

## City of Novi City Council August 18, 2022

SUBJECT: Approval of request to transfer ownership 2022 Class C license issued under MCL 436.1531 (2) and SDM licensed business with Sunday Sales Permit (PM) for Class C license- Spirits and Mixed Spirit Drink, Outdoor Service (1 Area) from Diamond Jim Brady's of Novi, Inc.; New Sunday Sales Permit (PM) for SDM license- Mixed Spirit Drink to Two Fish in the Sea, LLC located at 43271 Crescent Boulevard, Novi, MI 48375.

SUBMITTING DEPARTMENT: City Clerk

## BACKGROUND INFORMATION:

The Applicant, Two Fish in the Sea, LLC has requested to transfer ownership of the 2022 Class C license issued under MCL 436.1531(2) and SDM licensed business with Sunday Sales Permit (PM) for Class C license- Spirits and Mixed Spirit Drink, Outdoor Service (1 Area) from Diamond Jim Brady's of Novi, Inc., in connection with its purchase of the business. Sharon Juergens, as sole owner of Two Fish in the Sea, LLC, has managed and been a chef for the existing business since 2010 and seeks to purchase the existing business and its liquor license and continue to operate it.

The general licensing policy as stated in Chapter 3 of the City Code states, at Section 313, that an applicant must demonstrate in particular that the proposed facility:
(a) Will provide a service, product, or function that is not presently available within the city or that would be unique to the city or to an identifiable area within the city.
(b) Is of a character that will foster or generate economic development or growth within the city, or an identifiable area of the city, in a manner consistent with the city's policies.
(c) Represents an added financial investment on the part of a long-term business or resident with recognized ties to the city and the local community.

More specific review criteria are set forth at subsection 3-15(g), and in addition to the general information regarding the applicant and the facility or building at issue, they require a review of the benefits to the community of the proposed use:
(3) Benefits to community:
a. The effects that the issuance of a license would have upon the economic development of the city or the surrounding area.
b. The effects that the issuance of a license would have on the health, welfare, and safety of the general public.
c. Whether the applicant has demonstrated a public need or convenience for the issuance of the liquor license for the business facility at the location proposed, taking into consideration the following, together with other factors deemed relevant by the council:

1. The total number of licenses for similar establishments and/or operations in the city, considered both in terms of whether such number of similar establishments is needed and whether there may be a need for other types of establishments that could go unmet if the requested license were granted.
2. The proximity of the establishment to other licensed liquor establishments, the type of such establishments, whether such other establishments are similar to that proposed, and the anticipated impact of all such determinations.
3. Whether the proposed location is in an area characterized as developed, redeveloping, or undeveloped, and the anticipated impact of approving the newly proposed establishment in light of such character, taking into consideration the need for any type of additional licensed establishment in the area, and the need the particular type of establishment proposed.
4. The uniqueness of the proposed facility when contrasted against other existing or proposed facilities, and the compatibility of the proposed facility to surrounding architecture and land use.
5. The permanence of the establishment in the community, as evidenced by the prior or proposed contributions to the city or community by the applicant or business, and the extent to which the issuance of the license will assist in the further investment of the applicant or business in the city or the community.
6. The character and extent of investment in improvements to the building, premises, and general area.

## RECOMMENDED ACTION:

Approval of request to transfer ownership 2022 Class C license issued under MCL 436.1531 (2) and SDM licensed business with Sunday Sales Permit (PM) for Class C license- Spirits and Mixed Spirit Drink, Outdoor Service (1 Area) from Diamond Jim Brady's of Novi, Inc.; New Sunday Sales Permit (PM) for SDM license- Mixed Spirit Drink to Two Fish in the Sea, LLC located at 43271 Crescent Boulevard, Novi, MI 48375, because it would allow this long-standing business to remain in its location and to serve its customers.

Kelly A. Allen Jessica A. Hallmark John W. Kummer Gregory K. Need G. Hans Rentrop

# Adkison, Need, Allen, \& Rentrop 

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July 14, 2022

## VIA ELECTRONIC MAIL

Ms. Dawn Spaulding, Deputy Clerk
City of Novi
45175 West Ten Mile Road
Novi, Michigan 48375

## Re: TWO FISH IN THE SEA, LLC 43271 Crescent Blvd, Novi MI, 48375-1207 Request ID No. 2206-06144

Dear Ms. Spaulding:
We represent Two Fish in the Sea, LLC, a Michigan limited liability company ("Two Fish in the Sea") in liquor licensing matters. Enclosed please find Two Fish in the Sea’s City of Novi Liquor License Application.

