Beautification Commission
Minutes
Monday, February 4, 2019
5:00-6:30 pm
Novi Civic Center

Call to Order: 5:05 pm

Roll Call: Colleen Crossey, Cindy Haley, Cindy Lang, Ratna Rao, Jennifer Ryan, Celia Todd, Carolyn Upton, Laura Williams, Lindsay Wyskowski

Excused: Ratna Rao, Carolyn Upton

Absent:

Approval of Minutes: Moved Lindsay, Seconded Jen

Approval of Agenda: Moved Lindsay, Seconded Jen

Old Business:

Current Projects: The following projects were discussed:
1. National Wildlife Federation Certification (Laura & Colleen)
   - Kick-off at Spring Palooza
     - Ranger Rick to be there and will need handler from Youth Council
     - Wendy will check gift catalog for possible giveaways
     - Laura will check with Feed Store for sunflower seeds that could be packaged
     - Wendy will check on available labels for sunflower picture and directions
     - Lindsay suggested creating “Memory” card game with items related to NWF
   - Meeting with WHO was cancelled
   - Meeting to be held February 18 at 3 pm to develop timeline
   - Locations were identified for promotion of homeowner certification
     - Booth at Palooza
     - Booth at Tollgate plant sale
     - Booth at Greenfest at Detroit Zoo
     - Small permanent display at library to be set up by Laura
2. 2019 Entryway Grants (Carolyn & Celia)
   - Deadline for applications was February 1
   - Two Applications have been received and were distributed for member review
     - Questions about applications should be sent to Wendy
   - Members will take pictures of locations in preparation for making recommendations
   - Recommendations by Commission will be made at March 11 meeting
   - Postcards could be distributed at Palooza to promote next year’s grant program
3. Website Information
   - Each member to provide information about invasives, native plants, animals, pollinators or insects and email them to Commission members
4. Gateway Sign Adoption (Cindy L & Lindsay)
   - Awaiting decision by City Council
   - Hosting June 20, 2018 (58 attended last year)
   - Volunteer needed to check with Castles for crafts
   - Need volunteers to set up
   - Plan to use fishbowls with fresh flowers for centerpieces (approximately 8 tables)
     - Loose flowers can be purchased for arrangements
   - Members to watch for possible silent auction items
     - Wendy will provide a letter to take to businesses
     - Zoo poo
   - Wendy will check on catering budget
     - Celia offered to check on special prices for dessert items

6. Keep Michigan Beautiful Award 2019 (Celia)
   - Applications due in August; awards at October meeting in Lansing
   - Possible entries are NWF project and Entryway Grant project

7. Home/Neighborhood decorating and landscaping recognition (Jen, Ratna, Lindsay, Cindy H)
   - Lindsay has put together a list of questions to encourage people to submit pictures
     - Members should email additional ideas to Lindsay

Grants:
Waste Management
   - Signage for Monarch Garden
     - Colleen will check with Rick Meader about number of signs needed and get pricing from Printology
   - NWF Certification

Events:
February 11, 2019, 50th Anniversary Reception
April 27, 2019 Detroit Zoo Greenfest (10 am – 3 pm)
May 17, 2019, Spring Palooza, Civic Center Campus
June 1, 2019 MSU Tollgate Plant Sale (First Saturday in June)
June 8, 2019 Spring Perennial Exchange
June 20, 2019, SE Michigan Beautification Commission Luncheon

Meetings:
March 11, April 8, May 13, June 10, July 15, August 12, September 9, October 14, November 18, December 9

Adjournment: 6:10 pm Moved Lindsay, Seconded Laura