



**CITY OF NOVI LIBRARY BOARD
MINUTES, SPECIAL MEETING
GOAL SETTING SESSION
June 25, 2014**

1. Call to Order and Roll Call

Library Board

Willy Mena, President
David Margolis, Vice President
Larry Czekaj, Treasurer
John Lesko, Board Member
Craig Messerknecht, Board Member
Mark Sturing, Board Member

Absent and Excused

Ramesh Verma, Secretary

Library Staff

Julie Farkas, Director
Marcia Dominick, Administrative Assistant

The meeting was held at the Novi Public Library Board Room, 45255 W. Ten Mile Road, Novi, Michigan, 48375, and was called to order by Willy Mena, President at 7:00 p.m.

Distributed Documents:

- Novi Public Library 6 Strategic Objectives 2013-2018
- Strategic Planning Goals July 2013-June 2018 Goal Tracking and Updates
- Novi Public Library 2014-2015 Goals
- Novi Public Library 2015-2016 Goals
- City of Novi City Council Objectives/Goals Resolution for FY 2014-15

The present Goals chart is formatted with the Strategic Objective in green, Goals in blue, Strategy in yellow, and the Tactic/Status in gray. As updates occur, they're provided in red with the dates the goals are accomplished.

The Novi Public Library six (6) Strategic Objectives for 2013-2018 are listed as follows:

- 1 Fuel Novi community's passion for reading, personal growth and learning (General Information, Lifelong Learning, Current Topics and Titles)
- 2 Increase the Novi community's knowledge of and access to the library's collections, services, building (Commons, Basic Literacy, Lifelong Learning, Cultural Awareness)
- 3 Encourage the Novi community to embrace and participate in the library's programming, cultural learning and service opportunities (Cultural Awareness, Commons, Current Topics and Titles, Lifelong Learning)
- 4 Foster an organizational culture of innovation (Current Topics and Titles, Lifelong Learning)
- 5 Empower the Novi community to be effective consumers and producers of information (Basic Literacy, Lifelong Learning, Current Topics and Titles, Cultural Awareness, General Information)
- 6 Match the needs of the community with the facility(ies) and library's logistical resources (Ex: existing building, outreach, collections, storage space, future expansion)

The Trustees have chosen to adjust the order for which the six (6) Strategic Objectives for 2013-2018 will occur to the following:

- 1 Match the needs of the community with the facility(ies) and library's logistical resources (Ex: existing building, outreach, collections, storage space, future expansion)
- 2 Fuel Novi community's passion for reading, personal growth and learning (General Information, Lifelong Learning, Current Topics and Titles)
- 3 Increase the Novi community's knowledge of and access to the library's collections, services, building (Commons, Basic Literacy, Lifelong Learning, Cultural Awareness)
- 4 Encourage the Novi community to embrace and participate in the library's programming, cultural learning and service opportunities (Cultural Awareness, Commons, Current Topics and Titles, Lifelong Learning)
- 5 Foster an organizational culture of innovation (Current Topics and Titles, Lifelong Learning)
- 6 Empower the Novi community to be effective consumers and producers of information (Basic Literacy, Lifelong Learning, Current Topics and Titles, Cultural Awareness, General Information)

The Trustees stated that they would like to see efforts made by the staff and director to reduce budgets; to be more cost effective. The Trustees discussed developing a budget plan to reduce the drawdown of funds. They are looking to set a goal for an adoptable plan and discussed developing a means to cut the budget by \$75,000-\$85,000 for the next fiscal year.

Library Goals for 2014-2015

- 1 Balance the needs of the community with fiscal responsibility and reduce the deficit spending.
- 2 Develop a fiscal plan for 2015-2016 to reduce the fund balance usage by 20%.
- 3 Create a higher level of awareness for Library Board member representation, ambassadors and employment.
- 4 Provide quality services, collections, programs and technology with an emphasis on the aging population.
- 5 The Library Board shall be active and engaged and represent the Library in Novi and the greater library community.
- 6 Promote the Library in Novi's residential and business communities; promote library services to non-library users balancing existing resources whenever possible.
- 7 Utilize efficient fundraising opportunities for our community to continue to support the growth of the Library's services, collections, programs and technology.
- 8 Ensure that the Library maintains policies and planning strategies that promote safe, efficient, productive and enjoyable experiences for patrons and staff.

2. Adjourn

A motion was made to adjourn the meeting at 9:30 p.m.

The motion was passed unanimously.



July 16, 2014

Willy Mena, President

Date