

Beautification Commission
Minutes
Monday, December 14, 2020
5:30 pm
Zoom

Call to Order: 5:34 pm

Roll Call: Colleen Crossey, Cindy Haley, Cindy Lang, Courtney Opalko, Christen Pietraz, Isaly Szetela, Celia Todd, Laura Williams

Excused: Cindy Lang, Christen Pietraz, Celia Todd

Absent:

Approval of Minutes: Moved Isaly, Seconded Colleen

Approval of Agenda: Moved Isaly, Seconded Colleen

Old Business:

Current Projects: The following projects were discussed:

1. National Wildlife Federation Certification (Laura)
 - A sign will be posted at the Civic Center to publicize Novi's certification by the NWF
2. Keep Michigan Beautiful Award (Celia)
 - Novi has received the \$400 awarded by KMB
 - Simone reported \$3,156 now available in Beautification account
3. Park Entrance Sign Adoption (Cindy L, Isaly)
 - Isaly resent a new draft brochure and application to Simone to be reviewed
 - Colleen suggested a tree-planting program that could be connected to the Sign Adoption effort
 - Simone pointed out that the Parks & Rec Department has a commemorative tree and bench program
4. Home/Neighborhood decorating and landscaping recognition (Cindy H)
 - Community Relations has communicated a holiday decorating contest for Novi residents
 - Commission may also work on a similar program for spring
5. Entryway Grants
 - The new application is now available and includes an attractive illustration created by the city's graphic artist
 - The 2021 timeline has been announced and several emails have been received from neighborhoods indicating an interest
 - Grants are still being awarded to a couple of 2020 recipients whose projects were delayed by Covid
 - Colleen moved, Isaly seconded and the Commission approved a proposal that we table a vote until the January meeting on whether to purchase new award-winner signs

Grants:

Waste Management

- Cindy has contacted Rick Meader to get a list of the plants in the butterfly garden
- Christen will get bids on making signs to label the plants

New Business

- It was suggested that the Commission arrange for a bus tour of Novi's parks to become more knowledgeable about their features and needs
- It was also suggested that the Commission explore the possibility of a city "Adopt-a-Road" program for non-county roads similar to Oakland County's program
- Isaly moved, Laura seconded and the Commission agreed to table project suggestions for 2021 until the January meeting

Meetings:

Tentative for 2021: January 11, February 8, March 8, April 12, May 10, June 14, July 12, August 9, September 13, October 11, November 8, December 13

Events:

Tollgate Holiday Lights at the Farm, December 17-21

Adjournment: 6:19 pm: Moved Courtney, Seconded Colleen