabulation **2014**

Continue Question 2.	Excellent (1)	Good (2)	Fair (3)	Poor (4)	Undecided	Response of Excellent or Good	Mean
Availability of quality open spaces/natural environment	43	51	27	8	1	72%	2.0
Overall image or reputation of Novi	64	49	6	2	0	93%	1.6
Amount of public parking	38	75	12	1	5	86%	1.8

WRITTEN COMMENTS FROM PUBLIC

There is no understanding of the difference between acceptance and affirmative action

Would like to see less "chain" retail

Traffic at Grand River and Novi Road is bad

Open space is disappearing quickly

SURVEY UPSHOT

Volunteerism and congestion whether it be houses or vehicles created the lowest ratings ranging between good and fair.

City of Novi Parks, Recreation and Cultural Services' Public Survey Tabulation **2014**

3. Please rate your perception of the speed of growth in the following categories in Novi over the past 5 years:

	Much too slow (1)	A little too slow (2)	Right amount (3)	A little too fast (4)	Too fast (5)	Undecided	Community growth is the right amount	Mean
Population Growth	0	2	77	23	17	12	59%	3.5
Retail growth	1	10	86	11	13	10	66%	3.2
Job growth	5	32	35	0	0	57	27%	2.9

WRITTEN COMMENTS

More neighborhoods being built only congests the area and depletes open space

SURVEY UPSHOT

The public perception is that the community growth is on the right pace or just a tad quick. The slight leaning to the "too fast" coincides with the perception of too much congestion and lack of open space.

4. Please rate your perception of how safe or unsafe you feel from the following in Novi:

	Very safe (1)	A little safe (2)	Neither safe or unsafe (3)	A little unsafe (4)	Unsafe (5)	Undecided	Community is perceived as safe	Mean
Violent crime (e.g. rape, assault, robbery)	74	37	13	15	10	1	85%	1.6
Property crimes (e.g. burglary, theft)	51	49	16	12	1	1	77%	1.9
Environmental hazards	68	31	18	3	0	9	77%	1.6

5. Please rate your perception of how safe or unsafe you feel:

	Very safe (1)	A little safe (2)	Neither safe or unsafe (3)	A little unsafe (4)	Unsafe (5)	Undecided	Community is perceived as safe	Mean
In your neighborhood during the day	109	15	5	2	0	0	95%	1.2
In your neighborhood after dark	57	54	13	6	0	1	85%	1.8
In Novi's downtown area during the day	98	16	6	0	1	7	89%	1.2
In Novi's downtown area after dark	49	48	14	5	2	9	76%	1.8

SURVEY UPSHOT for #4 and #5

Novi is considered a safe place to live.

City of Novi Parks, Recreation and Cultural Services' Public Survey Tabulation **2014**

6. In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Novi:

	Never (1)	1-2 times (2)	3-12 times (3)	13-26 times (4)	More than 26 times (5)	"Never"	"1-12 times"	13 +"	Mean
Novi recreational facilities	53	79	26	10	9	47%	43%	15%	2.2
Participated in a recreation program or activity	62	26	13	5	9	54%	34%	12%	1.9
Visited a neighborhood or city park	26	27	45	15	14	20%	57%	23%	2.7
Taken public transportation	124	2	0	1	0	98%	2%	1%	1.0
Attended or watched on local cable a local public meeting	89	27	11	1	0	70%	30%	1%	1.4
Read Engage!	22	48	41	10	4	18%	71%	11%	2.4
Visited the City of Novi website (www.cityofnovi.org)	40	44	31	7	5	31%	59%	9%	2.2
Volunteered your time to some group or activity in Novi	90	11	14	6	4	72%	20%	8%	1.6
Novi public libraries or their services	33	23	29	23	20	26%	41%	34%	2.8

WRITTEN COMMENTS

Novi has public transportation?

SURVEY UPSHOT

A majority of survey respondents infrequently participate in public events or utilize public facilities.

