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COMMUNITY DEVELOPMENT DEPARTMENT

45175 Ten Mile Road Novi, MI 48375 (248) 347-0415 Phone (248) 735-5600 Facsimile www.cityofnovi.org

ZONING BOARD OF APPEALS STAFF REPORT

FOR: City of Novi Zoning Board of Appeals ZONING BOARD APPEALS DATE: February 8, 2022

REGARDING: 26222 Novi Road, Parcel # 50-22-14-352-002 (PZ22-0001)

BY: Larry Butler, Deputy Director Community Development

. GENERAL INFORMATION:

Applicant

Metro Detroit Signs / Aspen Dental

Variance Type

Sign Variance

Property Characteristics

Zoning District: Town Center

Location: East of Novi Road and North of Grand River Avenue

Parcel #: 50-22-14-352-002

Request

The applicant is requesting a variances from the City of Novi Code of Ordinances Section 28-5(d)(2) and 28-5(b)(1)a. for the installation two wall signs exceeding the permitted size of signs. A 61.34 square foot illuminated wall sign on the east elevation of the building (24 square feet allowed, variance of 37.34 square feet) and a 61.34 square foot illuminated wall sign on the west elevation of the building (55 square feet allowed, variance of 6.34 square feet). This property is zoned Town Center (TC).

II. STAFF COMMENTS:

III. RECOMMENDATION:

The Zoning Board of Appeals may take one of the following actions:

1.	I	move	that	we	<u>grant</u>	the	variance	in	Case	No.	PZ22-000	1 , so	ught	•
														for
								_ b	ecause	Petitic	oner has	shown	prac	tical
	dit	ficulty re	equiring	J							·			
		. ,					er will be ur e		•	•		ited wi	th resp	sect
		(b) The	e prope	erty is u	unique b	ecaus	6e				·	_		

	(C	Petitioner did not create the condition because
	(d) The relief granted will not unreasonably interfere with adjacent or surrounding properties because
	(e	The relief if consistent with the spirit and intent of the ordinance because
	(f)	The variance granted is subject to:
		1
		2
		3
		4
2.	l mo	ove that we <u>deny</u> the variance in Case No. PZ22-0001 , sought by
	for	because Petitioner has not shown
	practi	cal difficulty requiring
	(a) The circumstances and features of the property including are not unique because they exist generally throughout the City.
	(b) The circumstances and features of the property relating to the variance request are self-created because
		sell-credied because
	(c	The failure to grant relief will result in mere inconvenience or inability to attain higher economic or financial return based on Petitioners statements that
	(d) The variance would result in interference with the adjacent and surrounding properties by
	(e	Granting the variance would be inconsistent with the spirit and intent of the ordinance to
		·

Should you have any further questions with regards to the matter please feel free to contact me at (248) 347-0417.

Larry Butler Deputy Director Community Development City of Novi

CIIV 3F NOVI

Community Development Department 45175 Ten Mile Road

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ZONING BOARD OF APPEALS APPLICATION

APPLICATION MUST BE FILLED OUT COMPLETELY

I. PROPERTY INFORMATION (Addi	ess of subject ZBA C	ase)	Application Fee:	
	Dental - wall sig	ıns	Meeting Date:	
26222 Novi Rd		Suite 200		
50-22	,	btained from the Department	ZBA Case #: PZ	
CROSS ROADS OF PROPERTY NE COT	ner of Novi Rd a	nd Crowe Dr		
IS THE PROPERTY WITHIN A HOMEOWNER'S ASSO	OCIATION JURISDICTION?	REQUEST IS FOR:		
YES NO			MERCIAL VACANT PR	OPERTY XISIGNAGE
DOES YOUR APPEAL RESULT FROM A NOT II. APPLICANT INFORMATION	ICE OF VIOLATION OR (CITATION ISSUED?	ES X NO	
A. APPLICANT	EMAIL ADDRESS kdeters@metr	osal.com	CELL PHONE NO. 586	-557-4189
NAME Kevin Deters			TELEPHONE NO. 586-7	759-2700
	troit Signs		FAX NO. 586-759-	-2703
ADDRESS 11444 Kaltz Ave		Warren	STATE MI	ZIP CODE 48089
B. PROPERTY OWNER CHECK HE	ERE IF APPLICANT IS ALSO			
Identify the person or organization that owns the subject property:	email address development(@alrigusa.com	CELL PHONE NO. 989-6	615-7582
Gabriel Schuchman			TELEPHONE NO. 248-	646-9999
ORGANIZATION/COMPANY Alrig USA	Development		FAX NO.	
30200 Telegraph Rd,	Ste 205	CITY Bingham Farms	STATE MI	ZIP CODE 48025
III. ZONING INFORMATION				
A. ZONING DISTRICT R-A R-1 R-2 I-1 I-2 RC B. VARIANCE REQUESTED INDICATE ORDINANCE SECTION (S) AND Y	R-3 R-4 TC TC-1	□RM-1 □RM-2	 МН	
1. Section 28-5(d)(2) v		request to install a 60.6 sq ft	wall sign (24 sq ft allowed) on east elevation
2. Section 28-5(b)(1)a. v	•	request to install a 60.6 sq ft		
3. Sectionv				=======================================
4. Sectionv		-		
IV. FEES AND DRAWNINGS				
A. FEES Single Family Residential (Existing Multiple/Commercial/Industrial \$	300 [(With Viole	ation) \$400 🛛 Signs \$300	(With Violation) \$	
House Moves \$300 B. DRAWINGS 1-COPY & 1 DIGIT		etings (At discretion of Bo	oard) \$600	
 Dimensioned Drawings and Plans Site/Plot Plan Existing or proposed buildings or at Number & location of all on-site page 		 Existing & proposed Location of existing Erty Floor plans & eleval 		pplicable



