

**CITY OF NOVI CITY COUNCIL**  
**MARCH 23, 2026**

**SUBJECT:** Approval of Resolution granting the Novi Parks Foundation a one-time exemption from the City's policy regarding alcohol on public property for purposes of its July 24, 2026, "Pour on the Shore" fundraiser at Pavilion Shore Park.

**SUBMITTING DEPARTMENT:** Parks, Recreation & Cultural Services

**KEY HIGHLIGHTS:**

- The Novi Parks Foundation is proceeding with plans to hold "Pour on the Shore" on Friday, July 24, 2026 at Pavilion Shore Park.
- The City of Novi policies and rules regarding alcohol consumption on public property requires an exemption to allow the consumption of alcohol at Pavilion Shore Park for the event.

**BACKGROUND INFORMATION:**

The City of Novi policies and rules regarding alcohol consumption on public property allow consumption under certain conditions at the Novi Civic Center, Township Hall, and the Novi Public Library on a permanent basis. Limited alcohol service is also allowed under certain conditions at the Novi Ice Arena and Villa Barr Art Park. For over 20 years, the Novi Parks Foundation has supported the City's Parks, Recreation and Cultural Services Department through fundraising and advocacy. The Foundation has provided funding for the re-construction of the Tim Pope Playground, Pavilion Shore Park development, Villa Barr Art Park artist-in-residency and park development, construction of pickleball courts at Wildlife Woods Park, youth recreation scholarships and more.

The Novi Parks Foundation hosted the "Pour on the Shore" beer and wine tasting event each summer at Pavilion Shore Park from 2015-2019. The event returned in 2023 to great success and has been held annually since. More than 300 people annually enjoy the event, which consists of music and dancing, food, and alcoholic beverages. The event has raised more than \$100,000 since its inception.

Based on the success of past years' events, the Novi Parks Foundation is proceeding with plans to hold "Pour on the Shore" on Friday, July 24, 2026 at Pavilion Shore Park. The Foundation is requesting the ability to serve alcohol, including keg beer, wine

and bourbon samples, at the event. Under the existing City alcohol policy, consumption of alcohol is not permitted at Pavilion Shore Park and keg beer, and hard liquor is specifically prohibited at the City facilities at which the consumption of alcohol is permitted. The Novi Civic Center will serve as a backup location in case of inclement weather.

The attached resolution, which has been reviewed by the City Attorney, is a request for a one-time exemption from the City's alcohol policy to allow the Novi Parks Foundation summer fundraising event.

**RECOMMENDED ACTION:** Approval of Resolution granting the Novi Parks Foundation a one-time exemption from the City's policy regarding alcohol on public property for purposes of its July 24, 2026, "Pour on the Shore" fundraiser at Pavilion Shore Park.

**CITY OF NOVI**  
**COUNTY OF OAKLAND, MICHIGAN**

**RESOLUTION GRANTING THE NOVI PARKS FOUNDATION A ONE-TIME EXEMPTION FROM  
THE CITY'S POLICY AND RULES REGARDING ALCOHOL ON PUBLIC PROPERTY**

Minutes of a Meeting of the City Council of the City of Novi, County of Oakland, Michigan, held in the City Hall of said City on March 23, 2026, at 7 P.M. Prevailing Eastern Time.

PRESENT: Councilmembers \_\_\_\_\_

ABSENT: Councilmembers \_\_\_\_\_

The following preamble and Resolution were offered by Councilmember \_\_\_\_\_ and supported by Councilmember \_\_\_\_\_.

**WHEREAS**, on March 8, 2010, City Council adopted a Resolution approving "Policy and Rules Regarding Alcohol on Public Property" allowing consumption of alcohol at the Novi Civic Center and Novi Public Library under certain conditions on a trial basis through October 21, 2010; and

**WHEREAS**, on September 27, 2010, City Council adopted a Resolution approving amendments to "Policy and Rules Regarding Alcohol on Public Property" allowing consumption of alcohol at the Novi Civic Center, Township Hall and Novi Public Library under certain conditions on a permanent basis; and

**WHEREAS**, on June 3, 2013, City Council adopted a Resolution approving amendments to "Policy and Rules Regarding Alcohol on Public Property" that also allowed consumption of alcohol under certain conditions at the Novi Ice Arena and Villa Barr Art Park; and

**WHEREAS**, the Novi Parks Foundation has for over twenty years supported the City's Parks, Recreation and Cultural Services Department through fundraising and advocacy; and

**WHEREAS**, City Council acknowledges and appreciates the support that the Parks, Recreation and Cultural Services Department has received from the Parks Foundation; and

**WHEREAS**, the Parks Foundation is planning a fund-raising event at Pavilion Shore Park on July 24, 2026; and

**WHEREAS**, the Parks Foundation requests to be able to serve alcohol, including keg beer and bourbon samples, at its July 24, 2026 fund-raising event; and

**WHEREAS**, under the existing "Policy and Rules Regarding Alcohol on Public Property", the consumption of alcohol is not permitted at Pavilion Shore Park; and

**WHEREAS**, under the existing "Policy and Rules Regarding Alcohol on Public Property", keg beer and liquor are specifically prohibited at the City facilities at which the consumption of alcohol is permitted; and

