



# LIGHT *the* LIGHTS!

Friday, November 17 | 6-9pm | Twelve Mile Crossing at Fountain Walk

## Sponsorship Opportunities

All sponsorships include mentions on the City's website and social media.

### **SOLD** Presenting Sponsor – \$6,000

- \*Logo included on all marketing material
- \*Recognition on stage before tree lighting

### Stage Sponsor – \$2,500

- \*Logo included on stage banner
- \*Name recognition on stage by band

### **SOLD** Decor Sponsor – \$2,000

- \*Logo included in outdoor decor

### Giveaway Sponsor – \$2,000

- \*Logo included on tree lighting giveaways

### Character Sponsor – \$1,500

- \*Logo included in character photo area

### Refreshment Trailer Sponsor – \$1,000

- \*Logo included on refreshment trailer

### Santa Sponsor – \$1,000

- \*Logo included in Santa photo area

### Community Partner – \$500

Business Name \_\_\_\_\_ Phone \_\_\_\_\_

Contact Name \_\_\_\_\_ Email \_\_\_\_\_

For questions, contact Jeanette Handy at [jhandy@cityofnovi.org](mailto:jhandy@cityofnovi.org) or call 248-347-0416.

## Thank you for your partnership!