Two Fish in the Sea has entered into an agreement to purchase certain business assets from Diamond Jim Brady’s of Novi, Inc., a Michigan corporation ("Diamond Jim Brady’s") located at 43271 Crescent Blvd., Novi, Michigan. The purchase includes the name and goodwill of Diamond Jim Brady's existing business, and its Class C and SDM liquor license. In connection with the purchase transaction, Two Fish in the Sea has filed an application with the Michigan Liquor Control Commission to transfer ownership of the liquor license, and for a Sunday Sales (AM and PM) Permit and an Outdoor Service Area Permit.

Two Fish in the Sea's sole member is Sharon Juergens. Ms. Juergens is a graduate of Schoolcraft College’s Culinary Arts program. She has been employed by Diamond Jim Brady's since 2011 and has worked in the restaurant business for over 30 years.

Diamond Jim Brady's was founded in the City of Detroit in 1954 and has operated in the City of Novi for over 30 years. Two Fish in the Sea plans to continue that long and distinguished tradition, operating a friendly neighborhood bistro serving casual, trendy food in a relaxed atmosphere. The hours of operation will be Tuesday through Thursday from 11:30 a.m. to 9:00 p.m., Friday and Saturday from 11:30 a.m. to 10:00 p.m., and closed on Sunday and Monday. The
business may extend its hours based on customer demand, or open on certain Sundays or Mondays for special events. The restaurant's capacities are subject to the approval of the Novi Fire Department.

Enclosed for your review are the following:

- Liquor License Application (Questionnaires A \& B);
- Site plan of Novi Town Center;
- Floor plan of the building; and
- Menu.

In addition, we will cause the application fee payable to the City of Novi in the amount of $\$ 1,210.00$ to be hand delivered to your office. We will submit Liquor License Application Questionnaire C and the associated attachments directly to the Novi Police Department.

## Please consider all personal and business documents confidential, and please do not

 release any of this documentation to the public.We respectfully request that this matter be placed on an agenda for consideration by the Novi City Council as soon as possible. Please let us know if you have any questions, or there is anything further you need to facilitate your review of this application. Thank you for your assistance in this matter.

Very truly yours,

/lbp
Enclosures

# CITY OF NOVI, MICHIGAN 

Liquor License Application

Questionnaires A and B

Questionnaires A and B are to be completed and returned to the Novi City Clerk's Office

## Licensing Policy

This article establishes an application and review process for the issuance of both new licenses and the transfer of existing licenses into the city or between or among applicants. The process is intended to ensure that the individuals and entities seeking licenses from, or charged with operating licensed establishments within, the city meet certain minimum requirements as to criminal history, past conduct, and ongoing business operation standards. It requires city council review of application information in light of certain criteria that is established for purposes of identifying the kinds of facilities that qualify for a license. It reserves to the city any and all discretion afforded it under applicable law relating to the issuance of licenses.

As a general matter of policy, applicants for a license will need to demonstrate an identifiable benefit to the city and its inhabitants resulting from the granting of the license. While all of the criteria set forth in this article are relevant to the decision whether to grant a license, an applicant must demonstrate in particular that the proposed facility:
(a) Will provide a service, product, or function that is not presently available within the city or that would be unique to the city or to an identifiable area within the city;
(b) Is of a character that will foster or generate economic development or growth within the city, or an identifiable area of the city, in a manner consistent with the city's policies; or,
(c) Represents an added financial investment on the part of a long-term business or resident with recognized ties to the city and the local community.
The weight to be given to each item of the criteria identified in this article, and the determination whether a particular applicant meets or satisfies those criteria is intended to be within the sole discretion of the city council.

