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CITY of NOVI CITY COUNCIL

**Agenda Item 1.
July 20, 2009**

SUBJECT: Approval of the Resolution for Adoption of the 2009-2013 Community Recreation Plan (CRP).

SUBMITTING DEPARTMENT: Parks, Recreation and Cultural Services

CITY MANAGER APPROVAL: 

BACKGROUND INFORMATION:

The State of Michigan Department of Natural Resources (DNR) requires municipalities to develop and approve a five-year Community Recreation Plan (CRP) to be eligible to apply and be awarded State and Federal grant monies. Since the development and approval of the 2003-2008 CRP, the City was awarded \$1,207,000 in grant monies.

The 2009-2013 CRP was prepared utilizing community input, the Parks, Recreation and Cultural Services Department's 2007-2010 Strategic Plan, and the DNR plan requirements. The plan serves as a guide for land acquisition, capital investment projects, and resource allocation for the next five years. By completing this plan utilizing City staff and talents instead of a firm, the City has recognized a savings of approximately \$25,000.

The plan has been available for public review through a variety of methods. On July 9, 2009, the Parks, Recreation and Cultural Services Commission conducted a public hearing and approved the Resolution for Adoption of the plan and recommended City Council approval of the plan. The plan will be sent to the DNR for final approval following City Council consideration and approval on July 20, 2009.

RECOMMENDED ACTION: Approval of the Resolution for Adoption of the 2009-2013 Community Recreation Plan (CRP).

	1	2	Y	N
Mayor Landry				
Mayor Pro Tem Gatt				
Council Member Burke				
Council Member Crawford				

	1	2	Y	N
Council Member Margolis				
Council Member Mutch				
Council Member Staudt				

PARKS, RECREATION AND CULTURAL SERVICES COMMISSION

THURSDAY JULY 9, 2009 – 7:30 PM

NOVI CIVIC CENTER – COUNCIL CHAMBERS

DRAFT

The meeting was called to order at 7:30 PM with Commissioner Schwarzlose presiding.

ROLL CALL: Blair (Absent), Dooley (Present), Iszler (Present) Policicchio (Present), Schwarzlose (Present), Staab (Present), Wingfield (Absent), Bharadwaj (Absent), Kerbrat (Present).

APPROVAL OF AGENDA:

It was moved by Commissioner Policicchio and seconded by Commissioner Staab to approve the agenda as written.

Voice Vote

Unanimous

CITIZEN COMMENTS: None

PUBLIC HEARING:

Director Auler stated that the Commission is holding a public hearing for the consideration and adoption of the 2009-2013 Community Recreation Plan. The purpose of the plan is to be used as a guide document for the Commission, staff, City Council and administration in moving forward in terms of land acquisition, park development projects, capital investment projects within the park system and potential partnership opportunities. The plan also enables the City of Novi to be eligible for State and Federal grant funds. With the adoption of the last plan we identified ten priorities and during the course of the five year period and were able to complete all of those priorities and were also successful in acquiring approximately \$1.2 million grant dollars through the adoption of that plan and the establishment of those priorities.

The Plan has been available for public review for a period of thirty days at the library and other City facilities as well as on line. There were Public Meetings held to obtain input and opportunities for citizens to provide input via the City website as well.

The Plan identifies key priorities for the next five years. Those are classified in terms of organizational excellence in terms of how we manage the department's resources and achieve fiscal sustainability, how we collaborate with the community and establish partnerships, how we improve service in terms of programs, parks and facilities. It also identifies the need for connectivity within the community through pathways and sidewalks and opportunities through grant dollars and partnerships. It includes the capital improvement program for the next six years. It is the same document which was included in the adopted budget by City Council and is also in the City Council budget.

Commissioner Schwarzlose opened the Public Hearing for citizen comments or questions.

There were no comments or questions.

APPROVAL OF MINUTES:

Commissioner Policicchio stated one correction should be made and that he believes that the Walkable Novi report was given by Commissioner Iszler. It was moved by Commissioner Dooley and seconded by Commissioner Policicchio to approve the minutes as amended.

Voice Vote

Unanimous

COMMITTEE REPORTS:

- A. Walkable Novi
- B. Novi Park Foundation

STAFF REPORTS:

A. Update on Capital Investment Projects

1. Development of Fuerst Park

The park construction is on schedule. We will have our opening event on August 21st. The past week was focused on laying the pathways and walkways within the interior of the park. We are continuing work on the Amphitheatre and Township Hall. At a recent City Council meeting they authorized additional \$4,000 for a conceptual sign of the community gardens area to commemorate the location of the barns. Director Auler encouraged the Commission members to visit the Fuerst Park site.

2. Tim Pope Memorial Playstructure

Director Auler stated that there is one page which stated that the washing and sealing of the Tim Pope Memorial Playstructure has been completed.

Commissioner Staab appreciates the work done on the playstructure

B. Update on the Land Use Study for City-Owned property at South Lake Drive and Old Novi Road (Landings Property)

C. Update on Recreation Services

D. Overview of the process to create the 2010 – 2013 Strategic Business Plan

Director Auler stated that the Community Recreation Plan is a comprehensive plan to look at capital investment and to be eligible for grant dollars, which the Commission is going to consider for approval and recommendation to move forward for City Council approval under the Action Items this evening.

The second plan is a Strategic Plan. The Strategic Plan is focused on tactics operations. It is an operation plan that, internally, staff utilizes to allocate resources to achieve desired outcomes identified by the Commission, Council and City Administration. The 2007-2010 did just that. It identified priorities and served as a guiding document. Some of those outcomes are evidenced by the statistically valid surveys which were done this past year. Eighty-one percent of citizens have visited a Novi park in the last twelve months. This is higher than the national average and higher than when we did the survey two years prior. Ninety-one percent of citizens rated the quality of our parks as excellent to good. This again is higher than the national average and improved over the two years prior. Twenty-eight percent of residents have participated in a recreation program in the past twelve months. Those numbers are true to the national average and are increasing over the two years prior. The work the Commission did with the previous Recreation Plan and following it up with the Strategic plan yielded the desired results. These plans help us stay focused on doing the right things the right way.

Director Auler asked the Commission to consider appointing or having volunteers to serve on a work group with him and some of his team members to go through the process. The goal is to have the plan complete by December 30th and implementing the plan in January.

Commissioner Dooley volunteered to work with Director Auler.

MATTERS FOR COMMISSION DISCUSSION AND/OR ACTION:

- A. Approval of the 2009 – 2013 Community Recreation Plan and recommendation to submit to City Council and the State of Michigan Department of Natural Resources for approval.

Commissioner Staab stated that he worked with Commissioner Dooley and Superintendent Cowan on a redraft and he thinks this plan is ready to go and he fully supports it, so he recommends the Commission's adoption.

Commissioner Policicchio stated that he supports the plan. The reason is that he thinks it is important that we continue to try to move forward no matter what our challenges are. He believes this plan will get us through hard times and will be what the community needs.

Commissioner Dooley stated that the statistics which Director Auler pointed out show that many citizens go to our parks for many reasons. We have great parks with amenities and resources. Commissioner Dooley commended Superintendent Cowan for the great job she did on the plan. He supports the plan as well.

Commissioner Iszler stated that it is good to hear about the successes and to be reminded of the resources that we have. The continuing of these plans will give us more improvements. She fully supports the plan.

Student Commissioner Kerbrat stated that the plan looks good and that Novi is a great community and is doing better than many areas.

Commissioner Schwarzlose stated that we need to continue to stretch and strive for a better community. These are difficult economic times and we could easily just say that things are going to get better and let's just deal with now, but that is not reality. The reality is that we need to look forward, plan ahead and continue to strive to improve the quality of life in our parks and recreation system because it does affect the quality of life and drive economic impact. There is documented, factual, statistical information which backs the fact that parks and recreation service and land adds value to the community and property values and is important to community infrastructure. If we do not plan ahead and continue to look forward it would be a disservice to the community.

A motion was made to approve the 2009–2013 Community Recreation Plan as presented by Commissioner Dooley and seconded by Commissioner Iszler.

Voice Vote

Unanimous

CITIZEN COMMENTS: None

COMMISSIONER COMMENTS:

ADJOURNMENT:

It was moved by Commissioner and seconded by Commissioner

Voice Vote

Unanimous

The meeting was adjourned by Commissioner Schwarzlose at PM.

DATE APPROVED: .

Reagan Schwarzlose, Chairperson

Jay Dooley, Vice Chairperson



City of Novi Parks, Recreation and Cultural Services Community Recreation Plan

2009 - 2013



City of Novi
Parks, Recreation and
Cultural Services
Community Recreation
Plan
2009 - 2013

May 2009

Acknowledgments

Parks and Recreation Planning

Randy Auler, Director of Parks, Recreation and Cultural Services
Nancy Cowan, Superintendent of Recreation

Information Technology

Christopher Blough, GIS Manager

Novi Parks, Recreation and Cultural Services Commission

Regan Schwarzlose, Chair
Jay Dooley, Vice Chair
Derek Blair
Elizabeth Iszler
Paul Policicchio
Charles Staab
Harold "Butch" Wingfield

Novi City Council

David B. Landry, Mayor
Bob Gatt, Mayor Pro-Tem
Brian Burke
Kathy Crawford
Terry Margolis
Andrew Mutch
Dave Staudt

Novi City Manager

Clay J. Pearson

Novi Assistant City Manager

Pam Antil



Novi City Council

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1 | Community Description



Novi was ranked #48 in *Money* magazine's Top 100 Best Places to Live in 2008.

Community Description

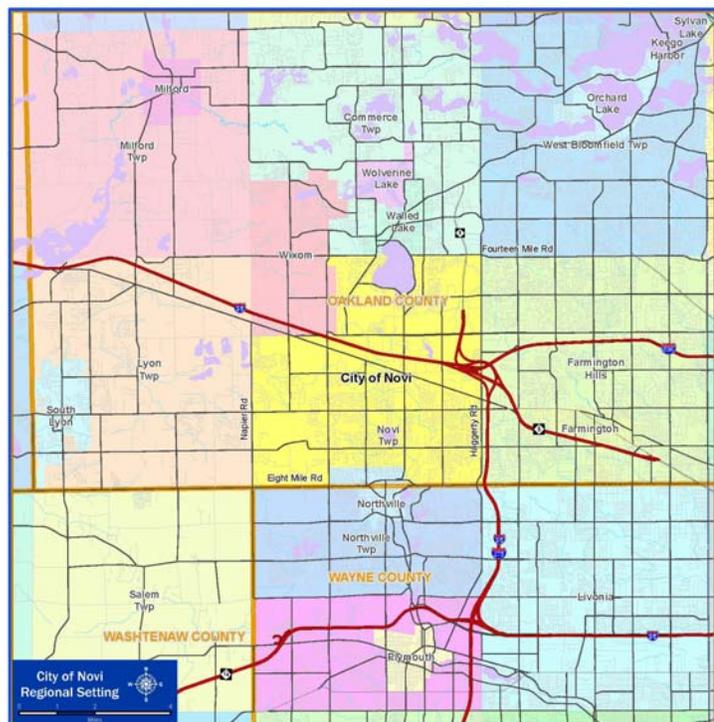
The City of Novi's Parks, Recreation and Cultural Services (PRCS) Department works cooperatively with the Novi Public Library, Novi Community School District (NCSD) and many other agencies to provide recreational opportunities. However, the jurisdiction of the 2009-2013 Community Recreation Plan (CRP) focuses on City owned and operated recreation facilities, parks and programs. The plan includes a description of the City's administrative structure, inventory of current and conceptual recreation facilities and parks, as well as goals, objectives and a five year action plan.

This five year plan was developed by City staff and adopted by the PRCS Commission and City Council to serve as a guide in making future decisions related to recreation facilities and programs. In addition, the Plan is intended to allow the City to continue to apply for funding assistance from outside agencies, including the Michigan Department of Natural Resources (MDNR), to work towards implementation of the goals and recommendations within the Plan.

Figure 1: Regional Setting

The City of Novi, ranked #48 in *Money* magazine's Top 100 Best Places to Live in 2008, is located in Oakland County, Michigan. Oakland County is the second largest county in Michigan with an estimated population of 1.2 Million in 2005. As of April 2007, the City of Novi had an estimated population of more than 52,270 residents.

Novi is believed to have first been settled in 1825, 12 years before Michigan became a state. Novi was incorporated as a City in 1969 by citizen vote. However, one subdivision decided to remain a township and, to this day, remains Novi Township with a population of about 150.



The City covers an area of 31.3 square miles. Getting around Novi is fairly easy, as all major east to west roads are numbered and exactly one mile apart. Eight Mile Road is the southern border of the City and 14 Mile Road is the northern border. Major north-south routes are also one mile apart. Access to Novi is easy, as four major highways intersect within the border; M-5, I-96, I-275, and I-696. Novi is relatively flat, with low, rolling hills. Much of Walled Lake lies within the City limits at the northern border, and a few smaller lakes, ponds, streams and wetlands can be found throughout the City.

2 | Planning Process



Providing opportunities for citizen engagement is a high priority for the City of Novi.

Community Recreation Plan - Planning Process

Background Information

The development of the City's Community Recreation Plan (CRP) has been a project driven by the leadership of administrative staff within the organization. Information within the plan has been developed by cross-departmental efforts and includes narrative from a variety of sources, including: the 2004 Master Plan for Land Use and 2008 Update, the 2003-08 Community Recreation Plan, the 2008-13 Senior Services Strategic Plan, 2008 National Citizen Survey - City of Novi, 2008 Fuerst Property Land Use Study, 2008-09 Community Attitude and Interest Survey as related to Parks, Recreation and Cultural Services (PRCS), 2009 Signature Park and Indoor Facility Feasibility Study and field observations.

The Community Description includes a brief introduction to the City of Novi and jurisdiction of the Plan.

The Administrative Structure section of the Plan provides a description of how parks and recreation is structured and operated in the City. The department has undergone recent changes in staff allocation in Fiscal Year (FY) 2008-09 to increase effectiveness of service delivery throughout the City. The new PRCS Organization Chart is included in this section. Volunteerism and funding of the department for FY 2008-09 and FY 2009-10 are also discussed in this section.

The Parks and Recreation and Facilities Inventory includes an in-depth inventory of all City of Novi owned public parks and facilities, along with a brief inventory of local schools, regional, state parks, as well as other public and private recreation facilities within the City. An understanding of all of these recreation providers and their availability to the citizens, was necessary to assist with the development of goals and action plans for future parks and recreation decisions. The information was collected through a field study of each park and facility location and includes an assessment of accessibility for all City owned public parks and facilities. An overview of recreation programs, community partners and a DNR grant inventory are also included in this section.

Basis for Action

The Basis for Action section discusses factors inside and outside of the City that may have an effect on the direction of recreation in the next five years. This portion of the plan includes statistical and demographic information, along with a service discussion based on national recreational trends, standards, service area gaps and stakeholder input from surveys and focus groups.

Action Plan

The Action Plan section outlines the direction the City of Novi will take to maintain, improve and expand parks and recreation services over the next five years, taking into account the public information gathered from focus groups and surveys. The section discusses goals, objectives and a capital improvement schedule.

Public Hearing

A draft of the 2009-13 CRP was presented to the PRCS for their review and discussion at two different times throughout the development of the plan. First to City Council in an off week packet and at the PRCS Commission meeting, both on April 9, 2009. The comments from this review process were implemented and a second draft of the plan was submitted to City Council on May 7, 2009 in



and off week packet and to the PRCS Commission in the packet for the May 14, 2009 meeting for further review and comment.

The draft 2009-13 CRP was then made available for public review on May 22, 2009. Hard copies of the draft Plan were available at the Novi Civic Center at the PRCS front desk, City of Novi Senior Center, Novi Ice Arena and The Novi Library. A digital copy was posted on the City's website. A press release was sent out and posted on the City of Novi website and at the four mentioned sites, making people aware of the draft Plan and public review process. The public review closed on Monday, June 29, 2009. Two comments were received and implemented regarding a slight modification of the acreage in two park properties.

