

---

## CAMPUS FACT SHEET

---

### SOUTH UNIVERSITY MEDIA CONTACT

Heather Askew  
Assistant Chancellor for Communications  
Office: (912) 201-8114  
Mobile: (912) 414-2458  
haskew@southuniversity.edu

Presentation  
10-11-10

### PRESIDENT

Bill Bradford

### ABOUT SOUTH UNIVERSITY – NOVI

- South University –Novi is the newest campus in the South University system. South University has eight campuses across the United States.
- South University is a private academic institution dedicated to providing educational opportunities for the intellectual, social, and professional development of a diverse student population. The core curriculum is broad-based and promotes critical thinking, effective verbal and written communication, and skills for life-long learning.
- South University – Novi will occupy approximately 40,300 square feet of classroom, computer lab, library, and office space at 41555 Twelve Mile Road, Novi, MI 48377, Phone: (877)693-2085.
- South University – Novi is temporarily located at 28850 Cabot Drive, Suite 1100, Novi, MI 48377, Phone: (248) 862-7500 or (877) 693-2085.

### PROGRAM OFFERINGS

#### College of Arts & Sciences

- Criminal Justice (Bachelor of Science)
- Professional Counseling (Master of Arts)

#### College of Business

- Master of Business Administration
- Bachelor of Business Administration
- Healthcare Management (Bachelor of Science)

### INSTITUTIONAL ACCREDITATION

South University - Novi is pending approval by the Southern Association of Colleges and Schools - Commission on Colleges. South University - Novi is pending approval under the laws of Michigan.

### WEBSITE

<http://www.southuniversity.edu/novi>

---

**SOUTH UNIVERSITY MEDIA CONTACT**

Heather Askew  
Assistant Chancellor for Communications  
Office: (912) 201-8114  
Mobile: (912) 414-2458  
haskew@southuniversity.edu

**MARX LAYNE MEDIA CONTACT**

Leslie Pardo/Michael Odom  
Marx Layne Public Relations  
Office: (248) 855-6777  
Mobile: (248) 563-7213  
lpardo@marxlayne.com or  
modom@marxlayne.com



**WILLIAM BRADFORD**

President, South University – Novi

William Bradford is president of South University - Novi. Prior to joining South University, Bradford served as the Executive Director for Kaplan College in Cincinnati, Ohio. He also operated as the Campus Director for ITT Technical Institute in Norwood, Ohio. Bradford has served as the President of the Ohio Association of Career Colleges and Schools since 2006. He was selected as National Director for the Month of June 2008 and was awarded the 2008 National Award for the most successful continuing student retention activity for his "First Day Café" program. He received an M.A. in Higher Education with a Concentration in Student Personnel and a B.A. in History and Political Science both from Morehead State University.

---