City of Novi Parks, Recreation and Cultural Services' Public Survey Tabulation **2014**

7. Please rate each of the following aspects pertaining to the City of Novi:

	Excellent (1)	Good (2)	Fair (3)	Poor (4)	Undecided	Response of Excellent or Good	Mean
Recreational programs or classes	24	61	5	2	29	70%	1.8
City parks	38	67	12	4	5	83%	1.9
Land use, planning and zoning	17	53	30	7	13	58%	2.3
Sidewalk/non-motorized pathway maintenance	19	64	27	6	9	66%	2.2
Preservation of open space	17	59	30	9	10	61%	2.3
Economic development	15	66	21	4	18	65%	2.1
Services to older adults	10	37	14	4	51	45%	2.0
Services to youth	21	57	11	1	35	62%	1.9
Services to low-income citizens	5	22	10	6	80	22%	2.4
Street repair	7	37	50	28	2	35%	2.8
Street cleaning	16	56	32	14	7	58%	2.4
Street lighting	20	64	27	11	4	67%	2.2
Storm drainage	19	61	25	10	11	63%	2.2
Drinking water	49	55	8	4	9	83%	1.8
Sewer services	33	63	8	2	19	77%	1.9
Traffic enforcement	34	59	18	5	3	78%	1.6
Police service	61	52	6	2	3	91%	1.5
Fire service	63	42	4	2	14	85%	1.9
Code enforcement	25	45	9	6	41	56%	1.9

Question 7. continued	Excellent (1)	Good (2)	Fair (3)	Poor (4)	Undecided	Response of Excellent or Good	Mean
Crime prevention	82	62	15	2	13	76%	1.5
Ambulance or emergency medical service	39	45	5	0	34	68%	1.6
Public schools	60	38	3	0	22	80%	1.4
Public libraries	83	37	1	0	12	90%	1.3
Cable television	15	41	24	9	33	46%	2.3

WRITTEN COMMENTS

- Other cable providers should be brought in
- Do not like the Youth Councilor
- There are no services for low income
- Water is too costly
- Street cleaning is poor
- Too much traffic congestion

SURVEY UPSHOT

Public services are highly regarded, but the respondents are making a connection between parks and recreation and planning and open space

City of Novi Parks, Recreation and Cultural Services' Public Survey Tabulation **2014**

8. Please rate the following categories of Novi government performance:

	Excellent	Good	Fair	Poor	Undecided	Response of Excellent or Good	Mean
The value of services for the taxes paid to Novi	17	66	28	7	9	66%	2.2
The overall direction that Novi is taking	20	78	17	3	7	78%	2.0
The job Novi does at welcoming citizen involvement	20	41	20	8	36	40%	2.2
The job Novi does at listening to citizens	16	37	26	5	40	43%	2.2
Communication and marketing of parks and recreation	21	54	28	5	15	61%	2.1
The level of service you receive when registering for classes, or participating in Parks, Recreation and Cultural Arts Programs	22	39	8	2	51	50%	1.9

SURVEY UPSHOT

Public views it is getting quality service.

9. Please indicate how likely or unlikely you are to do each of the following:

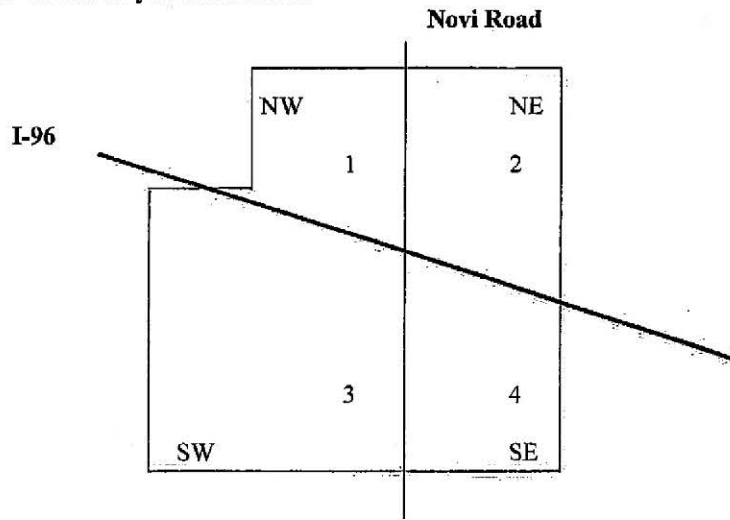
	Very likely	A little likely	Somewhat unlikely	A little unlikely	Undecided	Response of likely	Mean
Recommend living in Novi to someone else	93	24	5	3	1	93%	1.3
Remain in Novi for the next five years	87	21	9	5	4	86%	1.4
Next home will also be in Novi	37	20	17	22	28	46%	2.3

This next set of questions is about you and your household, again, all responses to this survey are completely anonymous and will be reported in group form only.