A public hearing on the draft 2009-13 CRP was held in front of the CRPS Commission July 9, 2009 at the Novi Civic Center, Council Chambers. A brief overview of the purpose of the plan, process and contents was presented. There was no public comment.

Adoption

The PRCS adopted the 2009-13 Community Recreation Plan by resolution at their July 9, 2009, meeting. (Resolution and minutes to be added as appendix C)

(Result of City Council Meeting on July 20, 2009 to be inserted upon completion)

Public Input

Throughout the development of the CRP, the City gathered public input via three primary methods; focus group sessions, three comprehensive surveys and the DNR required public hearing.

Over the past two years, several focus group meetings have been conducted on topics related to the future direction of PRCS. All stakeholders have been involved in the process including Council and Board Members, City staff, user groups, program participants and community members.

Focus group meetings were held on the following dates and topics, with public participation results from each represented in **Appendix A**.

- Senior Services Community Input Sessions, October, 2007
- Fuerst Input Sessions, February, 2008
- Novi Theatres and Performing Arts Service Improvement Input Sessions, September, 2009

Community Surveys

Three major surveys have been conducted in the City of Novi since July, 2007. Each of these surveys provided significant information on the current community opinions regarding City services, needs, improvements and support in regards to Parks, Recreation and Cultural Services. The surveys were designed to obtain statistically valid results from households within the City of Novi and were administered by a combination of mail and phone. A copy of all the surveys and their respective executive summaries are contained in **Appendix B**. The surveys include:

1. Community Assessment Survey for Older Adults (CASOA), July, 2007
2. The National Citizen Survey, City of Novi, October, 2008
3. Community Attitude and Interest Survey, December, 2008

3 Administrative Structure



Each year over 29,000 hours are volunteered by citizens to support Parks, Recreation and Cultural Services staff and activities.

City of Novi Administrative Structure

Form of Government - City Council / City Manager

A City Manager / City Council form of government governs the City of Novi. The City's Mayor is elected to a two-year term, is the presiding officer and a voting member of the seven-person City Council. City Council members are also elected and serve a four-year term. Council is responsible for establishing policy, passing local ordinances, approving appropriations and the annual itemized budget and all grant applications that require matching funds, while developing an overall vision for the City. The Council appoints the City Manager. The City Manager is the chief administrative officer for the City of Novi and is responsible for all City departments. The City Manager attends all City Council meetings and reports directly to the City Council on all City matters. Among other duties, this office is charged with the preparation and submittal of the Annual Budget and Capital Program, reports regularly on the financial operations of the City and maintains active membership in various civic organizations. The City also employs an Assistant City Manager who assists the City Manager in developing program strategies to achieve City Council goals and to improve the quality of life in Novi. The Assistant City Manager coordinates day-to-day operations and ensures integration of services among City Departments as well as the dependable delivery of high quality services while conserving community resources.

Public Act 156 of 1927 (Local Government, Operate System of Public Recreation) authorizes cities, villages, counties, townships and school districts to operate local recreation facilities and recreation systems. The Act states that a city, village, county or township may operate a system of public recreation and playgrounds, acquire, equip and maintain land, buildings or other recreation facilities, employ a superintendent of recreation and assistants and vote and expand funds for operation of systems.

Parks, Recreation and Cultural Services Commission

The Novi Parks, Recreation and Cultural Services (PRCS) Commission is an advisory commission that meets monthly for the purpose of conducting business and encouraging community input. The seven members are appointed by City Council, serve three-year terms and are voting members. An additional two, non-voting members are high school students and serve two-year terms. The Commission is an advisory board that assists with strategic planning, park development, partnerships and community involvement.

Overview of City of Novi, Parks, Recreation and Cultural Services

PRCS is one component of the overall service provided by the City of Novi to residents in the area, which focuses on maintaining quality parks and open spaces which providing high quality recreational and cultural programs and community events for individuals of all ages. PRCS works in cooperation with all other departments in the City as shown in **Figure 2** on page 15. The department works especially close with the Department of Public Services (DPS), which oversees park maintenance, Police, Fire and Library.

The Director of CPRS administers the operation of the department and reports to the City Manager and Assistant City Manager. The department consists of eight full-time staff, one full-time contracted employee, various part time, seasonal employees, and independent contractors.



Parks, Recreation and Cultural Services

The organizational chart for CPRS is located in **Figure 3** on page 16. The department is responsible for a number of tasks including:

- Program community events, activities and organized sports offered by the City, including the facilitation of enrollment and coordinating time and program locations.
- Schedules and coordinates the use of multiple recreation facilities and fields.
- Works with community partners, organizations and volunteer sports groups.
- Recruiting, screening and training volunteers
- Works closely with the Department of Public Services (DPS) personnel to ensure maintenance of parks and facilities.
- Oversees and administers the department's budget.
- Recommends land, facility expansions and additional needs to the Commission and Council.

Supporting Groups

There are various volunteer organizations that assist in supporting departmental efforts through advocacy and fund raising. Two such organizations are the Novi Parks Foundation and The Friends of the Novi Theatres.

The Novi Parks Foundation was formed in 2004 as a 501 (c) (3) non-profit corporation that assists Novi PRCS by raising funds through events and the Naming Rights Program to support park projects, recreational opportunities and the scholarship program to allow financially disadvantaged youth the opportunity to participate in recreational programs.

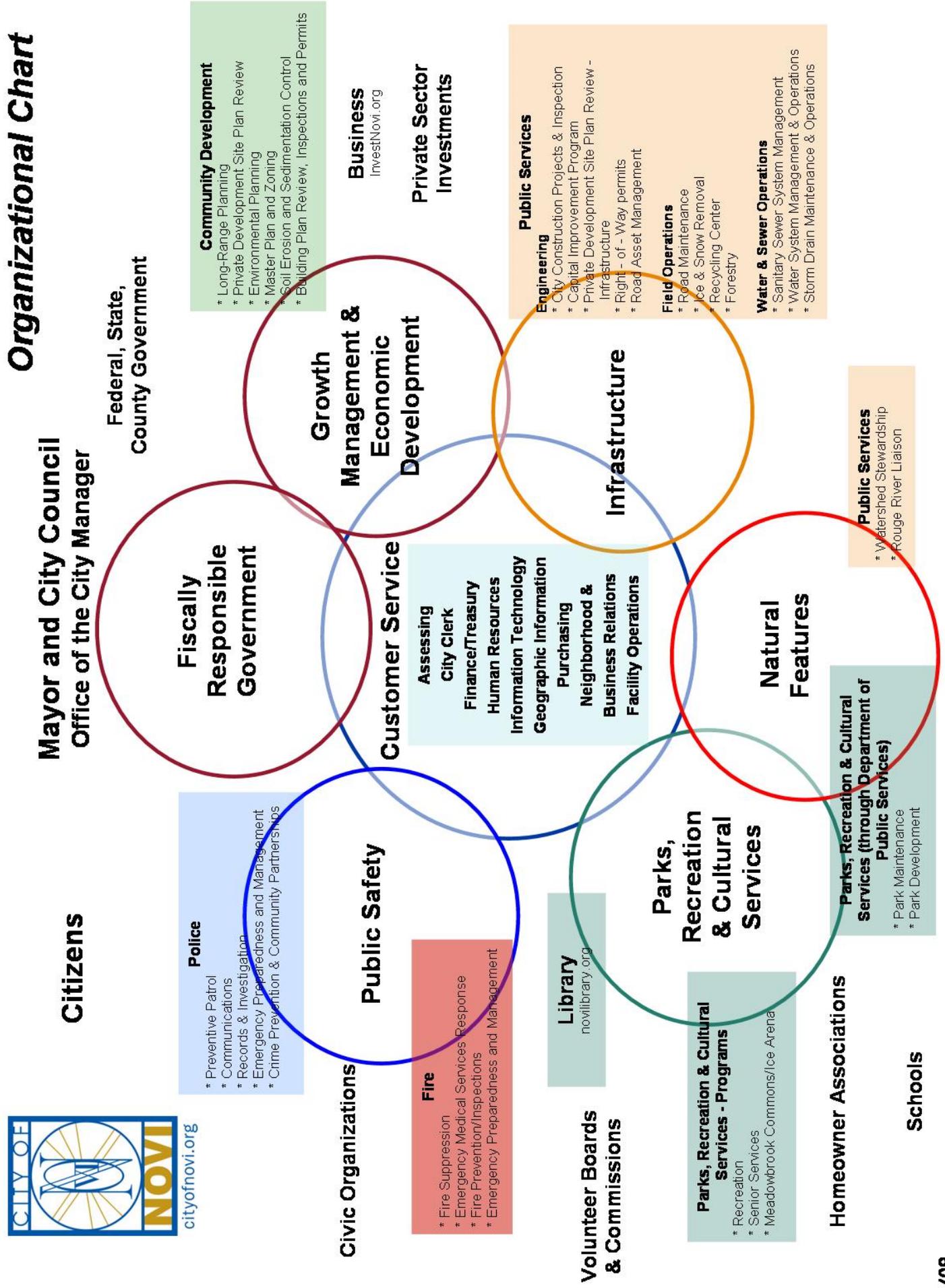
The Friends of The Novi Theatres is a non-profit 501 (c) (3) charitable organization designed to enhance the Novi Theatres, a division of the City of Novi, CRPS. The Friends of The Novi Theatres provides volunteer and financial support to enhance the theatre experience for all who attend and participate in The Novi Theatres' shows and educational programs. The Friends have raised thousands of dollars to purchase items over the years, such as; set pieces, a piano, funds for live orchestras for musicals and other capital type items.

Volunteers

In Fiscal Year (FY) 2007-08, Novi Parks, Recreation and Cultural Services volunteers provided nearly 29,000 hours of service, with nearly 12,000 of the hours being completed in the area of youth sports programs and 9,000 in the area of Senior Services and related programs. This overall total is the equivalent of 14 full-time employees or 23 part-time employees. Volunteers are utilized for a wide range of "jobs" throughout the department in order to provide an outlet for them to give back to the community and for the department to provide as many quality services as possible in a cost efficient manner, while creating a sense of community and engaging citizens. Opportunities for volunteerism exist in many areas including, special events, youth sports coaches, program instruction, environmental / outdoor projects, older adult services and park enhancement.

The department has a volunteer application as well as a background check screening process that all volunteers must undergo on an annual basis. Once a volunteer has completed the process and is approved to work, the volunteer is provided with a brief overview of the department and basic training on the volunteer job they were selected to perform.

Figure 2 - City of Novi Organizational Chart



Parks, Recreation and Cultural Services
Organizational Chart

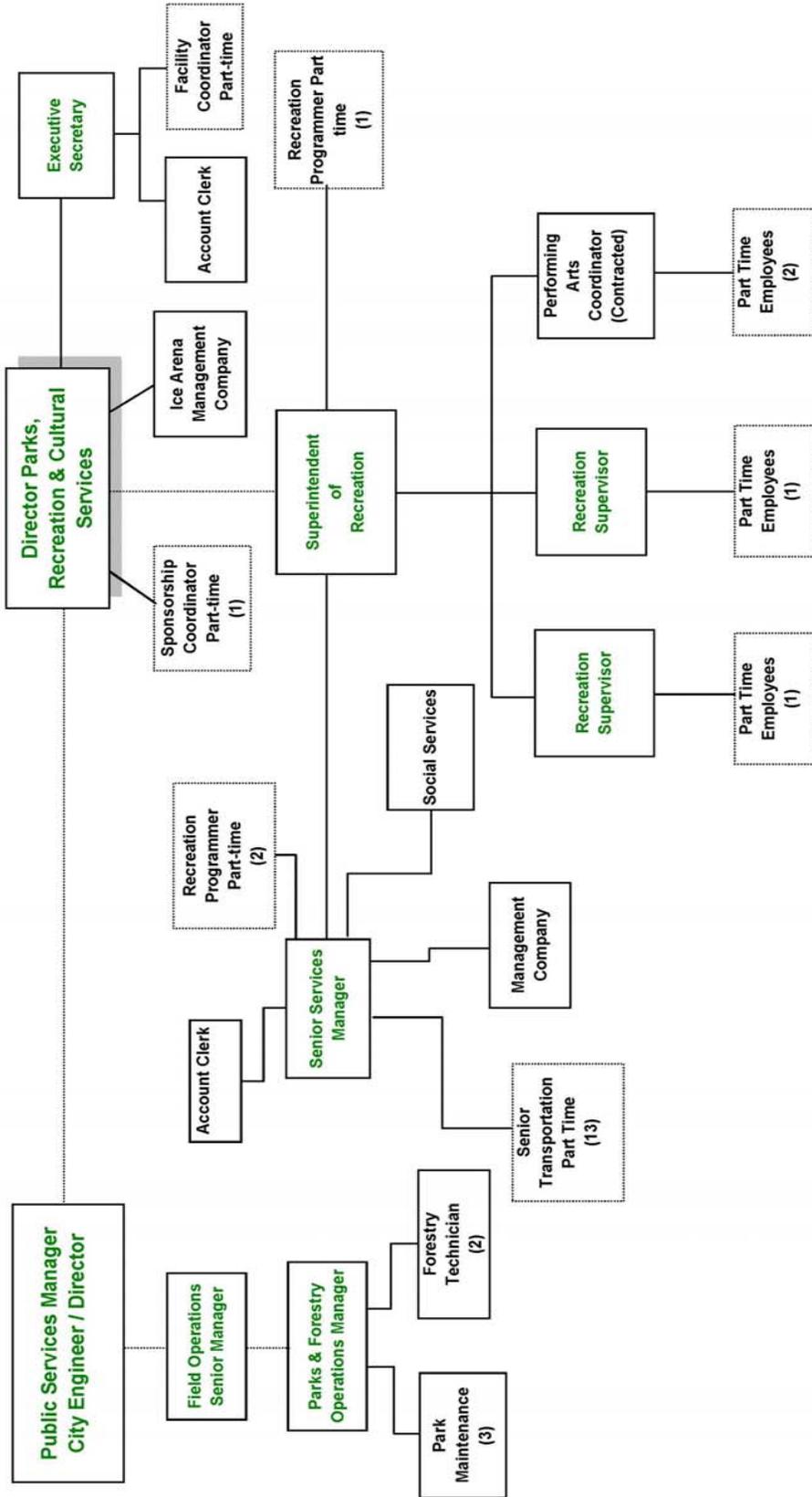


Figure 3 - PRCS Organizational Chart

Fiscal Analysis

PRCS is primarily funded through a .5 mill property tax for the operation of the department, the City's General Fund (property tax revenue) and the revenues generated from the various recreation facilities and programs. To a lesser extent, the department is also supported by various grants, sponsorships and donations.

