



**CITY OF NOVI CITY COUNCIL**  
**AUGUST 12, 2024**

**SUBJECT:** Consideration of request to transfer ownership of an existing Class B-Hotel license from WPS Novi, LLC (A Delaware Limited Liability Company) to Best Stay Novi Inc, located at 42100 Crescent Blvd, Novi, MI 48375.

**SUBMITTING DEPARTMENT:** City Clerk

**BACKGROUND INFORMATION:**

Best Stay Novi Inc. requests to transfer ownership of the existing Class B-Hotel license from WPS Novi, LLC (A Delaware Limited Liability Company) to Best Stay Novi Inc. The business will continue to operate the Doubletree by Hilton Hotel.

The general licensing policy as stated in Chapter 3 of the City Code states, at Section 3-13, that an applicant must demonstrate in particular that the proposed facility:

- a) Will provide a service, product, or function that is not presently available within the city or that would be unique to the city or to an identifiable area within the city.
- b) Is of a character that will foster or generate economic development or growth within the city, or an identifiable area of the city, in a manner consistent with the city's policies.
- c) Represents an added financial investment on the part of a long-term business or resident with recognized ties to the city and the local community.

More specific review criteria are set forth at subsection 3-15(g), and in addition to the general information regarding the applicant and the facility or building at issue, they require a review of the benefits to the community of the proposed use:

(3) Benefits to community:

- a) The effects that the issuance of a license would have upon the economic development of the city or the surrounding area.
- b) The effects that the issuance of a license would have on the health, welfare, and safety of the general public.
- c) Whether the applicant has demonstrated a public need or convenience for the issuance of the liquor license for the business facility at the location proposed, taking into consideration the following, together with other factors deemed relevant by the council:

1. The total number of licenses for similar establishments and/or operations in the city, considered both in terms of whether such number of similar establishments is needed and whether there may be a need for other types of establishments that could go unmet if the requested license were granted.
2. The proximity of the establishment to other licensed liquor establishments, the type of such establishments, whether such other establishments are similar to that proposed, and the anticipated impact of all such determinations.
3. Whether the proposed location is in an area characterized as developed, redeveloping, or undeveloped, and the anticipated impact of approving the newly proposed establishment in light of such character, taking into consideration the need for any type of additional licensed establishment in the area, and the need the particular type of establishment proposed.
4. The impact of the establishment on city policing and code enforcement activities;
5. The overall benefits of the proposed establishment to the city;
6. The overall detriments of the proposed establishment to the city; and
7. Any other factors that may affect the health, safety, and welfare relative to the need for and/or the convenience of the proposed establishment in the city.

**RECOMMENDED ACTION:** Approval to transfer ownership of an existing Class B-Hotel license from WPS Novi, LLC (A Delaware Limited Liability Company) to Best Stay Novi Inc, located at 42100 Crescent Blvd, Novi, MI 48375 because the transfer will be to owners who have worked in the particular establishment, or other locations of the same establishment for over 20 years. The transfer will promote continuity of services of a long-term business with recognized ties to the city and the local community, which business has been operating in the City in a manner consistent with City ordinances and without violations, and which will remain in a location that continues to demonstrate a need the particular type of establishment.

**Questionnaire A – Applicant Cover Information and Procedures for Liquor License**

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The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council. Please refer to Novi Alcoholic Liquor Ordinance, Articles I-II.

1(a). **Applicant's personal information:**

Name: SYLVESTER SANDIHA

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

1(b). **Business location information:**

Name: DOUBLETREE BY HILTON

Address: 42100 CRESCENT BLVD  
NOVI, MI 48375

Phone: 248-344-8800

NOTE: If the applicant is a partnership, you must include the name and address of each partner and attach a copy of the partnership agreement. If the applicant is a privately held corporation, you must include the name and address of each corporate officer, member of the board of directors and/or stockholders. Attach a copy of the articles of incorporation.

2. Type of liquor license applying for (circle all those that apply):

Class C    Resort    Tavern    Club    Hotel A B    Quota    Transfer    Microbrewery/Brewpub

Theme of Proposed Business: EXISTING DOUBLETREE BY HILTON HOTEL  
\_\_\_\_\_  
\_\_\_\_\_

3. Street address and legal description of the property where liquor license is to be located:

42100 CRESCENT BLVD, NOVI, MI 48375

SEE ATTACHED LEGAL DESCRIPTION ON ALTA SURVEY  
\_\_\_\_\_  
\_\_\_\_\_

## Questionnaire B – Administrative Background Information for Liquor License

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The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council.