## Requirements and Procedures

1. Complete the Michigan Liquor Control Commission Application. Contact M.L.C.C. in Lansing at 517-322-1400 or toll free 1-866-813-0011.
2. Fully complete the Novi Liquor License Application Questionnaires A and B and return them to the City of Novi Clerk's Office within 30 days. Complete Questionnaire C and return it to the Novi Police Department within 30 days.
3. Please review and include with the applicant's initial cover letter, a response to the Novi Alcoholic Liquor Ordinance, Article II, Section 3.14 (a) Facilities for which new licenses may be granted.
4. Attach a non-refundable application fee of $\$ 1,000.00$, plus $\$ 210.00$ for each person with a financial or management interest in the application including, but not limited to, partnership partners, corporate officers and directors. Please make the check payable to the City of Novi.
5. *Site Plan (1 copy - signed and sealed by a registered architect/engineer). If the facility is to be located in a proposed building for which site plan approval has not yet been obtained, or in an existing building that is to be remodeled, you must submit a conceptual site plan showing the proposed building and the relationship of the building to the surrounding properties and their uses.
6. *Building Façade Plan (1 copy - signed and sealed by a registered architect/engineer) - all sides, including signage. If the proposed building final site plan has been previously approved by the Novi Planning and Community Development Department and there are no changes, then please submit a letter of verification stating there will be no such changes along with this application.
7. *Interior Plan with seating arrangement (1 copy - signed and sealed by a registered architect/engineer). If the proposed interior has been previously approved by the City of Novi Building Department and there are no changes, then please submit a letter of verification stating there will be no such changes along with this application.
8. One full copy of the menu.
9. Administrative Special Land Use (see next page).
10. Provide any other information pertinent to the applicant and operation of the proposed facility that may be required by the Novi Alcoholic Liquor Ordinance, Article II.
*No site plan, building façade plan, interior plan or any part thereof, may be changed by the applicant once they have received approval in conjunction with the liquor licensing process. Applicant must submit separate plans and fees as required by other City of Novi departments and consultants in accordance with standard review procedures, if applicable.

## Administrative Special Land Use

In addition to the Liquor License procedures noted above, any new establishment serving alcoholic beverages, and/or any expansion or significant change of site plan for an existing establishment, will need to follow the administrative Special Land Use public hearing process through the Community Development Department. The following must be submitted directly to the Community Development Department when a Liquor License application is submitted.

- Application for Site Plan and Land Use Approval form.
- Completed Service of Alcoholic Beverages Special Land Use Application Checklist, along with four sets of site plans and narratives as described in the checklist.
- Special Land Use fees (and possibly Site Plan review fees) will be assessed to the applicant.

The applicant is asked to contact the Community Development Department Planning Division at (248) 347-0475 to determine exactly what is needed for the Special Land Use application and site plan.

The Special Land Use and public hearing process will be handled by a committee represented by members of the Community Development Department, Public Services, and Assessing Departments for any new liquor license application, or for those applications that request an amendment to a site plan. The results of the special land use consideration and the public hearing process will be forwarded to the City Council for consideration along with the consideration of the Liquor License.

## Special Circumstances

Transfers that involve the following circumstances may be placed on a City Council agenda for consideration without payment of a fee and without the necessity of furnishing the information required for new licenses:
(1) The exchange of the assets of a licensed sole proprietorship, licensed general partnership, or licensed limited partnership for all outstanding shares of stock in a corporation in which the sole proprietor, all members of the general partnership, or all members of the limited partnership are the only stockholders of that corporation.
(2) The removal of a member of a firm, a stockholder, a member of a general partnership or limited partnership, or association of licensees from a license.
(3) The occurrence of any of the following events:
(a) A corporate stock split of a licensed corporation.
(b) The issuance to an existing stockholder of a licensed corporation of previously unissued stock as compensation for services performed.
(c) The redemption by a licensed corporation of its own stock.
(d) A corporate public offering.

## Questionnaire A - Applicant Cover Information and Procedures for Liquor License

The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council. Please refer to Novi Alcoholic Liquor Ordinance, Articles I-II.

1(a). Name, address and phone number of applicant:
Two Fish in the Sea, LLC

43271 Crescent Boulevard Novi, MI 48375

Sharon Juergens

Sole Member $\qquad$
anomenane
-
NOTE: If the applicant is a partnership, you must include the name and address of each partner and attach a copy of the partnership agreement. If the applicant is a privately held corporation, you must include the name and address of each corporate officer, member of the board of directors and/or stockholders. Attach a copy of the articles of incorporation.
2. Type of liquor license applying for (circle all those that apply):

X Class C $\square$ Resort $\square$ Tavern $\square$ Club $\square$ Hotel A B $\square$ Quota $\square$ Transfer $\square$ Microbrewery/Brewpub
Theme of Proposed Business:
Two Fish in the Sea LLC is purchasing the existing Class C and SDM license from Diamond Jim Brady's of Novi, Inc., which currently owns and
operates Diamond Jim Brady's Bistro located at 43271 Crescent Blvd., Novi, MI. Two Fish in the Sea LLC will continue to operate Diamond Jim Brady's as a friendly neighborhood bistro offering a variety of high quality food and beverages.
3. Street address and legal description of the property where liquor license is to be located:

43721 Crescent Blvd. Novi, MI 48375. See attached legal description.

## LEGAL DESCRIPTION OF NOVI TOWN CENTER

T1N, R8E, SEC 14 \& 23 PART OF SW 1/4 OF SEC 14 \& PART OF NW 1/4 OF SEC 23 BEG AT PT DIST N 87-28-51 E 54 FT FROM SW COR OF SD SEC 14, TH N 02-40-33 W 66.98 FT, TH N 87-29-51 E 6 FT, TH N 02-40-33 W 177.73 FT, TH N 86-52-49 E 269.99 FT, TH N 02-4033 W 87.91 FT, TH N 86-04-47 E 48.02 FT, TH N 02-40-33 W 149.32 FT, TH N 87-19-27 E 41.14 FT, TH ALG CURVE TO LEFT, RAD 1020 FT, CHORD BEARS N 08-12-39 W 188.21 FT, DIST OF 188.48 FT, TH ALG CURVE TO LEFT RAD 720 FT, CHORD BEARS N 24-3123 W 275.22 FT, DIST OF 276.93 FT, TH N 04-00-03 E 48.39 FT, TH ALG CURVE TO LEFT, RAD 330.50 FT, CHORD BEARS N 39-41-02 E 45.57 FT, DIST OF 45.61 FT, TH N 35-49-27 E 151.76 FT, TH ALG CURVE TO RIGHT, RAD 1161.50 FT, CHORD BEARS N 61-34-27 E 1009.22 FT, DIST OF 1044.01 FT, TH N 87-19-27 E 206.26 FT, TH S 47-40-33 E 53.74 FT, TH S 02-40-33 E 840.01 FT, TH S 87-19-27 W 144.46 FT, TH S 02-40-33 E 59.26 FT, TH S 87-1927 W 127.45 FT, TH S 02-40-33 E 60 FT, TH S 87-19-26 W 129.02 FT, TH N 02-40-33 W 0.67 FT, TH S 87-19-27 W 53.77 FT, TH N 02-40-33 W 27.99 FT, TH S 87-19-27 W 638.49 FT, TH S 06-45-56 E 48.17 FT, TH ALG CURVE TO RIGHT, RAD 1123.90 FT, CHORD BEARS S 02-10-42 E 227.31 FT, DIST OF 227.70 FT, TH S 00-10-03 W 48.21 FT, TH N 87-19-27 E 392.75 FT, TH S 02-40-33 E 278.98 FT, TH N 87-19-27 E 656.59 FT, TH S 02-22-58 W 15.40 FT, TH S 47-40-33 E 39.60 FT, TH S 02-40-33 E 56.50 FT, TH ALG CURVE TO LEFT, RAD 435.50 FT, CHORD BEARS S 12-00-50 E 141.33 FT, DIST OF 141.96 FT, TH S 21-21-06 E 100 FT, TH S 20-34-27 E 9.89 FT, TH S 04-33-29 E 101.48 FT, TH ALG CURVE TO RIGHT, RAD 353.50 FT, CHORD BEARS S 03-10-45 W 83.97 FT, DIST OF 84.17 FT, TH S 10-00-00 W 30.36 FT, TH S 27-11-06 W 9.05 FT, TH N 74-16-33 W 195.56 FT, TH N 06-47-48 E 87.34 FT, TH N 02-46-49 E 68.75 FT, TH S 85-52-56 E 99.91 FT, TH N 04-06-34 E 163.28 FT, TH S 87-28-51 W 200 FT, TH N 02-40-33 W 166.35 FT, TH S 87-28-51 W 432.79 FT, TH S 13-38-41 W 287.42 FT, TH N 74-00-17 W 698.96 FT, TH S 03-08-50 E 3.88 FT, TH N 74-02-07 W 79.81 FT, TH N 42-20-47 W 85.57 FT TO BEG 34.97 A 2-7-11 FR 062 SPLIT ON 02/13/2011 FROM 50-22-14-351-062;

## Questionnaire B - Administrative Background Information for Liquor License

The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council.

1. What is the applicant's management experience in the alcohol/liquor business?

Two Fish in the Sea LLC's Sole Member, Sharon Juergens, has been a manager and chef at Diamond Jim Brady's Bistro since 2011.
Sharon has also worked as a chef and manager at other restaurants and bars, including Streetside Seafood and Emily's Restaurant.
2. What is the applicant's general business management experience?

Sharon Juergens has been a manager and chef at Diamond Jim Brady's Bistro for over 10 years. Prior to that, she worked as a chef and manager at other restaurants and bars, including Streetside Seafood and Emily's Restaurant.

## 3. What is the applicant's general business reputation?

Throughout Sharon_Juergens-long career-as a chef-and manager-at-various restaurants and bars, including-over 10-years-at Diamond -im-
-Brady's-Bistro,-Sharon-has earned-an-exemplary business_reputation-among her-colleagues,employees,customers-and-other-business -contacts
4. What is the applicant's financial status and ability to build and/or operate the proposed facility on which the proposed liquor license is to be located?