Figure 4 - PRCS Revenues and Expenditures

CITY OF NOVI 2009-2010 BUDGET PARKS, RECREATION AND CULTURAL SERVICES FUND REVENUE						
ACCOUNT NUMBER	DESCRIPTION	Actual		2008-2009	Proposed	
		2007-2008	AMENDED	Thru 02/28/09	ESTIMATED	2009-2010
208-000.00-403.000	Property Taxes	\$ 1,342,483	\$ 1,364,000	\$ 1,374,265	\$ 1,310,000	\$ 1,336,000
208-000.00-502.100	Community Development Block Grant	96,102	111,990	119,623	154,825	111,900
208-000.00-523.000	Park Development Grant	-	-	-	852,320	-
SEE BELOW	Program Revenue	906,480	1,003,299	643,374	897,894	970,790
SEE BELOW	Older Adult Program Revenue	145,364	133,901	71,093	164,072	149,897
208-000.00-664.000	Interest	70,092	6,500	27,634	33,610	9,895
208-000.00-665.000	Miscellaneous Income	6,708	5,000	20,136	20,136	5,000
208-000.00-665.005			11,500	20,136	20,136	5,000
208-000.00-665.250	Forestry review & Inspection fees	1,440	-	-	-	-
208-000.00-676.101	Transfer from General Fund	1,332,306	1,093,232	-	80,000	-
208-000.00-676.265	Transfer from Contributions	743	1,000	1,283	1,300	1,000
		1,333,049	1,094,232	1,283	81,300	1,000
		\$ 3,901,718	3,718,922	\$ 2,257,408	\$ 3,514,157	2,584,482
208-000.00-680.000	APPROPRIATION OF FUND BALANCE		1,912,687			(267,045)
			\$ 5,631,609			\$ 2,317,437
APPROPRIATION SUMMARY						
	Personal Services	\$ 1,546,887	\$ 1,756,353	\$ 945,447	\$ 1,569,088	\$ 865,410
	Supplies	67,722	83,340	46,628	80,740	56,745
	Other Services and Charges	1,247,469	1,627,946	823,219	1,517,970	1,261,607
	Capital Outlay	169,401	2,163,970	556,443	2,250,427	133,675
		\$ 3,031,479	\$ 5,631,609	\$ 2,371,737	\$ 5,418,225	\$ 2,317,437
ACCOUNT NUMBER	DESCRIPTION	Actual		2008-2009	Proposed	
		2007-2008	AMENDED	Thru 02/28/09	ESTIMATED	2009-2010
ADMINISTRATION						
	Personal Services	\$ 417,402	\$ 441,683	\$ 246,824	\$ 391,579	\$ 385,145
	Supplies	44,903	57,465	33,198	54,565	50,890
	Other Services and Charges	196,876	358,295	208,832	407,748	233,155
	Capital Outlay	47,401	2,096,470	498,166	2,183,947	133,675
		\$ 706,582	\$ 2,953,913	\$ 987,020	\$ 3,037,839	\$ 802,865
RECREATION						
	Personal Services	\$ 252,622	\$ 349,999	\$ 167,409	\$ 292,993	\$ 285,185
	Other Services and Charges	640,902	769,387	380,609	625,604	741,330
	Capital Outlay	-	-	-	-	-
		\$ 893,524	\$ 1,119,386	\$ 548,018	\$ 918,597	\$ 1,026,515
OLDER ADULT SERVICES						
	Personal Services	\$ 152,367	\$ 196,030	\$ 115,130	\$ 179,683	\$ 195,080
	Supplies	3,237	4,250	2,750	5,200	5,855
	Other Services and Charges	212,710	265,039	140,486	253,543	287,122
	Capital Outlay	30,522	41,000	39,977	39,980	-
		\$ 398,836	\$ 506,319	\$ 298,343	\$ 478,406	\$ 488,057
FORESTRY & PARK MAINTENANCE						
	Personal Services	\$ 724,496	\$ 768,641	\$ 416,084	\$ 704,833	\$ -
	Supplies	19,582	21,625	10,680	20,975	-
	Other Services and Charges	196,981	235,225	93,292	231,075	-
	Capital Outlay	91,478	26,500	18,300	26,500	-
		\$ 1,032,537	\$ 1,051,991	\$ 538,356	\$ 983,383	\$ -
		\$ 3,031,479	\$ 5,631,609	\$ 2,371,737	\$ 5,418,225	\$ 2,317,437

4 Parks and Recreation Inventory



Over 140,000 individuals participate in Parks, Recreation and Cultural Services programs each year.

Parks and Recreation Inventory

An essential component of the Novi Parks, Recreation and Cultural Services (PRCS) five year Community Recreation Plan (CRP) is an inventory of existing and potential parkland, recreation facilities, programs and events. This inventory and assessment will assist the decision making process and provide a base of information to utilize in developing an Action Plan. It should be noted that this section includes both public and private recreational opportunities for residents in the City. The inventory covers the following components:

- City of Novi - Parks, Recreation and Cultural Services
 - * Community Facilities and Parks
 - * Neighborhood Parks
 - * Conceptual Signature Park
- Barrier Free Accessibility
- School Facilities
- Regional Parks and Facilities
- Private Parks and Facilities
- Community Recreation Programs
- Partner Organizations
- DNR Grant Inventory

City of Novi - Parks, Recreation and Cultural Services

In regards to Parks and Recreation, the City of Novi owns three recreation facilities and manages over 1,000 acres of parkland. According to the 2000 census data, Novi's population was 47,386 and estimated at 55,171 in 2008. Based on the population projections made in the City of Novi Master Plan for Land Use 2004, the City will have a population of 72,000 by 2014. The City of Novi strives to acquire land for active use in recreation and to preserve properties with significant natural resources. Parkland acquisition methods consist of utilizing easements, land donation, public/private partnerships, lease agreements, grant funding and purchasing.

An inventory of the facilities and parks follows and is illustrated on the maps throughout the section. These facilities and parks are broken into categories as listed above and are classified based on the suggested system in Appendix C of the Michigan Department of Natural Resources (DNR) Guidelines for the Development of Community Park, Recreation, Open Space and Greenway Plans.

Community Recreation Facilities and Parks

Novi Civic Center



Location: 45175 West Ten Mile Road
Size: 12 acres

Classification: Recreation Facility - Municipal Offices

Description: The Civic Center is home to the City Offices, including the Novi PRCS Department, which encompasses a theatre, meeting rooms and activity rooms. Year round recreational programs for all ages are held in these rooms daily and room reservations are also available for business meetings, showers and parties.



Site Features:

- 10 rooms available for community use
- 1 stage (for theatrical performances)
- Full service banquet kitchen



Meadowbrook Commons



Location: 25075 Meadowbrook Road
Size: 19 acres

Classification: Recreation Facility / Special Use - Community Senior Center / Senior Housing

Description: Meadowbrook Commons, opened in September 2001, is an older adult housing facility built and owned by the City of Novi. The facility is contracted to a company that oversees the daily maintenance and operations of the facility, as well as the residential rental portion of the facility. The Novi PRCS Senior Center is also located within the facility. The center provides older adult programs, special events, social services, and fitness opportunities for all of Novi's older adult population. The senior transportation program is also located at this facility.



Site Features: (for public use)

- 115 1-2 Bedroom Apartments
- 60 Ranches
- Computer Lab
- Library room
- 2 Activity / meeting rooms
- Game, craft, movie and fitness rooms (for complex residents)
- Stage



Novi Ice Arena



Classification: Recreation Facility - Sports Complex

Location: 42400 Arena Drive

Size: 15 acres

Description: The Novi Ice Arena opened in September 1998. This beautiful multi-surface facility offers two NHL-regulation sized ice sheets, seating capabilities of 750 and 200, heated viewing areas, pro shop, concessions, skate rental and meeting space. The arena offers eight large locker rooms, an officials room and a figure skating dressing room. The facility is host to a variety of organizations, including the Novi Youth Hockey Association, Figure Skating Club of Novi, Novi High School, and Northville High School. In addition, there are two dance studios in the facility that house the PRCS Dance Program.



The facility is owned by the City of Novi and operations are contracted to a management company.

Site Features:

- 2 NHL sized sheets of ice
- 8 Locker rooms
- 2 Dance studios
- Pro Shop
- 1 Concession Stand
- Meeting / Conference Room



Lakeshore Park



Classification: Community Park

Location: 601 South Lake Dr.

Size: 610.34 acres

Description: The largest of the City's parks, Lakeshore Park offers a wide variety recreational opportunities and plays host to many community events. Active recreation opportunities include a swimming beach (on Walled Lake, the largest lake in the City) in the summer months, well maintained mountain bike and walking trails and two newer play structures. The park is also home to a wide variety of flora and fauna. Two picnic shelters and a meeting building are available for community use at the park.



Site Features:

- 1 Public swimming beach
- 9 Miles of mountain bike / walking trails
- 2 Playgrounds
- 3 Horseshoe pits
- 1 Sand volleyball court
- 2 Picnic shelters / barbeque grills
- 1 Soccer field
- 2 Restroom facilities



ITC Community Sports Park



Location: 51000 Eight Mile Road
Size: 74 acres

Classification: Community Sports Park / Complex



Description: Developed in 1996, Community Sports Park caters to active recreational pursuits. This park is known as the premier soccer and baseball complex in the area, which plays host to many tournaments throughout the year. Tennis and basketball courts are also within the park. For non-sports enthusiasts, one picnic shelter is available for community use throughout the year or to rent for gatherings of all sorts. Two play structures, one near each entrance of the park, are popular all year round.



Site Features:

- 2 Playground areas
- 1 Picnic shelter / barbeque grills
- 3 Restroom facilities
- 6 Soccer Fields (none lighted, all irrigated)
- 10 Baseball Fields (none lighted, all irrigated)
- 2 Tennis courts
- 2 Basketball courts

Ella Mae Power Park



Location: 45175 West Ten Mile Road
Size: 73 acres

Classification: Community Sports Park / Complex



Description: Ella Mae Power Park is an athletic complex catering primarily to softball leagues, which is located on the Civic Center Campus and shares parking at the site. This complex is one of the premier sites for softball in the area. This site also hosts a variety of tournaments throughout the year, from recreational to state and national tournaments. Approximately 28 acres of this space is heavily forested with mature hardwoods, including a trail system for hikers. A play structure and small shelter are also a part of this site.



Site Features:

- 4 Softball fields (all skinned infields, all lighted, none irrigated)
- 2 Baseball fields (all skinned infields, none lighted, none irrigated)
- Concession / restroom facility
- Small shelter
- Playground

Rotary Park



Classification: Community Park

Location: 22220 Rothel Drive

Size: 66 acres

Description: Rotary Park is mainly a passive park located primarily within a floodplain. Amenities include nature trails, a picnic shelter with grills, two tennis courts and a play structure.

Site Features:

- 1.5 Miles of nature trails
- Barbecue grills
- 1 Playground
- 1 Picnic Shelter
- 2 Tennis courts
- Restroom facilities



Wildlife Woods Park



Classification: Community / School Park

Location: 26442 Wixom Road

Size: 51 acres

Description: This is a community park that is located on property adjacent to a Novi Community School. The park mainly consists of open space utilized for practice fields for soccer, football and lacrosse, as well as two youth baseball / softball fields and a small shelter.

Site Features:

- 8 Practice soccer fields (multi-sports fields)
- 2 Youth Baseball / Softball Fields
- 3 Football / 1 Lacrosse Field
- Restroom
- Picnic shelter



Neighborhood Parks

Brookfarm Park



Location: Adjacent to Village Oaks Elementary School
Size: 7.77 acres

Classification: Neighborhood Park

Description: Brookfarm Park is an undeveloped park, mainly utilized for soccer practices and a variety of small gatherings.



Site Features:

- 1 Multi-purpose field
- Open space for structured and non-structured recreation

Fuerst Park - under construction, initial phase complete by July 2009

Location: 45325 W. Ten Mile Road
Size: 8 acres

Future Classification: Neighborhood Park

Description: Fuerst Park originally consisted of a farmhouse, two barns and a well house. In 2008, a land use study was completed by the City and consultants. Upon much stakeholder input, a plan was created and approved by Council to develop a public, neighborhood park. In fall 2008, a design firm was secured to create a concept plan for the park, which is shown on page 25. The construction contract was awarded in spring 2009, with the initial phase of the park to be complete and open in summer 2009, adjacent to the site of the new Novi Public Library, creating a campus-like atmosphere with the nearby Civic Center, Ella Mae Power Park, Police Station and High School. The park will feature an 150-seat amphitheater to be used for summer concert series, library programs and more. Additionally, the site will have walking paths traversing throughout and enhanced landscaping including additional trees and a location for a possible community garden. The park will have Wi-Fi access.

Site Features:

- 150 seat amphitheater
- Historical Township Hall
- Walking paths
- Landscaping
- Wi-Fi access

Fuerst Park Plan

Figure 5 - Fuerst Park, Approved Concept Plan





Land Use Categories

Following is a brief description of each of the categories that are utilized to describe the lands featured on the **City of Novi Parks & Recreation Areas Inventory Map 1**.

Existing Parklands: Existing parklands are properties which have been previously designated as parkland, are owned by the City of Novi, and have existing recreation improvements available to the public. The recreation improvement categories include (not an all-inclusive listing):

- Sports fields (soccer, baseball, softball, tennis courts, volleyball courts)
- Parking Areas
- Concessions
- Picnic Areas / Shelters
- Beach / Swimming Areas
- Hiking / Bike Trail Systems
- Children's Playscape Equipment
- Cross-Country Skiing
- Restroom Facilities

Undeveloped Parklands / Natural Resources: These parkland areas are properties which have been previously designated as parkland, are currently owned by the City of Novi, and do not have any recreation improvements at present.

- Natural Resource Areas
- Wildlife Viewing
- Passive Recreation Opportunities
- Village Wood Lake / Orchard Hills West Property
- Landings Area

Potential Parklands: These areas include properties which have not been previously designated as parkland but are identified to have other significant recreational value. The City of Novi is in the process of gaining ownership title to these areas and does not have any formally planned or existing recreational improvements at these locations at the current time.

- Novi Core Habitat Property (Heritage Shoppes Property)
- Southwest Core Reserve (Singh Property)

City Owned Lands: These areas included property which have not been previously designated as parkland but are owned by the City of Novi. These areas include service facilities and functions including:

- Cemeteries
- Fire Stations
- City Senior Center
- City Library
- City Ice Arena
- City Drainage Courses (lands restricted to wetlands mitigation purposes - Garfield - M-5 area)

County Lands: These are owned by Oakland County and are not designated as parkland areas. These areas include service facilities and functions including:

- Oakland County Water Resource Commissioner's Office (OCDC) - Walled Lake Wastewater Treatment Plant accessed from West Park Drive.
- Oakland County Road Commission (RCOC) - Intersection and dedicated right-of-way ownership along County owned and maintained roads

School Lands: These areas are owned by public and private educational institutions and are not designated as parkland areas. These include educational facilities and services for the following public school districts and private institutions:

- Novi Community Schools
- Northville Public Schools
- Walled Lake Consolidated Schools
- Art Institute of Michigan
- Catholic Central High School
- Franklin Road Christian School
- Walsh College

State Lands: These areas are owned by state government agencies which include both improved and unimproved areas. Novi does not have any state parks or recreation areas within its boundary but the following areas are publicly owned and possible passive recreation opportunities:

- Michigan State University's Tollgate Farms Education Center
- MDOT Property - M-5 Corridor

Barrier Free Accessibility

With the passage of the Americans with Disabilities Act of 1990 (ADA), all areas of public service and accommodation became subject to barrier-free requirements, including parks and recreation facilities and programs.

To assess the status of the City's public parks and facilities, each was evaluated in accordance with the DNR standards to determine if a person with a disability can safely and independently access and use the park or facility. Each was given a rating of 1 through 5, based on a five point system described below. A summary of each park and facility can be found in **Figure 6**, City of Novi Parks, Facilities and School Inventory.

Level 1: None of the park / facilities are accessible to people with a broad range of physical disabilities. The site lacks paved areas and facilities, including play equipment and picnic areas, that are not easily accessible.

Level 2: Some of the park / facilities are accessible to people with a broad range of physical disabilities. Either the parking area or pathways are paved, but not both. Many of the play areas or picnic areas are not easily accessible.

Level 3: Most of the park / facilities are accessible to people with a broad range of physical disabilities. Most of the parking areas and pathways are paved and some of the facilities, play equipment and picnic areas included, are accessible but may not be completely barrier free.

Level 4: The park / facilities are completely accessible to people with a broad range of physical disabilities. Parking areas and pathways are paved and most of the facilities, play equipment and picnic areas included, are easily accessible.

Level 5: The entire park / facilities were developed or renovated using the principals of universal design, an approach which enables all environments to be usable by everyone, regardless of age, ability or situation.