1. What is the applicant's management experience in the alcohol/liquor business? \_\_\_\_\_  
OVER 20+ YEARS OF HOTEL & COMMERCIAL REAL ESTATE EXPERIENCE. CURRENTLY OWN AND OPERATE  
MARRIOTT, IHG, AND HILTON HOTELS INCLUDING FULL SERVICE COURTYARD BY MARRIOTT & HILTON GARDEN  
INN HOTELS WITH ALCOHOL & LIQUOR SERVICE SUCH AS THE EXISTING DOUBLETREE BY HILTON NOVI
2. What is the applicant's general business management experience? \_\_\_\_\_  
BUSINESS MANAGEMENT, PERSONNEL MANAGEMENT, COMPLIANCE MANAGEMENT, ACCOUNTING, FINANCE  
HOTEL OPERATIONS, FOOD/BEVERAGE OPERATIONS, SITE SELECTION, DEVELOPMENT EXPERIENCE  
SEE ATTACHED RESUME.
3. What is the applicant's general business reputation? \_\_\_\_\_  
APPLICANT HAS 20+ YEARS IN HOTEL MANAGEMENT, DEVELOPMENT, AND GENERAL BUSINESS EXPERIENCE  
APPLICANT IS ABLE TO AND CONTINUES TO RECIEVE APPROVALS FOR NEW HOTEL CONSTRUCTION &  
AQUISITIONS FROM HOTEL BRANDS AND FINANCIAL INSTITUTIONS
4. What is the applicant's financial status and ability to build and/or operate the proposed facility on which the proposed liquor license is to be located? \_\_\_\_\_  
APPLICANT HAS BEEN IN BUSINESS FOR 20+ YEARS AND OBTAINS HOTEL FRANCHISES, COMMERCIAL REAL  
ESTATE, AND APPROVALS FOR FINANCING AND CONSTRUCTION
5. What are the applicant's past criminal convictions involving moral turpitude, violence or alcoholic liquors? \_\_\_\_\_  
NONE
6. Does the applicant use alcoholic beverages to excess? NO

7. What is the effect that the issuance of a license would have upon the economic development of the surrounding area?

HOTEL PROPERTY AND LICENSE ARE EXISTING

PROMOTES ECONOMIC GROWTH AND JOBS BY SERVING GUESTS AND COMMUNITY

8. What effect would the issuance of a license have on the health, welfare and safety of the general public?

HOTEL PROPERTY AND LICENSE ARE EXISTING

9. Has the applicant received responses from the Police Department, Building Department and/or Fire Department with regard to the proposed facility?

NOT YET

10. What is the public need or convenience for issuance of a liquor license for this facility at the proposed location?

EXISTING LICENSE AND BUSINESS. CONVENIENT FOR HOTEL GUESTS AND LOCAL PATRONS

11. What is the uniqueness of the proposed facility when contrasted against other existing or proposed facilities and the compatibility of the proposed facility to surrounding architecture and land use?

HOTEL PROPERTY AND LICENSE ARE EXISTING. COMPATIBLE WITH OTHER HOTELS THAT SERVE ALCOHOL

AND THE DOUBLETREE BY HILTON BRAND.

12. Does the facility to which the proposed liquor license is to be issued comply with the applicable building, plumbing, electrical and fire prevention codes and zoning statutes and ordinances applicable to the City of Novi? Has applicant received information from the appropriate departments?

YES, EXISTING FACILITY AND LICENSE

13. What effect will the facility to which the proposed liquor license is to be issued have upon vehicular and pedestrian traffic in the area? \_\_\_\_\_  
EXISTING, NONE.

14. What is the proximity of the proposed business facility to other similarly situated licensed liquor facilities? \_\_\_\_\_  
RESTAURANTS ACROSS THE STREET  
NEAREST HOTEL WITH ALCOHOL IS THE HOTEL BARONNETTE.

15. What is the proximity of the proposed facility to complimentary uses such as office and commercial development? \_\_\_\_\_  
CLOSE PROXIMITY

16. What effect would the proposed facility have upon the surrounding neighborhood and/or business establishments, including impacts upon residential areas, church and school districts? \_\_\_\_\_  
NONE, EXISTING BUSINESS AND LICENSE IN COMMERCIAL OFFICE, RETAIL, BUSINESS DISTRICT.

