Novi Public Library ANNUAL REPORT

21 22





ACCOMPLISHMENTS & MILESTONES

- Advanced outreach to all 24,000+ library cardholders using a new email marketing system called Patron Point in October 2021
- Reopened Teen Space and provided opportunities for teens to gather and connect with the library in October 2021
- Connected with residents in the North end of Novi with programs and the Lakeshore Lending Library winter promotion in December 2021-February 2022
- Planned special outreach events in local senior centers in December 2021-March 2022
- Launched the return of in-person programming with Connect with Your Library concert during National Library Week, April 3-9, 2022

 Hosted 12th Annual Community Read event with Neighborhood Library Association, featuring Firekeeper's Daughter by Angeline Boulley on May 9, 2022



LIBRARY USAGE



library guest visits Up 41% from the previous the year!



23,167 program participants



984 Teen Space visits



522,683 computer logins



meeting room rentals



1,288

items checked out from Lakeshore Lending Library



items mailed to NPL @ Your Door users



490

Raising a Reader participants

CHECKOUTS

884,511 total items

checked out

770,070

physical items checked out

24,377 # of registered library cards

114,441

digital items checked out

3,920

library cards issued 21/22



SUMMER READING

2,050

summer reading participants

37,695

books read

8% increase from the previous the year!

1,168 activities completed

887

Novi Community School District student participants



SPONSORSHIPS, DONATIONS & GRANTS

\$26,074.99

the Friends of the Library donations for programs, services, and technology

\$3,000.00

raised in program and event sponsorship

\$10,000.00

Community Financial Lakeshore Lending Library

\$13,292.57

general donations 268 account, grants and in-kind donations

\$6,344.57

general donations 269 account



DIVERSITY, EQUITY & INCLUSION

25%

of total collection budget dedicated to DEI materials

\$196,500.00 total collection budget

Picture Books

collection with the most DEI related items checked out

*data from sample survey

mail: PROGRAMMING

22%

of total programming budget dedicated to DEI programs

\$15,000.00 total programming budget



STAFF TRAINING

\$5,375.00

dedicated to staff DEI training

280

DEI training sessions completed by staff



2021-2021 DEI HIGHLIGHTS

- Library Board approved a holiday closure for Juneteenth on December 15, 2021 and Library held first annual Juneteenth celebration on June 18, 2022
- Improved library accessibility with new NPL @ Your Door, materials-by-mail service, launched March 28, 2022
- Library Board approved the continuation of the Fine-Free Policy through June 2023, on April 28, 2022

- Partnered with Dear Asian Youth Novi for cultural programs & displays in May 2022
- Performed collection audit in 2021-2022
- Highlighted diverse materials in monthly book displays in 2021 - 2022





LOOKING FORWARD

- Beginning strategic planning process to outline the next 5 years of library service
- Initiating online library card sign up and card renewal
- **Completing** annual DEI staff training
- Applying for Quality Services Audit Checklist (QSAC) accreditation
- Hosting fall Community Reads in partnership with the Novi Community School District and the Neighborhood Library Association







Novi Public Library ANNUAL REPORT





21

22

















45255 W. TEN MILE RD | 248-349-0720 | NOVILIBRARY.ORG

UNPRECEDENTED TIMES

The past 2 and a half years have unquestionably been the most challenging years in Novi Library and Library Board history. NPL faced closures due to flooding, closures due to COVID and state restrictions, unanticipated expenditures to add protective equipment on counters, provide



masks and large amounts of disinfectant and deep cleaning, had a massive equipment failure, staffing shortages, and numerous Library Board resignations. Despite immense challenges, NPL managed to stay open to the public more hours and days than any other library in the region.

Our Board along with staff have analyzed staffing shortages and have put appropriate measures in place that will attract the most experienced candidates. We have also added some long-needed pay increases and our HR staff has introduced an extensive on-boarding process for new employees as well as retention measures.

The current Board members and staff have taken part in training opportunities, particularly in the areas of Diversity, Equity and Inclusion. The Board held a special retreat designed to foster positive relationships and team building. Another such Board retreat will be held in the spring. These on-going training opportunities have positioned the Board and staff perfectly for entering the upcoming strategic planning process with our community.