Map 1 City of Novi Parks & Recreation Areas Inventory

- Legend**
- City Recreation Site
 - Schools
 - Freeway
 - Major Roads
 - Minor Roads
 - Arterial Sidewalk
 - Arterial Pathway
 - Lakes
 - Water Courses
 - City Parkland Status
 - Existing Parkland
 - Undeveloped Parkland
 - Potential Parkland
 - City Owned Lands
 - County Lands
 - School Lands
 - State Lands
 - City Boundary

- RECREATION SITE LOCATORS**
- 1 ITC Community Sports Park
 - 2 South Undeveloped Parkland
 - 3 North Undeveloped Parkland
 - 4 Novi Core Habitat Potential Parkland
 - 5 Southwest Core Reserve
 - 6 Wildlife Woods Park
 - 7 Lakeshore Park
 - 8 Fuerst Park
 - 9 Ella Mae Power Park / Civic Center
 - 10 City Ice Arena
 - 11 Orchard Hills / Village Wood Parkland
 - 12 Brookfarm Park
 - 13 Rotary Park
 - 14 Meadowbrook Commons / Novi Senior Center
 - 15 The Landings

Map Publication Information
 City of Novi Geographic Information Services
 Information Technology Department
 Map Author: Chris Blough, GIS Manager
 Publication Date: 6/25/2009

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CITY OF NOVI
 City of Novi, Michigan
 2009 - 2013
 Community Recreation Plan
 Parks, Recreation & Cultural Services Department

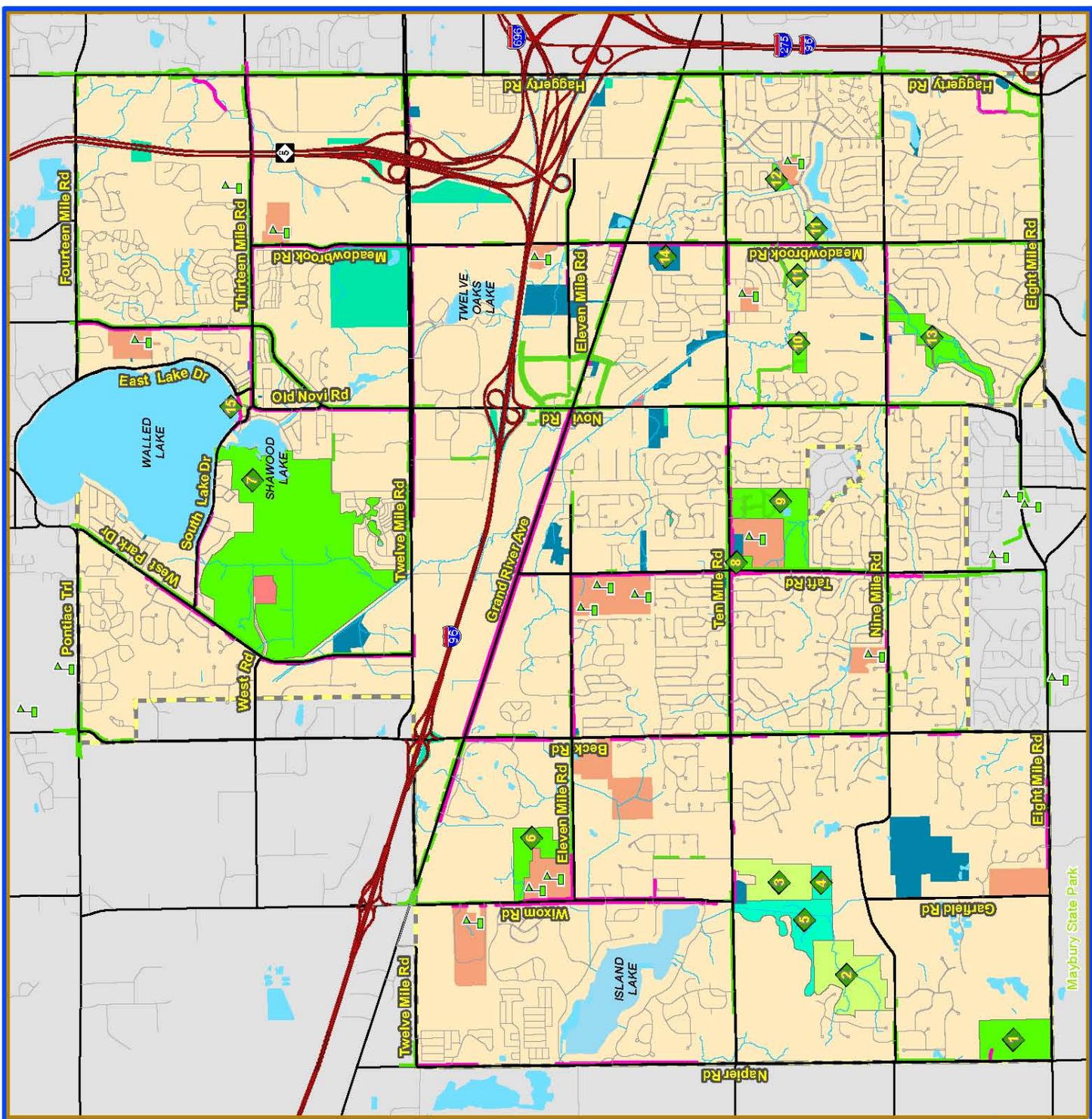


Figure 6 - Recreation Facilities Inventory
City-Owned Parks, Preserved Land and School Facilities

Park / Facility Name	Acres	Accessibility	Ball Diamond	Basketball Court	Concessions	Football	Grills	Gymnasium	Horseshoes	Skating / Ice Rink	Meeting Rooms	Mountain Biking Trails	Multi-Purpose Field	Nature / Walking Trails	Parking	Pavilion	Picnic Areas	Play Equipment	Restrooms	Running Track	Sledding Hill	Soccer Field	Swimming Pool	Tennis Court	Volleyball Court
Community Facilities and Parks																									
Novi Civic Center	12	4	0	0	-	0	-	0	0	0	10	-	-	-	X	0	-	-	X	0	-	0	-	-	-
Ice Arena	15	4	0	0	X	0	-	0	0	2	1	-	-	-	X	0	-	-	X	0	-	0	0	-	-
Meadowbrook Commons	19	5	0	0	-	0	X	0	0	0	2	-	-	X	X	0	-	-	X	0	-	0	0	0	0
Lakeshore Park	610.34	3	0	0	X	0	X	0	3	0	0	X	X	X	X	2	X	1	X	0	X	2	0	0	1
ITC Community Sports Park	74	3	10	2	X	0	X	0	0	0	0	-	-	-	X	1	X	2	X	0	-	6	0	2	0
Ella Mae Power Park	73	3	6	0	X	0	-	0	0	0	0	-	-	X	X	1	X	1	X	0	-	0	0	0	0
Rotary Park	66	3	0	0	-	0	X	0	0	0	0	-	-	X	X	1	X	1	X	0	-	0	0	2	0
Singh South - undeveloped	100	1	0	0	-	0	-	0	0	0	0	-	-	-	-	0	-	-	-	0	-	0	0	0	0
Singh North - undeveloped	65	1	0	0	-	0	-	0	0	0	0	-	-	-	-	0	-	-	-	0	-	0	0	0	0
Wildlife Woods Park	51	2	2	0	-	3	X	0	0	0	0	-	X	-	-	1	X	-	X	0	-	0	0	0	0
Total Community Facilities and Parks	1085.34	18	2	2	3	3	0	3	2	13	13				6	5	0	5	0	0	8	0	4	1	
Neighborhood Parks																									
Fuerst Park - in development phase	8	3	0	0	-	0	-	0	0	0	0	-	-	X	X	-	X	-	X	0	-	0	0	0	0
Brookfarm Park	7.77	1	0	0	-	0	-	0	0	0	0	-	X	-	-	0	-	-	-	0	-	0	0	0	0
Total Neighborhood Parks	15.77	0	0	0	0	0	0	0	0	0	0				0	0	0	0	0	0	0	0	0	0	0
Natural Resources / Preserved Land																									
Village Wood Lake / Orchard Hills West	54	N/A	0	0	-	0	-	0	0	0	0	-	-	-	-	0	-	-	-	0	-	0	0	0	0
Landings Area	13	N/A	0	0	0	0	-	0	0	0	0	-	-	-	-	0	-	-	-	0	-	0	0	0	0
Total Natural Resources / Preserved Land	67	0	0	0	0	0	0	0	0	0	0				0	0	0	0	0	0	0	0	0	0	0
Potential Parkland / Undeveloped Parkland																									
South West Core Reserve	77	N/A	0	0	-	0	-	0	0	0	0	-	-	-	-	0	-	-	-	0	-	0	0	0	0
Novi Core Habitat Property	16	N/A	0	0	-	0	-	0	0	0	0	-	-	-	-	0	-	-	-	0	-	0	0	0	0
Total Natural Resources / Preserved Land	93.70	0	0	0	0	0	0	0	0	0	0				0	0	0	0	0	0	0	0	0	0	0
School Facilities																									
Novi High School	54.79	N/A	2	4	X	1	-	2	0	0	0	-	-	-	X	0	-	-	X	1	-	3	1	10	4
Catholic Central High School	60.23	N/A	2	2	X	1	-	2	0	0	0	-	-	-	X	0	-	-	X	1	-	2	1	4	2
Franklin Road Christian School (Brightmoor)	40.10	N/A	2	1	X	1	-	1	0	0	0	-	-	-	X	0	-	2	X	1	X	1	0	0	1
Novi Middle School / Deerfield Elementary	52.00	N/A	2	3	X	1	-	2	0	0	0	-	-	-	X	0	-	1	X	1	-	1	0	4	2
Novi Meadows / Parkview / Woods Elementaries	70.30	N/A	2	3	-	1	-	3	0	0	0	-	-	-	X	0	-	3	X	0	-	0	0	2	1
Orchard Hills Elementary	10.00	N/A	0	1	-	0	-	1	0	0	0	-	-	-	X	0	-	1	X	0	-	0	0	0	1
Village Oaks Elementary	10.14	N/A	0	1	-	0	-	1	0	0	0	-	-	X	X	0	-	2	X	0	-	0	0	0	1
Thornton Creek Elementary	18.75	N/A	1	1	-	0	-	1	0	0	0	-	X	-	X	0	-	1	X	0	-	1	0	0	1
Hickory Woods Elementary	28.61	N/A	1	1	-	1	-	1	0	0	0	-	-	-	X	0	-	1	X	0	-	-	0	-	1
Meadowbrook Elementary	25.67	N/A	1	2	-	-	-	1	0	0	0	-	-	-	X	0	-	1	X	0	-	-	0	-	1
Total School Facilities	370.59	13	19	6	15	0	0	15	0	0	0			12	4	8	2	20	15	16	2	20	15	16	
TOTAL	1632.52	31	21	9	15	3	2	13	4	6	17	4	4	16	2	24	16	2	24	16	2	24	16	16	

Key
- amenity does not exist
X amenity does exist

Map 2 City of Novi School Facilities and Properties

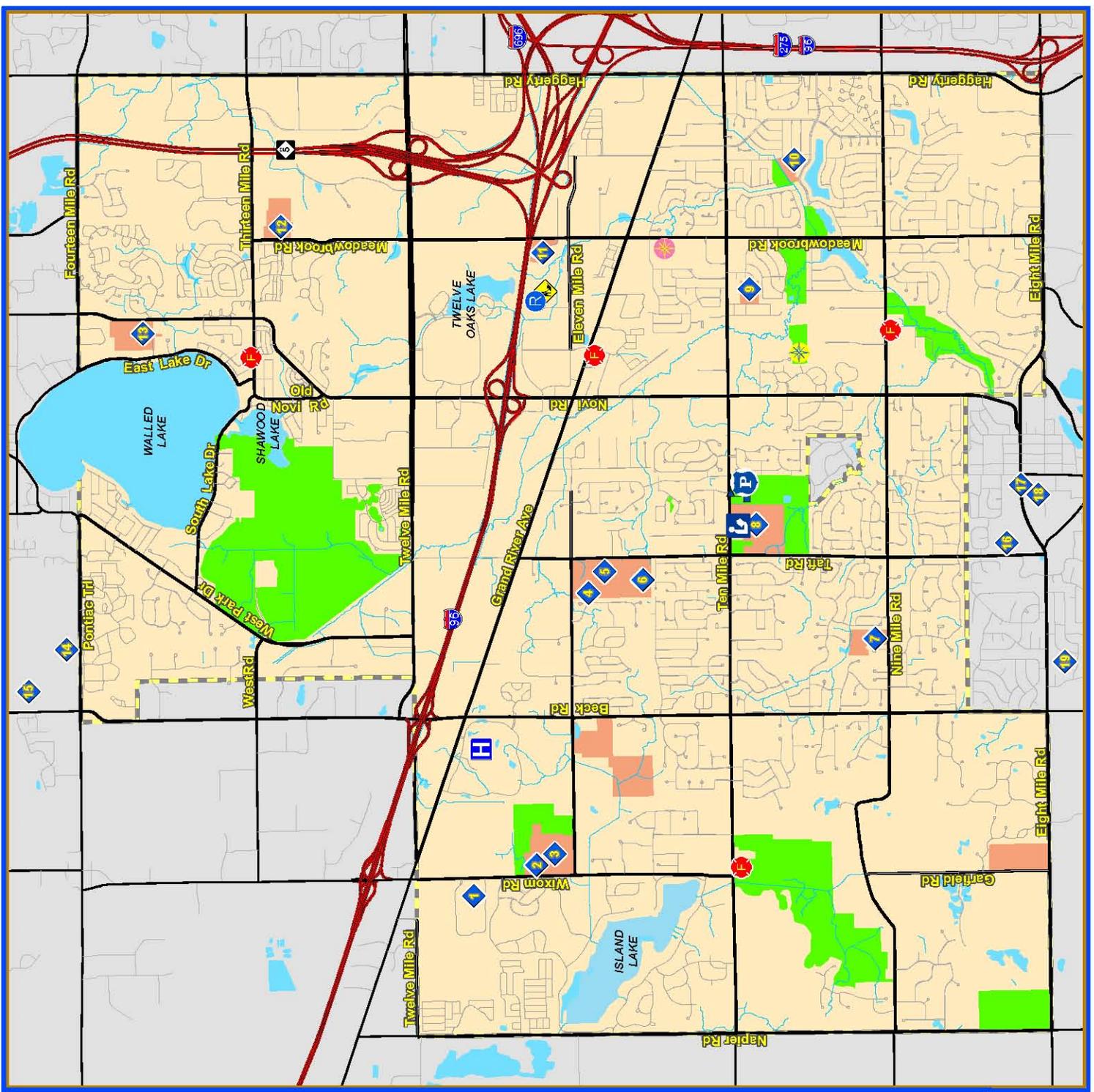
- School Location
- School Lands
- City Parklands
- Freeway
- Major Roads
- Minor Roads
- Lakes
- Water Courses
- City Boundary
- Civic Center
- DPW
- Police Station
- Fire Station
- Hospital
- Library
- Ice Arena
- Senior Center
- Recycling Center

- 1 Catholic Central High School
- 2 Novi Deerfield Elementary School
- 3 Novi Middle School
- 4 Novi Parkview Elementary School
- 5 Novi Meadows Elementary School
- 6 Novi Woods Elementary School
- 7 Northville Thronton Creek Elementary School
- 8 Novi High School
- 9 Novi Orchard Hills Elementary School
- 10 Novi Village Oaks Elementary School
- 11 Walsh College
- 12 Walled Lake Meadowbrook Elementary School
- 13 Walled Lake Hickory Woods Elementary School
- 14 Walled Lake Geisler Middle School
- 15 Walled Lake Western High School
- 16 Northville Cooke School
- 17 Northville Amerman Elementary School
- 18 Northville Hillside Middle School
- 19 Northville Moraine Elementary School

0 0.5 1 2 Miles

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 Information Technology Department
 Map Author: Chris Blough, GIS Manager
 Publication Date: 5/13/2009

CITY OF NOVI
 City of Novi, Michigan
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School Facilities

The citizens of Novi also use the outdoor and indoor spaces of the schools in the community for recreational activities, including playgrounds at the elementary schools. The City of Novi is served by several school districts within the City limits. Novi Community School District (NCS D) consists of eight schools; one high school, one middle school, one 5th/6th grade school (Meadows), and five elementary schools (Deerfield, Novi Woods, Orchard Hills, Parkview and Village Oaks) and a community education department. The Walled Lake Consolidated School District (WLCSD) has two elementary schools within the City, Hickory Woods and Meadowbrook, and a community education department. The Northville Public Schools (NPS) has one elementary school within the City, Thornton Creek.