ZONING BOARD OF APPEALS APPLICATION

V. VARIANCE	
A. VARIANCE (S) REQUESTED	
DIMENSIONAL USE X SIGN	
There is a five-(5) hold period before work/action can be taken on variance approvals.	
B. SIGN CASES (ONLY) Your signature on this application indicates that you agree to install a Mock-Up Sign ten-(1) ZBA meeting. Failure to install a mock-up sign may result in your case not being heard by the schedule ZBA meeting, or cancelled. A mock-up sign is NOT to be an actual sign. Upon applicate be removed within five-(5) days of the meeting. If the case is denied, the applicant is respective removal of the mock-up or actual sign (if erected under violation) within five-(5) days of	he Board, postponed to the next oproval, the mock-up sign must onsible for all costs involved in
C. ORDINANCE	
City of Novi Ordinance, Section 3107 – Miscellaneous	
No order of the Board permitting the erection of a building shall be valid for a period longer building permit for such erection or alteration is obtained within such period and such erection or alteration is obtained within such erection or alteration is obtained within alte	er than one-(1) year, unless a ction or alteration is started and
No order of the Board permitting a use of a building or premises shall be valid for a period eighty-(180) days unless such use is established within such a period; provided, however, we dependent upon the erection or alteration of a building such order shall continue in force for such erection or alteration is obtained within one-(1) year and such erection or alteration completion in accordance with the terms of such permit.	here such use permitted is and effect if a building permit
D. APPEAL THE DETERMINATION OF THE BUILDING OFFICIAL	
PLEASE TAKE NOTICE:	
The undersigned hereby appeals the determination of the Building Official / Inspector or C	Ordinance made
CONSTRUCT NEW HOME/BUILDING ADDITION TO EXISTING HOME/BUILDING SIG	
ACCESSORY BUILDING USE OTHER	
VI. APPLICANT & PROPERTY SIGNATURES A. APPLICANT	
M $R \leftarrow$	
- Kevin Deters	12/30/21
Applicant Signature	Date
B. PROPERTY OWNER If the applicant is not the owner, the property owner must read and sign below: The undersigned affirms and acknowledges that he, she or they are the owner(s) of the propertion, and is/are aware of the contents of this application and related enclosures. Please see the attached letter from Alrig USA Development	operty described in this
Branady Owner Con - Long	Date
VII. FOR OFFICIAL USE ONLY	
DECISION ON APPEAL:	
☐ GRANTED ☐ DENIED	
The Building Inspector is hereby directed to issue a permit to the Applicant upon the follow	ring conditions:
Chairperson, Zoning Board of Appeals	Date

NOV.

Community Development Department

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REVIEW STANDARDS SIGN VARIANCE

The Zoning Board of Appeals (ZBA) will review the application package and determine if the proposed Sign Variance meets the required standards for approval. In the space below, and on additional paper if necessary, explain how the proposed project meets each of the following standards. (Increased costs associated with complying with the Zoning Ordinance will not be considered a basis for granting a Sign Variance.)

Standard #1. Extraordinary Circumstances or Conditions.

