



CITY of NOVI CITY COUNCIL

Agenda Item 2
May 23, 2016

SUBJECT: Approval of Resolution Approving Application of BoCo Enterprises Inc (Suburban Collection Showplace), for an Industrial Facilities Exemption Certificate for an approximately 176,000 square foot expansion of the existing convention center and showplace at 41600 Grand River Avenue and related Agreement concerning Industrial Facilities Tax Abatement, to be located in an existing Industrial Facilities District created in 2001.

SUBMITTING DEPARTMENT: Neighborhood and Business Relations

CITY MANAGER APPROVAL: 

BACKGROUND INFORMATION:

In 1974 the State Legislature passed Public Act 198, The Plant Rehabilitation and Industrial Development Districts Act, (known as the Industrial Facilities Exemption). As amended, the Act provides a tax incentive to manufacturers to enable renovation and expansion of aging facilities, assist in the building of new facilities, and to promote the establishment of high tech facilities. An Industrial Development District (IDD) or a Plant Rehabilitation District (PRD) must be created before an exemption from taxes can be granted. An Industrial Facilities Exemption (IFE) certificate entitles the facility to exemption from ad valorem real and/or personal property taxes for a term of 1-12 years.

The proposed expansion proposed by BoCo Enterprises is a \$10,000,000 investment. The Showplace draws tens of thousands of visitors and conference attendees annually to the City of Novi. It has been estimated that the economic impact of the showplace is over \$800 million dollars. Utilizing some confidential attendance data along with current economic indicators of the showplace's nine largest meeting/convention events City Administration estimates that the 9 events resulted in an economic impact to the area of \$70 million in 2015 alone.

BoCo Enterprises Inc. is asking for a real property tax abatement under PA 198. The abatement incentives under this Act are approximately a 50% abatement of the local taxes on the expansion (but not on the land itself). The process for approving an abatement usually involves two separate steps, establishing the Industrial Development District, and secondly, determining whether to grant an Industrial Facilities Tax Abatement (with the final decision whether to grant the abatement residing in the State Tax Commission); however, the district has already been established for this parcel with the construction of the existing facility. The City Council would only be approving the tax abatement certificate for the addition.

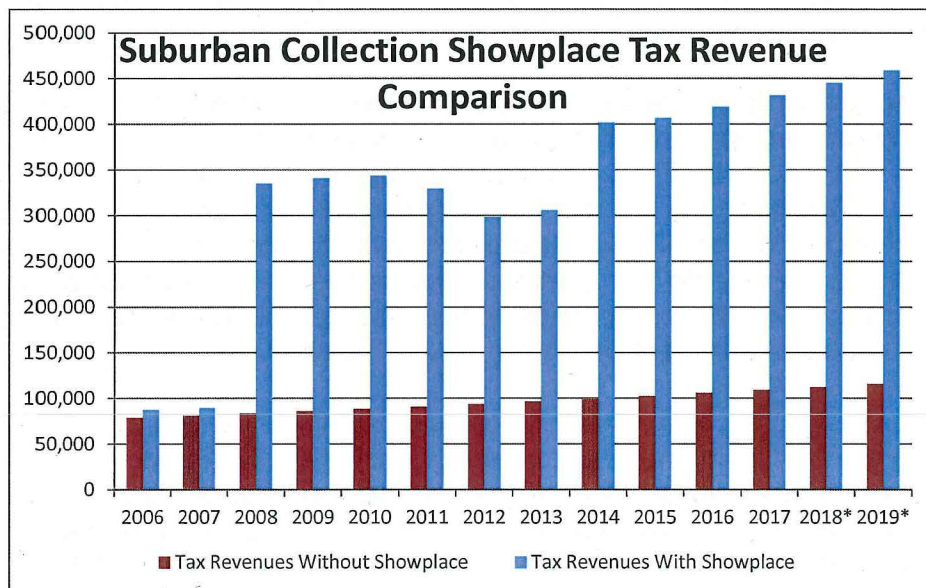
A public hearing for the relating to this matter was held earlier on the agenda. BoCo Enterprises and City Administration have completed a draft Industrial Facilities Exemption Certificate Agreement that would go along with the resolution to approve the tax abatement. The agreement does contain a "clawback" provision that rescinds the abatement if the company "abandons or closes the facility, or relocates a significant portion of the facility's

operations outside the Eligible District, or otherwise fails to occupy the facility as contemplated in the agreement.”

The Suburban Collection Showplace is the largest convention venue of its size that is not owned and operated by a government entity. By increasing the capacity of the convention center the economic impact will most certainly grow as larger conventions and meetings will choose the showplace as its desired venue for their event.

As noted previously this investment has been estimated at \$10 million dollars with the planned expansion. Over the last 11 years, the City has received \$3.1 million dollars in tax revenue (including tax revenue for other tax entities). It is estimated that in year one of the extension the City will realize nearly \$65,000 in new revenue and in year 13 after construction of the addition another \$128,903 (estimated) will be added to the City's bottom line.

Facility	City	Total Sq. Ft. of Meeting Space	Rooms	Public or Private?
Cobo Center	Detroit	902,500	100	Public
Henry Ford	Dearborn	544,020	20	Private
Joe Louis Arena	Detroit	439,380	120	Public
Ford Field	Detroit	375,000	24	Public
Ultimate Soccer Arenas	Pontiac	365,000	7	Private
Suburban Collection Showplace	Novi	350,000	30	Private
Lansing Center	Lansing	254,000	32	Public
DeVos Place	Grand Rapids	250,000	26	Public
The Masonic of Detroit	Detroit	200,000	35	Private
Fox Theatre	Detroit	125,000	3	Private
Michigan Science Center	Detroit	120,755	12	Public (Non-profit)
Detroit Marriot	Detroit	100,000	34	Private
Renaissance Center	Detroit	100,000	34	Private
Macomb Community College (south campus)	Warren	100,000	15	Public (University)
Great Lakes Golf and Sport Complex	Auburn Hills	95,000	3	Private
Emagine Canton	Canton	80,000	None	Private
Emagine Novi	Novi	80,000	None	Private
Macomb Community College (center campus)	Warren	75,000	21	Public (University)
Star Lanes at Emagine Royal Oak	Royal Oak	71,000	14	Private
Palace of Auburn Hills	Auburn Hills	70,000	7	Private
Royal Dearborn Hotel & Convention Center	Dearborn	68,000	17	Private
MotorCity Casino Hotel Crystal Park	Detroit Allen Park	67,000 65,000	11 1	Private Private



Suburban Collect Show Place will continue to support the community by its numerous sponsorship and involvement in and around the community. If the abatement is ultimately approved by City Council it will be the eighth abatement approved by City Council:

- **Caparo** (formerly Delwal) was granted a PA 198 Industrial Facilities 12 year abatement in 1986 that ended in 1999. The company left Novi in 2013.
- **Ecco Tool Company** was granted a PA 198 Industrial Facilities 8-year abatement in 2010 as part of the Tool and Die Renaissance Zone application. The abatement will expire in 2018. There was no investment made for this project.
- **Suburban Collection Showplace** was granted a PA 198 Industrial Facilities 12-year abatement on a \$16,700,000 investment in 2001 and, according to the current certificate, expires in 2016 (the 12-year abatement started once the building was completed in 2005, and Suburban thus believes that the certificate should not expire until 2017).
- **Hyatt Place** was granted a PA 210 Commercial Rehabilitation 6-year abatement on a \$12,000,000 investment in 2012 that expires in 2018.
- **MTU** (formerly Tognum America) was granted a PA 198 8 year abatement for \$5,400,000 investment in 2011 that expires in 2019.
- **Harman Becker** 8-year abatement for a \$37 million investment in 2014 that will expire in 2026.
- **Magna International** 12-year abatement for a \$48 million investment in 2015 that will expire in 2028.

RECOMMENDED ACTION: Approval of Resolution Approving Application of BoCo Enterprises Inc (Suburban Collection Showplace), for an Industrial Facilities Exemption Certificate for an approximately 176,000 square foot expansion of the existing convention center and showplace at 41600 Grand River Ave. and related Agreement concerning Industrial Facilities Tax Abatement, to be located in an existing Industrial Facilities District created in 2001, with the form and content of the Agreement to be finalized by the City Manager and City Attorney consistent with the Resolution.

	1	2	Y	N
Mayor Gatt				
Mayor Pro Tem Staudt				
Council Member Burke				
Council Member Casey				

	1	2	Y	N
Council Member Markham				
Council Member Mutch				
Council Member Wrobel				

AGREEMENT CONCERNING
INDUSTRIAL FACILITIES TAX ABATEMENT

The City of Novi ("City"), located at 45175 W. Ten Mile Road, Novi, Michigan 48375, and BoCo Enterprises, Inc. ("Company"), a Michigan corporation, located at 46100 Grand River Avenue, Novi, Michigan 48374 (collectively, "the Parties"), agree as follows:

Recitals

1. The City Council established an Industrial Development District (the "Eligible District") pursuant to Act 198 of the Public Acts of 1974, as amended (the "Act 198"), that included the property described on the Legal Description attached as Exhibit A and made a part of this Agreement (the "Property"), located on Grand River Avenue between Taft and Beck Roads, Novi, Michigan, in or around 2001, in connection with the development of the exposition center now known as The Suburban Collection Showplace. In connection therewith the City granted a tax abatement for the construction of the existing exposition Facility within the Property. The existing Facility was completed in or around 2005, and is currently subject to an Industrial Facilities Exemption Certificate that will expire, according to the Certificate, on December 30, 2016.

2. The Company has determined to expand the existing Facility. The Company has submitted an application ("Application") for issuance of an Industrial Facilities Exemption Certificate ("IFEC") for the Property, as provided for in Act 198, for such addition. The Application was formally received by the City on _____, 2016. The Application is incorporated as part of this Agreement by reference.

3. The Company represented in its Application that it will own and will occupy a building to be constructed on the Property containing approximately 176,000 square feet (the "Investment" or "Facility") as a multi-purpose events facility. The Company further represented that the Investment and its occupation and use thereof qualifies as industrial property under Act 198.

4. The City and the Company desire to enter into this Agreement as required by MCL 207.572, and for the purpose of setting forth the terms and conditions under which an industrial facilities exemption certificate (IFEC) shall be approved and issued by the State Tax Commission for the Property proposed to be exempt from ad valorem real property taxes.

Therefore, in consideration of the foregoing, the Parties now enter into this Agreement.

Terms and Conditions

1. Subject to and in accordance with the Recitals set forth above, on May 23, 2016, the City Council adopted a Resolution approving the Company's Application for an abatement of real property taxes related to the Investment pursuant to Act 198 in the Eligible District (the

"Resolution") for a period of twelve (12) years, subject to the provisions of this Agreement. A copy of the Resolution is attached as Exhibit B and is incorporated into this Agreement.

2. In consideration of the twelve (12) year abatement of real property taxes for the 2018 through 2029 tax years (imposed based upon taxable values as of December 31, 2017 through December 30, 2028) ("Abatement Period"), the Company represents and warrants that it will construct and occupy the Facility its multi-purpose events Facility within the Eligible District, currently expected to be completed in October, 2017. By December 1, 2019, the Company expects to locate approximately 50 new full time equivalent employees and contract personnel ("jobs") in the Eligible District. The Company agrees that the Facility shall be occupied by the Company for the full term of this Agreement. The Company has represented that it will invest approximately \$10,000,000 in the building and related improvements.

3. Within 90 days of the date of the completion of the Facility, the Company will report:

a. The final cost of the Facility to the City Assessor and the State Tax Commission.

b. The number of jobs created by the completion of the Facility, not including jobs transferred from other locations.

4. No later than the 10th day of March of each year, beginning in the year 2018 through and including the year 2029, the Company shall submit a report ("Annual Report") to the City Clerk stating the average number of jobs in the Eligible District for the preceding year, computed as the average number of actual jobs existing on a quarterly basis for the calendar year preceding the Annual Report. During the term of this Agreement, and through the 2029 tax year, the City may, upon reasonable advance notice, during reasonable times and subject to reasonable restrictions (including confidentiality restrictions), review and audit the information presented by the Company to determine compliance with this Agreement.

5. The Company agrees, as a condition of receiving the IFEC, to operate the Facility for the full Abatement Period, plus two (2) years. Any other provision of this Agreement notwithstanding, if during the Abatement Period, or within the two (2) years immediately following the Abatement Period, the Company abandons or closes the Facility or relocates a significant portion of the Facility's operations outside the Eligible District, the City may immediately revoke the IFEC, and the Company shall pay to the City the entire amount of the additional taxes, for the entire period that the IFEC was in effect, that the taxing jurisdictions would have received if the IFEC had not been issued. In addition, the Company will be liable for repayment of future tax savings (if any) if there are any remaining years in the term of the IFEC under the provisions of Section 21(2) of Public Act 198 of 1974.

6. If any of the foregoing amounts are not paid within sixty (60) days of receipt of a billing sent for the same to the Company, the City may institute a civil action against the Company, and the City shall be entitled to recover the amounts stated in the billing described above. In addition, the Company shall pay all court costs and attorneys' fees incurred by the City in connection with such civil action if the City prevails in collecting at least fifty (50%) percent of the funds sought to be recovered in the action.

7. The City shall not initiate any court action seeking a remedy under Sections 5 and 6 until after both of the following have occurred:

- a. The City has given written notice to the Company declaring a default and specifying the manner in which the Company is in default. The notice shall include an offer to schedule a meeting of the representatives of the City and Company on a date of said notice to discuss the claimed default and how it may be cured; and
- b. Thirty (30) days after the written notice described in Subsection a, above, is received by the Company, if the Company has met with the City and is diligently pursuing a cure, the City shall grant the Company an additional period of thirty (30) days to cure the default, and the City may grant further extensions of this time period in its sole discretion.

8. Any modifications or amendments to this Agreement must be made in writing and approved by the City Council and the Company.

9. The covenants and provisions set forth herein shall bind the successors and assigns of the parties. This Agreement is assignable and transferable by either party, provided that such assignment and transfer by the Company shall be subject to the approval of the City in accordance with Section 21(1) of Act 198.

10. The Agreement will be interpreted, construed, and enforced in all respects in accordance with the laws of the state of Michigan.

11. The Agreement constitutes the entire understanding of the Parties regarding the abatement of real property taxes in the Eligible District and supersedes any other prior writings, agreements, contracts, or understandings between the City and the Company regarding the abatement of real property taxes in the Eligible District.

12. The Parties acknowledge that each of them has consulted with attorneys and counselors regarding this Agreement and that the City and the Company have equally participated in the drafting of this Agreement. The Company acknowledges that the terms, conditions, requirements, and obligations of the IFEC and this Agreement are lawful and are reasonable in consideration for the benefits the Company has determined that it will achieve by issuance of the IFEC, and the Company agrees that it shall not be permitted to claim that the City is not authorized by law and/or equity to enforce any provision of this Agreement.

13. The Parties each represent that the undersigned individuals are authorized to execute this Agreement on behalf of the City and the Company.

14. In the event that any portion or provision of this Agreement is deemed to be unlawful or unenforceable, the unlawful or unenforceable provision shall be stricken and the remaining portions and provisions shall be fully enforced.

15. This Agreement shall become effective upon issuance by the Michigan State Tax Commission of an IFEC to the Company with respect to the Facility and shall be null and void and of no force and effect whatsoever if no IFEC is issued by the Michigan State Tax

Commission. A duly executed copy of this Agreement shall be filed with the Michigan Department of Treasury.

16. The Company agrees to pay its abated real property taxes timely and without penalty. If the Company files a petition with the Michigan Tax Tribunal to challenge the assessment of the Property during the Abatement Period that does not result in a reduction in the assessment by at least 15%, the Company shall reimburse the City's actual costs of defending such action. The Company agrees to pay all amounts due hereunder and under Act 198 and/or the IFEC in a timely manner and shall not allow any such amounts to become delinquent. Failure to pay amounts due hereunder and under Act 198 and/or the IFEC within thirty (30) days after the Company's receipt of a written notice of non-payment which refers to this Section 16 of this Agreement shall constitute a default and shall be grounds of revocation of the IFEC.

17. The Company further agrees to abide by all other City ordinances, including its building and zoning ordinances, during the operation of the Facility.

The Parties have executed this Agreement as of the date of the last signature below (the "Effective Date").

BoCo Enterprises, Inc.

City of Novi

By:
Its:

By: Robert J. Gatt
Its: Mayor

_____, 2016

_____, 2016

and

By: Maryanne Cornelius
Its: Clerk

_____, 2016

Exhibit A
Legal Description

See attached.

Exhibit B

City Council Resolution

See attached.

CITY OF NOVI

COUNTY OF OAKLAND, MICHIGAN

**RESOLUTION APPROVING APPLICATION OF BOCO ENTERPRISES, INC.
FOR INDUSTRIAL FACILITIES EXEMPTION CERTIFICATE FOR A NEW FACILITY RESOLUTION**

Minutes of a Meeting of the City Council of the City of Novi, County of Oakland, Michigan, held in the City Hall of said City on May 23, 2016, at 7 o'clock P.M. Prevailing Eastern Time.

PRESENT: Councilmembers _____

ABSENT: Councilmembers _____

The following preamble and Resolution were offered by Councilmember _____ and supported by Councilmember _____.