The PRCS and the NCS D have an excellent relationship, which enables both agencies to jointly utilize park and school facilities to meet community needs. The two agencies share use of gyms and field space for school events, athletic / sports programs and community education programs, which offers enrichment and recreation classes. The priority of facility requests is school activities / groups, community education programs and then PRCS programs. PRCS is mainly able to utilize gym space that is available includes evenings and weekends, with PRCS incurring custodial over time charges on weekends. PRCS and NCS D also work cooperatively in the area of facility development to better meet the needs of the community. The department also has a relationship with WLCSD to advertise a few of each other's programs in recreation guides throughout the year. All of Walled Lake's recreation and enrichment programs are run by the community education department in Walled Lake, solely utilizing the school grounds and facilities within Walled Lake.

Two private schools are also located in the City of Novi; Catholic Central High School and Franklin Road Christian School. Catholic Central High School consists of a 60 acre campus that features two gymnasiums, several fields for football, lacrosse, baseball and soccer, a track and cross country course. The City of Novi has a facility use agreement in place with Catholic Central High School for use of facilities when school functions are not utilizing specified areas. The amount of time available for use has been minimal, is at off-peak times and has a cost attached for use. Franklin Road Christian School is a K-12, coeducational, college-preparatory. The school site in Novi offers wetlands, playgrounds, a gymnasium, weight room and an athletic field complex including baseball, softball, soccer and practice fields. Currently, the use of these facilities is not shared between PRCS and these schools due to a lack of availability.

A complete inventory of the schools within the City of Novi is listed in **Figure 7**, along with the City of Novi parks and facilities inventory.

Regional Parks and Facilities

Parks in the region offer natural features that suit a broad range of outdoor recreation interests, including picnicking, viewing and studying nature, biking, fishing, boating, camping, play areas, courts and more. These parks are not officially utilized for programming by the Parks, Recreation, and Cultural Services Department, however they do provide recreational opportunities to the citizens of Novi. Regional facilities are provided by the Oakland, Wayne and Washtenaw Counties, the Huron-Clinton Metropolitan Authority (HCMA) and Department of Natural Resources, (DNR). The regional parks are located on **Map 3, Location of County, State, and Huron-Clinton Metroparks**.



Oakland County Parks

The Oakland County park system encompasses 13 parks and more than 6,400 acres of natural landscapes, outdoor recreation offering a wide variety of year-round recreation opportunities to residents of the county, including Novi citizens, as Novi is located within Oakland County. The Oakland County Parks and Recreation Commission provides and operates additional programs and facilities, including five golf courses, miles of trails, two water parks, a toboggan run, two campgrounds and a youth camp, three beaches, a bicycle motocross track, a nature center, outdoor amphitheater and conference and banquet facilities. Core programs include a therapeutic recreation program, a mobile recreation program, as well as classes and special events. The Oakland County Parks include:

- Addison Oaks (Addison Township)
- Catalpa Oaks (Southfield)
- Glen Oaks (Farmington Hills)
- Groveland Oaks (Groveland Township)
- Highland Oaks (Highland Township)
- Independence Oaks (Independence Township)
- Lyon Oaks (New Hudson)
- Orion Oaks (Orion Township)
- Red Oaks (Madison Heights)
- Rose Oaks (Rose Township)
- Springfield Oaks (Springfield Township)
- Waterford Oaks (Waterford Township)
- White Lake Oaks (White Lake Township)

Washtenaw and Wayne Counties also operate comprehensive park systems and maintain thousands of acres of parkland within 30 miles or less of the City of Novi, offering the citizens of Novi additional recreational opportunities.

- Bell Creek County Park (Redford Township, Wayne County)
- County Farm Park (Ann Arbor, Washtenaw County)
- Elizabeth Park (Trenton, Wayne County)
- Hines Park (Livonia, Wayne County)
- Lola Valley County Park (Redford Township, Wayne County)
- Lower Rouge Parkway (Inkster, Wayne County)
- Lyndon Park (Chelsea, Washtenaw County)
- Middle Rouge Parkway (Westland, Wayne County)
- Wayne County Fairgrounds (Belleville, Wayne County)
- William Holiday Parkway (Wayne County)

Huron-Clinton Metropolitan Authority

The Huron-Clinton Metropolitan Authority (HCMA) is a regional park district, also utilized by Novi citizens, that encompasses Oakland, Wayne, Macomb, Washtenaw and Livingston Counties. Currently, 13 Metroparks covering almost 24,000 acres, offer a wide variety of educational and recreational facilities from working farms, to spray parks, to golf courses, Frisbee golf courses, trails, open

space, play spaces, picnicking and much more. The Metroparks are located along the Huron and Clinton rivers, providing a greenbelt around the Detroit metropolitan area. The HCMA regional parks within approximately 30 miles or less of the City of Novi include:

- Delhi Metropark (Ann Arbor, Washtenaw County)
- Dexter-Huron Metropark (Dexter, Washtenaw County)
- Hudson Mills Metropark (Dexter, Washtenaw County)
- Huron Meadows Metropark (Brighton, Livingston County)
- Indian Springs Metropark (White Lake Township, Oakland County)
- Kensington Metropark (Milford, Oakland County)
- Lake Erie Metropark (Brownstown Township, Wayne County)
- Lower Huron Metropark (Van Buren Township, Wayne County)
- Oakwoods Metropark (Huron Township, Wayne County)
- Stony Creek Metropark (Huron Township, Wayne County)
- Willow Metropark (Huron Township, Wayne County)

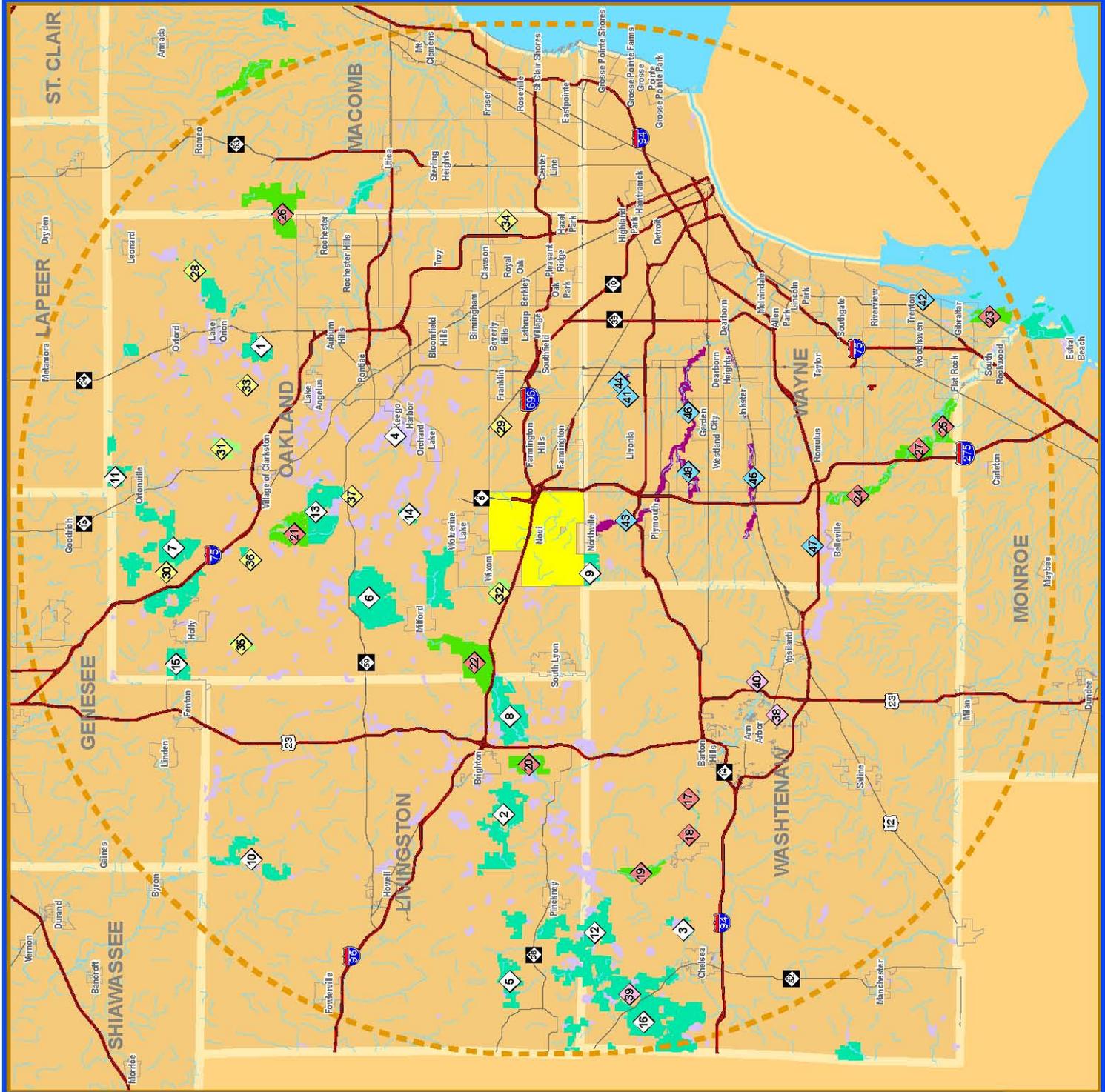
Michigan State Parks

Several Michigan State Parks are in the Novi area and provide recreational opportunities to the citizens of Novi. These state facilities include facilities for horseback riding, camping, hunting, fishing, snowmobiling, cross country skiing, nature areas, picnicking and more. There are no state parks located in the City of Novi, but there are eight located within Oakland County:

- Bald Mountain Recreation Area (Lake Orion)
- Dodge Brothers #4 State Park (Waterford)
- Highland Recreation Area (Highland Township)
- Holly Recreation Area (Holly Township)
- Ortonville Recreation Area (Ortonville)
- Pontiac Lake Recreation Area (White Lake Township)
- Proud Lake Recreation Area (Commerce Township)
- Seven Lakes State Park (Holly Township)

There are an additional seven state parks located within approximately 30 miles or less of the City of Novi:

- Brighton Recreation Areas (Hamburg Township and Genoa Township, Livingston County)
- Chelsea State Game Area (Chelsea, Washtenaw County)
- Gregory State Game Area (Putnam Township, Livingston County)
- Island Lake Recreation Area (Green Oak Township, Livingston County)
- Maybury State Park (Northville Township, Wayne County)
- Oak Grove State Game Area (Deerfield Township, Livingston County)
- Pinckney Recreation Area (Pinckney, Livingston County)
- Waterloo Recreation Area (Harrison Township, Washtenaw County)



Map 3 Location of County, State, & Huron-Clinton Metroparks & Huron-Clinton Metroparks Within 30 Miles of Novi

Legend

- ◆ Recreation Site Locations
- ◆ Huron-Clinton Metroparks
- ◆ State Recreation Lands
- ◆ Oakland County Parks
- ◆ Washtenaw County Parks
- ◆ Wayne County Parks
- City of Novi
- ◆ Regional Rivers
- ◆ Waterbodies
- ◆ 30 Mile Novi Travel Radius
- Freeways
- State Highways

- ### State Parks & Recreation Areas
- 1: Bald Mountain Recreation Area
 - 2: Brighton Recreation Area
 - 3: Chelsea State Game Area
 - 4: Dodge Brothers No. 4 Park
 - 5: Gregory State Game Area
 - 6: Highland Recreation Area
 - 7: Holly Recreation Area
 - 8: Island Lake Recreation Area
 - 9: Maybury State Park
 - 10: Oak Grove State Game Area
 - 11: Ortonville Recreation Area
 - 12: Pinckney Recreation Area
 - 13: Pontiac Lake Recreation Area
 - 14: Proud Lake Recreation Area
 - 15: Seven Lakes State Park
 - 16: Waterloo Recreation Area
- ### Oakland County Parks
- 28: Addison Oaks
 - 29: Glen Oaks
 - 30: Groveland Oaks
 - 31: Independence Oaks
 - 32: Lyon Oaks
 - 33: Orion Oaks
 - 34: Red Oaks
 - 35: Rose Oaks
 - 36: Springfield Oaks
 - 37: White Lake Oaks
- ### Washtenaw County Parks
- 38: County Farm Park
 - 39: Lyndon Park
 - 40: Parking Millie Park

- ### Huron-Clinton Metroparks
- 17: Delhi Metropark
 - 18: Dexter-Huron Metropark
 - 19: Hudson Mills Metropark
 - 20: Huron Meadows Metropark
 - 21: Indian Springs Metropark
 - 22: Kensington Metropark
 - 23: Lake Erie Metropark
 - 24: Lower Huron Metropark
 - 25: Oakwoods Metropark
 - 26: Stony Creek Metropark
 - 27: Willow Metropark
- ### Wayne County Parks
- 41: Bell Creek
 - 42: Elizabeth Park
 - 43: Hines Park
 - 44: Lola Valley Park
 - 45: Lower Rouge Parkway
 - 46: Middle Rouge Parkway
 - 47: Wayne County Fairgrounds
 - 48: William Holliday Parkway

Map Publication Information
 City of Novi Geographic Information Services
 Information Technology Department
 Map Author: Chris Blough, GIS Manager
 Publication Date: 03/24/2009

City of Novi, Michigan
 2009 - 2013
 Community Recreation Plan

Parks, Recreation & Cultural Services Department

Local Parks and Facilities

The City of Novi is bordered by several communities; City of Farmington Hills, City of Livonia, City of Northville, City of Walled Lake, City of Wixom, Commerce Township, Lyon Township, Northville Township, Salem Township and West Bloomfield Township. Each of these neighboring communities own and operate a variety of parks and facilities, many of which benefit the citizens of Novi, even though these spaces are not a part of this plan's analysis.

Commercial and Private Parks and Facilities

A variety of privately owned recreation facilities are located within the City of Novi, serving many specific recreational needs of the citizens. Facilities range from fitness centers and sports clubs to golf courses and bowling alleys. While these facilities are privately owned and charge a monetary fee or membership fee, they are included in this plan due to the needs these facilities meet in the community. Facilities include:

- Bowling Lanes: Novi Bowl, Lucky Strike
- Dance / Gymnastics: All Star Gymnastics, Elite Dance Company, Performing Arts Academy, Sheryl's School of Dance
- Fitness / Sports Clubs: Bally Total Fitness, Gold's Gym, Fusion, Lifetime Fitness, Sports Club of Novi, Snap Fitness
- Public Golf Courses: Links of Novi, Maples Club
- Miscellaneous Facilities: Lucky's, O'Tooles, Putting Edge, Paradise Park, Total Sports, Whirly Ball West.

In addition to all the parks and facilities noted in this plan, many other open spaces in the City contribute to fulfilling the citizens' need for outdoor recreation space in neighborhoods and subdivisions. The Zoning Ordinance provisions in the City play a role in this, especially in recent years during the high growth Novi experienced, by encouraging developers to integrate open spaces into the planned components of new subdivisions.

Many apartments and condominium complexes in the City also provide their residents with recreation facilities. These facilities can include things such as swimming pools, saunas, tennis courts, volleyball courts, shuffleboard, fitness rooms, walking trails and play equipment.

These spaces enhance the appearance of the developments and assist in meeting recreational needs of the residents in the subdivision or complex.

Community Recreation Programs

The City of Novi, Parks, Recreation and Cultural Services offers a variety of recreational programs and services for residents of the City and region. In doing so, the department partners with other City departments, including the Novi Police Department, Fire Department, Library and others. The City publishes a magazine titled *Engage!* three times a year; Fall, Winter, and Spring / Summer, which is delivered to approximately 24,000 households. The publication includes program offerings throughout the City, with a major portion of the guide consisting of parks and recreation programs. Program offerings are also available to non-residents, although they are subject to a non-resident rate, a cost slightly higher than the resident rate. Programs are available for all ages, interests and activity levels and engage over 140,000 individuals each year. A brief listing of the types of programs offered follows and assists in identifying unmet programming needs that still exist in the community.