10. How many years have you lived in Novi?	<u>Tabulation</u>
a. Less than 2 years	5%
b. 2-5 years	17%
c. 6-10 years	15%
d. 11-20 years	28%
e. More than 20 years	36%

11. Which best describes the building you live in?	<u>Tabulation</u>
a. Single family detached house	75%
b. House attached to one or more houses (duplex or townhouse)	5%
c. Building with two or more apartments or condominiums	17%
d. Mobile home	3%
e. Other	1%

12. Where do you live in Novi?



- a. NW Quadrant 1
- b. NE Quadrant 2
- c. SW Quadrant 3
- d. SE Quadrant 4

Tabulation

a.	21%
b.	12%
c.	38%
d.	30%

13. Do you?

- a. Rent
- b. Own

Tabulation

a.	7%
b.	93%

14. About how much is your monthly housing cost including (mortgage, rent, homeowners' association fee property, insurance, property tax)?

	<u>Tabulation</u>
a. Less than \$300 per month	3%
b. \$300 to \$599 per month	15%
c. \$600 to \$999 per month	16%
d. \$1,000 to \$1,499 per month	22%
e. \$1,500 to \$2,499 per month	27%
f. \$2,500 or more per month	17%

15. How much do you estimate your household's total income to be before taxes?

	<u>Tabulation</u>
a. Less than \$24,999	5%
b. \$25,000 to \$49,999	10%
c. \$50,000 to \$99,999	29%
d. \$100,000 to \$149,999	25%
e. \$150,000 or more	32%

16. How many children under the age of 18 currently live in your household?

	<u>Tabulation</u>
a. None	71%
b. One	11%
c. Two	13%
d. Three	2%
e. Four	2%
f. Five	0%
g. Six	1%
h. More than six	0%

Note: For comparison purposes, the average household size in the City of Novi was 2.3 according to the U.S. Census Bureau in 2012.

17. How many adults age 18 and over currently live in your household?

	<u>Tabulation</u>
a. One	28%
b. Two	63%
c. Three	7%
d. Four	2%
e. More than four	0%

Note: For comparison purposes, the average household size in the City of Novi was 2.3 according to the U.S. Census Bureau in 2012.

18. What is your sex?

	<u>Tabulation</u>
a. Female	64%
b. Male	36%

Note: For comparison purposes, the male: female ratio within the City of Novi was 48:52 according to the U.S. Census Bureau in 2012. A higher proportionate response by females is typical.

19. What is your ethnicity?

	<u>Tabulation</u>
a. Caucasian	87%
b. African American	3%
c. Asian	5%
d. Middle Eastern	1%
e. Indian	2%
f. American Indian	1%
g. Other	2%

This set of questions is about how you or your household view and/or use the recreational facilities or program, and the Parks and Recreation Administration. Again, all responses to this survey are completely anonymous and will be reported in group form only.

20. Are you familiar with the recreation facilities offered by the City of Novi?

Tabulation

a. Yes	77%
b. No	23%

21. How often do you or members of your family use the City of Novi's recreational facilities?

Tabulation

a. Daily	3%
b. Weekly	12%
c. Monthly	6%
d. Occasionally	26%
e. Rarely	28%
f. Never	24%

22. After each facility please indicate with a check how you feel that facility currently available in the City of Novi meets your needs.

Facility	Exceeds the Need (1)	Meets the Need (2)	Falls short of Need (3)	Undecided	Never Visited	Tabulation of Facilities Meeting or Exceeding the Need	Mean
City Parks	14	66	9	7	19	70%	2.2
Athletic fields	14	61	2	10	39	60%	2.4
Playgrounds	14	48	14	7	32	54%	2.3
Multi-use performing arts space	6	33	9	13	55	34%	2.9
Walking or biking trails	15	46	28	4	22	53%	2.5
Basketball/Tennis courts	12	37	13	15	45	37%	2.6
Novi Meadowbrook Activity Center	6	34	5	9	72	32%	3.0
Ice Arena	6	35	5	6	57	41%	2.9
Picnic Shelters	9	48	10	7	40	50%	2.6

23. Rank the facilities listed below with a one (1) being the most important and a nine (9) being the least important to the future of the City of Novi?

Item	Tabulation Rank 1-9
City Parks	1
Athletic fields	4
Playgrounds	3
Multi-use performing arts space	6
Walking or biking trails	2
Basketball/Tennis courts	7
Novi Meadowbrook Activity Center	5
Ice Arena	8
Picnic Shelters	9

24. Are you familiar with the cultural and recreational programs offered by the Novi Parks, Recreation and Cultural Services?