17. What proposed or actual commitments are being made by the applicant to establish permanency in the community? \_\_\_\_\_  
N/A, EXISTING

18. What utilities are available to serve the facility? EXISTING - ELECTRIC, GAS, WATER, SEWER, PHONE, INTERNET

19. What other factors should the Novi City Council consider? \_\_\_\_\_  
WE WISH TO CARRY ON THE SERVICE TO DOUBLETREE BY HILTON GUESTS & THE COMMUNITY.  
MLCC CONDITIONAL APPROVAL ALREADY RECEIVED. SEE ATTACHED

**Best Stay Novi Inc**  
**Doubletree by Hilton of Novi**

6895 Telegraph Rd, Bloomfield Hills, MI 48301

July 5, 2024

Re: **Doubletree by Hilton – Novi – Liquor Application**  
**42100 Crescent Blvd, Novi, MI 48375**

**#5 Requirement: "Site Plan"**

To Whom It May Concern:

Per the instructions and requirements of Part A/B of the City of Novi Liquor License Application, please note that this application is for the transfer of an existing license held at the Doubletree by Hilton of Novi. The site has previous site plan approval and no changes to the site plan are being made. We have attached the survey that was completed when we recently acquired the property.

If you have any questions or concerns, please contact me at 248.907.2131

Respectfully,



Sylvester Sandiha  
President  
Best Stay Novi INC





**Best Stay Novi Inc**  
**Doubletree by Hilton of Novi**

6895 Telegraph Rd, Bloomfield Hills, MI 48301

July 5, 2024

Re: **Doubletree by Hilton – Novi – Liquor Application**  
**42100 Crescent Blvd, Novi, MI 48375**  
**#6 Requirement: “Building Facade”**

To Whom It May Concern:

Per the instructions and requirements of Part A/B of the City of Novi Liquor License Application, please note that this application is for the transfer of an existing license held at the Doubletree by Hilton of Novi. The building façade structure is to remain the same and no such changes are to be made.

If you have any questions or concerns, please contact me at 248.907.2131

Respectfully,



Sylvester Sandiha  
President  
Best Stay Novi INC

**Best Stay Novi Inc**  
**Doubletree by Hilton of Novi**

6895 Telegraph Rd, Bloomfield Hills, MI 48301

July 5, 2024

Re: **Doubletree by Hilton – Novi – Liquor Application**  
**42100 Crescent Blvd, Novi, MI 48375**

**#7 Requirement: "Interior Plan with Seating Arrangement"**

To Whom It May Concern:

Per the instructions and requirements of Part A/B of the City of Novi Liquor License Application, please note that this application is for the transfer of an existing license held at the Doubletree by Hilton of Novi. The building interior and seating was previously approved and is to remain the same at this time.

If you have any questions or concerns, please contact me at 248.907.2131

Respectfully,



Sylvester Sandiha  
President  
Best Stay Novi INC

# SYLVESTER SANDIHA

sly@pinnaclepmg.com

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## Areas of Expertise

Hotel Site Assessment  
Hotel Development/Repositioning/Opening  
Hotel Management/Operations  
Commercial Real Estate Site Assessment  
Commercial Real Estate Acquisition  
Commercial Property Management  
Financial Analysis  
Accounting/Sales/Human Resources Management

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## Experience

### Properties Owned and Managed:

	Rooms	2000-Present
○ Comfort Inn, Grand Blanc, MI	58 Rooms	Acquired 1998*Sold
○ Comfort Inn, Whitehall, MI	74 Rooms	Acquired 2000
○ Country Inn & Suites, Benton Harbor, MI	78 Rooms	Acquired 2001
○ Comfort Inn & Suites, Coldwater, MI	94 Rooms	Acquired 2006 *Sold
○ Comfort Inn, Marshall, MI	60 Rooms	Acquired 2007 *Sold
○ Hampton Inn, West Bloomfield, MI	89 Rooms	Open Jan 2016
○ Springhill Suites, Benton Harbor, MI	92 Rooms	Open Nov 2016
○ Staybridge Suites, Benton Harbor, MI	88 Rooms	Open July 2017
○ Tru by Hilton, Jackson, MI	93 Rooms	Open Aug 2018
○ Fairfield Inn by Marriott, Grand Blanc, MI	97 Rooms	Open Dec 2018
○ Courtyard by Marriott, Benton Harbor, MI	104 Rooms	Open May 2019
○ Home2 Suites by Hilton, Battle Creek, MI	96 Rooms	Open Aug 2020
○ Home2 Suites by Hilton, West Bloomfield, MI	92 Rooms	Open Apr 2019
○ Home2 Suites by Hilton, Saginaw, MI	96 Rooms	Open Nov 2020
○ Home2 Suites by Hilton, Grand Blanc, MI	85 Rooms	Open Feb 2021
○ Hampton Inn by Hilton, Saginaw, MI	96 Rooms	Acquired 2022
○ Four Points by Sheraton, Saginaw, MI	140 Rooms	Acquired 2022
○ Hilton Garden Inn, Benton Harbor, MI	104 Rooms	Acquired 2023
○ Residence by Marriott, Battle Creek, MI	106 Rooms	Under Development
○ Doubletree by Hilton, Novi, MI	148 Rooms	Acquired 2024
○ Towne Place by Marriott, Mundy Twp, MI	100 Rooms	Planning Stage
○ Towne Place by Marriott, South Haven, MI	100 Rooms	Planning Stage