Explain how the circumstances or physical conditions applying to the property that do not apply generally to other properties in the same Zone District or in the general vicinity. Circumstances or physical conditions may include:

a	Ordinance due to t due to the location	ne shape, topogra	ed in the location required by the Zoning phy or other physical conditions of the lot or ture.
	▼ Not Applicable	☐ Applicable	If applicable, describe below:
		and	/or
b.	The Zoning Orainana	ce without removin	I not be placed in the location required by g or severely altering natural features, such s or encroaching upon stormwater facilities.
	Not Applicable	☐ Applicable	If applicable, describe below:
		and	/or
c.	Abutting Property. A the configuration of abutting property.	sign could not be r existing buildings, t	reasonably seen by passing motorists due to rees, signs or other obstructions on an
	X Not Applicable	Applicable	If applicable, describe below:

d	area and/or height	coula	d be considere	n that exceeds permitted dimensions for ed appropriate in scale due to the length of r length of the lot frontage (ground sign
	☐ Not Applicable		Applicable	If applicable, describe below:
	of the Aspen Dental logo, whe calculated sign area. The actu almost all of their customers to	re the a lal sign luse the	ascendor for the lett area is less than 41 e east elevation en	n (60.6sf vs 55sf allowed) is primarily due to the configuration er "A" and the descender in the letter "p" add a significant amount the to 0sf. As for the east elevation facing Ingersol Dr., Aspen Dental expects trance door, and considers this the front elevation. The proposed sign will c coming from Ingersol Dr where there is a considerable amount of
e.	the Variance was no the sign, sign structu	ot cre re, or	ated by the oproperty.	ate practical difficulty causing the need for applicant or any person having an interest in
	■ Not Applicable		Applicable	If applicable, describe below:
		of the	adjacent bus	facing Novi Rd. as the front elevation is not as sinesses along Novi Rd. that have different e patterns.

Standard #2. Limit Use of Property.

Explain how the failure to grant relief will unreasonably prevent or limit the use of the property and will result in substantially more than mere inconvenience or inability to attain a higher economic or financial return.

The proposed signs on both the east and west elevations are well within reasonable scale for the elevations and will assist clients with identification of ingress and site entry points more so than what the ordinance permits, given the unusual configuration of the site.

Standard #3. Adverse Impact on Surrounding Area.

Explain how the Sign Variance will not result in a use or structure that is incompatible with or unreasonably interferes with adjacent or surrounding properties, will result in substantial justice being done to both the applicant and adjacent or surrounding properties, and is not inconsistent with the spirit and intent of this chapter.

The proposed signs would not have an adverse impact. They are well within a tasteful and attractive scale that is consistent with the Novi sign ordinance, and would serve the community well by providing effective identification.



NOVI RETAIL MANAGEMENT LLC 30200 Telegraph Road, Suite 205 Bingham Farms, MI 48025 Phone: (248) 646 9999

June 2, 2021

RE:

Aspen Dental to Be Located at

26222 Novi Road Novi, MI 48375

To Whom It May Concern,

Please let this letter serve as approval from Novi Retail Management, LLC that Chandler Signs art design#0410563Ar5 is approved and that Metro Signs, Inc., 11444 Kaltz Avenue, Warren, MI 48089 is approved to install signage and awnings and apply for permits for this site.

Sincerely,

Wayne A. Shores

Director of Construction

Warpu A. L

SIGN A	DM-34		
	Туре:	DM	
	Illumination:	YES	

SIGN B	DM-34		
	Type:	DM	
	Illumination:	YES	

SIGN C	DM-34	
	Туре:	DM
	Illumination:	YES

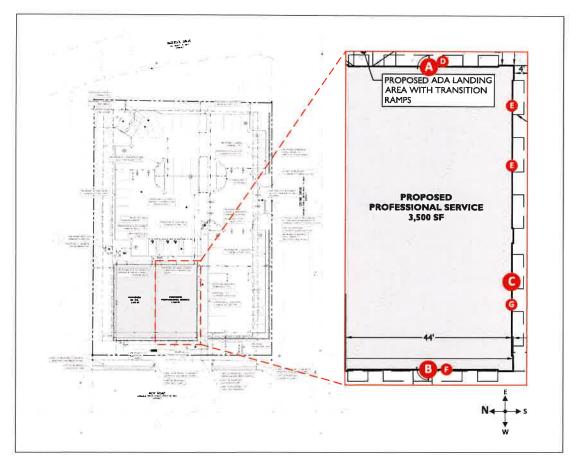
AWNING D			
	Туре:	METAL	
Illur	nination:	NO	