WHEREAS, pursuant to P.A. 198 of 1974, M.C.L. 207.551 et seq., the City Council of the City of Novi in December, 2000, established an Industrial Development District for the property that now houses the Suburban Collection Showplace, an exposition facility. The City Council also approved an Industrial Facilities Exemption Certificate (IFEC) for the exposition facility on or around January 8, 2001. Calculated from the time of the completion of the facility, the existing IFEC is set to expire on December 30, 2016 unless that date is altered by the State Tax Commission through an amended certificate; and

WHEREAS, the owner of the Suburban Collection Showplace, BoCo Enterprises, has filed an application for an Industrial Facilities Exemption Certificate with respect to an approximately 176,000 square foot expansion of the facility to be completed within the Industrial Development District; and

WHEREAS, before acting on said application, the City Council held a hearing on May 23, 2016, at the City Hall, at 7:00 p.m., at which hearing the applicant, the Assessor, and a representative of the affected taxing units were given written notice and were afforded an opportunity to be heard on said application; and

WHEREAS, the City Council finds that completion of the facility is calculated to and will at the time of issuance of the certificate have the reasonable likelihood to retain, create, or prevent the loss of employment in the City of Novi; and

WHEREAS, the City Council finds that approval of the IFEC would substantially comply with the Tax Abatement Application Criteria set forth in the City's Tax Abatement Policy, incorporated as part of this Resolution by this reference; and

WHEREAS, the City Council has examined whether the State Equalized Valuation (SEV) of the property proposed to be exempt in the Application, considered together with the aggregate SEV of property exempt under certificates previously granted and currently in force under Act No.198 of the Public Acts of 1974 and Act No. 255 of the Public Acts of 1978, exceeds 5% of the state equalized valuation of the City of Novi; and

WHEREAS, the City Council of the City of Novi finds that granting the Certificate, considered together with the aggregate amount of certificates previously granted and currently in force under Act No. 198 of the Public Acts of 1974 and/or Act No. 255 of the Public Acts of 1978, will not have the effect of substantially impeding the operation of the City of Novi, or impairing the financial soundness of a taxing unit which levies ad valorem property taxes in the City of Novi.

NOW, THEREFORE, BE IT RESOLVED that the application of BoCo Enterprises, Inc. for an Industrial Facilities Exemption Certificate with respect to a new facility and new personal property to be constructed on the following described parcel of real property situated within the Novi Industrial Development District No. 6, to wit:

be and the same is hereby approved for a period of twelve (12) years, for the tax years 2018 through 2029.

BE IT FURTHER RESOLVED that subject to and in accordance with the Recitations set forth above the Industrial Facilities Exemption Certificate when issued shall be and remain subject to the terms and conditions of the Agreement Concerning Industrial Facilities Tax Abatement Agreement between BoCo Enterprises, Inc. and the City of Novi attached hereto, and that the Mayor and City Clerk are authorized to execute said Agreement.

AYES:

NAYS:

RESOLUTION DECLARED ADOPTED.

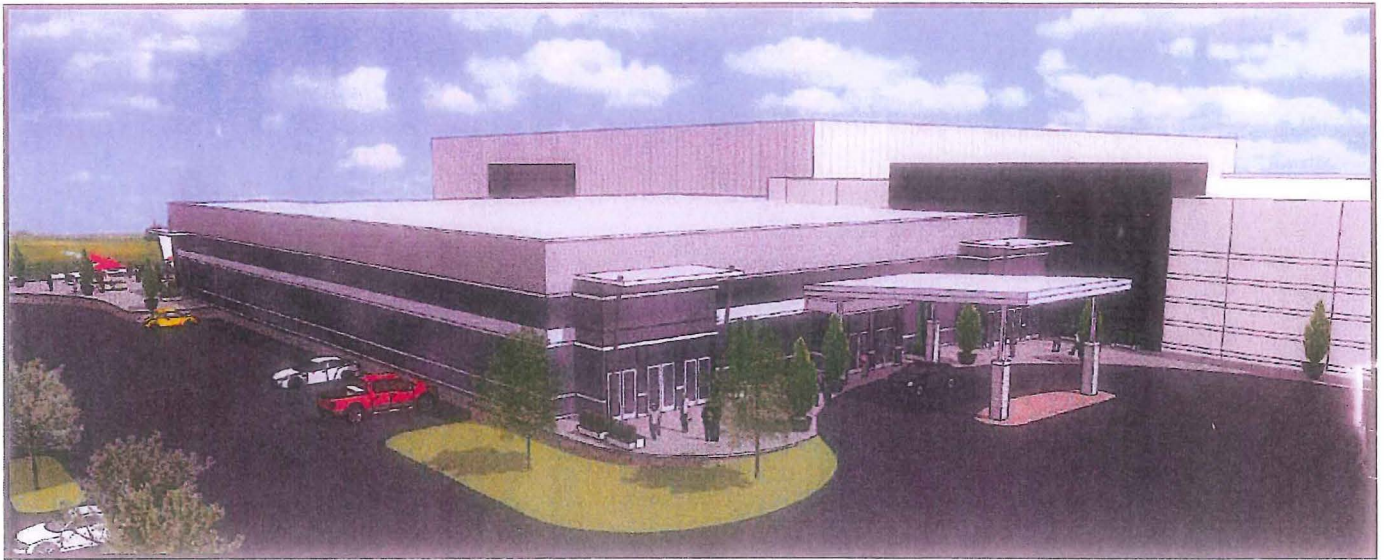
Maryanne Cornelius, City Clerk

CERTIFICATION

I hereby certify that the foregoing is a true and complete copy of a resolution adopted by the City Council of the City of Novi, County of Oakland, and State of Michigan, at a regular meeting held this _____ day of May, 2016, and that public notice of said meeting was given pursuant to and in full compliance with Act No. 267, Public Acts of Michigan, 1976, and that the minutes of said meeting have been kept and made available to the public as required by said Act.

Maryanne Cornelius, City Clerk
City of Novi

Application for PA 198 Tax Abatement



Prepared For:

City of Novi

45175 10 Mile Rd.

Novi, MI 48375

Ph: (248) 347-0460

Prepared By:

BoCo Enterprises, Inc.

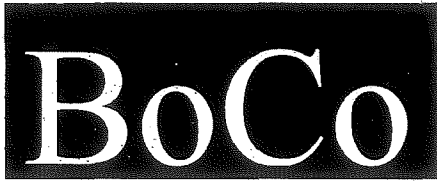
46100 Grand River Ave.

Novi, MI 48374

Ph: (248) 348-5600

Fax: (248) 347-7720

Prepared: APRIL 2016



BoCo Enterprises Inc.
46100 Grand River Avenue, Novi Michigan 48374
Phone 248.348.5600 Fax 248.347.7720

April 7, 2016

Mayor Robert Gatt
Novi City Council
City Manager, Pete Auger
Members of City of Novi Administration
45175 Ten Mile Road
Novi, MI 48375

RE: Application for PA-198 Tax Abatement -- Expansion of Existing Industrial Facility -- Suburban
Collection Showplace (Convention Center as defined under the Act)

Dear Mayor Gatt, Council Members, Manager Auger and Members of the City Administration,

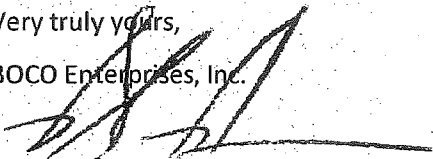
TBON, LLC is hereby pleased to submit our application under the City of Novi Tax Abatement policy for your consideration as it relates to the proposed expansion of the Suburban Collection Showplace Facility. It is our understanding that the Industrial Development District is already established and in accordance with the Act, the Showplace as previously abated meets the definition as an Industrial Facility being a privately funded exposition center in excess of 250,000 square feet which was constructed on or before 2010 amongst other criteria. We have completed and enclosed the application form, addressed all of the City of Novi criteria, and provided current proposed renderings and site plans for the project.

We would respectfully submit that the best argument in favor of granting this current abatement request is the past history and success of the prior abatement approvals relating to the project. While we are confident that the positive economic and very unique circumstances of a completely privately funded convention center operating within Novi's borders speaks for itself, we have also attached the initial Executive Summary and updated economic impact estimate submitted with our prior abatement request for your review and information.

In conclusion, we look forward to continuing to expand upon this highly unique and successful private-public partnership. Building upon this incredibly strong foundation and continuing a very constructive relationship with the City, we will be able to take "our" Convention Center.

I look forward to working with you in the coming months.

Very truly yours,
BOCO Enterprises, Inc.



Blair M. Bowman
Member

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2. Positive Economic Impact of the Suburban Collection Showplace
3. Application for Industrial Facilities Tax Exemption Certificate Form 1012
4. Renderings



Tax Abatement Submittal Form

The City of Novi asks that all firms requesting more information about tax abatements for their new or existing business fill out this form.

Please return completed form by mail to:
Victor Cardenas
45175 W. Ten Mile Road
Novi, MI 48375

or by email to: vcardenas@cityofnovi.org

Name of firm requesting abatement: BoCo Enterprises, Inc.

Contact Person: Blair Bowman

Address: 46100 Grand River Ave. Novi, MI 48374

Phone: 2483485600 Email: bbowman@suburbanshowplace.com

Please answer the following questions as completely as possible.

1. How many acres does the project include? 4 +/- Ac., as part of a larger 55 Ac. parcel
2. How many new jobs would be brought to the City of Novi? See Attached
 - a. Average salary range of new hires? _____

Is this an expansion project of an existing business in Novi? Yes X No

project coming from within the State of Michigan? Yes X No

If you answered No, please indicate the origin state? _____

Is the headquarters on the site of the facility for which you are requesting abatement?

Yes X No ____

PA-198 Tax Abatement -- Expansion of Existing Industrial Facility
Suburban Collection Showplace (Convention Center as defined under the Act)

Statement as it Relates to City Goals:

In accordance with the City of Novi Tax Abatement goals, TBON, LLC's abatement application for the expansion of the Showplace provides for significant capital investment, a catalyst for other significant investment within the community, creates and retains a significant amount of employment opportunities, establishes and preserves major industrial and trade events within the community, expands and already existing high quality project within the community and otherwise promotes and provides for the expansion for the city's tax base. Please see attached preliminary renderings and site plans.

Application Criteria

- A. A project must not have started more than 6 months before an application for abatement was received by the City, and be located in a plant rehabilitation district or industrial development district established prior to the commencement of the project**
- The project has not started, however, preliminary steps have been taken to ensure the project's feasibility. Plans, designs, and economic forecasts—all of which assume the granting of this Tax Abatement Application—have been completed. No additional property has been purchased or prepared, as the property to be used for the project is already currently owned by Applicant. The project satisfies all requirements that it be located in a prior existing plant rehabilitation district or industrial development district. The project will be located within the current EXO District, adjacent and connected to the existing Suburban Collection Showplace facility located at 46100 Grand River Avenue.
- B. There must be no outstanding taxes owed by the applicant or entity on the project.**
- Neither the applicant nor the project entity have outstanding taxes.
- C. If the facility is leased, the number of years awarded will not exceed the length of the lease**
- The maximum number of years possible under the tax abatement will not exceed the length of the lease arrangement of the facility
- D. There is no pending or current litigation, including but not limited to property tax appeals, against the city by the applicant or its agents**
- Neither Applicant nor its Agents are engaged in any current litigation with the City.
- E. Tax incentives will only be offered for the current phase of a project**
- The proposed project is new construction of a unique addition to the Showplace Facility (convention center). The new facility will be utilized by new events as well as current users existing facility who will likely locate outside the state of Michigan without this project.
- F. The project must be fiscally beneficial to Novi from a tax revenue standpoint and must have the potential to increase employment opportunities for citizens of the community.**
- The greatest argument for granting this current tax abatement is looking at the past results from prior abatements provided for the project. Even as abated, the initial development of the Showplace has delivered literally millions of dollars' worth of net

additional tax revenue to the city and other taxing jurisdictions. When compared to the fact that these properties would likely have remained vacant until today, generating in total low hundreds of thousands of dollars in tax revenue this modest level of support shows good fiscal responsibility. The project will provide new job opportunities within the community and will stimulate additional business development along the Grand River corridor. It is also important to recognize that the project is being proposed because of demands from several of the large trade & industry shows that currently occupy the facility. These shows are in a position to expand and without completion of the project will take their events to other larger facilities in the region which are subsidized by their local municipalities. In the case of our largest and fastest growing events (i.e. Battery Show) they will likely locate outside of the state without the expansion.

- G. The company must demonstrate it would not locate or expand in the City if tax abatement was not available.**
- Without this tax abatement, Applicant will not proceed with its expansion plans. As a result, key industrial and trade events held at the Facility will likely locate outside the state of Michigan.
- H. The cost disparity between expanding or locating within Novi and alternative locations outside the community must be demonstrated by the applicant**
- Exposition and Conference centers are unique in that most facilities are partially—or fully—subsidized by the taxpayers within their community and the cost of an expansion or construction of this type of facility in other communities is generally passed on to the taxpayers of the community. In contrast, Applicant is a private facility who is responsible for the complete cost of constructing this new project. Thus, the cost disparity of expanding within Novi, when compared to other communities, is extreme.
- I. The long term impact of the project on Novi's economy, particularly in both real and personal property**
- Please refer to the attached *Economic Impact Analysis of The Novi Expo Center*, and the Economic Report from Morris, Kalish & Walgren as support for the project's impact upon Novi's economy.
- J. The contributions the business has made to communities where it is currently located (i.e., are they a good neighbor, do they get involved in civic activities).**
- Applicant and its employees are extremely involved in the Novi community. Applicant hosts numerous civic meetings and events, is involved with and donates to local charitable organizations, and is host to many charitable and community-focused events. Most notably, Applicant hosts the Fifth Third Bank Michigan State Fair. Please find a copy of the Fair's Annual Report for your viewing, in which the organization's charitable giving is fully outlined. Some highlights include providing scholarships to youth participants in the fair, the annual "V.I.P." Charity night at the Fairgrounds, where local charities, sponsors, and veterans can attend the Fair for free, and hundreds of thousands of dollars donated to charitable organizations. As the Fifth Third Bank Michigan State Fair continues to expand at Applicant's facility, the Fairgrounds will be used for recreational community sporting events and activities when not in active use for the Fair and Facility.

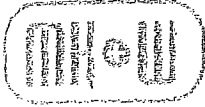
- K. Diversification of the tax base that will have the effect of developing both real and personal property to Novi's tax base**
- Please refer to Applicant's answer to Application Criteria "I," which refers to the *Economic Impact Analysis of The Novi Expo Center*, and the updated Economic Report from Morris, Kalish & Walgren. From these sources, it is clear that the project will sufficiently diversify and develop real and personal property growth within Novi's tax base.
- L. The development will provide enhanced opportunities for the existing business community**
- Please refer to Applicant's answer to Application Criteria "I," the *Economic Impact Analysis of The Novi Expo Center*, and the updated Economic Report from Morris, Kalish & Walgren. The further development of the Exposition and Conference facility will provide enhanced opportunities for the existing business community.
- M. Evidence of corporate ongoing profitability, viability and vitality must be demonstrated, such as net profit, by percentage, and in real dollars for the last three corporate fiscal years.**
- The Applicant is a privately-owned entity and is thus not ordinarily under an obligation to make public its financial reports. We respectfully submit that the City of Novi has the best evidence of our ongoing corporate profitability in that we have been a growing and viable business entity within the community for more than two decades.
- N. Applicants are to provide a fiscal impact analysis that demonstrates the positive impacts to the community and where the benefits outweigh the abated amount in taxes for the duration of the abatement**
- Please refer to the attached documents referred to in Application Criteria "I."
- O. Any approved tax abatements will undergo a yearly compliance review**
- The Applicant welcomes any and all of such reviews.
- P. The applicant must be committed to the community for the entire term of the tax abatement and into the future. Evidence of this involvement will need to occur once abatement is awarded to applicant.**
- Applicant is fully committed to the community of Novi and has been since its inception. Beginning as the Novi Expo Center, the Applicant built a successful business from the ground up—all within the City of Novi. When the time came for the business to expand, the Applicant chose to remain within Novi and eventually relocated one (1) miles west of its original facility. The Applicant further committed to Novi by expanding and diversifying its operations to include additional meeting space and a Hyatt Place Hotel. All told, The Suburban Collection Showplace has been a mainstay within Novi for nearly a quarter of a century. The Applicant sincerely wishes to commit to the city once again with the construction of this project.
- Q. The granting of the industrial facilities exemption certificate, considered together with the aggregate amount of industrial facilitates exemption certificates previously granted and currently in force shall not have the effect of substantially impeding the operation of the city**
- The Applicant avers that the City possesses the most complete knowledge of facts and circumstances to determine whether the City's operation would be substantially impeded by an additional Industrial Facilities Exemption Certificate. However, Applicant would like again to draw attention to the fact that both the PA 210 Tax Abatement upon the Hyatt Place Hotel and Diamond Center meeting space expansions and the PA 198

Tax Abatement upon the original Suburban Collection Showplace Facility will soon expire. In the Applicant's view, the additional tax revenues from these expiring abatements and the increased tax revenues from the expected developments surrounding the project will provide adequate support for the tax abatement sought in this application.

Positive Economic Impact Suburban Collection Showplace

For your consideration, we have attached the Executive Summary from the original economic study and the 2008 update showing an excess of \$600,000,000 per year in overall economic spinoff. The Showplace activities have exceeded those amounts used for these projections and a conservative estimate of an additional 20% increase in economic spinoff activity will result from the expansion when in full operation. It is worth noting, as we have previously pointed out, that the multiplier used by the professionals when deriving this economic impact estimate is a very conservative 2x.