[^0]5. What are the applicant's past criminal convictions involving moral turpitude, violence or alcoholic liquors?

Sharon Juergens was convicted of a crime involving petty theft in 1987, when she was a minor. Since that time, she has never been convicted of any crime involving moral turpitude. She has never been convicted of any crime involving violence or alcoholic liquors.
6. Does the applicant use alcoholic beverages to excess?

Sharon Juergens does not use alcoholic beverages to excess.
7. What is the effect that the issuance of a license would have upon the economic development of the surrounding area?

Diamond Jim Brady's Bistro has been located in the City of Novi for over 30 years. The business was started in the
City of Detroit in 1954. Following its purchase of the business assets, Two Fish in the Sea, LLC plans to operate under the name "Diamond Jim Brady's Bistro", offering the same menu and business concept. The transfer of this liquor license will have a positive impact on economic development in the surrounding area by ensuring the continuing vitality of a business concept that has thrived in our community for nearly 70 years.
8. What effect would the issuance of a license have on the health, welfare and safety of the general public?

Diamond Jim Brady's Bistro will continue to have a positive effect on the health, safety and welfare of the general public by continuing to offer a well-established and well-run friendly neighborhood dining experience.
9. Has the applicant received responses from the Police Department, Building Department and/or Fire Department with regard to the proposed facility?

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At the present time, the applicant has notreceived any responses from the Police, Building_orFire Departments Diamond Jim Brady's Bistro is a long standing fixture in the community. Following the sale, the applicant will continue_to comply with any requirements imposed by the police, building, and/orfire_departments.
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10. What is the public need or convenience for issuance of a liquor license for this facility at the proposed location? Diamond Jim Brady's Bistro will continue to offer a high quality and unique dining option in the area that gives a neighborhood feel. Its friendly service and competent business practices will be convenient and useful to the public.
11. What is the uniqueness of the proposed facility when contrasted against other existing or proposed facilities and the compatibility of the proposed facility to surrounding architecture and land use?

Diamond Jim Brady's Bistro offers a one of a kind concept that has been a fixture in the local community since 1954. Following the liquor
license transfer, the applicant plans to continue that long standing tradition.
12. Does the facility to which the proposed liquor license is to be issued comply with the applicable building, plumbing, electrical and fire prevention codes and zoning statutes and ordinances applicable to the City of Novi? Has applicant received information from the appropriate departments?
$\qquad$
To the applicant's best knowledge and information, the facility complies with applicable building, plumbing, electrical and fire prevention
codes and zoning statutes and ordinances.
13. What effect will the facility to which the proposed liquor license is to be issued have upon vehicular and pedestrian traffic in the area?
Diamond Jim Brady's Bistro has sufficient parking, and its location in the Novi Town Center shopping center offers easy access to and from the business. The continuation of the Class $C$ license at this location is not anticipated to have any impact on vehicular or pedestrian traffic in the area.
14. What is the proximity of the proposed business facility to other similarly situated licensed liquor facilities?

There are several licensed businesses located close to Diamond Jim Brady's Bistro. Other Class C licensed businesses in the area include Famous Dave's BBQ, Red Robin Gourmet Burgers and Brews, and Olive Garden. Diamond Jim Brady's Bistro's location in proximity to other liquor licensed restaurants and retail outlets in the Novi Town Center and surrounding community create business synergies, and help attract patrons to the area.
15. What is the proximity of the proposed facility to complimentary uses such as office and commercial development? There are numerous office and commercial developments in the area surrounding Diamond Jim Brady's Bistro. Its location in proximity to these uses in the Novi Town Center and surrounding community create business synergies, attracting patrons to the area and offering an additional dining option for office workers.
16. What effect would the proposed facility have upon the surrounding neighborhood and/or business establishments, including impacts upon residential areas, church and school districts?

Diamond Jim Brady's Bistro is a well-established location in a well-established commercial development, surrounded by other well-established commercial developments. The transfer of this liquor license is not expected to have any effect on residential areas, church or school districts.
17. What proposed or actual commitments are being made by the applicant to establish permanency in the community?

Two Fish in the Sea, LLC plans to purchase the business assets of Diamond Jim Brady's Bistro and sign a lease for its premises in the Novi Town Center shopping center. The transfer of this liquor license will establish permanency by facilitating the continuation of an existing, long-standing business that has been a fixture in the City of Novi for over ten years.
18. What utilities are available to serve the facility?

The Novi Town Center shopping center and this particular facility have access to all necessary utilities.