AWNING E		
	Туре:	METAL
Illur	nination:	NO

AWNINGS F		
	Type:	METAL
Illun	ination:	NO

AWNING G		
	Туре:	METAL
Iltur	nination:	NO

TENANT VINYL H	
Туре	VINYL
Illumination	VES



SITE PLAN

AspenDental

0410563Ar6

Sheet 1 of 7

ASPEN DENTAL

NOVI, MI

F. FINCH [JG

JP

11/23/20

Date

Sales

Engineering

Landlord

R1-kmC 11/24/20: revised awnings

R2-JP 12/28/20: new elevations; revised awning

R3 KMc 2/2/21; add Sign H

R6 JMC 7/2/21; REMOVED OPTION 2 OF SIGNS A, B AND C

CHANDLER SIGNS

FINAL ELECTRICAL

East elevation - variance required

SIGN A	DM-34	
	Туре:	DM
	Illumination:	YES

AWNING D		
	Type:	METAL
Illu	mination:	NO



EAST ELEVATION

SCALE: 1/8" = 1'-0"





National I-I/O Lovering Name 110 Headquarters (III) Lovering Name 110 Headquarters (I

Chandler Signs, LLC

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FINAL FIECTRICAL



West elevation - variance regund

SIGN B	DM-34	
	Туре:	DM
	Illumination:	YE\$

AWNING F	
Туре:	METAL
Illumination:	NO



WEST ELEVATION SCALE: 1/8" = 1'-0"







South elevation - no variance needed

SIGN C	DM-34	
	Туре:	DM
	Illumination:	YES

AWNING E		,
	Туре:	METAL
filu	mination:	NO

AWNING G		
	Туре:	METAL
Illur	nination:	NO





0410563Ar6

Sheet 4 of 7

ASPEN DENTAL

Address 26222 NOVERD

26222 NOVI RD. NOVI, MI

ount ____

lep. F. FINCH [JG

Date 11/23/20

Approval / Date
Client
Sales
Estimating

stimating

Landlord

Engineering

R1-kmC 11/24/20: revised awnings

R2-JP 12/28/20: new elevations; revised awning

R3 KMc 2/2/21: add Sign H R6 JMC 7/2/21: REMOVED OFTION 2 OF SIGNS A, B AND C

CHANDLE

CHANDLER

Chandlersigns.com
National 1430 Sovervign Road a
Headquartars (144 pt and to print) pt 1
1733 See Peda Associated

San Antonio Garage 255
An Antonio 120 Jan Antonio 17 73112
An Antonio 17 73112
Antonio 17 7312
Ant

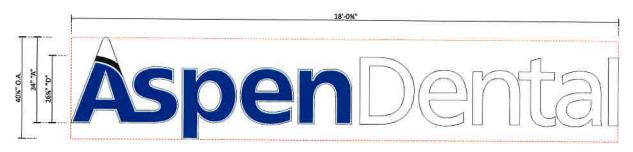
Comple Descript, SA 30334 BPG TR 4802 for 1378 500 PO BOX 125 238 Suru D porth Texas Apriland, 18 78774

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FINAL ELECTRICA CONNECTION BY CUSTOMER

(I)

Wall Signs - 3'4.25" x 18'0.75" = 60.6 # each



BG FACE-LIT CHANNEL LETTER ID# DM-34 THREE [3] SETS REQUIRED - MANUFACTURE & INSTALL

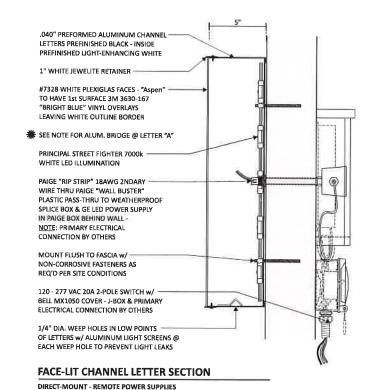
SCALE: 1/2" = 1'-0"

60.6 Sq.Ft

CHANNEL LETTERS WILL REQUIRE 5/8" PLYWOOD BLOCKING UNLESS TO BE INSTALLED ON CONCRETE BLOCK OR BRICK -TO BE PROVIDED BY LANDLORD



***** ALUMINUM BRIDGE TO SEPARATE UPPER & LOWER SECTIONS OF "A"



AspenDental

0410563Ar6

Sheet 5 of 7

ASPEN DENTAL

26222 NOVI RD.

NOVI, MI

F. FINCHIJG

Designer

Date 11/23/20

Client

Sales Estimating

Engineering Landlord

R1-kmC 11/24/20: revised awnings

R2-JP 12/28/20: new elevations: revised awning

R3 KMc 2/2/21: add Sign H R6 JMC 7/2/21: REMOVED OPTION 2 OF SIGNS A. B AND C

CHANDLER

CUSTOMER CUSTOMER