April 7, 2016
PA-198 Application
Boco Enterprises, Inc.
Suburban Collection Showplace
Expansion



MORRIS, KALISH & WALGREN, P.C.
CERTIFIED PUBLIC ACCOUNTANTS AND CONSULTANTS

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JOHN A. WALGREN, C.P.A., OF COUNSEL

REVIEW AND UPDATE OF ECONOMIC IMPACT ANALYSIS
ROCK FINANCIAL SHOWPLACE
July 25, 2008

We have been the accounting firm utilized by Mr. Blair Bowman and his related entities for over ten years. Mr. Bowman requested we review the economic impact analysis prepared by Michigan Consultants prior to the opening of the Rock Financial Showplace and extrapolate using current operational data.

Michigan Consultants conducted an Economic Impact Analysis of the former Novi Expo Center facility as well as an anticipated direct economic impact from the then to be constructed "new facility" now known as the Rock Financial Showplace which included the following activities:

- Survey event promoters.
- Review event information.
- Analyze the state and national figures on spending by trade and consumer show attendees and exhibitors.
- Analyze tourism spending data.
- Review impact studies performed at other venues.
- Discussions and interviews with various commercial outlets near the facility.

Michigan Consultants identified usage figures derived from hosted event information and then utilized those figures to calculate direct economic impact in the following categories:

- Offsite spending by individuals.
- Local business spending by promoters and exhibitors.
- Local exhibitor "retained revenues" (product purchase dollars captured locally)
- NEC Expenditures.

Further on in the report Michigan Consultants identified an estimate of annual economic impact from the new expo center (Rock Financial Showplace) by combining the existing event impact with "new conventions or conferences". Once the overall economic impact was derived Michigan Consultants applied a multiplier factor of two (2). In the reviewer's opinion this was a conservative multiplier factor with many economic impact studies utilizing four to five times multiplier. It is with this lateral calculation that our review and update will deal with in substance. In short, we understand because of the uncertainty as to what new events were going to be generated in the new facility that it was difficult to project. However, one needs only to review the event master, a copy of which is contained herein, to see the extensive amount of new activity and impact that is being generated at the Rock Financial Showplace.

In performing this update we reviewed the above utilized methodology by Michigan Consultants and found the assumptions and figures to be basically sound as far as visitor days and expenditure data. We also examined the former Novi Expo Center Event Promoter list utilized by Michigan Consultants against the Event Master for the current event roster at the Rock Financial Showplace. It was determined that almost all of the events then being produced at the former Novi Expo Center are currently being produced or similar events to them at the Rock Financial Showplace. In addition, there are multiple additional major events as well as literally hundreds of additional conference, convention and meeting activities held at the new facility. We have adopted the procedure of utilizing the Michigan Consultants study as a base from which to work and applied an additional multiplier for the new facility for the actual activity being two (2) times that which was projected by the original study. The validity of this multiplier was further supported by information received from the box office management and the conference and banquet center marketing manager at the existing Rock Financial Showplace. Utilizing this similar methodology, total visitor days would be in excess of 1,750,000 and individual exhibits were estimated to be in excess of 25,000. These figures when injected into the Michigan Consultants impact model would yield an amount of impact well in excess of our two (2) times multiplier.

Finally, a calculation was performed to express the economic impact in terms of current year dollar values applying a traditional CPI increase analysis. The table below is a modification and expansion of Table C as contained in the original Executive Summary of the Michigan Consultants Economic Impact Study and provides for a calculation of the updated economic impact for the existing Rock Financial Showplace of \$675,916,000.

TABLE C*		
ANNUAL ECONOMIC IMPACTS FOR THE NEW		
NOVI EXPO CENTER		
DIRECT IMPACTS		
New conventions or conferences	\$ 12,570,000	
Present categories of events (including incremental gains)	\$117,414,000	
DIRECT SUB-TOTAL		\$ 129,984,000
MULTIPLIER		2.0
AREA OF ECONOMIC IMPACT ATTRIBUTABLE TO THE NEW FACILITY (as previously projected)		\$ 259,968,000
MULTIPLIER (additional)		2.0
ACTUAL AMOUNT OF EVENTS AND EXPENDITURES EXPERIENCED IN THE ROCK FINANCIAL SHOWPLACE		\$ 519,936,000

$$\left(\frac{\text{June 2008 CPI} - \text{October 1999 CPI}}{\text{October 1999 CPI}} \right) = \frac{218.815 - 168.2}{168.2} = 1.30$$

$$519,936,000 \times 1.30 = \$675,916,800.00 \quad \text{2008 Dollars}$$

Michigan Consultants
Economic Impact Study
for the Rock Financial Showplace
July 25, 2008

July 25, 2008

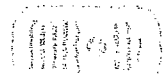
Page 3

In conclusion, we believe that this extrapolation process is yielding a reasonable impact figure. As mentioned throughout the Michigan Consultant report it is worthy of emphasis that this is a major amount of economic impact derived uniquely through a privately funded operation in an environment which is almost solely and exclusively occupied by fully government subsidized operation.

It is also worth noting that this economic impact analysis does not take into consideration the economic impact from the onsite hotel planned to be constructed on the grounds of the Rock Financial Showplace. The planned hotel project will have a positive economic impact from a construction cost impact, job creation impact and tax revenue impact.

Morris, Kalish + Walgren P.C.

MORRIS, KALISH + WALGREN, P.C.



October 18, 1999

**ECONOMIC IMPACT ANALYSIS OF
THE NOVI EXPO CENTER**

Prepared by:

MICHIGAN CONSULTANTS
426 W. OTTAWA
LANSING, MICHIGAN 48933
517-482-0790

Jacob Miklojcik, President

EXECUTIVE SUMMARY ECONOMIC IMPACT ANALYSIS OF THE NOVI EXPO CENTER

MISSION OF PROJECT

The Novi Expo Center (NEC) has been in operation for over seven years. Hundreds of thousands of individuals are attracted to Novi annually to attend the various trade shows, consumer shows, civic events, conferences, and other functions that utilize the center. The NEC is unique in that *it is the only convention/expo center of substantial size in Michigan that is privately owned and operated.*

This report identifies and enumerates the economic activity and impacts generated by the existing NEC. These figures exhibit what the NEC means to the area and the loss that would occur if the facility no longer existed within Novi. The analysis also provides projections for the additional benefits that would be generated from a new facility. The consultants undertook a variety of tasks in order to generate well-founded impact estimates. These activities included:

- Survey of event promoters.
- Review of event information in NEC archives.
- Analysis of state and national figures on spending by trade and consumer show attendees and exhibitors.
- Analysis of tourism spending data.
- Review of impact studies performed at other venues.
- Discussions with various commercial outlets near the center.

USAGE FIGURES

During a recent 12-month period, the NEC hosted 68 major events, most being several days in length. The trade shows drew attendees from selected target groups while the consumer shows and civic events drew from the public at large. The center also hosted numerous small, non-published, events. In that the NEC itself typically does not serve as an event promoter, exact historic records on attendees and exhibitors are not available. In order to develop the usage figures NEC data was supplemented by a survey of promoters and national surveys. The results are summarized in Table A.

Visitor days	769,854
Individual exhibits	11,697
Room nights	68,589

EXECUTIVE SUMMARY
ECONOMIC IMPACT ANALYSIS OF THE NOVI EXPO CENTER

ECONOMIC IMPACTS

The visitors spend money off-site on such things as hotels, restaurants, and retail items. The exhibitors and promoters also spend dollars off-site for goods and services that aid with making the event a success. The consumer shows also attract people from throughout southeastern Michigan, the Midwest, and Canada to purchase goods at the events, many from local firms and vendors. The NEC also has a substantial budget, with the dollars flowing to the local economy.

These various expenditures result in economic impacts for the Novi area, Oakland County and Southeastern Michigan. Table B exhibits the total direct impacts.

TABLE B ANNUAL DIRECT IMPACT TOTALS FOR THE NOVI EXPO CENTER	
OFF-SITE SPENDING BY INDIVIDUALS	\$34,533,190
LOCAL BUSINESS SPENDING BY PROMOTERS AND EXHIBITORS	\$6,025,100
LOCAL EXHIBITOR "RETAINED REVENUES" (product purchase dollars captured locally)	\$47,353,075
NEC EXPENDITURES	\$7,000,000
TOTAL DIRECT IMPACTS	\$94,911,365

The full report delineates the manner in which care was taken to differentiate those dollars that were new to the geographic area or were retained in the area from dollars that simply passed through or that represent only a temporary shift. The report also identifies how the expenditure and impact factors utilized were more conservative than those used in similar studies for events and centers in other areas of the nation.

GROSS IMPACT AFTER CONSIDERATION OF MULTIPLIER EFFECTS

The dollars expended ripple through the economy via successive rounds of spending. The RIMS-2 model from the Bureau of Economic Analysis uses 2.075 as the multiplier for lodging and entertainment, 2.327 for eating and dining, and 2.244 for retail. The consultants choose to use a more conservative multiplier of 2.0 for all expenditures.

EXECUTIVE SUMMARY
ECONOMIC IMPACT ANALYSIS OF THE NOVI EXPO CENTER

Using this multiplier, *the annual economic impact of the Novi Expo Center is calculated to be \$189,800,000 annually.* Given the location of exhibitors, as well as the restaurants, hotels, and retail stores, it is reasonable to calculate that more than half this figure occurs in *Oakland County--- approximately \$100,000,000 annually.*

These are extremely impressive totals, particularly considering that the NEC opened less than a decade ago, operates in a retrofitted facility built for other purposes, and has not received any public subsidies.

INCREASED ECONOMIC IMPACTS AT A NEW FACILITY

The report notes the limitations of the existing facility and the improvements planned for the new Novi Expo Center. The new facility will increase economic impacts by being able to attract large-scale conferences and conventions that the present facility cannot accommodate, and by increasing the number of attendees and exhibitors at present events. *It is stressed that the most important economic impact created by the new facility is retention of the present base of economic benefits.*

Table C exhibits the key totals for the new facility. *The annual economic impact of the new center is calculated to be over one-quarter of a billion dollars.* This figure is arrived at through conservative assumptions, caution in avoiding double counting, and exclusion of economic activities that occur outside of the general geographic region.

TABLE C ANNUAL ECONOMIC IMPACTS FOR THE NEW NOVI EXPO CENTER	
DIRECT IMPACTS	
New conventions or conferences	\$12,570,000
Present categories of events (including incremental gains)	\$117,414,000
DIRECT SUB-TOTAL	\$129,984,000
MULTIPLIER	2.0
AREA ECONOMIC IMPACT ATTRIBUTABLE TO THE NEW FACILITY	\$259,968,000

At least 65% of the benefits are attributable to Oakland County, and a large portion is captured within Novi itself.

EXECUTIVE SUMMARY
ECONOMIC IMPACT ANALYSIS OF THE NOVI EXPO CENTER

EMPLOYMENT (on-going)

The direct spending displayed in Table B creates employment. The figures calculate to an estimated *1,582 full-time equivalent jobs*. Additional positions are created by ripple effects in the economy.

The new center will assure that present employment created from present economic impacts is retained and additional employment occurs. The report calculates that *1,957 full-time equivalent jobs will be created/retained by the new facility*. Ripple effect positions increase this total.

CONSTRUCTION IMPACTS

The construction of the new facility will also produce a direct economic benefit to the area. A reasonable new construction estimate is \$12,000,000, although detailed cost engineering has not been completed. The local spending by construction company employees and subcontractors will further expand the economic impacts gained from construction.

A COMPETITIVE ENVIRONMENT

The final chapter of the report notes that the NEC operates in a competitive environment against heavily subsidized competition. A review of other centers in the Midwest with over 100,000 square feet of exposition space found only one other facility that was privately operated. The other major centers in Michigan (in Detroit, Lansing, and Grand Rapids) receive large public subsidies. Grand Rapids recently received a direct state appropriation of \$60,000,000 and a County appropriation of \$15,000,000 to aid with their new facility.

Application for Industrial Facilities Tax Exemption Certificate

Issued under authority of Public Act 198 of 1974, as amended. Filing is mandatory.

INSTRUCTIONS: File the original and two copies of this form and the required attachments (three complete sets) with the clerk of the local government unit. The State Tax Commission (STC) requires two complete sets (one original and one copy). One copy is retained by the clerk. If you have any questions regarding the completion of this form, call (517) 373-3302.

To be completed by Clerk of Local Government Unit	
Signature of Clerk	▶ Date Received by Local Unit
STC Use Only	
▶ Application Number	▶ Date Received by STC

APPLICANT INFORMATION
All boxes must be completed.

▶ 1a. Company Name (Applicant must be the occupant/operator of the facility) BoCo Enterprises, Inc.	▶ 1b. Standard Industrial Classification (SIC) Code - Sec. 2(10) (4 or 6 Digit Code) 9015	
▶ 1c. Facility Address (City, State, ZIP Code) (real and/or personal property location) See Attached Exhibit A	▶ 1d. City/Township/Village (indicate which) Novi	▶ 1e. County Oakland
▶ 2. Type of Approval Requested <input checked="" type="checkbox"/> New (Sec. 2(5)) <input type="checkbox"/> Transfer <input type="checkbox"/> Speculative Building (Sec. 3(8)) <input type="checkbox"/> Rehabilitation (Sec. 3(6)) <input type="checkbox"/> Research and Development (Sec. 2(10)) <input type="checkbox"/> Increase/Amendment	▶ 3a. School District where facility is located Novi	▶ 3b. School Code 63100
▶ 4. Amount of years requested for exemption (1-12 Years) 12		
5. Per section 5, the application shall contain or be accompanied by a general description of the facility and a general description of the proposed use of the facility, the general nature and extent of the restoration, replacement, or construction to be undertaken, a descriptive list of the equipment that will be part of the facility. Attach additional page(s) if more room is needed. New construction of a 180,000 sq. ft. multi-purpose events facility attached to an existing convention and conference center in excess of 250,000 sq. ft.		
6a. Cost of land and building improvements (excluding cost of land) * Attach list of improvements and associated costs. * Also attach a copy of building permit if project has already begun.	▶ <u>9-10 Million</u> Real Property Costs	
6b. Cost of machinery, equipment, furniture and fixtures * Attach itemized listing with month, day and year of beginning of installation, plus total	▶ <u>N/A</u> Personal Property Costs	
6c. Total Project Costs * Round Costs to Nearest Dollar	▶ <u>9-10 Million</u> Total of Real & Personal Costs	
7. Indicate the time schedule for start and finish of construction and equipment installation. Projects must be completed within a two year period of the effective date of the certificate unless otherwise approved by the STC.		
Real Property Improvements ▶	<u>9/1/2016</u> <u>10/1/2017</u>	▶ <input type="checkbox"/> Owned <input checked="" type="checkbox"/> Leased
Personal Property Improvements ▶	_____ _____	▶ <input type="checkbox"/> Owned <input type="checkbox"/> Leased
▶ 8. Are State Education Taxes reduced or abated by the Michigan Economic Development Corporation (MEDC)? If yes, applicant must attach a signed MEDC Letter of Commitment to receive this exemption. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
▶ 9. No. of existing jobs at this facility that will be retained as a result of this project. 250-300	▶ 10. No. of new jobs at this facility expected to create within 2 years of completion. 50	
11. Rehabilitation applications only: Complete a, b and c of this section. You must attach the assessor's statement of SEV for the entire plant rehabilitation district and obsolescence statement for property. The Taxable Value (TV) data below must be as of December 31 of the year prior to the rehabilitation.		
a. TV of Real Property (excluding land) _____ b. TV of Personal Property (excluding inventory) _____ c. Total TV _____		
▶ 12a. Check the type of District the facility is located in: <input checked="" type="checkbox"/> Industrial Development District <input type="checkbox"/> Plant Rehabilitation District		
▶ 12b. Date district was established by local government unit (contact local unit)	▶ 12c. Is this application for a speculative building (Sec. 3(8))? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	

APPLICANT CERTIFICATION - complete all boxes.

The undersigned, authorized officer of the company making this application certifies that, to the best of his/her knowledge, no information contained herein or in the attachments hereto is false in any way and that all are truly descriptive of the industrial property for which this application is being submitted.

It is further certified that the undersigned is familiar with the provisions of P.A. 198 of 1974, as amended, being Sections 207.551 to 207.572, inclusive, of the Michigan Compiled Laws; and to the best of his/her knowledge and belief, (s)he has complied or will be able to comply with all of the requirements thereof which are prerequisite to the approval of the application by the local unit of government and the issuance of an Industrial Facilities Exemption Certificate by the State Tax Commission.

13a. Preparer Name Blair Bowman	13b. Telephone Number 248-348-5600	13c. Fax Number 248-347-7720	13d. E-mail Address BBowman@SuburbanShowplace.com
14a. Name of Contact Person Blair Bowman	14b. Telephone Number 248-348-5600	14c. Fax Number 248-347-7720	14d. E-mail Address BBowman@SuburbanShowplace.com
▶ 15a. Name of Company Officer (No Authorized Agents) Blair Bowman			
15b. Signature of Company Officer (No Authorized Agents)		15c. Fax Number 248-347-7720	15d. Date
▶ 15a. Mailing Address (Street, City, State, ZIP Code) 46100 Grand River Ave, Novi, MI, 48374		15f. Telephone Number 248-348-5600	15g. E-mail Address BBowman@SuburbanShowplace.com

LOCAL GOVERNMENT ACTION & CERTIFICATION - complete all boxes.