	<u>Tabulation</u>
a. Yes	63%
b. No	37%

25. How often do you or members of your family participate in programs offered by the Novi Parks, Recreation and Cultural Services?

	<u>Tabulation</u>
a. Daily	2%
b. Weekly	7%
c. Monthly	2%
d. Occasionally	28%
e. Rarely	21%
f. Never	40%

26. After each cultural and recreational program please indicate how you feel that program meet your needs?

Program	Exceeds the Need (1)	Meets the Need (2)	Falls short of Need (3)	Undecided	Tabulation of Programs Meeting or Exceeding the Need	Mean
Summer programs/camps	7	31	5	52	40%	1.9
Community special events and festivals	8	49	11	27	60%	2.0
Senior adult health, fitness, social programs	6	34	6	50	42%	2.0
Youth sport programs	7	44	6	37	54%	2.0
Adult sport programs	5	28	10	42	39%	2.1
Family programs and activities	7	30	11	37	44%	2.1
Teen and after school programs	3	31	5	55	36%	2.1
Music, concerts, theater, exhibits, art, dance	6	34	24	32	42%	2.3
Aquatic programs for all ages	5	33	12	46	40%	2.1
Programs for people with disabilities	2	28	7	68	29%	2.1
Nature/Outdoor Programs	4	33	11	47	39%	2.1
Multi-Cultural Programs	6	32	8	48	40%	2.0
Recreational activities for users with special needs	3	16	5	71	20%	2.1

27. Rank the programs listed below with a one (1) being the most important and a twelve (12) being the least important to the future of Novi Parks, Recreation and Cultural Services.

Item	Tabulation Rank 1-12
Summer programs/camps	3
Community special events and festivals	2
Older adult health, fitness, social programs	5
Youth sport programs	1
Adult sport programs	7
Family programs and activities	4
Teen and after school programs	6
Music, concerts, theater, exhibits, art, dance	8
Aquatic programs for all ages	10
Nature/Outdoor Programs	9
Multi-Cultural Programs	11
Recreational activities for users with special needs	12

28. Which three programs listed below would you like to see more of in Novi?

Item	Interest in seeing more
Summer programs/camps	High
Community special events and festivals	High
Senior adult health, fitness, social programs	Moderate
Youth sport programs	Moderate
Adult sport programs	Moderate
Family programs and activities	High
Teen and after school programs	Moderate
Music, concerts, theater, exhibits, art, dance	High
Aquatic programs for all ages	Low
Programs for people with disabilities	Low
Nature/Outdoor Programs	High
Multi-Cultural Programs	Low

29. Which three facilities listed below would you like to see more of in Novi?

Item	Interest in seeing more
Trails	High
Open Space	High
Splash Pads	Low
Playgrounds	Moderate
Picnic Shelters	Moderate
Municipal Pool	High
Community Space	Moderate
Gymnasium	Low
Specialty Fields (cricket, lacrosse etc.)	Low

30. How do you or your family typically learn about Novi Parks, Recreation and Cultural Service's programs and events? Check all that apply:

	<u>Tabulation</u>
a. Engage!	36%
b. City of Novi Website (www.cityofnovi.org)	2%
c. Social Media (e-mail, Facebook, Twitter)	5%
d. Visiting a city park/facility	13%
e. When attending a Novi Community Program or Event	5%
f. Recreation Reminders	5%
g. Newspaper	9%
h. Television/radio	4%
i. School	8%
j. From a family member or friend	12%
k. Other (Please explain below)	1%

Other

I do not know about them

I serve on the Historical Commission

31. What is your first choice when it comes to registering for a City of Novi Parks, Recreation and Cultural Service's programs? Choose one:

	<u>Tabulation</u>
a. On-line	75%
b. Walk In	16%
c. Mail	9%
d. Fax	0%

32. Would you or any member of your household be more inclined to participate in or use the facilities if it were on a drop-in basis?

	<u>Tabulation</u>
a. Yes	54%
b. No	46%

33. Assume that you have 100 points to divide among the following three categories of community issues. Please allocate these 100 points based on how *important* you perceive each category of concerns to be. For example, if you consider environmental concerns to be twice as important as the other two concerns, you would assign it 50 points and give the other two concerns 25 points each.