Adults Sports / Programs

- Adult Softball Leagues
- Basket ball and Volleyball Open Gym
- Golf Clinics
- Dog Obedience

Community Events

- Daddy / Daughter Dance
- Mom / Son Event
- Parent / Child Golf Outing
- Family Camp Out
- Flashlight Egg Hunt
- Mutt Strut - Dog Event
- Memorial Day Parade /
Veteran's Ceremony
- Sizzling Summer Concert Series:
 - * Movies in the Park
 - * Puppets in the Park
 - * Concerts in the Park
- Health Fair
- International Festival
- Fantasy Trick or Treat Trail
- Ringing in the Holidays

Health, Fitness and Safety

- Aerobics, Zumba, Boot Camp
- Pilates, Yoga, Toning Classes
- Teen Fitness Classes
- Community CPR Classes

Ice Arena

- Open / Public Skate
- Figure Skating
- Youth Hockey Leagues
- Youth Learn to Skate Programs
- Adult Hockey Leagues
- Adult Drop-In Hockey

Older Adults and Seniors

- Special Events
- Fitness / Wellness Programs
- Computer Programs
- Monthly Socials
- Social Clubs
- Cards
- Dance
- Travel and Day Trips

- Health / Special Services
- Massage
- Support Groups
- Meal Program
- Transportation
- Cable Productions

Summer Camps

- Camp Lakeshore
- Sports Camps
- Acting / Performance Camps
- Improvisation Camps
- Art Camps
- Adventure Camps
- Specialty Camps

Theatre / Performing Arts

- Theatre Productions
- Drawing and Painting
- Theatre Workshops
- Dance
- Youth Theatre, Choir
- Characterization Classes
- Improvisation Classes
- Community Band, Choralaires

Youth Sports Leagues

- Basketball
- Flag Football
- Lacrosse
- Softball
- Soccer
- Tee Ball
- Volleyball

Youth Programs / Classes

- Horseback Riding
- Fencing
- Golf
- Martial Arts
- Science / LEGOS
- Girls on the Run
- Youth Sports Clinics - tennis, cricket, etc.
- Nature
- Bowling
- Friday Night Frenzy's - Middle School
Events
- Fire Up Fest - High School

Community Partner Agencies / Groups

PRCS has partnerships with the following agencies / groups:

- Friends of the Novi Theatres
- Michigan Mountain Bike Association
- Northville Public Schools
- Novi Bobcats
- Novi Chamber of Commerce
- Novi Choralaires
- Novi Concert Band
- Novi Community School District
- Novi Community Education
- Novi High School Hockey
- Novi Jaguar Soccer Association
- Novi Lions Club
- Novi Madness Softball
- Novi Parks Foundation
- Novi Rotary Club
- Novi Youth Assistance
- Novi Youth Baseball League
- Novi Youth Hockey Association
- Performing Arts Academy
- Skating Club of Novi

Public / Private Partnerships

PRCS has partnerships with businesses in Novi and the surrounding areas to provide a variety of recreational opportunities for residents through contracted services or sponsorships. A sampling of the businesses in partnership with PRCS include:

- | | |
|--------------------------------------|-------------------------|
| • AARP | • Farmington Gymnastics |
| • Alzheimer's Association | • Fitness RX |
| • Ann Arbor Veterans Hospital | • FOCUS/TFAP |
| • Area Agency on Aging | • Gone With The Dogs |
| • Art Institute of Michigan | • Great Lakes Supply |
| • Ben Schleis-Salle D'Etroit-Fencing | • Guernsey Dairy |
| • Carousel Acres | • Hands on Healthy |
| • Church of the Holy Family | • Haven |
| • Cirque Amongus | • Health Care Partners |
| • Community Cab | • Hear Clear |
| • Family Self Defense Center | • Humana |



- Home Watch Caregivers
- Humana
- Huntington Bank
- Joe James Tennis Academy
- Keystone Management Group
- LEGOS-All About Learning
- Lifetime Fitness
- Medicare
- Met Care
- Mr. Z's Construction
- Northwest Home Healthcare
- Novi Jaguar Soccer Club
- O'Brien Funeral Home
- Oakland County - Parks, Co-Op
- OLHSA
- Panera Bread
- Sav-On-Drugs
- Sherman Lewis-Football
- SMART
- South Lyon Gardens
- St. Francis
- St. James Catholic Church
- SWOCC
- Suburban Sports
- Total Adventure Golf
- Total Performance
- Total Softball
- Tour Companies
- Visiting Angels
- Visiting Nurses Association
- Wellsbrooke
- Western Oakland Meals on Wheels
- Whitehall
- Willowbrooke Horseback Riding

Department of Natural Resources Recreation Grant Inventory

The Department of Natural Resources (DNR) guidelines when developing a five year plan, include providing a history of grants that have been received in the past for both acquisition and / or development of recreation areas and facilities. Therefore, the following grant history was obtained from the DNR Grants Management Division as shown in **Figure 7**.

Figure 7 - Recreation Grant Inventory

Funding Source	Project Year - Grant Title	Grant No.	Grant Amount	Scope	Current Grant Status / Condition
Land and Water Conservation Fund	1978 - Ella Mae Power Park	26-0106 V2	\$29,000	2 Softball Fields	Closed - The fields are utilized daily for league and tournament play. The fields were updated utilizing City funds in 2006/2007
Land and Water Conservation Fund	1980 - Ella Mae Power Park	26-01110	\$27,500	Playground/Concession Building	Closed - The facilities are utilized daily by sports leagues and citizens. The playground was upgraded in 2003. The concession facility replacement is currently underway and will be complete in May 2009.
Land and Water Conservation Fund	1981 - Brookfarm Park	26-01235	\$16,000	2 Tennis Courts	Closed - Tennis courts were removed in 2004 due to deterioration and the decline of use. Two new tennis courts were constructed at a Novi school to meet the need.
Michigan Natural Resources Trust Fund	2005 - Village Wood Lake/Orchard Hills West	TF05-165	\$846,400	Acquisition of 51 Acres	Active - Acquisition complete. Reimbursement process from the State of Michigan underway.
Michigan Natural Resources Trust Fund	2007 - Novi Core Habitat Reserve Property Acquisition	TF07-017	\$281,300	Acquisition of 16 Acres	Active

5 Resource Inventory



The City of Novi manages over 1,000 acres of parkland and natural areas.

Resource Inventory

The resource section of this plan provides information regarding the City of Novi's Pathway and Sidewalk Prioritization Analysis and Process (PSPAP) and information on environmental / open space natural features, via maps and narrative from the City's Master Plan for Land Use (2004). A brief overview of Oakland County's Green Infrastructure Visioning Project and Oakland County Trails Master Plan are also included.

Pathway and Sidewalk Prioritization Analysis and Process Overview

Since October 2006, the City of Novi has built over 16,000 feet of pathways and sidewalks within its borders. Since its adoption in December of 2006, the City of Novi's Pathway and Sidewalk Prioritization Analysis and Process (PSPAP) has been used as a tool to help develop the City's sidewalk and pathway construction schedules.

The PSPAP includes a provision for an annual update first completed in December of 2007. During the late summer and fall of 2008, Community Development Planning Staff and the Walkable Novi Venture Team, prepared a draft 2008 Update of the PSPAP worksheets and maps for review and approval by the Walkable Novi Committee, using data collected through October, 2008. Completed segments were identified, new segments were added and the ranking criteria were revised for some segments. On October 27, 2008, the Walkable Novi Committee approved the 2008 PSPAP update.

The updated Pathway and Sidewalk Prioritization Analysis and Process includes Pathway and Sidewalk "All Segments" worksheets, "Top 20 Ranked Segments" worksheets, "Recreational Trails" worksheets, "Short Segments and Crosswalks" worksheets and maps showing park trails and existing pathway and sidewalk segments.

The maps on pages 44-45, **Maps 4-5**, depict the current linkages within the City and clearly shows those areas to be considered for future potential connections.

Oakland County Planning Resources

Novi is located in Oakland County, therefore several of the planning initiatives developed by the County are significant and relevant in terms of recreation and trails within the City. Administrators from the City and County have a strong relationship and work together on initiatives when applicable. An overview of the Oakland County Trails Master Plan and Green Infrastructure Visioning Project are provided on **Maps 6-7**, pages 46-48, with the full documents available for review on the County's website at www.oakgov.com/es.

Oakland County Trails Master Plan

The Oakland County Trails Master Plan (2008) was developed to provide a framework for creating a connected system of greenways and trails throughout Oakland County. This non-motorized system is envisioned to serve a diverse range of users, providing safe and well-maintained linkages to important natural, cultural and civic destinations and other points of interest within and outside of the county.

The development of the Trails Master Plan was overseen by the Oakland Trails Advisory Council, Oakland County Parks and Recreation Department and Oakland County Planning & Eco-

nomic Development Services. These agencies serve in a leadership role in the development of a connected non-motorized system, but rely on the determined efforts of numerous local agencies, trail commissions, friends groups and property owners for trail implementation. As of August 2008, 95 miles of completed trails stretch across Oakland County, with 13 miles in the planning, design and development stage and another 146 miles of trails under consideration.

The Oakland County Pathway Concept, **Map 6**, shows the vision to link pathways and greenways throughout Oakland County, including the City of Novi. The map includes existing trails, trails under construction, trails in development / design and trails that are under review.

Oakland County's Green Infrastructure Visioning Project

Oakland County's Green Infrastructure Visioning Project focuses on identifying an interconnected network of green space that conserves natural ecosystem values and functions, guides sustainable development and provides associated economic and quality-of-life benefits to our communities.

Green infrastructure networks consist of three major components:

Hubs: Hubs anchor the network and provide an origin or destination for wildlife. Hubs range in size from large conservation areas to smaller parks and preserves. Hubs provide habitat for native wildlife and help maintain natural ecological processes.

Sites: Sites are smaller ecological landscape features that can serve as a point of origin or destination or incorporate less extensive ecologically important areas.

Links: Links are the connections that hold the network together and enable it to function. They facilitate movement from one hub to another.

By using the Michigan Natural Features Inventory (MNFI) 'Potential Natural Area' coverage, Oakland County has been working closely with individual communities to identify and map existing green infrastructure elements throughout the County. This process has been completed in Novi and the result is the **Green Infrastructure Map** as shown in **Map 7**.

Environmental / Open Space - Natural Features

Novi possesses a number of high quality natural features that enhance the overall image of the community. Natural features not only provide aesthetic appeal for the community but also provide critical habitat and water purification functions. Several different natural feature maps are available to identify important natural resources for use in making responsible land use decisions. They include the following:

- Topography
- Woodlands
- Wetlands and Watercourses
- Floodplains
- Watersheds

These maps are used as a guide along with local ordinances and state regulations to ensure that these features are protected as development occurs. Site specific field delineations are required to locate each of these features within each development project and must be verified by the City's representative.

The **topography** in the City of Novi is relatively flat. Elevations range from a low of 792 feet in the southeast portion of the city to a high of 1040 feet at the Links of Novi.

The City of Novi protects **woodlands** under Chapter 37, Article I of the Novi Code of Ordinance. It is the intent of this ordinance to protect the integrity of woodland areas as a whole, in recognition that woodlands serve as part of an ecosystem and to place priority on the preservation of woodlands, trees, similar woody vegetation and related natural resources over development when there are no location alternatives for mitigation. These woodlands prevent damage from erosion and siltation and provide valuable habitat for wildlife. Therefore, design alternatives are encouraged that protect and preserve the woodlands, and under circumstances where woodlands must be compromised, mitigation steps are enforced.

The City's Regulated Woodlands Map identifies properties that have mature and healthy native vegetation, **Map 9**. The map is used along with the City's Woodland Protection Ordinance to ensure that the impacts on the City's woodlands are minimized when development occurs. The Woodland Protection Ordinance encourages the reforestation of any disturbed areas through replanting with native trees, shrubs and groundcover. Should replanting on a project site prove impractical, land developers contribute to the City Tree Fund. The fund is used to reforest parks and plant street trees throughout the City through yearly spring and fall plantings.

The City of Novi has a significant number of **wetlands and open bodies of water**. The open bodies of water include Walled Lake, Shawood Lake, Twelve Oaks Lake, Meadowbrook Lake and Island Lake.

These features provide a number of important functions, including:

- Filtration of pollutants and sediments, preventing groundwater and surface water contamination
- Regeneration of groundwater aquifers
- Flood protection
- Reduction of stream bank erosion
- Recreation opportunities

The Regulated Wetlands and Watercourses Map inventories these features within Novi, **Map 10**. Wetlands are regulated by the state under the Goemaere-Anderson Wetland Protection Act and locally by Chapter 12, Article V of the Novi Code of Ordinances. In general, the state regulates wetlands over five acres in size and the City regulates wetlands over 2 acres in size. Smaller wetland areas are regulated by both the state and city based on the location to other wetlands and water bodies.

The City of Novi Regulated Floodway & Floodplain Map, shows the location of **streams, floodways, and 100-year floodplains, Map 11**. Development within the flood prone areas should be limited to the extent possible. The City adopted a new Storm Water Management Ordinance in 2003. These guidelines are used to manage storm water to prevent property damage due to soil erosion, flooding and sedimentation problems.

The City of Novi is divided into two different **watersheds**, the Huron River Watershed and the Rouge River Watershed, **Map 12**. The City is a member of the Alliance of Rouge Communities, www.allianceofrougecommunities.com/. Watersheds are networks of tributaries, streams and rivers that drain into one common area. Watersheds can be impacted negatively if appropriate protection measures are not enforced. It is important that all communities within a watershed participate in the protection of these waterways. Protection measures should include reducing point and non-point sources of pollution as well as reducing soil erosion and sedimentation.

City of Novi Pathway and Pedestrian Linkages to Parks and Recreation Sites

Legend

- City Recreation Site
- Bike Lane
- Pedestrian Linkage
- 1-275 Trail
- Pathway
- Neighborhood Linkages*
- Water Courses
- Lakes
- Major Roads
- Minor Roads
- Freeway
- Schools
- City Parkland Status
- Existing Parkland
- Undeveloped Parkland
- Potential Parkland
- City Boundary

* May not be completed at this time in all neighborhoods.