This section must be completed by the clerk of the local governing unit before submitting application to the State Tax Commission. Check items on file at the Local Unit and those included with the submittal.

▶ 16. Action taken by local government unit <input type="checkbox"/> Abatement Approved for _____ Yrs Real (1-12), _____ Yrs Pers (1-12) After Completion <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Denied (Include Resolution Denying)	16b. The State Tax Commission Requires the following documents be filed for an administratively complete application: Check or Indicate N/A if Not Applicable <input type="checkbox"/> 1. Original Application plus attachments, and one complete copy <input type="checkbox"/> 2. Resolution establishing district <input type="checkbox"/> 3. Resolution approving/denying application. <input type="checkbox"/> 4. Letter of Agreement (Signed by local unit and applicant) <input type="checkbox"/> 5. Affidavit of Fees (Signed by local unit and applicant) <input type="checkbox"/> 6. Building Permit for real improvements if project has already begun <input type="checkbox"/> 7. Equipment List with dates of beginning of installation <input type="checkbox"/> 8. Form 3222 (if applicable) <input type="checkbox"/> 9. Speculative building resolution and affidavits (if applicable)
16a. Documents Required to be on file with the Local Unit Check or Indicate N/A if Not Applicable <input type="checkbox"/> 1. Notice to the public prior to hearing establishing a district. <input type="checkbox"/> 2. Notice to taxing authorities of opportunity for a hearing. <input type="checkbox"/> 3. List of taxing authorities notified for district and application action. <input type="checkbox"/> 4. Lease Agreement showing applicants tax liability.	
16c. LUCI Code	16d. School Code
17. Name of Local Government Body	▶ 18. Date of Resolution Approving/Denying this Application

Attached hereto is an original application and all documents listed in 16b. I also certify that all documents listed in 16a are on file at the local unit for inspection at any time, and that any leases show sufficient tax liability.

19a. Signature of Clerk	19b. Name of Clerk	19c. E-mail Address
19d. Clerk's Mailing Address (Street, City, State, ZIP Code)		
19e. Telephone Number	19f. Fax Number	

State Tax Commission Rule Number 57: Complete applications approved by the local unit and received by the State Tax Commission by October 31 each year will be acted upon by December 31. Applications received after October 31 may be acted upon in the following year.

Local Unit: Mail one original and one copy of the completed application and all required attachments to:

**Michigan Department of Treasury
 State Tax Commission
 PO Box 30471
 Lansing, MI 48909**

(For guaranteed receipt by the STC, it is recommended that applications are sent by certified mail.)

STC USE ONLY				
▶ LUCI Code	▶ Begin Date Real	▶ Begin Date Personal	▶ End Date Real	▶ End Date Personal

Instruction for Completing Form 1012, Industrial Facilities Tax Exemption (IFT) Application

The completed original application form 1012 and all required attachments, **MUST** be filed with the clerk of the local unit of government where the facility is or will be located. Complete applications must be received by the State Tax Commission by October 31 to ensure processing and certification for the following tax year. Applications received after the October 31 deadline will be processed as expeditiously as possible.

Please note that attachments listed on the application in number 16a are to be retained by the local unit of government, and attachments listed in number 16b are to be included with the application when forwarding to the State Tax Commission (STC).

(Before commencement of a project the local unit of government must establish a district, or the applicant must request in writing a district be established, in order to qualify for an IFT abatement. Applications and attachments must be received by the local unit of government **within six months of commencement of project.**)

The following information is required on separate documents attached to form 1012 by the applicant and provided to the local unit of government (city, township or village). (Providing an accurate school district where the facility is located is vital.):

1. Legal description of the real property on which the facility is or will be located. Also provide property identification number if available.
2. Personal Property Requirements: Complete list of new machinery, equipment, furniture and fixtures which will be used in the facility. The list should include description, **beginning date of installation** or expected installation by **month/day/year**, and costs or expected costs (see sample). Detail listing of machinery and equipment **must match amount shown** on question 6b of the application. Personal property applications must have attached a certified statement/affidavit as proof of the beginning date of installation (see sample).
3. Real Property Requirements: Proof of date the construction started (groundbreaking). Applicant must include one of the following if the project has already begun; building permit, footings inspection report, or certified statement/affidavit from contractor indicating exact date of commencement.

4. Complete copy of lease agreement as executed, if applicable, verifying lessee (applicant) has direct ad valorem real and/or personal property tax liability. The applicant must have real and/or personal property tax liability to qualify for an IFT abatement on leased property. If applying for a real property tax exemption on leased property, the lease must run the full length of time the abatement is granted by the local unit of government. Tax liability for leased property should be determined before sending to the STC.

The following information is required of the local unit of government: [Please note that only items 2, 4, 5, 6, & 7 below are forwarded to the State Tax Commission with the application, along with items 2 & 3 from above. The original is required by the STC. The remaining items are to be retained at the local unit of government for future reference. **(The local unit must verify that the school district listed on all IFT applications is correct.)**]

1. A copy of the notice to the general public and the certified notice to the property owners concerning the establishment of the district.
2. Certified copy of the resolution establishing the Industrial Development District (IDD) or Plant Rehabilitation District (PRD), which includes a legal description of the district (see sample). **If the district was not established prior to the commencement of construction, the local unit shall include a certified copy or date stamped copy of the written request to establish the district.**
3. Copy of the notice and the certified letters to the taxing authorities regarding the hearing to approve the application.
4. Certified copy of the resolution approving the application. The resolution must include the number of years the local unit is granting the abatement and the statement "the granting of the Industrial Facilities Exemption Certificate shall not have the effect of substantially impeding the operation of (governmental unit), or impairing the financial soundness of a taxing unit which levies ad valorem property taxes in (governmental unit – see sample).

5. **Letter of Agreement (signed by the local unit of government and the applicant per P.A. 334 of 1993 (see sample).**
6. **Affidavit of Fees (signed by the local unit of government and the applicant), (Bulletin 3, January 16, 1998). This statement may be incorporated into the Letter of Agreement (see sample).**
7. **Treasury Form 3222 (if applicable - Fiscal Statement for Tax Abatement Request.**

The following information is required for rehabilitation applications in addition to the above requirements:

1. A listing of existing machinery, equipment, furniture and fixtures which will be replaced or renovated. This listing should include description, beginning date of installation or expected installation by month/day/year, and costs or expected costs.
2. A rehabilitation application must include a statement from the Assessor showing the taxable valuation of the plant rehabilitation district, separately stated for real property (EXCLUDING LAND) and personal property. Attach a statement from the assessor indicating the obsolescence of the property being rehabilitated.

The following information is required for speculative building applications in addition to the above requirements:

1. A certified copy of the resolution to establish a speculative building.
2. A statement of non-occupancy from the owner and the assessor. Please refer to the following Web site for P.A. 198 of 1974:

Please refer to the following Web site for P.A. 198 of 1974: www.legislature.mi.gov/. For more information and Frequently Asked Questions, visit our Web site at www.michigan.gov/propertytaxexemptions.

For guaranteed receipt by the State Tax Commission, it is recommended that applications and attachments are sent by certified mail.

Exhibit A: Legal Description of the Real Property on which the facility is or will be located, Property Identification # 22-16-251-023

T1N, R8E, SEC 16 PART OF NE 1/4, ALSO PART OF SE 1/4 BEG AT E 1/4 COR, TH S 87-26-37 W 1339.12 FT, TH S 87-42-26 W 124.90 FT, TH S 01-24-20 E 347.64 FT, TH ALG CURVE TO RIGHT, RAD 83807.16 FT, CHORD BEARS N 73-03-46 W 328.67 FT, DIST OF 328.67 FT, TH N 72-57-29 W 755.69 FT, TH N 01-46-33 W 347.10 FT, TH N 73-01-11 W 109.66 FT, TH S 88-13-27 W 83.17 FT, TH N 01-46-33 W 900.29 FT, TH S 70-44-04 E 45.95 FT, TH S 34-37-33 E 20.66 FT, TH S 74-00-10 E 1693.39 FT, TH N 86-34-29 E 150.36 FT, TH S 74-00-10 E 901.58 FT, TH S 02-19-20 E 443.24 FT TO BEG 54.86 A 9-11-12 FR 021 & 022 Split/Combined on 09/18/2012 from 50-22-16-251-021, 50-22-16-251-022;

Exhibit B: Complete list of new machinery, equipment, furniture and fixtures which will be used in the facility.

N/A

Exhibit C: Proof of date the construction started (groundbreaking):

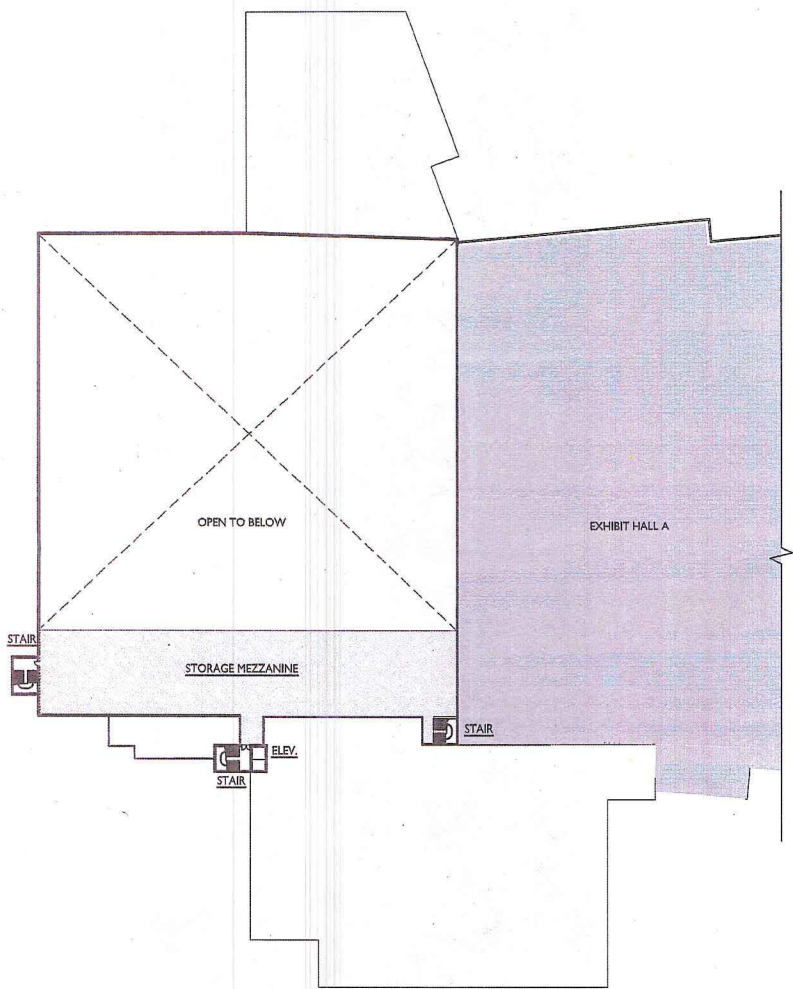
N/A











BOWERS+ASSOCIATES
 ARCHITECTURE DESIGN
 2400 S. HURON PARKWAY + ANN ARBOR, MI 48104
 T: 734.975.2400 + F: 734.975.2410
 WWW.BOWERSARCH.COM

PROJECT + NAME
 SUBURBAN SHOWPLACE EXHIBITION/ ARENA
 HOWL, MICHIGAN
 MEZZANINE PLAN
 1/64" = 1'-0"
 15-001
 24 MARCH 2016

Summary of Previously Approved and Proposed PA 198 Projects

Real and Personal Property Tax Estimate

Total Increase By Fiscal Year Ended

	Mills*	Annual Tax Bill	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	Total Increase Revenues
General	4.9925	\$ 253,562	\$ 127,566	\$ 146,670	\$ 147,456	\$ 149,026	\$ 154,909	\$ 154,909	\$ 154,909	\$ 154,909	\$ 154,909	\$ 201,090	\$ 201,090	\$ 201,090	\$ 201,090	\$ 253,562	\$ 2,403,183
Streets	1.4923	75,792	38,131	43,841	44,076	44,545	46,304	46,304	46,304	46,304	46,304	60,107	60,107	60,107	60,107	75,792	718,332
P&F	1.4208	72,160	36,304	41,740	41,964	42,411	44,085	44,085	44,085	44,085	44,085	57,227	57,227	57,227	57,227	72,160	683,914
Parks & Rec	0.3836	19,482	9,802	11,269	11,330	11,450	11,902	11,902	11,902	11,902	11,902	15,451	15,451	15,451	15,451	19,482	184,649
Drain	0.2120	10,767	5,417	6,228	6,262	6,328	6,578	6,578	6,578	6,578	6,578	8,539	8,539	8,539	8,539	10,767	102,048
Library	0.7678	38,995	19,619	22,556	22,677	22,919	23,824	23,824	23,824	23,824	23,824	30,926	30,926	30,926	30,926	38,995	369,587
St. Debt****	0.2270	11,529	5,800	6,669	-	-	-	-	-	-	-	-	-	-	-	-	12,469
2008 Debt****	0.4540	23,058	11,600	13,338	13,409	13,552	14,087	14,087	14,087	14,087	14,087	18,286	18,286	-	-	-	158,906
City	9.9500	505,346	254,238	292,312	287,173	290,232	301,688	301,688	301,688	301,688	301,688	391,626	391,626	373,340	373,340	470,759	4,633,089
School (Walled Lake)	29.1180	1,478,861	744,011	855,431	860,012	869,174	903,483	903,483	903,483	903,483	903,483	1,172,825	1,172,825	1,172,825	1,172,825	1,478,861	14,016,202
County	6.4275	326,443	164,233	188,828	189,839	191,861	199,435	199,435	199,435	199,435	199,435	258,889	258,889	258,889	258,889	326,443	3,093,933
ISD	3.3633	170,817	85,938	98,807	99,336	100,395	104,358	104,358	104,358	104,358	104,358	135,468	135,468	135,468	135,468	170,817	1,618,954
Total	48.8588	\$ 2,481,468	\$ 1,248,420	\$ 1,435,378	\$ 1,436,360	\$ 1,451,662	\$ 1,508,964	\$ 1,508,964	\$ 1,508,964	\$ 1,508,964	\$ 1,508,964	\$ 1,958,808	\$ 1,958,808	\$ 1,940,521	\$ 1,940,521	\$ 2,446,881	\$ 23,362,178

The City's current abatements and when they are set to expire are as follows:

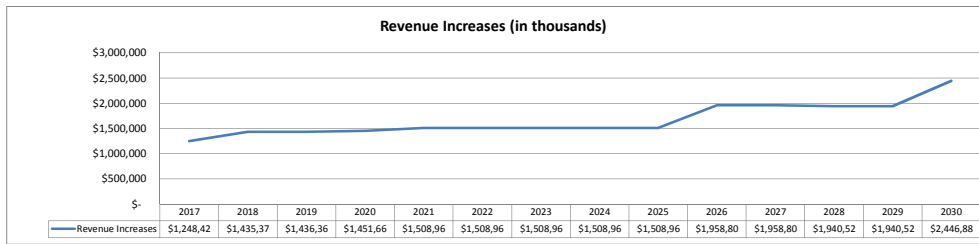
Name	Taxable Value**	Fiscal Year Expiration	Revenue Increase At Expiration
TBON LLC (Suburban)	\$ 7,338,310	2016-2017	\$ 179,271
HCP Land LLC (Tognum/MTU)	\$ 2,356,560	2019-2020	\$ 57,569
Harman Becker	\$ 18,500,000	2024-2025	\$ 451,944
Magna	\$ 15,250,000	2028-2029	\$ 372,548
Stoneridge****	\$ 1,573,248	2018-2019	\$ 30,747 <i>Proposed</i>
Boco****	\$ 5,770,430	2028-2029	\$ 140,968 <i>Proposed</i>
\$ 50,788,548			

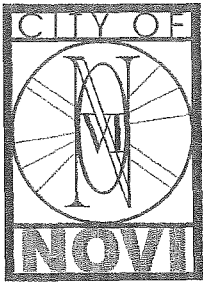
* City Mills per preliminary L-4029. Other governmental entity levies utilizing 2015 Tax Rates

** Taxable Value for TBON LLC and HCP Land LLC as of tax year 2015. Harmon and Magna estimated based on total projected investment

*** Listed for illustrated purposes only

**** Current Debt Millages scheduled to fall off in future fiscal years





SENT VIA CERTIFIED MAIL

CITY COUNCIL

Mayor
Bob Gatt

Mayor Pro Tem
Dave Staudt

Andrew Mutch

Wayne M. Wrobel

Laura Marie Casey

Gwen Markham

Brian Burke

City Manager
Peter E. Auger

City Clerk
Maryanne Cornelius

May 12, 2016

Oakland Community College
Attn: Chancellor
2480 Opdyke
Bloomfield Hills, MI 48304

Dear Chancellor:

This letter is to notify you as the taxing jurisdiction that a hearing on the issuance of an Industrial Facilities Exemption Certificate for BoCo Enterprises, Inc. will be held on Monday, May 23, 2016 at 7:00 pm, at the City of Novi, Council Chambers, 45175 Ten Mile Rd., Novi, MI 48375. The proposed project is part of Parcel ID No. 50-22-16-251-023, located at 46100 Grand River Road, described in the enclosed legal description.