## 19. What other factors should the Novi City Council consider?

Diamond Jim Brady's has been a fixture in the Metro Detroit community for nearly 70 years, and in the City of Novi for over 10 years. It provides a successful, established and well-run high-end dining option. Granting this liquor license transfer application will promote the continued success of this iconic location.



quick snack jars

Smoked Whitefish Spread
Classic Michigan Recipe, Crackers | 10

## Mushroom Pâté

Cream Cheese, Herb, Crisp Flats | 8 Shrimp Cocktail
Six Chilled Gulf Shrimp, Classic Sauce | 15

## crispy flat breads

Fresh Mozzarella, Balsamic, Roasted Tomato, Red Onion, Basil Pesto | 13
Prosciutto, Goat Cheese, Caramelized Onion, Fig Jam, Arugula | 14
Gluten Free Cauliflower Crust, Sopressata, Hot Capicola, Ricotta, Anaheim Peppers, Hot Honey | 15

## chopped, tossed

 \& bowled overMichigan's Best Caesar The Original Since 1954 | 14
Basil Crusted \& Boursin Filled Chicken Breast Michigan's Best Caesar | 21
She-She Hodgepodge Chopped Greens, Blue, Scallion, Egg, Bacon, Herb Buttermilk | 17

Melon Crunch Watermelon Wedge,
Shaved Cantaloupe, Arugula, Mozzarella,
Pickled Red Onion, Spiced Granola, Lemon-Poppyseed Drizzle | 15
Tzatziki Chicken Bowl Romaine, Lebanese Chicken, Roasted Beets, Kalamata Olive, Pepperoncini, Tzatziki, Feta, Red Wine Vinaigrette | 21
Chilled Lobster Salad Romaine, Tomato, Egg, Cucumber, Creamy Lemon Dressing | MP

Add: Grilled Salmon|10 Grilled Chickenl7 Roasted Shrimp|8

Gazpacho Chilled Tomato Broth, Crisp Veggies, Crostini | 8
Jim Brady's Chili 1954's Classic Recipe | 8
Swiss Creamy Onion Gruyère Cheese, Baked Crostini | 8
Vegetarian Black Bean Chili
Tortilla Straw, Cilantro Sour Cream | 7

## DINNER

jump starters<br>Giant Pot O'Mussels Spicy Tomato Ah-Mu-Yu | 17 Add Chorizo Sausage | 19<br>Crispy Calamari Fried Rings \& Tentacles, Sriracha Aioli, Scallion, Sesame Seed | 13<br>Charcuterie Board Meats, Cheese, House Made Blackberry Jam, Crisps | 17<br>Buffalo Wings Lightly Battered \& Spicy, Blue Cheese Cole Slaw | 15<br>Mediterranean Plank Roasted Garlic, Hummus, Tapenade, Fried Artichoke, Crisp Pita | 16<br>Garlic Shrimp White Wine, Scallion, Tomato,<br>Red Pepper Flakes, Butter, Herbs | 16<br>Giant Lamb Meatballs Ricotta, Spinach \& Zesty Marinara | 12

Grilled Feta Olives, Basil Chili Oil, Grilled Baguette | 12

## bistro plates <br> Served with Caesar or DJB House Salad

Fish Tacos Blackened Grouper, Corn Salsa, Cilantro Sour Cream, Flour Tortillas, Green Rice | 22

Steak Diane Beef Tenderloin, Mashed Potato, Mushroom, Brandy Demi-Glace | 34
Potato Crusted Whitefish Garlic Aioli,
Green Vegetable Tangle, Tomato Confit | 26
Crusty Mustard Chicken Breast Cheddar Mashed
Potatoes, Spinach, Shallot-Caper Butter | 25
Vegetarian Sweet Potato Burrito Black Bean Chili, Cheddar, Cilantro Sour Cream | 20 Buddha Bowl Korean Sticky Pork,
Coconut Green Rice, Edamame, Pickled Onion, Carrot, Sriracha-Lime Splash| 24

Scottish Salmon Chèvre Cheese \& Onion Tart, Carrot Pistachio Pea Jumble | 27

Coulotte Steak Grilled \& Sliced Top Sirloin, Fried Smashed Yukon Potato, Mini Peppers, DJB Zip Sauce | 35

DJB's Finest Fish \& Chips Beer Battered Cod, Really Good Tartar | 22

Crescent Pasta Pappardelle, Butter,
Black Pepper, Italian Cheese Blend, Corn, Tomato, Spinach, Prosciutto Crumble | 22