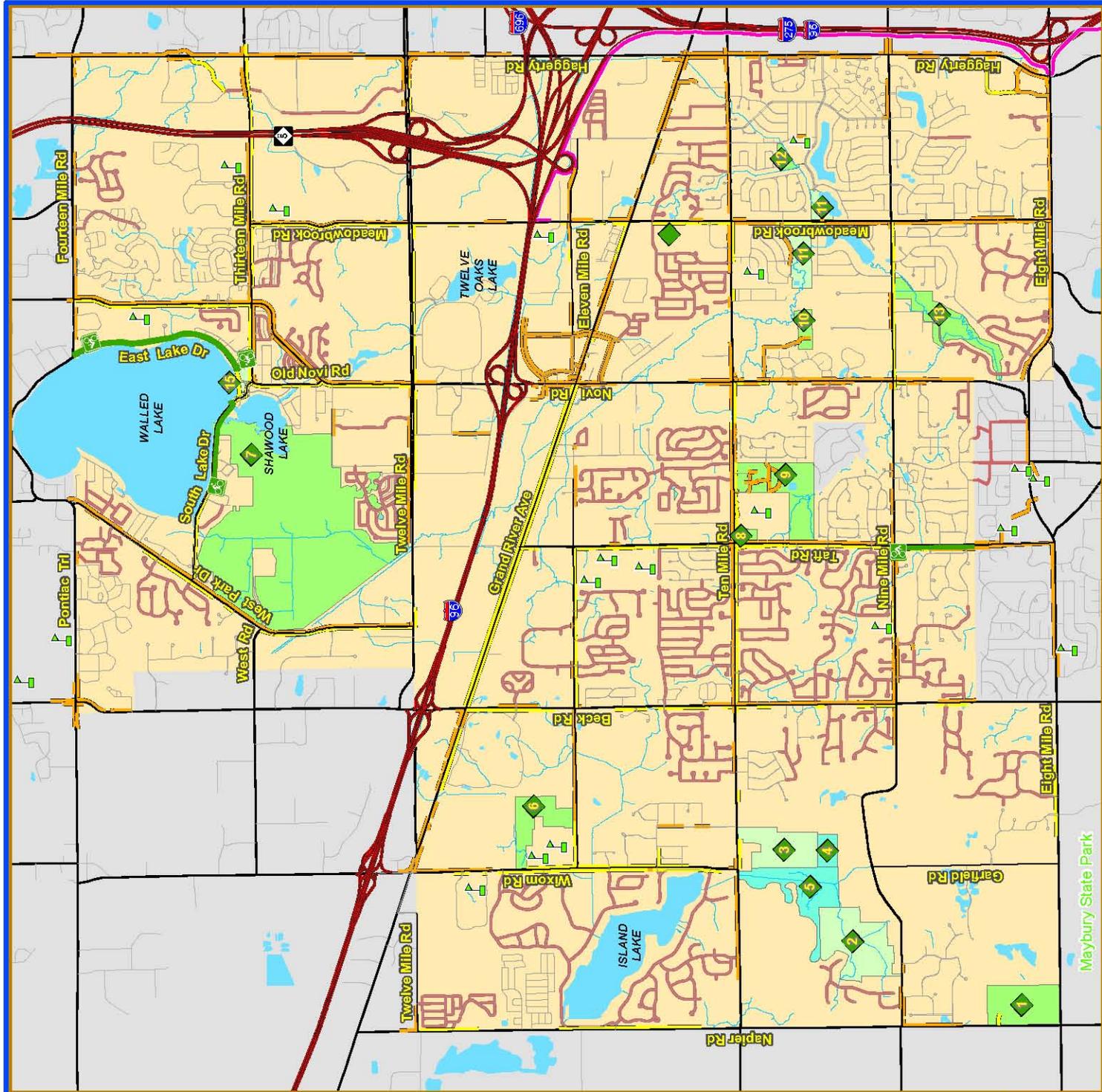
RECREATION SITE LOCATORS

- 1 ITC Community Sports Park
- 2 South Undeveloped Parkland
- 3 North Undeveloped Parkland
- 4 Novi Core Habitat Potential Parkland
- 5 Southwest Core Reserve
- 6 Wildlife Woods Park
- 7 Lakeshore Park
- 8 Fuerst Park
- 9 Ella Mae Power Park / Civic Center
- 10 City Ice Arena
- 11 Orchard Hills / Village Wood Parkland
- 12 Brookfarm Park
- 13 Rotary Park
- 14 Meadowbrook Commons / Novi Senior Center
- 15 The Landings



Map Publication Information
 City of Novi Geographic Information Services
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 Map Author: Chris Blough, GIS Manager
 Publication Date: 04/24/2009

CITY OF NOVI
 City of Novi, Michigan
 2009 - 2013
 Community Recreation Plan
 Parks, Recreation & Cultural Services Department



Proposed / Potential Regional Recreation Trails in Vicinity of City Parks and Recreation Sites

Legend

- City Recreation Site
- Freeway
- Bike Lane
- Major Roads
- Pedestrian Linkage
- Minor Roads
- Lakes
- I-275 Trail
- Water Courses
- Pathway
- City Boundary
- School
- City Parkland Status
- Existing Parkland
- Undeveloped Parkland
- Potential Parkland
- Proposed / Potential Regional Linkage

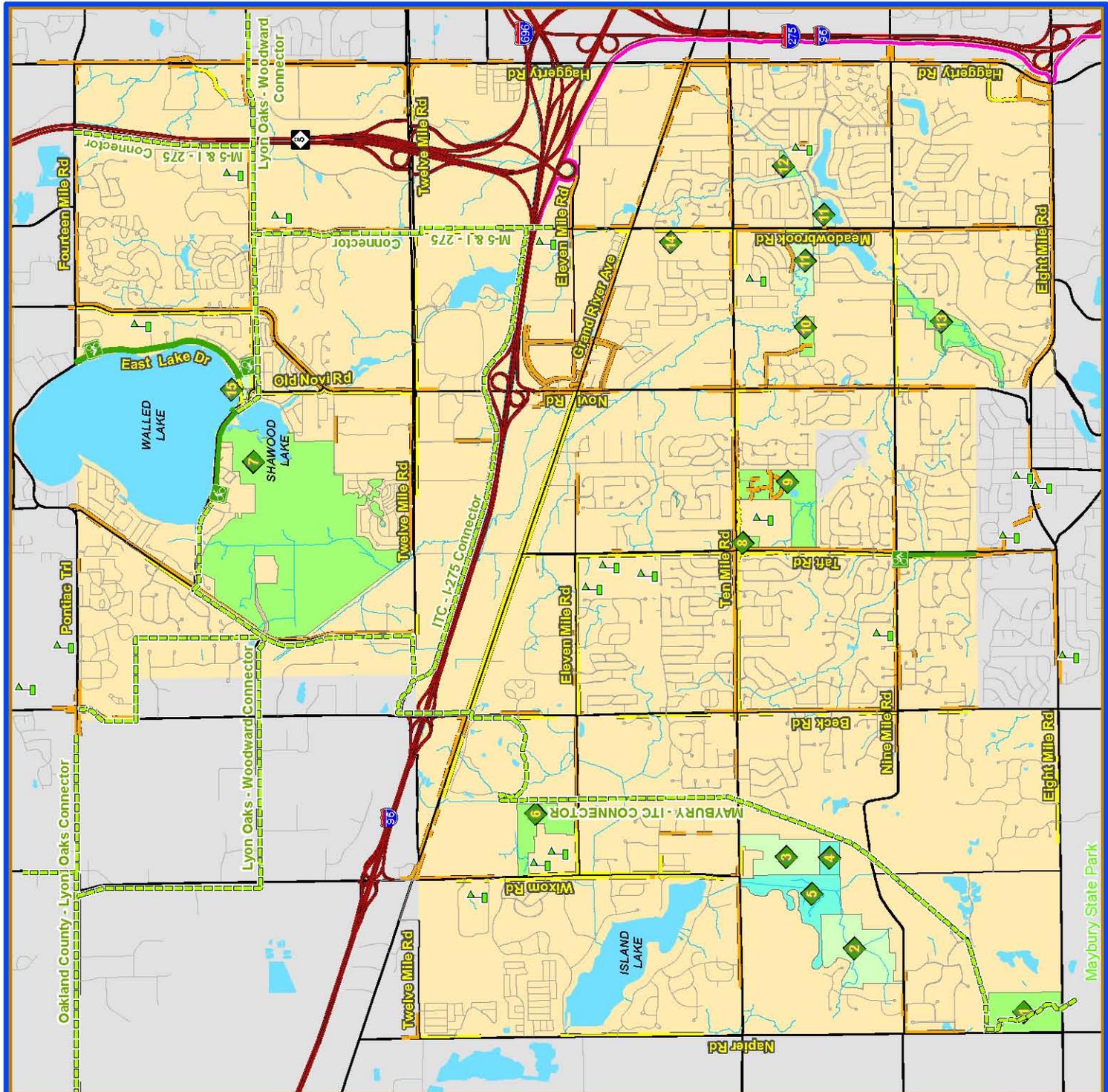
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0 0.5 1 2 Miles

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City of Novi, Michigan
 2009 - 2013
 Community Recreation Plan
 Parks, Recreation & Cultural Services Department





Map 6

AKLAND COUNTY PATHWAY CONCEPT



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- Trail
- County Trail Concept***
- Complete
- Design/Development
- Under Consideration
- Under Review

- Municipal Boundary
- County Parks
- HCMA Recreation Land
- State Recreation Land

June 2008



*The county pathways system is comprised of a vision to link pathways and greenways throughout Oakland County and Southeastern Michigan. The county concept envisions a hierarchy of pathways consisting of primary and secondary

Sources:
 Roads: Oakland County GIS, 2008
 Trail Network: Oakland County GIS, 2008
 Recreation Lands: Oakland County GIS, 2008

AKLAND COUNTY TRAILS MASTER PLAN

Oakland County Greenways Infrastructure Areas Within the City of Novi

An Interconnected Network of Open Spaces, Natural Areas, and Waterways.

HUBS: Hubs anchor the network and provide an origin or destination for wildlife. Hubs range in size from large conservation areas to smaller parks and preserves. Hubs provide habitat for native wildlife and help maintain natural ecological processes.

SITES: Sites are smaller ecological landscape features that can serve as a point of origin or destination or incorporate less extensive ecologically important areas.

LINKS: Links are the connections that hold the network together and enable it to function. They facilitate movement from one hub to another.

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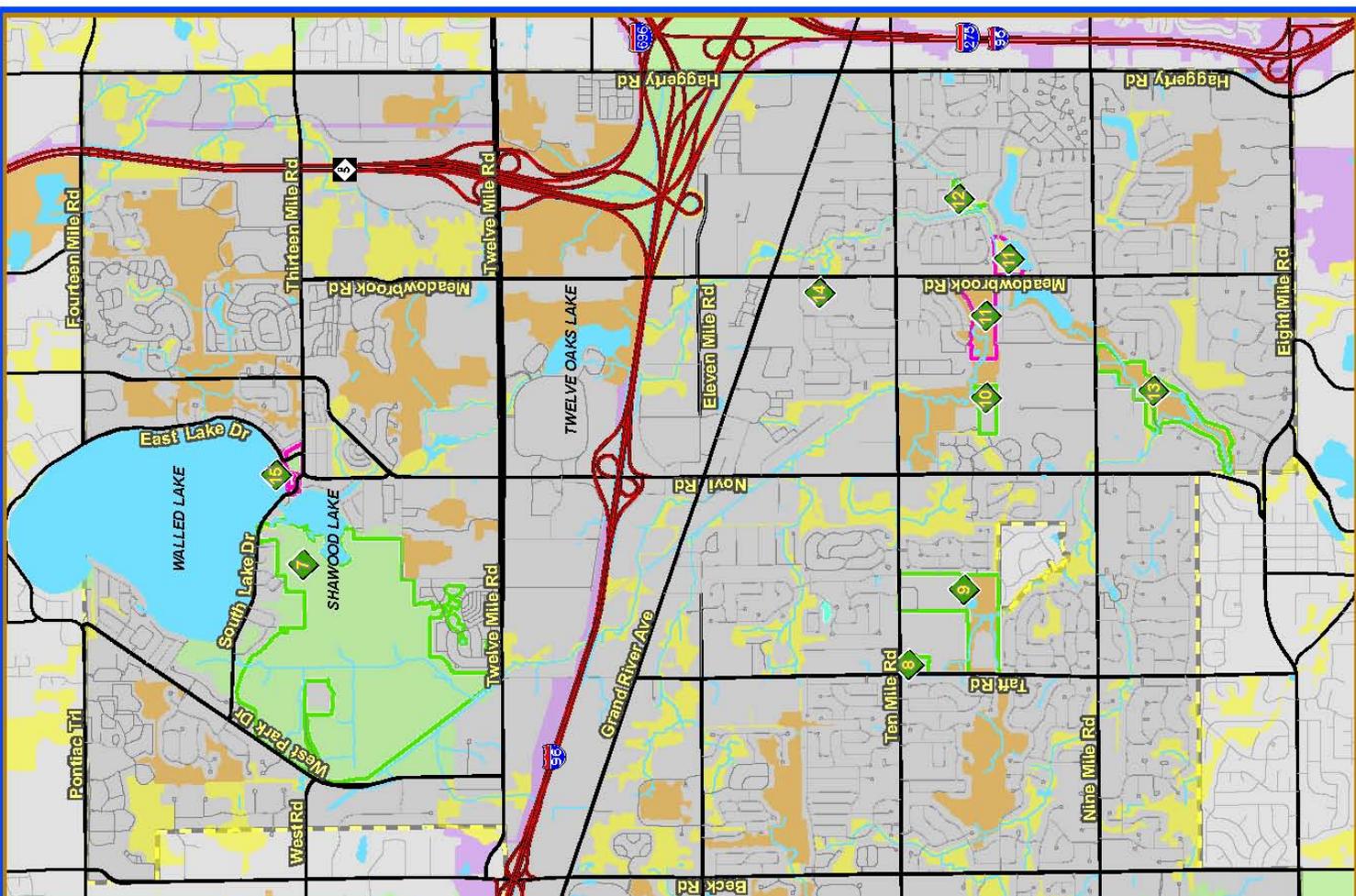
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 Publication Date: 4/24/2009



City of Novi, Michigan
 2009 - 2013
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 Parks, Recreation, & Cultural Services Department

Legend

- City Recreation Site
- Hub
- Site
- Link
- Other Restoration Link
- Lakes
- City Boundary
- Freeway
- Major Roads
- Minor Roads
- Water Courses
- Existing Parkland
- Potential Parkland
- Undeveloped Parkland



City of Novi Topographic Reference Map

Legend

- City Recreation Site
- Freeway
- Major Roads
- Minor Roads
- Water Courses
- Lakes
- City Boundary
- Existing Parkland
- Potential Parkland
- Undeveloped Parkland

Value

High : 1042

Low : 790

Source: 2008 Oakland County GIS Utility
LIDAR Derived Digital Elevation Model

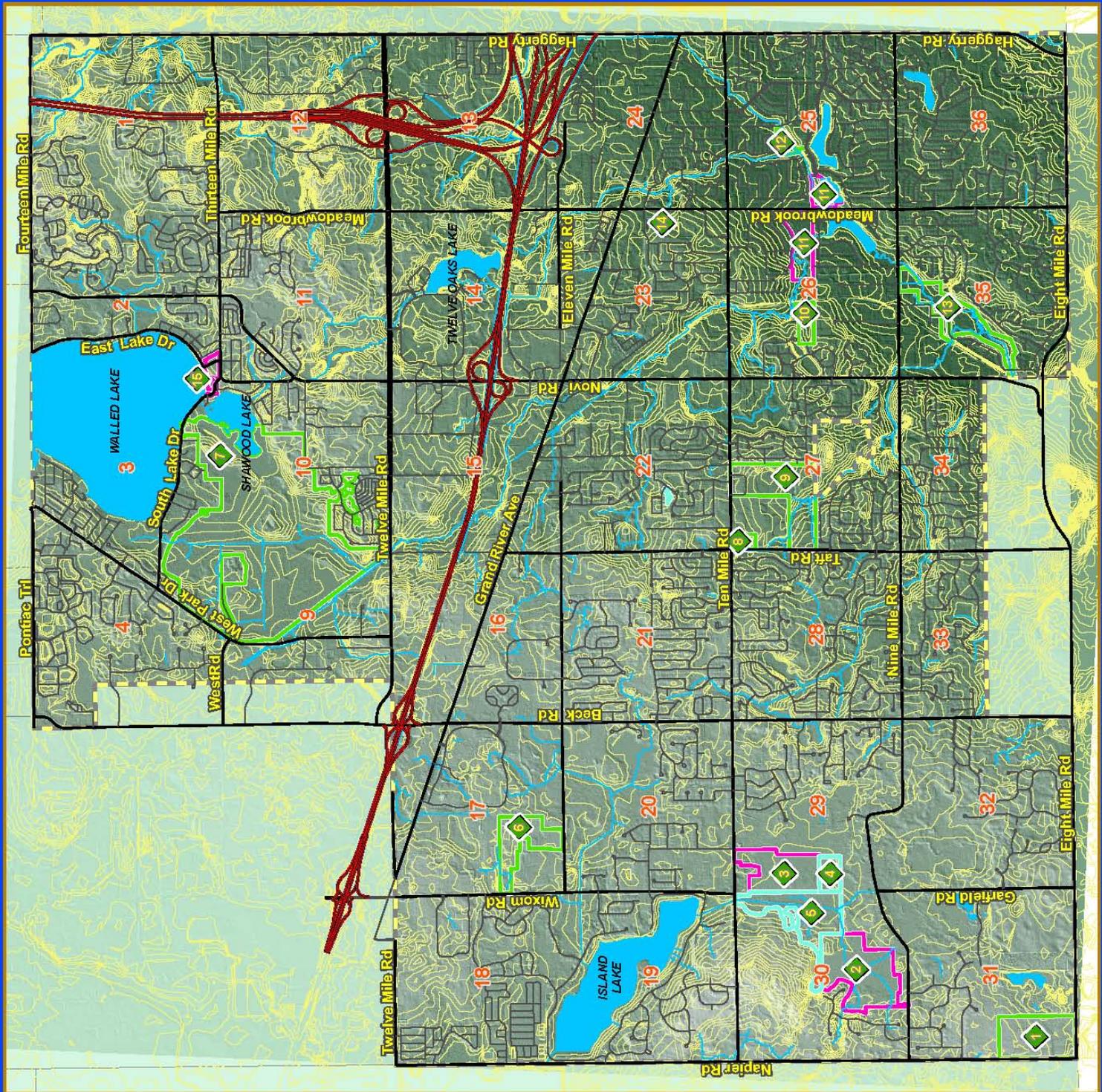
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0 0.5 1 2 Miles