If there are any questions, please contact my office at 248-347-0456.

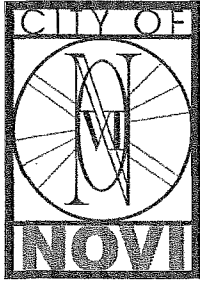
Sincerely,

Cortney Hanson

Cortney Hanson, CMC, CMMC
Deputy City Clerk

City of Novi
45175 Ten Mile Road
Novi, Michigan 48375
248.347.0460
248.347.0577 fax

cityofnovi.org



SENT VIA CERTIFIED MAIL

CITY COUNCIL

Mayor
Bob Gatt

Mayor Pro Tem
Dave Staudt

Andrew Mutch

Wayne M. Wrobel

Laura Marie Casey

Gwen Markham

Brian Burke

City Manager
Peter E. Auger

City Clerk
Maryanne Cornelius

May 12, 2016

Oakland Intermediate School District
Dr. Vickie Markavitch, Supt.
2111 Pontiac Lake Road
Waterford, MI 48328

Dear Dr. Markavitch:

This letter is to notify you as the taxing jurisdiction that a hearing on the issuance of an Industrial Facilities Exemption Certificate for BoCo Enterprises, Inc. will be held on Monday, May 23, 2016 at 7:00 pm, at the City of Novi, Council Chambers, 45175 Ten Mile Rd., Novi, MI 48375. The proposed project is part of Parcel ID No. 50-22-16-251-023, located at 46100 Grand River Road, described in the enclosed legal description.

If there are any questions, please contact my office at 248-347-0456.

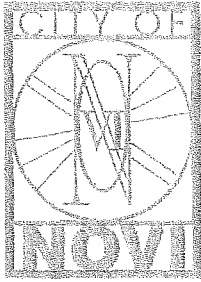
Sincerely,

Cortney Hanson

Cortney Hanson, CMC, CMMC
Deputy City Clerk

City of Novi
45175 Ten Mile Road
Novi, Michigan 48375
248.347.0460
248.347.0577 fax

cityofnovi.org



SENT VIA CERTIFIED MAIL

May 12, 2016

CITY COUNCIL

Mayor
Bob Gatt

Mayor Pro Tem
Dave Staudt

Andrew Mutch

Wayne M. Wrobel

Laura Marie Casey

Gwen Markham

Brian Burke

City Manager
Peter E. Auger

City Clerk
Maryanne Cornelius

Oakland County Treasurer
Attn: Andy Meisner
1200 N. Telegraph, Bldg 12 East
Pontiac, MI 48341

Dear Mr. Meisner:

This letter is to notify you as the taxing jurisdiction that a hearing on the issuance of an Industrial Facilities Exemption Certificate for BoCo Enterprises, Inc. will be held on Monday, May 23, 2016 at 7:00 pm, at the City of Novi, Council Chambers, 45175 Ten Mile Rd., Novi, MI 48375. The proposed project is part of Parcel ID No. 50-22-16-251-023, located at 46100 Grand River Road, described in the enclosed legal description.

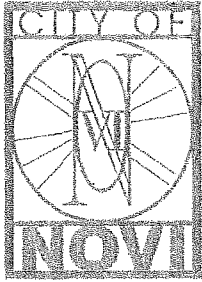
If there are any questions, please contact my office at 248-347-0456.

Sincerely,

Cortney Hanson, CMC, CMMC
Deputy City Clerk

City of Novi
45175 Ten Mile Road
Novi, Michigan 48375
248.347.0460
248.347.0577 fax

cityofnovi.org



SENT VIA CERTIFIED MAIL

May 12, 2016

CITY COUNCIL

Mayor
Bob Gatt

Mayor Pro Tem
Dave Staudt

Andrew Mutch

Wayne M. Wrobel

Laura Marie Casey

Gwen Markham

Brian Burke

City Manager
Peter E. Auger

City Clerk
Maryanne Cornelius

Oakland County Equalization Division
240 Elizabeth Lake Road, Suite 1000W
Pontiac, MI 48341

To Whom It May Concern:

This letter is to notify you as the taxing jurisdiction that a hearing on the issuance of an Industrial Facilities Exemption Certificate for BoCo Enterprises, Inc. will be held on Monday, May 23, 2016 at 7:00 pm, at the City of Novi, Council Chambers, 45175 Ten Mile Rd., Novi, MI 48375. The proposed project is part of Parcel ID No. 50-22-16-251-023, located at 46100 Grand River Road, described in the enclosed legal description.

If there are any questions, please contact my office at 248-347-0456.

Sincerely,

Cortney Hanson

Cortney Hanson, CMC, CMMC
Deputy City Clerk

City of Novi
45175 Ten Mile Road
Novi, Michigan 48375
248.347.0460
248.347.0577 fax

cityofnovi.org



SENT VIA CERTIFIED MAIL

May 12, 2016

CITY COUNCIL

Mayor
Bob Gatt

Mayor Pro Tem
Dave Staudt

Andrew Mutch

Wayne M. Wrobel

Laura Marie Casey

Gwen Markham

Brian Burke

City Manager
Peter E. Auger

City Clerk
Maryanne Cornelius

Novi Community Schools
Attn: Steve Matthews, Superintendent
25345 Taft Rd
Novi, MI 48374

Dear Mr. Matthews:

This letter is to notify you as the taxing jurisdiction that a hearing on the issuance of an Industrial Facilities Exemption Certificate for BoCo Enterprises, Inc. will be held on Monday, May 23, 2016 at 7:00 pm, at the City of Novi, Council Chambers, 45175 Ten Mile Rd., Novi, MI 48375. The proposed project is part of Parcel ID No. 50-22-16-251-023, located at 46100 Grand River Road, described in the enclosed legal description.

If there are any questions, please contact my office at 248-347-0456.

Sincerely,

Courtney Hanson

Courtney Hanson, CMC, CMMC
Deputy City Clerk

City of Novi
45175 Ten Mile Road
Novi, Michigan 48375
248.347.0460
248.347.0577 fax

cityofnovi.org



SENT VIA CERTIFIED MAIL

CITY COUNCIL

Mayor
Bob Gatt

Mayor Pro Tem
Dave Staudt

Andrew Mutch

Wayne M. Wrobel

Laura Marie Casey

Gwen Markham

Brian Burke

City Manager
Peter E. Auger

City Clerk
Maryanne Cornelius

May 12, 2016

BoCo Enterprises, Inc.
Attn: Blair M. Bowman
46100 Grand River Ave.
Novi, MI 48374

Dear Mr. Bowman:

This letter is to notify you that a hearing on the issuance of an Industrial Facilities Exemption Certificate for BoCo Enterprises, Inc. will be held on Monday, May 23, 2016 at 7:00 pm, at the City of Novi, Council Chambers, 45175 Ten Mile Rd., Novi, MI 48375. The proposed project is part of Parcel ID No. 50-22-16-251-023, located at 46100 Grand River Road, described in the enclosed legal description.

If there are any questions, please contact my office at 248-347-0456.

Sincerely,

Cortney Hanson

Cortney Hanson, CMC, CMMC
Deputy City Clerk

City of Novi
45175 Ten Mile Road
Novi, Michigan 48375
248.347.0460
248.347.0577 fax

cityofnovi.org



VIA HAND DELIVERY

CITY COUNCIL

Mayor
Bob Gatt

Mayor Pro Tem
Dave Staudt

Andrew Mutch

Wayne M. Wrobel

Laura Marie Casey

Gwen Markham

Brian Burke

City Manager
Peter E. Auger

City Clerk
Maryanne Cornelius

May 12, 2016

City of Novi
Attn: Kay Shafii, Deputy Assessor
45175 W. Ten Mile Road
Novi, MI 48375

Dear Ms. Shafii:

This letter is to notify you as the taxing jurisdiction that a hearing on the issuance of an Industrial Facilities Exemption Certificate for BoCo Enterprises, Inc. will be held on Monday, May 23, 2016 at 7:00 pm, at the City of Novi, Council Chambers, 45175 Ten Mile Rd., Novi, MI 48375. The proposed project is part of Parcel ID No. 50-22-16-251-023, located at 46100 Grand River Road, described in the enclosed legal description.

If there are any questions, please contact my office at 248-347-0456.

Sincerely,

Cortney Hanson

Cortney Hanson, CMC, CMMC
Deputy City Clerk

cc: Peter Auger, City Manager
Maryanne Cornelius, City Clerk

City of Novi
45175 Ten Mile Road
Novi, Michigan 48375
248.347.0460
248.347.0577 fax

cityofnovi.org

COMPREHENSIVE LIST FOR 2014 OF ENTITIES OR SHOWS THAT UTILIZE THE CONVENTION/TRADE CENTER
2ND ANNUAL REPORT

01/03/14	General RV Meeting
01/03/14	Progressive International Motorcycle Show
01/03/14	Lauren & Jeff's Wedding Ceremony Rehearsal & Dinner
01/03/14	Zee Medical Interview Room - POP UP EVENT
01/04/14	Lauren Newman & Jeff Baskin's Wedding
01/05/14	Lauren & Jeff's Wedding Brunch
01/06/14	Event Link RAM Ride and Drive
01/07/14	ATI Holdings LLC
01/09/14	The Ultimate Fishing Show
01/09/14	Relay for Life Committee & Captain Meeting
01/10/14	Dennis Kubit Fundraiser
01/11/14	Karthik Mikkilineni's 1st Birthday
01/13/14	F. Lax Construction Farm Bureau Insurance Meeting
01/15/14	City of Novi State of the City Breakfast
01/15/14	Haystaks Training
01/15/14	Newlin Meeting
01/16/14	Michigan Winter Dog Classic
01/16/14	Michigan Wireless Association
01/17/14	Pure Force/US Foods Meeting
01/18/14	Michigan Kiwanis Board Meeting
01/18/14	ASA Michigan Collision Repairer Forum
01/19/14	Midwest Dressage Association Celebration & Annual Awards Banquet
01/20/14	Public Affairs Associates, Inc. Meeting
01/20/14	LOC Federal Credit Union
01/20/14	DFCU Financial
01/21/14	ATI Holdings LLC
01/22/14	Continental Management Conference
01/22/14	AIO Wireless Training
01/23/14	Relay for Life Committee & Captain Meeting
01/23/14	MACPA Meeting #4
01/24/14	Novi Home Improvement Show
01/24/14	US Foods Inc. Kickoff Meeting
01/25/14	Clarity Research LLC
01/25/14	Christopher & Company Fights MS Fundraiser Dinner
01/25/14	A & M Label Luncheon
01/26/14	Japan Business Society of Detroit New Year's Celebration
01/27/14	Engineering Society of Detroit-Future Cities Competition
01/28/14	Magna Seating Meeting

COMPREHENSIVE LIST FOR 2014 OF ENTITIES OR SHOWS THAT UTILIZE THE CONVENTION/TRADE CENTER
2ND ANNUAL REPORT

01/29/14	Relay for Life - Committee Workshop
01/29/14	CS Partners
01/29/14	ZOLL - Road Safety Lunch & Learn- CANCELLED
01/30/14	Relay for Life - Kick off Event
02/01/14	Michigan Antique Arms Collectors Show
02/01/14	Wolverine Knife Collectors Show
02/01/14	IHA 20th Anniversary Celebration
02/01/14	FTRESIDE LOUNGE - February, 2014
02/04/14	ATI Holdings LLC Meeting
02/04/14	AIO Wireless Training
02/05/14	Scentsy, Inc.
02/05/14	48th Annual Detroit Camper and RV Show
02/05/14	Gold Key Travel- Sandals Resort - Information Night
02/07/14	Michigan Association of School Boards
02/07/14	Michigan Association of Realtors
02/08/14	The Heart of a Child Fundraiser Dinner
02/08/14	Ladies Afternoon Out
02/11/14	Toyota Highlander Launch
02/11/14	PepsiCo Great Lakes Campus Reconnect
02/11/14	North Ridge Church Feed My Starving Children
02/12/14	Farmers Insurance District Meeting
02/13/14	American Honda Motor Co., Inc. meeting
02/13/14	*ICSC Mich Continuing Education Program
02/14/14	The Woodworking Shows
02/15/14	Novi Bridal Expo
02/15/14	MI Engineers Foundation
02/15/14	Chinese New Year Celebration
02/15/14	Detroit Catholic Central High School - Gourmet Valentine Wine & Dine - AIRBONE LATEX ALLERGY
02/16/14	Giant Motorcycle Swap Meets
02/18/14	Great Lakes Council Boy Scouts of America - Eagle Scout Dinner
02/18/14	2014 Q1 Dealer Council - Buick & GMC
02/19/14	WM Accounting Meeting
02/19/14	Super Systems, Inc. Seminar
02/19/14	Berger Dealer Group
02/20/14	Relay for Life Committee & Captain Meeting
02/21/14	City of Novi - Clay Pearson's Going Away Party
02/22/14	* AFPD Annual Dinner
02/22/14	Novi Gun & Knife Show

COMPREHENSIVE LIST FOR 2014 OF ENTITIES OR SHOWS THAT UTILIZE THE CONVENTION/TRADE CENTER
2ND ANNUAL REPORT

02/22/14	Karin Pitrone & Drew Matthew's Wedding
02/22/14	World's Greatest Hobby on Tour
02/25/14	Fifth Third Bank Manager Training
02/25/14	MRPA - Playground Safety School
02/25/14	MI Dept. of Community Health - OPHP
02/27/14	Outdoorama
02/27/14	Cottage & Lake Front Living Show
02/27/14	BIA Dinner Kickoff Meeting
02/28/14	Hollywood Vibe
03/01/14	FIRESIDE LOUNGE - MARCH, 2014
03/03/14	* MGIA Landscaping
03/04/14	ATI Holdings LLC Meeting
03/05/14	*IREM Institute of Real Estate Management
03/05/14	Dick's Sporting Goods Meeting
03/05/14	ICSC Breakfast Meeting
03/05/14	Gold Key Travel- Sandals Resort - Information Night
03/06/14	DeMaria Building Company
03/06/14	Michigan Mortgage Lenders Association (MMLA)
03/07/14	Michigan Golf Show
03/07/14	Accenture Women's Day
03/07/14	Community Institute for Associations-CAI
03/08/14	Novi Lions Club Charity Auction Dinner
03/11/14	Kroger- Michigan Division
03/11/14	Pepsico HR Team Meeting
03/13/14	22nd Annual Spring Boating Expo
03/13/14	Department of Civil Rights
03/13/14	*2014 People, Profit and Progress Conference
03/14/14	US Foods Inc. Meeting
03/14/14	Vestrand Dental Seminar
03/14/14	Kathy Crawford Campaign
03/15/14	Suzie & Jeff's Wedding Ceremony & Reception
03/17/14	Novi Yacht Club
03/17/14	The Tapco Group Meeting
03/19/14	* Gordon Food Show
03/19/14	Kroger- Michigan Division - Floral Show
03/19/14	BCBSM Annual Customer Meeting
03/20/14	ATI Holdings LLC
03/21/14	Mary Kay, Inc.