**Retail Center Management:**

**1996-Present**

- Hillsdale Shopping Center, Hillsdale, MI 87,000 sq ft Acquired 2003
- Coldwater Shopping Center, Coldwater, MI 34,000 sq ft Acquired 2003
- WB Town Center, West Bloomfield, MI 10,000 sq ft Leased fully in 2016

**Other Ventures/Investments:**

- Pinnacle Hospitality Inc, Hotel & Commercial Property Management - Operating since 2001.
- Courtyard Furnished Apartments, 40 Unit Apartment Complex in Coldwater, MI – Sold\*
- Bank of Michigan, Farmington Hills, MI - Investment Group to Acquire Community Bank
- Board Chairman: Chaldean American Chamber of Commerce & Chaldean Community Foundation
- Crains 2021 Notable Non-Profit Honoree
- Helped Launch St Thomas Chaldean Catholic Church Montessori School

**9/1/2000-5/1/2007**

**Comfort Inn Grand Blanc, MI / PINNACLE HOSPITALITY**

**Front Desk /Manager**

- Worked day to day operation, front desk, housekeeping, maintenance, and sales
- Assisted guests, check-in/check-out, reservations, breakfast
- Guest services and satisfaction
- Prepared schedule and staffing
- Data entry
- Payroll Processing
- Accounting with A/P and A/R

**EDUCATION**

09/2004-12/2008

Wayne State University

Detroit, MI

**Bachelor of Science**

**Business Administration/Accounting**

# MLCC AIMS - Application Status

License #	Group	Type	Status
L-000478010	Retail - On Premises	B-Hotel	Conditional
L-000478011	Retail - Off Premises	Specially Designated Merchant	Conditional

# MLCC AIMS - Application Status

Date	Activity Code	Description
06/26/2024	CONISS	Conditional License Issued
06/26/2024	CONFRW	Conditional Forward to Renewal for Processing and License Issuance
06/18/2024	CONRET	Conditional License Application returned from Administration
06/18/2024	CONAPP	Conditional License Approved
06/18/2024	CONSCH	Conditional License Scheduled for Commission
06/14/2024	ILSTRL	Initial List Released by MLCC Enforcement
06/12/2024	DOCREC	Additional Documents/Fees Received to Complete Application for Conditional License Application
06/11/2024	AUTHOR	Authorized for Investigation
06/05/2024	PAPREC	Additional Paperwork of Fees Received
06/05/2024	CAMR	Completed Application Meets Requirements
04/30/2024	DOCREQ	Additional Documents/Fees Requested to Complete Application for Conditional License Application
04/30/2024	ADDPAP	Additional Paperwork or Fees Requested
04/29/2024	APPEVA	Application Evaluated for Completeness by MLCC Licensing
04/12/2024	CONREC	Conditional License Application Received by the MLCC
04/12/2024	FSTREQ	Initial Application Received by MLCC



**DOUBLETREE**  
by Hilton™

**BEER**

**MADE IN USA**

COORS LIGHT	\$ 8
MILLER LITE	\$ 8
BLUE MOON BELGIAN	\$ 9
SAM ADAMS LAGER	\$ 9
GUINNESS	\$ 9
LEINENKUGAL SUMMER SHANDY	\$ 9