The Library Board is very diverse and a reflection of the residents in our community. Trustees are exceedingly active in this community, outside of the library and particularly dedicated to assuring Novi Library continues to excel as a focal point, not only in Novi but also in the entire region.

I am very optimistic about the future of Novi Library. We are near to being fully staffed and a number of our staff have enthusiastically accepted promotions. Managers are working directly with Director Farkas to create new initiatives that continue to INFORM, INSPIRE and INCLUDE, as our Novi Library motto states. One such creative initiative



example is the new <u>NPL @ Your Door program</u>, launched in March 2022. This program allows Novi residents to receive library materials by mail.

The Board and staff of Novi Library are appreciative of Novi residents and their continued support and we certainly look forward to your input as we begin the process for a new Strategic Plan to shape the future of our exceptional library.

What's in your wallet? I hope it's a Novi library card, but if it isn't, you can easily get a card. I hope to see you at the Novi Library soon.

Kathy Crawford, Library Board President



LIBRARY USAGE



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meeting room rentals



program participants



items checked out from Lakeshore Lending Library



Teen Space visits



items mailed to NPL @ Your Door users





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2021-2022 HIGHLIGHTS

- Installed cultural art display system for future community showcases in October 2021
- Library Board approved a holiday closure for Juneteenth on December 15, 2021 and Library held first annual Juneteenth celebration on June 18, 2022
- Created Family Resource Kits to help families read books and discuss topics like identity & belonging, immigration & refugees, solidarity & activism, and more, in March 2022
- Improved library accessibility with new NPL @ Your Door, materials-by-mail service, launched March 28, 2022
- Library Board approved the continuation of the Fine-Free Policy through June 2023, on April 28, 2022
- Partnered with Dear Asian Youth Novi for cultural programs & displays in May 2022
- Performed collection audit in 2021-2022
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ACCOMPLISHMENTS & MILESTONES

- Expanded <u>iCube equipment</u>, technology and accessibility with more appointment availability, iCube craft programs, new Sublimation printer, and more throughout 2021-2022
- Advanced outreach to all 24,000+ library cardholders using a new email marketing system called Patron Point in October 2021
- Reopened <u>Teen Space</u> and provided opportunities for teens to gather and connect with the library in October 2021
- Connected with residents in the North end of Novi with programs and the <u>Lakeshore Lending Library</u> winter promotion in December 2021-February 2022
- **Planned** special outreach events in local senior centers in December 2021-March 2022
- Launched the return of <u>in-person</u> programming with Connect with Your Library concert during National Library Week, April 3-9, 2022
- Hosted 12th Annual Community Read event with Neighborhood Library Association, featuring Firekeeper's Daughter by Angeline Boulley on May 9, 2022
- Offered weekly community support in partnership with the Novi Community Coalition in May 2022

LOOKING FORWARD

- Beginning strategic planning process to outline the next 5 years of library service
- Initiating online library card sign up and automatic card renewal
- Completing annual DEI staff training
- Applying for Quality Services Audit Checklist (QSAC) accreditation
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OUR LEADERSHIP



JULIE FARKAS LIBRARY DIRECTOR



BRIAN BARTLETT SECRETARY



KATHY CRAWFORD PRESIDENT



TARA MICHENER TRUSTEE



ABHAY KAKARLA STUDENT REPRESENTATIVE



KAT DOOLEY VICE PRESIDENT



PRIYA GURUMURTHY TRUSTEE



SREENY CHERUKURI TREASURER



MARK STURING TRUSTEE



RIDA SALIM STUDENT REPRESENTATIVE

JULY 2021- JUNE 2022 BUDGET

Programming/Marketing/ Supplies/Equipment/Furniture Training/Technology (2%) (9%) Utilities/Maintenance/ **Building/Grounds (12%) Collections/Online Resources/Catalog (17%)** Personnel/Benefits (60%) Personnel/Benefits (60%) \$1,954,704.24 **Collections/Online Resources/Catalog (17%)** \$541,811.05 Utilities/Maintenance/Building/Grounds (12%) \$399,139.63 Supplies/Equipment/Furniture (9%) \$276,927.30

Programming/Marketing/Training/Technology (2%) \$54,712.54

TOTAL REVENUE \$3,295,483.89

TOTAL EXPENDITURES \$3,227,294.76