## stacked, pressed \& grilled

DJB Big Burger ½\# Custom Grind, The Detroit Original | 15
Pancho Burger Open-Faced Rye, Swiss, Grilled Onion, Chili | 16
Charlie Brown Burger Swiss, Apple Wood Bacon | 16

## Turkey Burger

 Ground with Low Fat Ricotta, Sriracha Mayo | 14Buffalo, N.Y.'s Beef on Weck Prime Rib, Salted-Caraway Pretzel Roll, Horseradish | 16

## Grilled Chicken Ciabatta

Fresh Mozzarella, Tomato, Spinach, Pesto, Balsamic | 14
Lobster BLT Applewood Bacon, Tomato, Arugula, Lemon Mayo, Ciabatta Roll|MP Sautéed Spinach • Maple Smashed Sweet Potatoes * Green Vegetable Tangle

[^1]

## THE OLD WORLD

Classic with finesse, traditional and balanced. Generations of family working the Iand, Salute!

WHITE \& ROSÉ
BOTTLE GLASS
Brocard Chardonnay • Burgundy......................... 40.......... 10
Nicolas Idiart Sancerre • France .......................... 52.......... 13
Villa des Anges Rosé • France .............................. 28........... 7
Bel-Alr Blanc • Bordeaux ........................................ 32........... 8
Art of Earth Pinot Grigio • Italy............................... 28........... 7
Richter Riesling "Zeppelin" • Germany ............... 32........... 8
Blutlful Sparkling Rosé • Spain .............................. 32........... 8

| RED |
| :--- |
| Barone Montalto Cab-Blend • Sicily ..................... $32 \ldots \ldots . . . . . . .8$ |
| VIña Otano Reserva Tempranillo • Rioja ............. $40 . \ldots . . . . . . . ~$ |

AFTER DINNER GLASS
Château d'Orignac Pineau • Cognac................................. 9
Sichel Sauternes • Bordeaux ................................................. 10
PallinI LImoncello • Italy ......................................................... 3
Casa de Santa Barbara Reserve
Tawny Port • Portugal . ... 7

Casa de Santa Barbara Special Reserve Ruby Port • Portugal. 8

| MICHIGAN |
| :--- |
| All Day IPA • Founders Brewery.......................... $4.7 \% ~ . . . . . . . ~$ | 4

## DOMESTIC

Michelob Ultra ....................................................... 4.2\% ........ 4
Blue Moon Belgian White ..................................... $5.4 \%$........ 4
Bud Light ..... 4.2\% ........ 3
Miller Lite. ..... 4.2\% ........ 4
Pabst Blue RIbbon. ..... $.5 \%$......... 2
Stone Seltzer ..... 5\% ......... 5
IMPORTS
Bass Ale • England ..... 5.1\% ......... 5
Modelo Especial • Mexico. ..... 4.4\%......... 5
Smlthwick's Irish Red Ale • Ireland ..... 4.5\%......... 5
Labatt Blue • Canada ..... $.5 \%$......... 3
Stella Artols • Belgium ..... 5.2\% ........ 5
Relssdorf Kölsch • Germany ..... 4.8\% ........ 6
Guinness Stout • Ireland (14.9 Oz) ..... 4.3\% ........ 6
Hacker-Pschorr • Germany ..... 5.8\% ........ 6
Helneken Holland ..... 5\% .......... 4
Pllsner Urquell • Czech Republic ..... 4.4\% ......... 5
Corona Light • Mexico. ..... 4.0\% ......... 4
Heineken Zero • Amsterdam ..... 0\% .......... 3
PLEASE CHECK CHALKBOARDS FOR DJB'S DRAFT BEERS
hand-crafted cocktails

TULUM Anejo Tequila, Cucumber, Simple Syrup, Lime, Chili Dust | 14

# COCO-JITO Bacardi Rum, Coconut Milk, 

 Mint, Lime | 13BLUSHING LADY Pama Pomegranate Liqueur, Gypsy Vodka, Grapefruit Juice, Sugar Rim | 12

DETROIT OLD FASHIONED Detroit City Butcher's Cut Bourbon, Orange, Sugar, Bitters, Cherry | 14

BEE'S KNEES Maker's Mark Bourbon, Burnt Honey, Lemon Juice, Apricot Jam | 12

PINK BLOSSOM Valentine White Blossom
Elderflower Vodka, Muddled Strawberry, Lemonade | 11

## PUTTING ON THE SPRITZ

Brady's Ramble Gin, Muddled Blackberry,
Lemon Syrup, Soda | 12
Aperol Spritz Aperol, Prosecco, Soda, Orange | 11
Basil Smash Citrus Infused Vodka, Muddled Basil, Lime, Soda | 12
Negronl Gin, Campari, Sweet Vermouth, Brut Cava | 11 Pink Diamond Sparkling Rosé,
Pink Lemonade, St. Germaine, Cucumber, Lemon | 11