**IMPORTS**

CORONA	\$ 9
CORONA LIGHT	\$ 9
HEINEKEN	\$ 9
LABATT BLUE	\$ 9
LABATT BLUE LIGHT	\$ 9

**MICHIGAN CRAFT BEERS**

BELL'S OBERON	\$ 11
BELL'S TWO HEARTED ALE	\$ 11
FOUNDERS ALL DAY IPA	\$ 11

**HARD SELTZER**

HIGH NOON	\$ 9
WHITECLAW	\$ 9
TRULY	\$ 9

**WINE**

**BY THE GLASS REDS**

HOUSE CABERNET	\$ 9
HOUSE MERLOT	\$ 9
HOUSE PINOT NOIR	\$ 9

**BY THE GLASS WHITES**

HOUSE CHARDONNAY	\$ 9
HOUSE PINOT GRIGIO	\$ 9
HOUSE RIESLING	\$ 9

**BY THE BOTTLE**

SAN SILESTRO MOSCATO	\$ 35
CASS WINERY OASIS ROSE, PASO ROBLES	\$ 45
GIBBS CHARDONNAY, NAPA VALLEY	\$ 60
DUCK POND PINOT NOIR, WILLAMETTE VALLEY	\$ 60
GIBBS DUSTY RED BLEND, NAPA VALLEY	\$ 60
VEUVE CLICQUOT, BRUT (YELLOW LABEL)	\$ 99
NAPA CABERNET	\$ 99






# Apple Blossom - DoubleTree Novi Dinner Menu

5 PM - 10 PM





## Cool Kids Corner

- Chicken Quesadilla**  12  
Grilled chicken breast, cheddar, mozzarella, green & red peppers, caramelized onion
- Chicken Wings (Bone-In)**  Order of (6) - 12  
BBQ, Cajun, Hot, Mild, or Plain. Served w/ celery sticks & choice of Bleu Cheese or Ranch Order of (12) - 20
- Mozzarella Sticks**  Order of (6) - 9  
Delicious Fried Mozzarella Sticks. Choice of Marinara Sauce or Ranch


- Kids Burger** 7  
Ground beef patty. Served w/ fries or fruit cup  
- Add American, Cheddar, Swiss -
- Kids Grilled Cheese** 7  
Choice of American, Cheddar or Swiss cheese on white toast. Served w/ fries or fruit cup
- Kids Tenders** 8  
(1) Chicken Tenders. Served w/ fries or fruit cup



## Salads & Soup

- Caesar Salad**  12  
Romain Lettuce, Parmesan cheese and Croutons
- Michigan Cherry Salad**  12  
Chopped greens, apple, dried cherries, pecans, bleu cheese crumble, cherry vinaigrette  
- Add chicken \$6 salmon \$7 -
- Jay's Chili or soup of the day** Cup - 6  
Bowl - 10

## Something Scrumptious


- Alfredo Pasta**  12  
Fettuccine pasta tossed w/ rich Alfredo sauce & topped w/ Parmesan cheese. (Gluten Free Pasta available upon request)  
- Add chicken \$6 salmon \$7 -
- Fish & Chips** 2pc - 15  
3pc - 18  
Wild caught cod filets, beer battered and deep fried. Served w/ fries, Tartar sauce, lemon wedge.

## Sandwiches



- Classic Club Sandwich** 14  
Sliced ham, turkey, crispy bacon, lettuce, tomato & mayo on white toast.
- Grilled Chicken Sandwich** 15  
Boneless chicken breast, bacon, lettuce, tomato & mayo. Served on sourdough bun w/ choice of Swiss, American, Cheddar, or Pepper Jack Cheese
- Classic Burger\*\*** 16  
6oz ground beef patty, bacon, lettuce, tomato, onion. Served on pretzel bun w/ choice of Swiss, American, Cheddar, or Pepper Jack cheese  
+ 2  
- Add fried egg, or sauteed mushrooms-
- Impossible Burger**  16  
100% vegetarian patty, lettuce, tomato, onion. Served on pretzel bun w/ choice of Swiss, American, Cheddar, or Pepper Jack cheese.
- Cheesteak Sandwich** 16  
Grilled beefsteak w/ sauteed green peppers, onions, & melted Swiss cheese on a toasted hoagie roll.
- Salmon Club** 18  
Grilled salmon filet, bacon, lettuce, tomato & mayo. Served on sourdough bun w/ choice of Swiss, American, Cheddar, or Pepper Jack Cheese  
- All Sandwiches come with choice of side & a pickle spear

## Delectable Desserts

- Chocolate lava Cake**  9  
A slice of rich gluten free chocolate cake
- Cheesecake** 9  
A New York style cheesecake with your choice of strawberry, caramel or chocolate topping
- Ice Cream** 9  
(3) Scoops of Vanilla with your choice of strawberry, caramel or chocolate topping


## Sides

- California Medley 6  
Fresh Fruit 6  
French Fries 6  
Side Salad  6  
Spring Rolls 6  
Sweet Potato Fries 6