**WHEREAS**, the Novi Parks Foundation has asked that it be granted a one-time exemption from the "Policy and Rules Regarding Alcohol on Public Property" so that alcohol, including keg beer and bourbon, could be consumed at its July 24, 2026 event; and

**WHEREAS**, the City administration supports the request from the Parks Foundation for a one-time exemption from the "Policy and Rules Regarding Alcohol on Public Property";

**NOW THEREFORE, IT IS HEREBY RESOLVED AS FOLLOWS:**

1. The request from the Novi Parks Foundation for a one-time exemption from the general prohibition on the consumption of alcohol, including keg beer and bourbon, on City property set forth in the City's "Policy and Rules Regarding Alcohol on Public Property" is hereby granted for a fund-raising event at Pavilion Shore Park on July 24, 2026; and

2. The consumption of alcohol, including keg beer and bourbon, will be allowed at that event, provided that the Parks Foundation will in all other respects comply with all other terms, conditions and requirements of the "Policy and Rules Regarding Alcohol on Public Property"; and

3. The decision to grant this request from the Parks Foundation shall not be considered precedent as to any other requests for an exemption from the "Policy and Rules Regarding Alcohol on Public Property" from the Parks Foundation, any other organization, or any individual in the future.

**AYES:**

**NAYS:**

RESOLUTION DECLARED ADOPTED.

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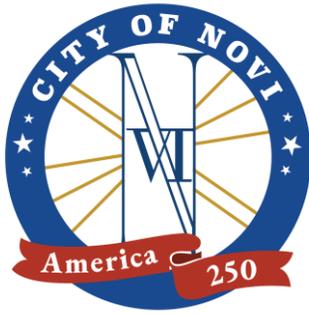
Cortney Hanson, City Clerk

**CERTIFICATION**

I hereby certify that the foregoing is a true and complete copy of a resolution adopted by the City Council of the City of Novi, County of Oakland, and State of Michigan, at a regular meeting held this 23rd day of March, 2026, and that public notice of said meeting was given pursuant to and in full compliance with Act No. 267, Public Acts of Michigan, 1976, and that the minutes of said meeting have been kept and made available to the public as required by said Act.

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Cortney Hanson, City Clerk  
City of Novi



**CITY OF NOVI CITY COUNCIL  
MARCH 23, 2026**

**SUBJECT:** Approval to award a service contract to Urban SDK for access to their traffic data software platform, in the amount of \$26,500.

**SUBMITTING DEPARTMENT:** Department of Public Works, Engineering Division

**KEY HIGHLIGHTS:**

- Urban SDK operates a software platform that presents collected traffic related to speed, volume and delay/congestion.
- The platform can be accessed by Public Works and Public Safety to have data readily available for responding to traffic issues brought to the attention of staff.
- The Urban SDK platform will allow for immediate data viewing that can focus on specific time periods, such as days, weeks, months, etc., and additionally can be filtered to specific hours of the day, for example. This immediate access to this considerable amount of data can be useful for interactions with concerned stakeholders within the city.

**FINANCIAL IMPACT**

	<b>FY 2025/26</b>
<b>EXPENDITURE REQUIRED</b>	<b>\$ 26,500.00</b>
<b>BUDGET</b> <b>Municipal Street Fund 204-446.00-805.000</b>	<b>\$ 26,500.00</b>
<b>APPROPRIATION REQUIRED</b>	<b>\$ 0</b>
<b>FUND BALANCE IMPACT</b>	<b>\$ 0</b>

**BACKGROUND INFORMATION:**

Urban SDK has a proprietary platform that collects traffic data via GPS-equipped devices in vehicles traveling all roadways, including major roads and local roads. This

data is then provided using interactive software allowing data to be filtered to specific information as desired. Data available includes the following:

Traffic Speed Data

- 50th, 85th, and 95th percentile speed

Traffic Volume Data

- Annual Average Daily Traffic (AADT)
- Annual Average Hourly Traffic (AAHT)
- Vehicle Miles Traveled

Traffic Delay and Congestion

- Traffic delay data related to each functional class of road.

The Public Works and the Public Safety Departments get occasional requests for speed, volume, congestion, etc., and responses have typically involved simple judgement or opinion, or in certain situations, the lengthy process of installing a temporary traffic monitoring device to collect data in a select area. This data takes a few weeks or more to collect, and the data only represents a short period of time. The Urban SDK platform will allow for immediate data viewing that can focus on specific time periods, such as days, weeks, months, etc., and additionally can be filtered to specific hours of the day, for example. This immediate access to this considerable amount of data can be useful for interactions with concerned stakeholders within the city.

Urban SDK provided the attached contract for one year of access to their platform in the amount of \$26,500. Urban SDK is a member of Sourcewell and Omnia Partners cooperative purchasing contracts, however our proposed agreement is 10% less than the purchasing platforms and includes an additional discount of \$6,000 for executing the contract before March 31.

**RECOMMENDED ACTION:** Approval to award a service contract to Urban SDK for access to their traffic data software platform, in the amount of \$26,500.