TO:
DAWN SPAULDING, DEPUTY CITY CLERK
FROM:
ERICK W. ZINSER DIRECTOR OF PUBLIC 8 AFETY / CHIEF OF POLICE
INITIATED BY:
SUBJECT:
DATE:

ERIC LINDBLADE, DETECTIVE $\varepsilon \mathcal{L}$
TRANSFER OWNERSHIP / CLASS C LIQUOR LICENSE APPLICATION, DIAMOND JIM BRADY'S JULY 27, 2022

## Liquor License Request:

Two Fish in the Sea LLC, requests to transfer ownership of a 2022 Class $C$ licensed business from Diamond Jim Brady's Inc. located at 43271 Crescent Blvd, Novi, MI 48375. The business will continue operate at Diamond Jim Brady's.

## Applicant / Background Information:

Sharon Jurgens, sole owner of Two Fish in the Sea LLC, has been employee as a chef and manager at Diamond Jim Brady's for over 10 years. She has entered into an agreement to purchase certain business assets from Diamond Jim Brady's, Inc. The purchase includes the name and goodwill of Diamond Jim Brady's existing business, and its Class C and SDM liquor license. In connection with the purchase transaction, Two Fish in the Sea has filed an application with the MLCC to transfer ownership of the liquor license, and for a Sunday Sales (AM and PM) permit and an Outdoor Service Area Permit.

## Criminal History/Police Contacts:

Jurgen has no criminal history and only one CLEMIS contact which was a civil matter. ICHAT was run on which returned with no record.

## Delinquent Taxes Review

There are no prior delinquent taxes at this location.

## Michigan Liquor Control Commission (MLCC):

There are no active violations.

## Financial Review by the City of Novi Finance Department:

Based upon the financial data provided, no issues were found to prevent the liquor license application process from proceeding.

## Summary:

Based on the information provided and the subsequent liquor investigation, I find no reason to deny the applicant's request. This request requires the approval of the Novi City Council.

C: Peter Auger, City Manager

July 26, 2022

## CITY COUNCIL

## Mayor

Bob Gatt
Mayor Pro Tem
Dave Staudt
Laura Marie Casey
Hugh Crawford
Justin Fischer
Brian Smith
Ericka Thomas

## City Manager

Peter E. Auger

## City Clerk

Cortney Hanson

## City of Novi

45175 Ten Mile Road
Novi, Michigan 48375
248.347.0460
248.347.0577 fax
cityofnovi.org

TO: Cortney Hanson, City Clerk
FROM: $\quad$ Fire Marshal - Kevin Pierce
SUBJECT: -Transfer of Liquor License -
Two Fish in the Sea LLC (Formally Diamond Jim Brady's)
A fire inspection has been conducted at the above business located at 43271 Crescent Blvd, Novi MI 48375 and the business has been found to be in compliance with the adopted fire prevention code. Liquor License transfer for 2022 is recommended.

## MEMORANDUM



TO: Dawn Spaulding, Deputy City Clerk
FROM: Charles Boulard, Director of CD Ch?
SUBJECT: TWO FISH IN THE SEA
DATE: 08/15/22
cityofnovi.org

The property located at 43271 CRESCENT BLVD has received a Special Inspection permit (PSI22-0076) for the purpose of:
$\square$ Auctions
Z Liquor license - Two Fish in the Sea
$\square$ Arcade license
$\square$ Massage license
$\square$ Outdoor gathering
$\square$ Outdoor seating
$\square$ Other: $\qquad$
The Community Development Department has the following recommendation:
$\boxtimes$ Approved
$\square$ Approved with conditions (listed below)
$\square$ Not approved
Conditions:

If you have any questions, do not hesitate to contact me at (248) 347-0423.
Thank you!


[^0]:    -Sharon Juergens and Two Fish in the Sea have applied for a bank loan to finance the purchase of the existing business assets of Diamond Jim Brady's Bistro, including its Class C and SDM liquor license. Following its purchase of the business assets of Diamond Jim Brady's
    -Bistro, the appticantwill generaterevenue throughits business operations. Dtamond Jim Brady's Bistrolis a welle etablished business concept that has thrived in the Metropolitan Detroit community since 1954.

[^1]:    We strictly follow all CDC guidelines, however, during the current COVID-19 circumstances you are accepting our services at your own risk. Ask your server about menu items that are cooked to order or served raw. Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness.