## BEVERAGES

- Coffee ..... 3  
Soft Drinks ..... 4  
Tea ..... 3

Vegetarian 

Gluten-free 

ADVISORY: CONSUMPTION OF RAW OR UNDERCOOKED FOODS SUCH AS MEAT, POULTRY, FISH, SHELLFISH, OR EGGS MAY CONTAIN HARMFUL BACTERIA. MAY CAUSE SERIOUS ILLNESS





cityofnovi.org

Receipt: 13384

07/08/24

Page

The sum of: **\$2,890.00**

**BEST STAY NOVI**

**42100 CRESCENT  
NOVI MI 48375**

**LIQUOR LL APP FEE + 9 APPLICANTS**

**2,890.00**

**Total 2,890.00**

**TENDERED:**

**CHECKS**

**10037**

**2,890.00**

Signed: \_\_\_\_\_

**MEMORANDUM**



**TO:** Melissa Morris, Deputy City Clerk  
**FROM:** Alan Hall, Deputy Director of CD *ASH*  
**SUBJECT:** DOUBLE TREE BY HILTON LIQUOR LICENSE TRANSFER  
**DATE:** 07/18/24

The property located at **42100 CRESCENT BLVD** has received a Special Inspection permit **(PSI24-0055)** for the purpose of:

- Auctions
- Liquor license
- Arcade license
- Massage license
- Outdoor gathering
- Outdoor seating
- Other: \_\_\_\_\_

The Community Development Department has the following recommendation:

- Approved
- Approved with conditions (listed below)
- Not approved

Conditions:

If you have any questions, do not hesitate to contact me at (248) 347-0417.

Thank you!

# MEMORANDUM



**TO:** CORTNEY HANSON, CITY CLERK  
**FROM:** ERICK W. ZINSER *SRB*  
DIRECTOR OF PUBLIC SAFETY/CHIEF OF POLICE  
**INITIATED BY:** MICHAEL BENDER, DETECTIVE *MB*  
**SUBJECT:** TRANSFER OF B-HOTEL LICENSE  
**DATE:** JULY 16, 2024

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## Liquor License Request:

Best Stay Novi Inc. requests to transfer ownership of a B-Hotel License from Double Tree by Hilton of Novi. Best Stay Novi Inc. is also requesting a SDM License. Best Stay Novi Inc. is purchasing the Double Tree by Hilton, located at 42100 Crescent Blvd, Novi, MI 48375. They will operate under the name, Best Stay Novi Inc.

## Applicant/Background Information:

The applicant has over 20 years of hotel and commercial real estate experience. The applicant currently owns and operates Marriott, IHG, and Hilton Hotels including full-service Courtyard by Marriott & Hilton Garden Inn hotels with alcohol and liquor service, such as the existing Double Tree by Hilton Novi.

There will be no changes, other than ownership, to the Best Stay Novi Inc. It is an ongoing business that was previously licensed by the State of Michigan and City of Novi.

## Oakland County Treasurer:

A check with the Oakland County Treasurer's Office shows there are no delinquent taxes on the property.

## Criminal History/Police Contacts:

There are no contacts involving the applicant.

## Civil History:

The applicant has no bankruptcies, liens or UCC filings on record.

## Michigan Liquor Control Commission (MLCC):

There are no contacts with the MLCC for the applicant.

Financial Review by the City of Novi Finance Department:

Based upon the financial data provided by the applicant, no issues were found to prevent the liquor license application process from proceeding.

Summary:

Based on the information provided and the subsequent liquor investigation I find no reason to deny the applicant's request. This request requires the approval of the Novi City Council.

C: Victor Cardenas, City Manager



July 22, 2024

**CITY COUNCIL**

**Mayor**

Justin Fischer

**Mayor Pro Tem**

Laura Marie Casey

Dave Staudt

Brian Smith

Ericka Thomas

Matt Heintz

Priya Gurumurthy

**City Manager**

Victor Cardenas

**City Clerk**

Cortney Hanson

TO: Cortney Hanson, City Clerk

FROM: Fire Marshal – Kevin Pierce

SUBJECT: -Liquor Business License Transfer –  
**DoubleTree Hotel**

A fire inspection has been conducted at the above business located at 42100 Crescent Blvd. Novi MI 48375 and the business has been found to be in compliance with the adopted fire prevention code. The Liquor License transfer is recommended.

**City of Novi**

45175 Ten Mile Road  
Novi, Michigan 48375  
248.347.0460  
248.347.0577 fax

cityofnovi.org