COMPREHENSIVE LIST FOR 2014 OF ENTITIES OR SHOWS THAT UTILIZE THE CONVENTION/TRADE CENTER
2ND ANNUAL REPORT

03/21/14	Sharodan Company
03/21/14	Novi Backyard, Pool & Spa Show
03/22/14	Mary Kay, Inc. - Maggie Sitar Group
03/22/14	Jain Society of Greater Detroit 21st Anniversary Fundraiser Dinner
03/22/14	Motor City Hot Rod & Racing Expo
03/23/14	Store Meeting - March 2014 - Twelve Oaks/R041
03/23/14	Zeigler Bridal Shower
03/24/14	Detroit Catholic Central High School Basketball Banquet
03/25/14	General RV Manager Workshop
03/25/14	Eberspaecher Supplier Day
03/25/14	Sunglass Hut-Region 4
03/25/14	Meet Qt: Soup to Nuts
03/25/14	Comau Inc.
03/26/14	Continental Management Meeting
03/27/14	Joseph R. Nermeth DDS & Associates Spring Seminar
03/27/14	Mazda North American Operations
03/27/14	South East Michigan Home Builders Seminar
03/28/14	Novi Home and Garden Show
03/28/14	US Foods Inc. Meeting
03/28/14	Bureau of Education and Research
03/28/14	Michigan Association for College Admission Counseling
03/30/14	39th Annual Detroit Catholic Central High School Fashion Show - SEVERE AIRBORNE LATEX ALLERGY
03/31/14	Islander Sewing Systems
03/31/14	Metro Detroit National College Fair
03/31/14	Morley Companies FCS Spring Truck Rally
04/01/14	FJRESIDE LOUNGE - APRIL, 2014
04/02/14	Launch Showcase
04/03/14	Southeast Michigan Association of Fire Chiefs
04/03/14	Infinity Athletics Cheer Banquet
04/04/14	General RV Meeting
04/05/14	Frontier Distributing, Inc 2014 Open House
04/06/14	Giant Motorcycle Swap Meets
04/07/14	Engineering Society of Detroit Job Fair
04/09/14	* Lipari
04/09/14	AIAG 2 Day Summit
04/10/14	EWO April meeting
04/11/14	Peak Education and Training

COMPREHENSIVE LIST FOR 2014 OF ENTITIES OR SHOWS THAT UTILIZE THE CONVENTION/TRADE CENTER
2ND ANNUAL REPORT

04/11/14	Great Lakes Art Fair
04/11/14	Lindsay Naumann & Jason Lewis After Party - Fireside Open
04/12/14	Michigan Antique Arms Collectors
04/12/14	Fallen & Wounded Soldiers Fund Annual Dinner
04/12/14	Reading Strategies Workshop
04/13/14	VegFest 2014
04/15/14	BCBSM Novi Meeting
04/15/14	Varsity Lincoln Meeting
04/15/14	Blue Care Network Leader Town Hall Meeting
04/16/14	US Foods Inc. Premier Meeting - USING KITCHEN
04/16/14	Express Employment Professionals - CANCELLED EVENT
04/16/14	P&M Corporate Finance Meeting
04/17/14	CEED Annual Dinner 30th Anniversary Dinner
04/18/14	Gun & Knife Show
04/19/14	Star City Game Center
04/19/14	SURPRISE Party
04/22/14	Ballard Benefit Works, Inc. Seminar
04/22/14	ADI Security Conference
04/23/14	2014 MAHLE Finance & Controllers Conference
04/23/14	Central Michigan University Center for Charter Schools
04/24/14	Sunglass Hut Northern US Virtual Store Training Meeting
04/25/14	** LEGO Kidsfest Tour
04/25/14	PMI-Project Management Institute - Great Lakes Chapter
04/25/14	Delta Kappa Gamma Dinner
04/26/14	BIAMI Legacy Society Tribute Dinner
04/27/14	Laurie Tobel's Memorial
04/28/14	Detroit Metropolitan Convention and Visitors Bureau DMCVB
04/28/14	PTO Today
04/28/14	SABIC Meeting
04/29/14	Webasto North America - Leadership Development Program
04/29/14	Gold Key Travel, Inc. - Sandals Information Night
04/30/14	Metro Detroit Association of Health Underwriters Expo
05/01/14	Michigan International Women's Show
05/01/14	Fifth Third Bank
05/01/14	FIRESIDE LOUNGE - MAY, 2014
05/02/14	Vestrand Consulting Services LLC
05/02/14	Eton Academy 2014 Prom
05/03/14	Novi High School Prom 2014

COMPREHENSIVE LIST FOR 2014 OF ENTITIES OR SHOWS THAT UTILIZE THE CONVENTION/TRADE CENTER
2ND ANNUAL REPORT

05/03/14	Kim Turnbough & William Johnson's Wedding Ceremony & Reception
05/05/14	AIPAC Program
05/05/14	LOC Federal Credit Union Luncheon
05/06/14	ESD / DTE Energy Conference
05/06/14	DTE Energy Meeting
05/08/14	Great Lakes Mega Meet Scrapbook Convention
05/08/14	JDM Systems Consultants Inc.
05/08/14	ATI Foundation
05/09/14	Siemens Industry Town Hall Meeting
05/09/14	Comic Book Pre-Con
05/10/14	Samantha's Bat Mitzvah
05/12/14	Gordon Food Service Meeting
05/12/14	Senator Meekhof Breakfast Reception w/ Senator Kahn
05/13/14	ATI Holdings LLC
05/13/14	Michigan Mortgage Lenders Association (MMLA)
05/14/14	Celebrating 100,000 Kelley Alumni Event
05/15/14	Making Home Affordable Program
05/15/14	Detroit Treasury Management Association
05/16/14	Motor City Comic Con
05/20/14	General RV Meeting
05/20/14	MAHLE Industries, Inc. Meeting
05/20/14	Sandy Corporation - Hyundai Ride and Drive
05/21/14	Meijer Service Awards Dinner
05/21/14	Greater Detroit Chapter - NACE Meeting & Luncheon
05/22/14	MAHLE Industries, Inc. Meeting
05/22/14	Northville High School 2014 Prom
05/23/14	Hot Tub & Spa Sale
05/24/14	Mrin Arkatkar & Steve Dear's Wedding Ceremony & Reception
05/24/14	Mikaela's Bat Mitzvah
05/25/14	Mikaela's Family Brunch
05/25/14	Raj's Graduation Party
05/25/14	Daphne Neighbor & Paul Krutty's Hospitality Room
05/27/14	Novi High School Girls Track Banquet
05/28/14	Novi Dance Company Banquet
05/30/14	Peak Education and Training
05/30/14	PCEP 2014 Prom
05/30/14	Forever Flowering Education Seminar
05/31/14	Gun & Knife Show

COMPREHENSIVE LIST FOR 2014 OF ENTITIES OR SHOWS THAT UTILIZE THE CONVENTION/TRADE CENTER
2ND ANNUAL REPORT

05/31/14	Maximum Yield's Indoor Gardening Expo
05/31/14	Megan Ryan & Brian Mato's Wedding
05/31/14	Scott Toth & Silviya Stankova's Wedding
05/31/14	National Patrol Rifle Conference & Competition
05/31/14	RX Green Solutions Reception
06/01/14	FIRESIDE LOUNGE - JUNE, 2014
06/01/14	Love For Lauren Fundraiser
06/01/14	Kelsey's Baby Shower
06/01/14	Mithilya's Saree Function
06/02/14	TeleNav, Inc. - icw Telematics
06/02/14	NNG - icw Telematics
06/02/14	BP Strategy Session
06/03/14	Telematics Detroit 2014
06/03/14	Sprint - icw Telematics
06/04/14	Inrix - icw Telematics
06/04/14	Airbiquity (icw Telematics)
06/04/14	AT&T (icw Telematics)
06/04/14	Covisint - icw Telematics
06/04/14	T-Mobile (icw Telematics)
06/04/14	Texas Instruments - icw Telematics
06/04/14	CW Professional Services (formerly Compuware) - icw Telematics
06/04/14	HERE - icw Telematics
06/04/14	SBD - icw Telematics
06/04/14	Jasper Technologies - icw Telematics
06/04/14	Wind River - icw Telematics
06/06/14	International Gem & Jewelry Show
06/06/14	Michigan Public Health Institute
06/06/14	Harrison High School 2014 Prom
06/06/14	Pemexa Group
06/08/14	Esti Mandelbaum & Moshe Kaplan's Wedding Ceremony & Dinner Reception
06/10/14	Mid-Year Economic Forecast & State of the Industry Luncheon
06/10/14	Outbound Technologies, Inc.
06/11/14	Amerimold 2014 Conference
06/11/14	American Business Women's Association - Novi Chapter Meeting
06/11/14	Merrifield Machinery Solutions - icw Amerimold - booth 123
06/11/14	Synventive Molding Solutions - icw Amerimold
06/12/14	General Motors Fleet & Commercial
06/12/14	Novi High School Lacrosse Banquet

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06/13/14	Alessandra Williams & Amit Dharmani's Wedding
06/13/14	Goldstein Dental Group
06/15/14	Zubad Newaz & Ambreen Yusuf's Wedding
06/16/14	Van Eerden Foodservice Food Show
06/16/14	2014 GM BDC Awareness Tour
06/17/14	Home Builders Association of SE Michigan
06/17/14	Sunglass Hut Northern US Virtual Store Training Meeting
06/18/14	Friends of Judge Brian MacKenzie
06/19/14	Detroit Catholic Central High School Baseball Team Banquet
06/20/14	Annual Service Awards of Trinity Health
06/20/14	Alpha Phi Omega Meeting
06/21/14	Corrine Gonte & Jeff Cecil's Wedding Ceremony & Reception
06/21/14	Shriners Potentate Ball
06/21/14	Hannah's Bat Mitzvah
06/22/14	Michigan Elite Gymnastics Academy Team Banquet
06/22/14	Harris Family Reunion - Brunch
06/23/14	Chabad Dinner
06/23/14	Eberspaecher North America Incorporated Inc. Training
06/24/14	Michigan Association of MACPA Annual Trade Show and Educational Seminars
06/24/14	FordDirect 2014 Regional Meeting
06/24/14	Kia Motors Meeting
06/24/14	Salix Pharmaceuticals
06/25/14	P&M Corporate Finance Meeting
06/25/14	ISES Meeting 'Lunch with the Legends'
06/26/14	Chrysler
06/28/14	Amanda Dilloway & Topher Wood's Wedding
06/28/14	Beth Tori & Rick Beaudin's Wedding Ceremony & Reception
06/28/14	Delorey / Healy Family Reunion Banquet
07/01/14	FIRESIDE LOUNGE - JULY, 2014
07/08/14	Michigan Education Association - MEA
07/10/14	Mazda North American Operations Meeting
07/11/14	General RV Meeting
07/11/14	Hot Tub & Spa Sale
07/12/14	Shrina Patel & Jeries Eadeh's Wedding
07/15/14	HBM Seminar
07/16/14	Michigan Gymnastics Champions Banquet
07/17/14	Terry O'Neill's Memorial Luncheon
07/19/14	MANA Strategic Planning Meeting

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07/19/14	Michigan Kiwanis Meeting
07/19/14	2014 CAGD Annual Banquet
07/19/14	Dan Vess & Trisha Allen's Wedding
07/19/14	Production Plus Training DK #9188003444
07/20/14	Duvall Memorial Service
07/22/14	ITC Holdings Corp. Safety Meeting
07/22/14	ATI Holdings LLC Breakfast Meeting
07/22/14	Advance Plumbing & Heating "The Science of Selling"
07/22/14	Feldman Automotive Dealer Group Meeting
07/22/14	ICSC 2014 Michigan Idea Exchange
07/23/14	MMHA Installer's Course
07/23/14	Reception for Brenda Lawrence for Congress
07/26/14	Gun & Knife Show
07/26/14	Shiseida Hughes & Jeffrey Beeler's Wedding
07/28/14	Delegate Training w/ Lt. Governor Brian Calley
07/28/14	Eid Mubarak / Haroon Arfi 75th Birthday
07/28/14	Google 3 D Virtual Reality Photo Shoot
07/30/14	Global Finishing Solutions Meeting
07/31/14	Michigan Adolescent Pregnant & Parenting Program (MI-APPP) Training
07/31/14	Job Fair
08/01/14	Campbell Family Reunion Dinner
08/01/14	FIRESIDE LOUNGE - AUGUST, 2014
08/01/14	Novi High School - Class of 1994 20 Year Reunion
08/02/14	Rubber Stamp Show
08/02/14	TICA Cat Show
08/02/14	Erika Rochow & Greg Jacob's Wedding Ceremony & Reception
08/02/14	Kristy Kosloski & Ryan Glandorf's Wedding Ceremony & Reception
08/03/14	Erika & Greg's Post Wedding Brunch
08/04/14	PepsiCo Intern Dinner
08/04/14	RAOTM 2014 (Rockwell Automation) *Please get approval for any site visits 8/4-8/7*
08/08/14	Peak Education and Training Seminar
08/09/14	India Day
08/09/14	Jacque Morfitt & Adam Bowness' Wedding Ceremony & Reception
08/09/14	Kerri Hamann & Chris Maas' Wedding Ceremony & Reception
08/11/14	IHS Meeting
08/12/14	National Defense Industrial Association (NDIA) GVSETS
08/13/14	Varsity Lincoln Seminar
08/13/14	GVSETS - NDIA

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08/15/14	Lagassesweet Trade Show
08/15/14	Susan G. Komen 3-Day
08/16/14	Kristen Fraidenburg & Tyler Powers' Wedding
08/16/14	Kelly Chalmers & Rick Greenwell's Wedding Ceremony & Reception
08/16/14	Katie Rydzewski & Chris Nyberg's Wedding
08/18/14	Productions Plus Vehicle Specialist Training
08/19/14	Van Eerden Food Service Meeting
08/19/14	ATI Holdings LLC Breakfast Meeting
08/20/14	ATI Holdings LLC Breakfast Meeting
08/22/14	Michigan Republican Party State Convention
08/22/14	Brian Calley for Michigan
08/23/14	Robbie Phillips & Brittany Janer's Wedding
08/24/14	MI Society of Enrolled Agents Annual Conference
08/25/14	Engineering Analysis DK9188003379
08/26/14	Brightmoor Christian Church Dinner Program
08/29/14	*Fifth Third Bank Michigan State Fair - A Private Entity, LLC
09/01/14	FIRESIDE LOUNGE - SEPTEMBER, 2014
09/04/14	NGK Spark Plugs, Inc. Meeting
09/05/14	International Gem & Jewelry Show
09/05/14	Brightmoor Christian Church Dinner Program
09/06/14	Michigan Antique Arms Collectors Show
09/06/14	Samantha Finnemore & Peter Fleming's Wedding
09/06/14	Kayla Tome & Tom Herzog's Wedding
09/06/14	Melissa Finkel & Aaron Hout's Wedding
09/07/14	Brides Day Bridal Show
09/07/14	Madonna University Blue & Gold Awards
09/07/14	Cancelled Event - Prasad & Rama Kamat's Wedding Reception
09/08/14	Momentive Specialty Chemicals - icw ACCE conference
09/09/14	* Holiday Food and Beverage Show
09/09/14	Automotive Composites Conference & Exhibit ACCE
09/12/14	Brightmoor Christian Church Dinner Program
09/12/14	Texas Instruments Tech Day
09/12/14	Henry Ford High School Class of 64' - 50th Reunion
09/12/14	Steel Dynamics, Inc.
09/13/14	Michigan Chinese Women's Association Annual Meeting
09/13/14	Melissa Tobel & David Vasiloff's Wedding
09/16/14	BASF - icw Battery
09/16/14	*The Battery Show (co-located with the Electric & Hybrid Vehicle Technology Expo)

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09/16/14	*Electric & Hybrid Vehicle Technology Expo (co-located with the Battery Show)
09/16/14	AeroVironment - icw Battery Show
09/16/14	Advanced Lead Acid Battery Consortium (ALABC) - icw Battery Show
09/16/14	ATS Automation Tooling Systems -icw Battery Show
09/16/14	Quebec Government Office - icw Battery
09/16/14	EcoCar 3 -icw Battery Show
09/16/14	Röchling Automotive SE & Co. KG - icw Battery
09/16/14	Ioxus Inc. - icw Battery Show
09/16/14	Willy Mena Fundraiser
09/17/14	Chrysler -icw Battery
09/17/14	Advanced Battery Concepts - icw Battery Show
09/17/14	Alcoa - icw Battery Show
09/17/14	NAATBatt - National Alliance for Advanced Technology Batteries
09/17/14	Freescale Semiconductor - icw Battery Show
09/18/14	Next Energy - icw Battery Show
09/18/14	Voltabox - icw Battery Show
09/19/14	SJPHS Neuroscience Conference
09/20/14	Christen DeGrande & Drew Hayes' Wedding Ceremony & Reception
09/20/14	Eaton Corporation Employee Appreciation Event
09/22/14	Imperial Beverage CANCELED EVENT!!!
09/22/14	City Electric Supply Contractor Training
09/23/14	Sunglass Hut-Region 4
09/23/14	Joint Provider Surveyor Training Fall 2014
09/23/14	Reception for Judge Brian MacKenzie
09/24/14	Strategic Practice Solutions Training
09/24/14	AIAG - 2014 Quality Summit
09/25/14	Relay for Life - Committee Interest Meeting
09/26/14	American Sewing Expo
09/26/14	Christian Tabernacle Girls Night Live!
09/26/14	The McCall Pattern Co.
09/26/14	Crawford 50th Anniversary
09/27/14	Novi Gun & Knife Show
09/27/14	Jessica Quinones & Sean Clarey's Wedding
09/28/14	"Oh My Aching Back" Pain Symposium
09/28/14	Caroline's 100th Birthday Celebration
09/28/14	Gold Key Travel, Inc. - Sandals Information Cocktail Party
09/29/14	WBEC - Great Lakes Women's Business Conference
10/01/14	2014 Southeast Michigan EMS Expo

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10/01/14	2014 Southeast Michigan EMS Expo
10/01/14	Detroit Camper & RV Show
10/02/14	Bright House Networks Management Meeting
10/02/14	Voices for Vets Music Series
10/03/14	8th Annual Great Lakes Chapter Case Management Conference
10/03/14	MICPA Career Fair
10/03/14	Strategic Practice Solutions Training
10/04/14	Michigan Kiwanis Fall Leadership
10/04/14	Katie Olson & Mike Garner's Wedding
10/04/14	Samantha Passalacqua & Eric Harms' Wedding Ceremony & Reception
10/04/14	Celia's Sweet Sixteen
10/05/14	Kroger- Michigan Division
10/08/14	*Michigan Snow Conference & Expo
10/08/14	AIAG - IMDS & Product Chemical Compliance Conference
10/09/14	Relay for Life - Committee Meeting
10/09/14	Rohde & Schwarz Meeting
10/09/14	Berger Dealer Group
10/10/14	Novi Home Remodeling Show
10/10/14	Christian Life Center Church Couples Retreat
10/10/14	Mike Schneider & Caitlin Brousseau's Wedding Hospitality Room & Brunch
10/11/14	2014 Wellness & Epilepsy Conference
10/11/14	Surprise 60th Birthday
10/12/14	Kids Artistic Revue Dance Convention
10/12/14	Scrapbooking Event
10/13/14	SABIC Meeting
10/14/14	*Michigan Restaurant Show
10/15/14	Coldwell Banker Weir Manual
10/15/14	Fingerlakes Team Meeting
10/16/14	Michigan Self Insurers' Association (MSIA)
10/16/14	Michigan Dental Association Panel Event
10/16/14	CASA - Court Appointed Special Advocates Annual Conference
10/16/14	Dick's Sporting Goods Meeting