- Economic concerns 39 points
- Environmental concerns 32 points
- Social concerns 29 points

34. Are there any facilities, programs, events or services not mentioned that you would like to see offered?

Non-Motorized connection under I-96
 Nature/Children's museum
 Trips for seniors to events and/or places
 More craft classes
 Better music programs
 Tree removal and replacement services
 Street repairs



Appendix C Site Maps

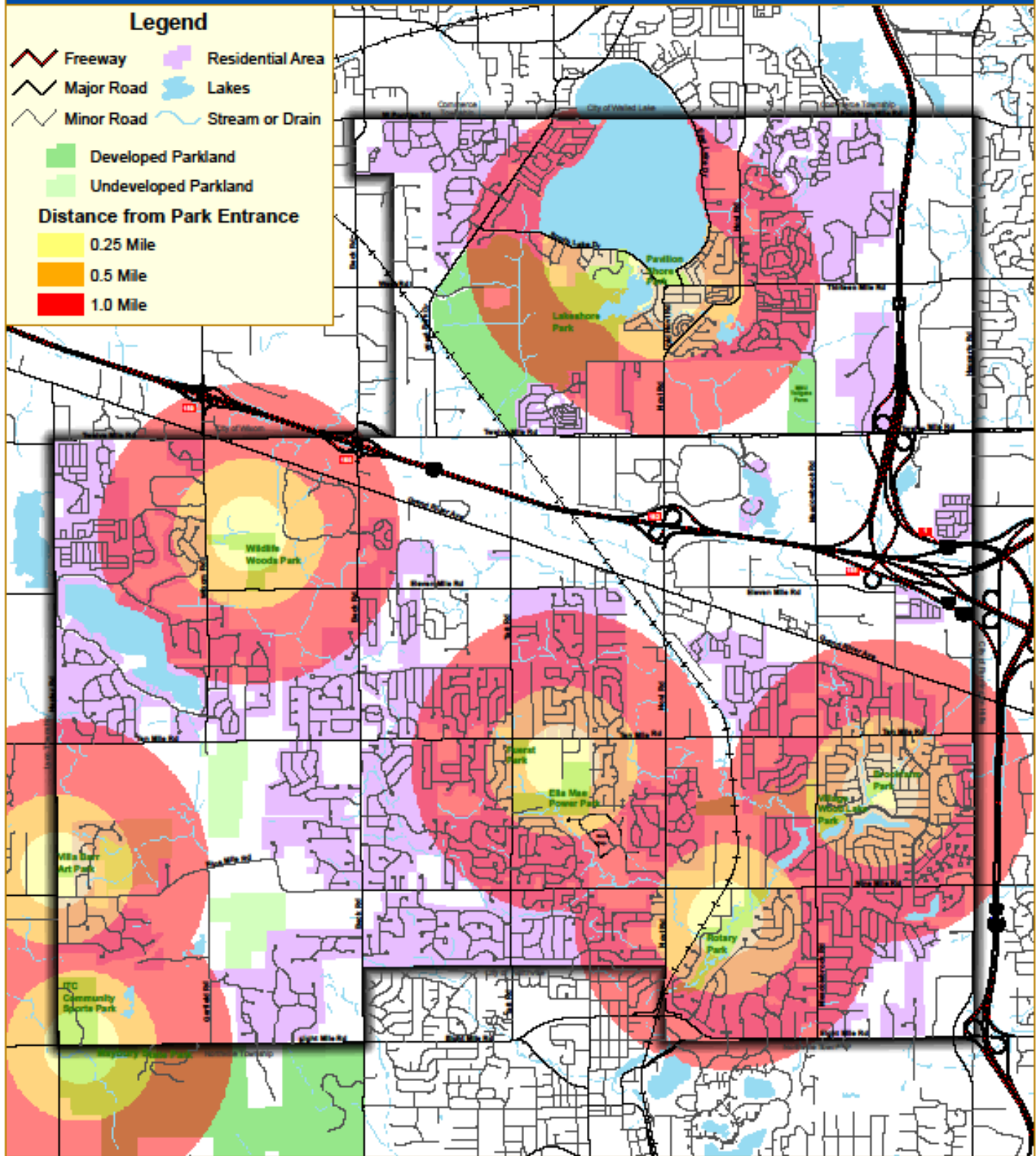


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PARKS AND RECREATION 1-MILE PARK RADIUS MAP

City of Novi, Michigan



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