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10/17/14	Michigan Economic Development Corp - Global Trade Days
10/17/14	State Bar of Michigan Appellate Practice Session
10/17/14	Team World Vision - Detroit Marathon Dinner
10/17/14	State Fair Superstar
10/18/14	Michigan Dental Association Student Success Seminar
10/18/14	Faith Covenant Church 100th Anniversary Dinner
10/19/14	Kids Artistic Revue Dance Convention
10/20/14	2015 Toyota Camry & Sienna Launch
10/20/14	MWTA Annual Conference
10/21/14	INNO-VENTION 2014, Presented by Medical Main Street, Powered by Oakland County
10/22/14	Chrysler Capital Meeting
10/23/14	Relay for Life - Leadership Meeting
10/23/14	Dr. Nemeth & Hersh-Beattie Fall Seminar
10/23/14	Burglar & Fire Alarm Association Fall Conference
10/23/14	Continental Management Meeting
10/23/14	Creative Art Workshop - Bev Jozwiak Watercolor Workshop
10/23/14	Ameriprise Financial - Take Control of Your Retirement Income Seminar
10/24/14	Art Van Top Performers Event
10/25/14	Mary Kay, Inc. Go-Give Workshop
10/25/14	2014 Mini Reserve by Quick Quotes
10/25/14	Connie Freund and Fred Sher's Wedding
10/26/14	Mercy High School Mother's Club Fashion Show
10/26/14	Connie Freund and Fred Sher's Wedding Brunch
10/27/14	Relay for Life Meeting
10/27/14	Association Management Resources
10/27/14	Arts Expo College Fair
10/28/14	*Testing Expo
10/28/14	AVL Reception - icw Testing Expo
10/28/14	ACS Test Facility and Equipment Hospitality Suite - icw Testing Expo
10/29/14	Measurement Instruments Reception - icw Testing Expo
10/29/14	DeMaria Building Company Quarterly Executive Team Meeting
10/29/14	PCB Piezotronics Inc. Reception -icw Testing Expo

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10/29/14	CSM Products, Inc Reception - icw Testing Expo
10/29/14	Southwest Research Institute
10/29/14	Horiba Instruments - icw Testing
10/29/14	DTS Meeting - icw Testing Expo
10/29/14	Grainger & Worrall - icw Testing Expo
10/30/14	Community Network Services Anniversary Dinner
10/30/14	The Governor John Engler Center for Charter Schools 2014 Conference
10/31/14	Shruti Ramakrishna & Manish Pandya's Wedding
11/01/14	Novi Gun & Knife Show
11/03/14	Novi High School Girls Cross Country Banquet
11/04/14	MICPA MI Tax Conference
11/04/14	Kia Training Meeting
11/05/14	Worker Comp Seminar
11/06/14	Relay for Life - Committee Meeting
11/06/14	AdvancED Michigan Fall Conference
11/06/14	Sunglass Hut-Region 4
11/07/14	Snowmobile USA Show & Sale 2014
11/07/14	Julie & Andrew's Rehearsal Dinner
11/08/14	Julie & Andrew's Wedding Ceremony & Reception
11/09/14	Julie & Andrew's Post Wedding Brunch
11/09/14	Shreya's Baby Shower
11/10/14	2014 Fall Engineering & Technology Job Fair
11/10/14	ATI Holdings LLC Training
11/10/14	SABIC Meeting
11/11/14	Plante Moran Associates Meeting
11/11/14	*Amcon
11/11/14	Novi Bobcats Football Banquet
11/12/14	ICLE - 13th Annual Family Law Institute
11/12/14	2014 Conference on Pain: Beyond Boundaries
11/14/14	11th Annual Salute to Veterans Gala
11/14/14	Novi Equestrian Expo, LLC
11/15/14	Hannah & Sammi's Bat Mitzvah

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11/15/14	Alex's Bat Mitzvah
11/15/14	Strategic Planning Meeting
11/16/14	Walled Lake Braves Banquet
11/17/14	Physical Therapy Provider Network
11/17/14	Con-Way Transportation Meeting
11/18/14	CEO Roundtable
11/18/14	Harman International Team Meeting
11/19/14	Mazda North American Operations
11/19/14	Department of Civil Rights
11/19/14	Michigan Fire Inspectors Society
11/20/14	Gleaners' Hunger-Free Holidays Bazaar
11/21/14	Novi Pet Expo
11/21/14	Home Builders Association - Economic Forecast Luncheon
11/23/14	Walled Lake Central High School Band Banquet
11/23/14	Team Detroit Volleyball Club
11/24/14	CS Partners Fall Conference
11/25/14	Association Management Resources
11/29/14	Michigan Antique Arms Collectors
11/29/14	Sarah Chynoweth's Bat Mitzvah
11/29/14	Hilda & Dave's Wedding Ceremony & Reception
12/01/14	AdvancED Michigan Meetings
12/01/14	SEMMOA Meeting & Holiday Lunch
12/02/14	MI Association of Insurance Agents - A Practical Guide to Agency E&O
12/03/14	The Payments Authority Meeting
12/03/14	AAA Travel Kickoff Meeting
12/03/14	Home Builders Association Leadership Awards
12/03/14	Original Equipment Suppliers Association (OESA) - EHS Council
12/04/14	DMCVB Hospitality Ambassador Training Program
12/04/14	Relay for Life - Committee Meeting
12/04/14	Michigan Wireless Association
12/04/14	UM Tax Seminars
12/05/14	Discover the Dinosaurs

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12/05/14	Hino Motors Manufacturing USA, Inc.
12/06/14	Community Choice Credit Union Holiday Party
12/06/14	Stephanie & Kevin's Wedding Ceremony & Reception
12/07/14	Mastronardi Produce Holiday Party
12/08/14	Toyota Motor Sales USA Meeting
12/09/14	BIAMI Kick Off Meeting
12/10/14	11th Congressional District Republican Committee Holiday Party
12/10/14	Comau Inc.
12/11/14	Michigan Professional Fire Fighters Union (MPFFU)
12/11/14	Continental Management Holiday Lunch
12/11/14	Moss Product Display
12/12/14	City of Novi Evening of Appreciation
12/12/14	Cooper Standard Holiday Luncheon
12/12/14	NGK Spark Plugs, Inc. Holiday Dinner
12/12/14	2014 Christmas Classic (Gymnastics)
12/12/14	FordDirect Winter Celebration
12/13/14	Bright House Networks Holiday Party
12/13/14	Pratt & Miller Engineering Holiday Dinner
12/13/14	Launch Showcase
12/13/14	SCI Flooring Holiday Party
12/13/14	Amy's Baby Shower
12/14/14	United Road Services Inc. Holiday Party
12/15/14	General RV Service Manager Meeting
12/17/14	Reliable Software Resources, Inc Holiday Dinner
12/19/14	Novi Yacht Club Holiday Luncheon
12/19/14	SunGlo Services Holiday Breakfast
12/19/14	AccessPoint Holiday Dinner
12/20/14	Gun & Knife Show
12/22/14	Association Management Resources
12/31/14	Jessica & Tom's Wedding
01/03/15	Novi Bridal Expo
01/03/15	Alyssa & Erick's Wedding

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01/03/15	Nabila & Nabil's Wedding Ceremony & Reception
01/08/15	Ultimate Fishing Show-Detroit
01/08/15	Michigan Professional Fire Fighters Union (MPFFU) Meeting
01/09/15	MICPA Meeting
01/09/15	Academic Internal Medicine Specialists Holiday Dinner
01/09/15	AVI-SPL Lunch & Learn
01/10/15	Novi City Council Meeting
01/12/15	Midwest Reps Association - January Market
01/13/15	BASF Corporation
01/14/15	Aspen Dental
01/15/15	Michigan Winter Dog Classic
01/18/15	Midwest Dressage Association's Annual Banquet & Annual Meeting
01/19/15	DFCU Financial
01/20/15	Michigan Department of Treasury
01/20/15	Huron Valley-Sinai Hospital Seminar
01/20/15	MAHLE Industries, Incorporated
01/21/15	JDRF Donor Reception
01/21/15	CSX Railroad Meeting
01/21/15	Gold Key Travel, Inc. - Sandals Information Night
01/22/15	MICPA Seminar
01/22/15	OESA - Chief Purchasing Officers Council
01/23/15	Novi Home Improvement Show
01/23/15	Strategic Practice Solutions Seminar
01/24/15	BLM Group USA Holiday Party
01/25/15	Japan Business Society of Detroit New Years Celebration
01/26/15	Engineering Society of Detroit-Future Cities Competition
01/27/15	Avon - Women Empowering the Future Tour
01/27/15	2015 MLGMA Winter Institute
01/27/15	Huron Valley-Sinai Hospital Seminar
01/29/15	Providence Hospital Meeting - Executive Retreat
01/29/15	OESA - Tooling Forum
01/30/15	Spillane and Reynolds Orthodontics Office Lecture

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01/31/15	Michigan Antique Arms Collectors
01/31/15	The Heart of a Child Dinner Fundraiser
01/31/15	Great Train Show
01/31/15	Practical Ideas for Educators Workshop
02/03/15	Fifth Third Bank Mortgage Meeting
02/04/15	Detroit Camper & RV Show
02/05/15	OCRCP County Convention
02/06/15	Detroit Catholic Central High School - Wine and Dine
02/07/15	AFPD Annual Gala
02/07/15	Sara & Marty's Wedding
02/09/15	Safe n Simple Meeting
02/10/15	Huron Valley-Sinai Hospital Seminar
02/11/15	Zimmer Dental Meeting
02/11/15	Structured Innovations
02/12/15	City of Novi State of the City Address
02/12/15	*ICSC Mich Continuing Education Program
02/13/15	The Woodworking Shows
02/14/15	Novi Gun & Knife Show
02/14/15	Brittney & Daniel's Wedding Ceremony & Reception
02/14/15	Big Tommy's Comedy Club
02/15/15	Ann's Baby Shower
02/17/15	Gordon Food Service Meeting
02/17/15	Eagle Scouts Dinner
02/18/15	RLC Quest
02/19/15	IREM 40th Annual Trade Show
02/20/15	ATI Physical Therapy Kick Off Retreat
02/20/15	Sabika Jewelry Party
02/21/15	Sportsman's Raffle Extravaganza
02/21/15	TXC Live - Professional MMA Light Heavyweight Championship
02/22/15	Jackie's Bridal Shower
02/24/15	Fifth Third Bank - Financial Center Managers Meeting
02/24/15	State Farm - NCMA Event

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02/24/15	Peterson Spring Sales Meeting
02/25/15	Central Michigan University Next Step Program
02/25/15	Edward Jones Region 18 FA Winter Meeting
02/26/15	Outdoorama
02/26/15	Cottage & Lakefront Living Show - Detroit
02/27/15	Farmers Insurance District Meeting
02/27/15	Harbour Results
02/28/15	Jacob's Bar Mitzvah
03/01/15	Chinese New Year Celebration
03/02/15	Eradico Services, Inc. Training Session
03/03/15	*Landscape Trade Show
03/03/15	US Foods Inc. Meeting
03/03/15	Unilock Michigan Meeting
03/05/15	JETRO
	Japan External Trade Organization
03/05/15	*2015 People, Profit and Progress Conference
03/06/15	Michigan Golf Show
03/06/15	Accenture
03/07/15	Naranja Nights
03/08/15	Naranja Nights Brunch
03/09/15	Kroger- 2015 Store Management Meeting
03/11/15	DeMaria Building Company Annual Meeting
03/11/15	Michigan Cat Meeting
03/11/15	MSU College of Osteopathic Medicine -General Surgery PAC Meeting
03/11/15	Novi High School Cheer Banquet
03/12/15	Spring Boating Expo
03/12/15	Solar Contract Carpet Meeting
03/12/15	Health Markets Meeting
03/13/15	Community Institute for Associations-CAI
03/13/15	Mya's Sweet Sixteen
03/14/15	Health Alliance Plan - MoveWell Every Day
03/14/15	Novi Lions Club- 9th Annual Charity Dinner & Auction
03/14/15	Kellie & Adam's Wedding

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03/14/15	Brooke's Bat Mitzvah
03/16/15	Novi High School Wrestling Banquet
03/17/15	Fifth Third Bank - Personal Bankers Meeting
03/17/15	Learning Care Group Annual Meeting
03/17/15	Magna Seatings Systems Eng
03/17/15	Kellogg Meeting
03/18/15	*Gordon Food Show
03/19/15	Joseph R. Nemeth DDS & Associates Spring Seminar
03/19/15	Magna Seatings Systems Eng
03/19/15	Sunglass Hut-Region 4
03/20/15	Vestrand Consulting Services LLC
03/20/15	Mary Kay, Inc.
03/20/15	Sherodan Company
03/20/15	Novi Backyard Pool & Spa Show
03/20/15	J&S Designs
03/21/15	Motor City Hot Rod & Racing Expo
03/21/15	Jain Society of Greater Detroit 22nd Anniversary Fundraiser Dinner
03/22/15	Carnival of Care
03/23/15	Michigan Association of Drug Court Professionals (MADCP) - 16th Annual Conference
03/26/15	Walled Lake Western High School Girls Basketball Banquet
03/26/15	Continental Management Meeting
03/26/15	Mazda North American Operations
03/26/15	Quantum Analytics
03/27/15	Novi Spring Home and Garden Show
03/27/15	Gift of Life Michigan - Tissue Donation Symposium
03/27/15	International Association of Fairs & Expositions (IAFE) - Spring Zone Meeting
03/28/15	Launch Showcase
03/28/15	Lindsay's Baby Shower
03/29/15	Detroit Catholic Central High School Fashion Show
03/30/15	Metro Detroit National College Fair
03/30/15	The Social U
03/31/15	Detroit Catholic Central High School Basketball Banquet

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03/31/15	MHA Health Workshop
04/01/15	Southeast Michigan Association of Fire Chiefs
04/01/15	Handicare
04/03/15	Novi Gun & Knife Show
04/07/15	Islander Sewing Systems
04/07/15	Toyota Camry Sustainment Training
04/07/15	The Tile Shop Meeting
04/08/15	Mayor Gatt Fundraiser
04/10/15	Great Lakes Art Fair
04/11/15	Frontier Distributing 2015 Open House
04/11/15	Annaprashan
04/11/15	Ashley & Christopher's Wedding
04/13/15	ESD - Spring Engineering & Technology Job Fair
04/13/15	Infinity Athletics Cheer Banquet
04/13/15	Meghan & Nick's Wedding TASTING
04/13/15	PolyWorks Conference USA 2015
04/14/15	AEXP Travel Meeting - Flint Group
04/14/15	Gallery of Superb Printing by DCPHC
04/14/15	MI Trucking Association - Tech Expo 2015
04/15/15	MAHLE Conference
04/16/15	MiHockey Banquet of Champions
04/16/15	Zimmer Dental Meeting
04/16/15	Foot Locker Meeting
04/17/15	Blue Cross and Blue Shield of Michigan - Operations Leadership Meeting
04/18/15	BIAMI Legacy Society Tribute Dinner
04/18/15	Cheerleaders of America
04/18/15	Practical Ideas for Educators Workshop
04/19/15	VegFest - Vegan Tastefest & Expo
04/19/15	PCC Super User Training Detroit
04/20/15	Girl Scouts Dinner Dance
04/20/15	Farmington United Gymnastics Banquet
04/21/15	ATI Physical Therapy RD Meeting & Education Series Meeting

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04/22/15	Lipari Food Show
04/22/15	Ballard Benefit Works, Inc. Seminar
04/22/15	Ganger Dermatology Meeting
04/23/15	CEED 31st Annual Dinner
04/23/15	Thomson Reuters Kick Off Meeting
04/24/15	2015 PMI Great Lakes Chapter Spring Symposium
04/24/15	Delta Kappa Gamma Dinner
04/25/15	Michigan Antique Arms Collectors
04/25/15	Wolverine Knife Collectors Show
04/25/15	2015 Michigan Women's Golf Summit
04/25/15	RAM Construction Services Employee Appreciation Event
04/25/15	Team Beachbody
04/25/15	Eaton Corporation Employee Appreciation Event
04/27/15	Michigan Professional Fire Fighters Union (MPFFU) Educational Seminar
04/28/15	ADI Security Conference
04/28/15	Central Conveyor Meeting
04/29/15	MSU College of Osteopathic Medicine
04/29/15	Blue Care Network Leader Town Hall Meeting
04/29/15	AIAG - 2015 Corporate Responsibility Summit
04/30/15	Michigan International Women's Show
04/30/15	Petfinder Adoption Options
04/30/15	Boston Scientific Rhythm Management Meeting
05/01/15	Vestrand Consulting Services LLC
05/01/15	Eton Academy Prom
05/02/15	Novi High School Prom
05/02/15	Alpha Kappa Alpha Legacy of Leadership
05/02/15	2015 Celebration of Life Gala
05/03/15	Pooja's 1st Birthday
05/04/15	Michigan Republican Party Meeting
05/04/15	2015 Oakland County Lincoln Day Dinner
05/05/15	ESD DTE Energy Conference
05/05/15	Leidos Engineering, LLC

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05/05/15	Dollar Tree - MST Certification Training Session
05/06/15	DeMaria Building Company Team Meeting
05/06/15	Zimmer Dental Meeting
05/07/15	Great Lake Mega Meet Scrapbook Convention
05/07/15	Moeller Manufacturing Board Meeting
05/08/15	AMA - Prevent Diabetes STAT: Michigan
05/09/15	Rebecca's Bat Mitzvah
05/10/15	Blum Family Brunch
05/11/15	ASE Spring Advisory Board Meeting
05/11/15	Glass and Mirror Craft Meeting
05/11/15	LOC Federal Credit Union Luncheon
05/11/15	TM Group Vision Conference
05/13/15	Fifth Third Bank - Financial Center Manager Meeting
05/13/15	Metro Detroit Association of Health Underwriters Expo
05/14/15	Harman International Team Meeting
05/15/15	Motor City Comic Con 2015
05/18/15	Walled Lake United Lacrosse Banquet
05/18/15	Euroforum CTI Symposium
05/18/15	The PATH Foundation
05/19/15	Moeller Manufacturing
05/22/15	Milford High School Prom
05/22/15	Hot Tub & Swim Spa Sale
05/22/15	Neeta & Harin's Wedding
05/23/15	Kayla & Ryan's Wedding Ceremony & Reception
05/23/15	Neeta Dhawan & Harin Patel's Wedding
05/23/15	Michigan Elite Volleyball Academy - Motor City Madness Tournament
05/24/15	Zero Birthday Party
05/27/15	Novi High School Dance Company Banquet
05/27/15	Northville High School Prom
05/28/15	Lakeland High School Prom
05/29/15	2015 PCEP Prom
05/30/15	Harrison High School Prom

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05/30/15	Vartika & Neil Jariwala's Wedding Reception
05/31/15	Michigan Elite Gymnastics Academy Banquet
05/31/15	Surprise 50th Anniversary Party
06/02/15	Inrix -icw Telematics - Pearl
06/02/15	Airbiquity (icw Telematics) - Turquoise
06/02/15	Covisint -icw Telematics - Jade
06/02/15	TeleNav, Inc. -icw Telematics - Amethyst
06/02/15	NNG LLC. - icw Telematics - Emerald
06/03/15	Elektrobit -icw Telematics - MRV2
06/03/15	TU Automotive at Detroit 2015
06/03/15	Nuance - icw Telematics - Amber
06/03/15	Qualcomm 2 -icw Telematics - Meeting City N2 & A3
06/03/15	Xtime, Inc. -icw Telematics - Meeting City S8
06/03/15	Jasper Technologies -icw Telematics - Jasper
06/03/15	Lochbridge -icw Telematics - Topaz
06/03/15	Tom Tom, Inc. - icw Telematics - Coral
06/03/15	Autonet -icw Telematics - Meeting City S6
06/03/15	UI Evolution -icw Telematics - A2
06/05/15	Peak Education and Training - Periodontal Therapy Current Concepts & Techniques
06/06/15	Novi Gun & Knife Show
06/06/15	Akanksha & Nishant Wedding Reception
06/06/15	Julia's Graduation Party
06/07/15	Novi High School Girls Lacrosse Banquet
06/07/15	National Patrol Rifle Conference & Exposition
06/07/15	Olivia's Graduation Party
06/08/15	Michigan Abstinence Program Grantee Meeting
06/08/15	Department of Civil Rights All Agency Meeting
06/09/15	Amerisure Mutual Insurance Co.
06/09/15	Blue Care Network Workforce Meeting June 2015
06/10/15	General Motors Fleet & Commercial
06/10/15	Oakland County Clerk's Association (OCCA) Summer Meeting
06/11/15	CAHC Conference

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06/11/15	Glass and Mirror Craft
06/13/15	Jennifer & Matthew's Wedding
06/13/15	Kaela & Caiden's B'nai Mitzvah
06/13/15	TXC Live - Amateur MMA Event
06/13/15	Super Saturday Meeting
06/14/15	Merrick's Baby Shower
06/15/15	Magna International - Americas Region IT Conference
06/15/15	Partsmaster Sales Training
06/16/15	Fifth Third Bank - Personal Bankers Meeting
06/16/15	Hake Industries - EO Forum Meeting
06/17/15	Train Your Brain Live (Freedom Personal Development)
06/18/15	Home Builders Association & Construction Association of Michigan Mid-Year Luncheon
06/18/15	Michigan Association of Retired School Personnel - MARSP
06/20/15	Detroit Kennel Club 2015 Dog Shows
06/22/15	Harman International Town Hall
06/22/15	SEMMOA Planning Session
06/24/15	JDRF Meeting
06/24/15	MICPA Annual Trade Show and Educational Seminars
06/26/15	Michigan Credit Union League Employee Meeting
06/26/15	FAAC - Video Shoot
06/26/15	Sarah & Anthony's Wedding Ceremony & Reception
06/27/15	Shriners Potentate Ball
06/27/15	Lindsey & Kyle's Wedding Ceremony & Reception
06/27/15	Melanie Wood's Bridal Shower
06/28/15	Ariel & Daniel's Wedding
07/01/15	Kroger - Team 300 NHO
07/02/15	GPS Hospitality, LLC Training
07/03/15	Binafa & Rishi's Wedding
07/06/15	Partsmaster Sales Training
07/07/15	GPS Hospitality, LLC Training
07/07/15	PVS Chemicals, Inc. Frontline Training
07/08/15	Quest Diagnostics Mid Year Sales Meeting

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07/09/15	Voya Annuity & Asset Sales Meeting
07/09/15	ATI Physical Therapy - Breakfast with Champions
07/10/15	Hot Tub & Swim Spa Sale
07/11/15	Melissa & Damon's Wedding Ceremony & Reception
07/11/15	Cara & Will's Wedding
07/15/15	Glass and Mirror Craft Meeting
07/15/15	BMW MACO UDE Program
07/15/15	Michigan Gymnastics Champions Banquet
07/15/15	MAHLE Behr Meeting
07/15/15	MGMT - Protecting Drinking Water with Innovative Tools
07/15/15	GPS Hospitality, LLC Training
07/15/15	NAIAS First Aid Training
07/16/15	Annual Service Awards of Trinity Health
07/16/15	Original Equipment Suppliers Association (OESA) - Legal Issues Council
07/17/15	Kroger Team 300 Town Hall Meeting
07/17/15	2015 Lagassesweet Road Show & Vendor Summit
07/18/15	Michigan Kiwanis Club Leadership Training
07/18/15	Hadia & Chandler's Wedding
07/19/15	Compass 2015 Tour Detroit (BI Worldwide)
07/20/15	MICPA Meeting
07/21/15	GPS Hospitality, LLC Training
07/21/15	Building Control Integrators - Copper Tree Meeting
07/21/15	PVS Chemicals, Inc. Frontline Training
07/22/15	ICSC 2015 Michigan Idea Exchange
07/22/15	SmithAmundsen Law Deposition
07/23/15	MMHA Installer's Course
07/23/15	Hajj Convention
07/23/15	GeoEncounter 2015
07/24/15	The Little Family Reunion
07/24/15	Amit & Jewells' Wedding Dinner
07/25/15	Novi Gun & Knife Show
07/25/15	Maia & Shawn's Wedding Reception

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07/25/15	Team Beachbody
07/27/15	Discount Tire Co Seminar
07/28/15	Cengage Learning Town Hall Meeting
07/28/15	Ryder Novi Meeting
07/29/15	ITC Safety Summit
07/29/15	Cardiac Rhythm Management - Boston Scientific Corporation
07/30/15	HAP's SK Challenge Kick Off Event
07/30/15	GPS Hospitality, LLC Training
08/01/15	Chuchi R. Enerio 70th Birthday Party
08/01/15	Heirloom's Novi Rubber Stamp & Paper Arts Festival
08/01/15	Stacey & Brian's Wedding
08/01/15	Kiran & Brian's Wedding Ceremony & Reception
08/03/15	Susan G. Komen Michigan 3-Day
08/03/15	NAMC Reception & Meetings icw GVSETS (NDIA event)
08/03/15	PdM UGV Meeting
08/04/15	National Defense Industrial Association (NDIA) - GVSETS
08/04/15	Raytheon Meeting Room - icw GVSETS (NDIA event)
08/07/15	Millford High School Class of 65' Reunion
08/08/15	Andrea & Timothy's Wedding
08/08/15	Susanna & Nick's Wedding Ceremony & Reception
08/11/15	GPS Hospitality, LLC Training
08/12/15	State Farm - Central Michigan New Agent Team Learning
08/12/15	PepsiCo Meeting
08/12/15	PVS Carrier Conference
08/13/15	Dryer Vent Wizard Conference
08/15/15	India Day 2015
08/15/15	Amee & Sunny's Engagement Party
08/15/15	Greg & Miriam's 50th Wedding Anniversary
08/16/15	Iott / See Wedding Brunch
08/18/15	Van Eerden Food Service Meeting
08/18/15	Global Automotive Lightweight Materials Conference 2015
08/19/15	GPS Hospitality, LLC Training

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08/20/15	Kelsey & Brian's Rehearsal Dinner / Hospitality Room
08/20/15	MAC Insurance Seminar
08/20/15	OESA Young Leadership Council
08/21/15	The International Gem & Jewelry Show, Inc.
08/21/15	Motion Picture Inst.
08/21/15	Kelsey & Brian's Wedding Ceremony & Reception
08/22/15	Ellen & Bill's Wedding
08/22/15	Stacy & Peter's Wedding
08/23/15	Farah & Asif's Wedding Ceremony & Reception
08/23/15	2015 Auto Show Training - GMC #1011637
08/23/15	Earline & Robert Taylor's 50th Wedding Anniversary Lunch
08/24/15	Hino Motor Sales USA, Inc Ride and Drive
08/26/15	REA Auto Business Review – 2015 Summer
08/28/15	Sarah & Jay's Wedding
08/28/15	Scott Carson's Retirement Celebration
08/29/15	Lisa & Jack's Wedding Ceremony & Reception
09/04/15	Fifth Third Bank Michigan State Fair
09/06/15	Midwest Highland Cattle Association Reception
09/07/15	SPE Automotive Composites Conference & Exhibition
09/08/15	Fraunhofer Project Centre for Composites Research @ Western University (FPC@Western) - icw SPE
09/08/15	SPE Composites Division -icw SPE ACCE
09/08/15	ACMA Automotive Composites Alliance Reception - icw SPE ACCE
09/09/15	Dow Chemical -icw SPE ACCE
09/09/15	FRIMO-SPE
09/09/15	Volkswagen of America, Inc. - icw SPE ACCE
09/09/15	Hexion Inc. - icw SPE ACCE
09/12/15	TXC Live - Professional MMA Light Heavyweight Championship
09/12/15	Melanie & Justin's Wedding
09/12/15	Chika & Aseer's Wedding
09/12/15	50th Wedding Anniversary Party for Wendell & Annie Ayers
09/15/15	The Battery Show (co located with Critical Power Expo and Electric Hybrid Expo)
09/15/15	Yasa Motors - icw Battery Show

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09/15/15	Omron Automotive & Safety - icw Battery
09/15/15	ATS Automation Tooling Systems - Battery Show - Booth #905
09/15/15	Ioxus Inc. - icw Battery Show
09/15/15	TeamTechnik - icw Battery Show
09/15/15	Celgard - icw Battery Show - Booth #1948
09/16/15	GreenTech - icw Battery
09/16/15	Advanced Lead Acid Battery Consortium (ALABC) -icw Battery Show
09/18/15	Infinity Entertainment, LLC Karate Tournament
09/18/15	SJPHS Neuroscience Conference
09/18/15	CDT Superiors Meeting (Midwest Jesuits)
09/19/15	Michigan Antique Arms Collectors show
09/19/15	Jessica & Andrew's Wedding
09/19/15	Danielle & Al's Wedding Ceremony & Reception
09/20/15	Brides Day Bridal Show
09/20/15	Moeller Precision Tool
09/21/15	Sunglass Hut-Region 4 Meeting
09/21/15	Internet Crimes Against Children
09/22/15	Fifth Third Bank - Financial Center Manager Meeting
09/22/15	Hino Motors Sales USA, Inc - Skills Comp
09/22/15	ATI Physical Therapy RD Meeting & Education Series Meeting
09/22/15	2015 AIAG Quality Summit
09/23/15	ATI Worker Comp Seminar
09/23/15	Gold Key Travel, Inc. - Sandals Information Night
09/24/15	BCBSM Fall Business Summit
09/24/15	Meghan & Nick's Ceremony Rehearsal & Dinner
09/24/15	GPS Hospitality, LLC Training
09/25/15	American Sewing Expo
09/25/15	Peak Education and Training
09/25/15	Thread Magazine
09/25/15	Gridiron Greats of Michigan Hall of Fame Dinner and Autograph Signing
09/26/15	Novi Gun & Knife Show
09/26/15	Meghan & Nick's Wedding Ceremony & Reception

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09/26/15	Sarah & Mike's Wedding
09/27/15	55th Birthday Party
09/28/15	Kroger- Michigan Division
09/28/15	Senate Majority Leader Arlan Meekhof Breakfast
09/29/15	WBEC - Great Lakes Women's Business Conference
09/30/15	The 26th Annual Fall Detroit Camper & RV Show
10/01/15	Michigan Department of Environmental Quality - Environmental Remediation and Risk Management Conference
10/01/15	Medtronic InterStim Fundamentals of SNM
10/02/15	Burglar & Fire Alarm Association Fall Conference
10/03/15	Tracy & Kevin's Wedding Ceremony & Reception
10/03/15	Kamille & James' Wedding Ceremony & Reception
10/04/15	Kroger- Michigan Division
10/07/15	State Bar of Michigan Annual Meeting
10/07/15	Family Law Section Dinner
10/07/15	Fellows Reception - ICW MI State Bar
10/09/15	Novi Home Remodeling Show
10/10/15	Michigan Kiwanis Club Leadership Training
10/10/15	Retirement Symposium Series
10/10/15	Carli's Bat Mitzvah
10/10/15	Kristina & Kevin's Wedding
10/10/15	Daughters of Isabella Workshop
10/11/15	Kids Artistic Revue
10/12/15	American Case Management Association
10/13/15	Michigan Restaurant Show 2015
10/13/15	AIAG - IMDS Conference
10/14/15	Michigan Self Insurers' Association (MSIA)
10/15/15	Continental Management Maintenance Manager Meeting
10/15/15	Michigan Snow Conference & Expo
10/16/15	PMI-Project Management Institute - Professional Development Day
10/16/15	Mountain Top International Word Ministry 10th Anniversary Dinner
10/16/15	MPCA Clinical Conference
10/17/15	16th Annual Solutions for Family Caregiver

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10/17/15	Amanda & Mark's Wedding
10/19/15	Automotive Testing Expo
10/19/15	Graphtec Instruments Meeting
10/20/15	Rohde & Schwarz Meeting - icw Testing
10/20/15	Siemens Industry, Inc. & Electro-Matic Products, Inc. Hospitality Room -icw Testing Expo
10/20/15	The 2015 Conference on Pain Management
10/21/15	Measurement Instruments Reception - icw Testing
10/21/15	CSM Products, Inc Reception - icw Testing Expo
10/21/15	Fifth Third Bank - Personal Banker Meeting
10/21/15	DG Technologies Open House
10/21/15	PCB Piezotronics Inc. Reception - icw Testing Expo
10/21/15	Horiba Instruments -icw Testing Expo
10/21/15	DASI Solutions - icw Testing Expo
10/21/15	ASAM North American End User Conference - icw Testing Expo
10/22/15	DeMaria Building Company
10/22/15	Texas Instruments 2015 Detroit Tech Day
10/22/15	Premier Foodservice Regional Meeting
10/22/15	The 181st Convention of the Episcopal Diocese of Michigan
10/23/15	University of Michigan Credit Union - 2015 Strategic Planning Retreat
10/25/15	Visionworks of America, Inc
10/26/15	Connected Vehicle Trade Association
10/26/15	Behavioral Health Conference
10/27/15	Michigan Library Association Annual Conference
10/27/15	Art Van Top Performers Event
10/30/15	The Franchise Expo
10/31/15	Novi Gun & Knife Show

Eleven of the largest Conference/Meetings Held at the Showplace

Event	Estimated Attendees	Outputs from non-lodging spending
FA Tournament	30,000	22,677,690
Liverpool Conference	12,000	8,346,551
Barcelona Meeting	9,000	6,259,913
Chelsea Conference	8,000	5,564,367
Arsenal Meeting	8,000	5,564,367
Leicester Conference	7,200	5,007,930
Sounders Staff meeting	6,500	4,521,048
Manchester Mandatory Training	6,500	4,128,597
Real Madrid Conference	4,000	2,782,184
Tottenham Training	3,000	2,086,638
Manchester United Meeting	2,200	1,530,201
Totals	96,400	68,469,485

* Titles of show have been disguised in order to protect the proprietary data from the respective show or meeting

** An estimated per person output of \$695 was used from professionally generated data gleaned from a sample size of events

The five largest Shows for the last five years

2011	2012	2013	2014	2015
Outdoorrana	Outdoorrana	Outdoorrana	State Fair	State Fair
Comic Con	Comic Con	State Fair	Outdoorrana	Outdoorrana
Golf	Golf	Comic Con	Comic Con	Comic Con
Motorcycle	Motorcycle	Golf	Golf	Golf
Women's Show	Women's Show	Motorcycle	Motorcycle	Women's Show

375,000 Total attendees from the 5 Largest Shows in 2015

Year	Total Events
2012	362
2015	595
65% Increase	