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City of Novi, Michigan
2009 - 2013
Five - Year Recreation Master Plan
Parks, Recreation & Cultural Services Department



Map 9

City of Novi Regulated Woodland Areas and Park Locations Inventory

Legend

-  Regulated Woodlands
-  City Recreation Site
-  Freeway
-  Major Roads
-  Minor Roads
-  Lakes
-  Water Courses
-  City Parklands
-  City Boundary

RECREATION SITE LOCATORS

-  1 ITC Community Sports Park
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-  3 North Undeveloped Parkland
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-  12 Brookfarm Park
-  13 Rotary Park
-  14 Meadowbrook Commons / Novi Senior Center
-  15 Landings Undeveloped Parkland

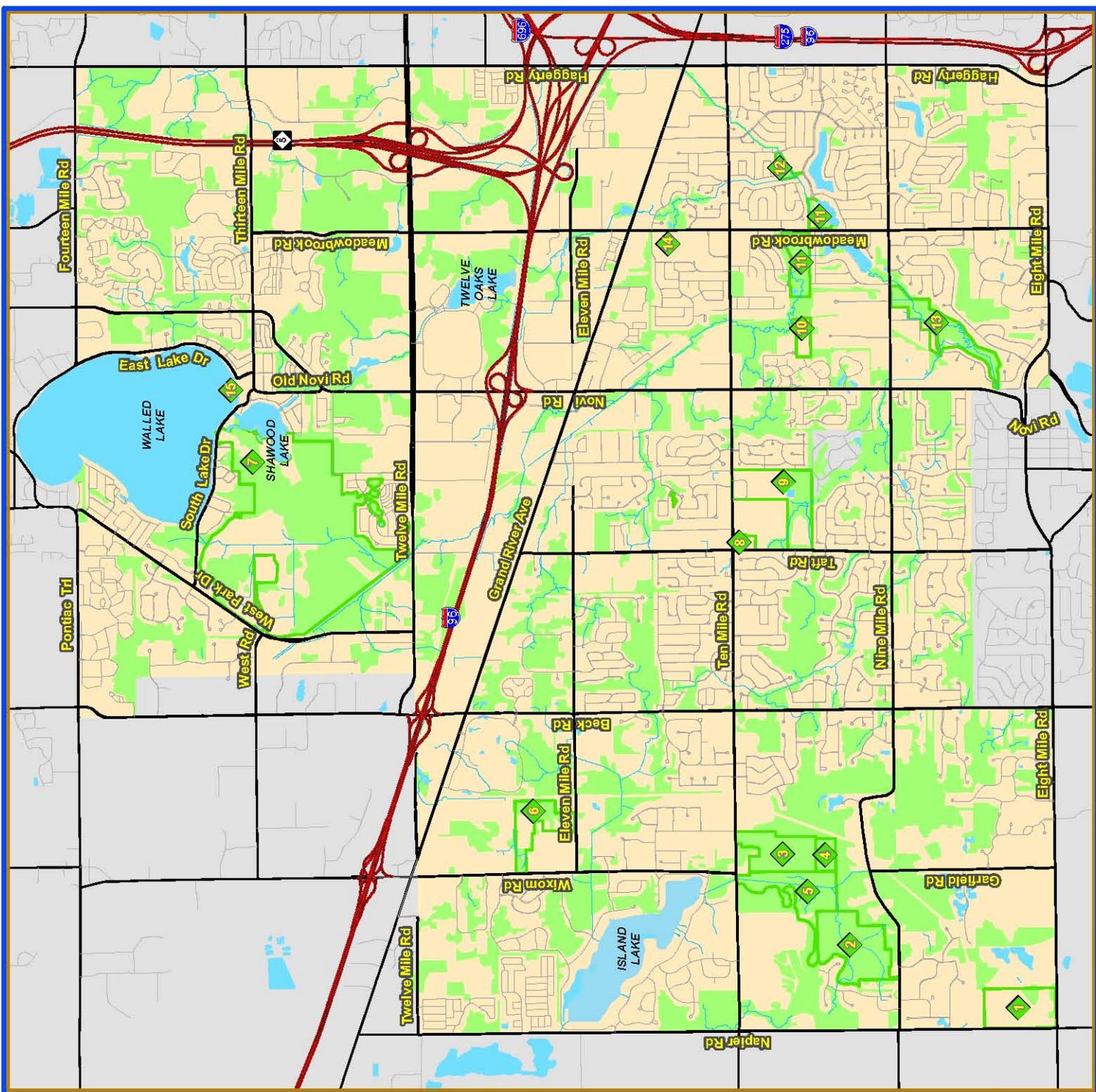
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 Map Author: Chris Blough, GIS Manager
 Publication Date: 04/24/2009



City of Novi, Michigan
 2009 - 2013
 Community Recreation Plan
 Parks, Recreation & Cultural Services Department



Map 10

City of Novi Wetlands and Recreation Site Locations Inventory

Legend

-  Wetland Areas
-  City Recreation Site
-  Lakes
-  Water Courses
-  Freeway
-  Major Roads
-  Minor Roads
-  City Parklands
-  City Boundary

RECREATION SITE LOCATORS

-  1 ITC Community Sports Park
-  2 South Undeveloped Parkland
-  3 North Undeveloped Parkland
-  4 Novi Core Habitat Potential Parkland
-  5 Southwest Core Reserve
-  6 Wildlife Woods Park
-  7 Lakeshore Park
-  8 Fuerst Park
-  9 Ella Mae Power Park / Civic Center
-  10 City Ice Arena
-  11 Orchard Hills / Village Wood Parkland
-  12 Brookfarm Park
-  13 Rotary Park
-  14 Meadowbrook Commons / Novi Senior Center
-  15 The Landings

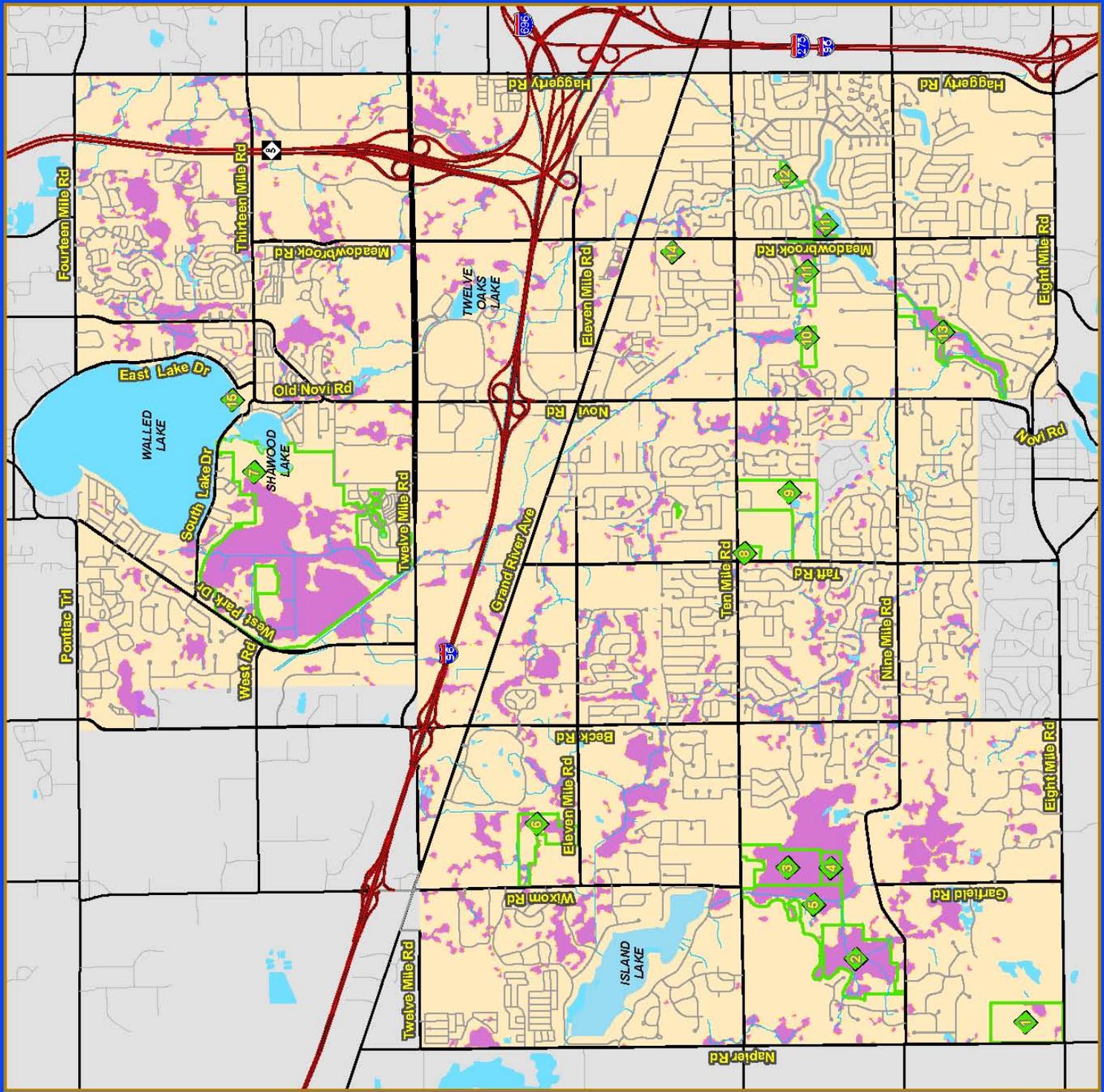
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Miles



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City of Novi Flood Hazard Areas

Identified by Digital Flood Insurance Rate Maps Published by the Federal Emergency Management Agency

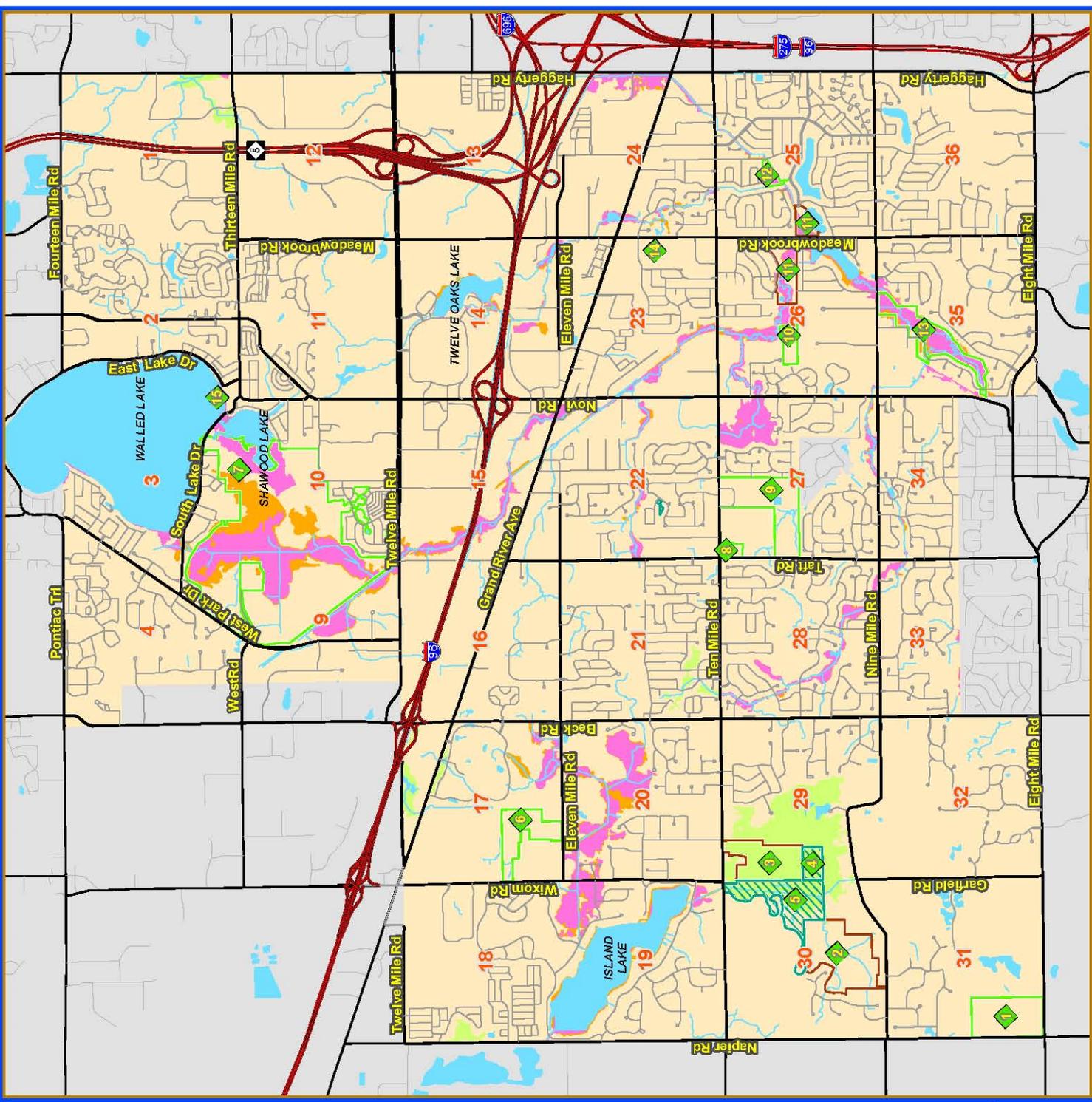
- City Recreation Site
- Freeway
- Major Roads
- Minor Roads
- Water Courses
- Lakes
- City Boundary
- Flood Hazard Areas
- 1.0% Chance Flood Zone A
- 1.0% Chance Flood Zone AE
- 0.2% Chance Flood Zone X
- Existing Parkland
- Undeveloped Parkland
- Potential Parkland

RECREATION SITE LOCATORS

- 1 ITC Community Sports Park
- 2 South Undeveloped Parkland
- 3 North Undeveloped Parkland
- 4 Novi Core Habitat Potential Parkland
- 5 Southwest Core Reserve
- 6 Wildlife Woods Park
- 7 Lakeshore Park
- 8 Fuerst Park
- 9 Ella Mae Power Park / Civic Center
- 10 City Ice Arena
- 11 Orchard Hills / Village Wood Parkland
- 12 Brookfarm Park
- 13 Rotary Park
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City of Novi, Michigan
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City of Novi Watershed Boundaries

Huron & Rouge River Systems

Legend

- City Recreation Site
- Huron River Watershed
- Rouge River Watershed
- Lakes
- Water Courses
- City Boundary
- Freeway
- Major Roads
- Minor Roads
- Existing Parkland
- Undeveloped Parkland
- Potential Parkland

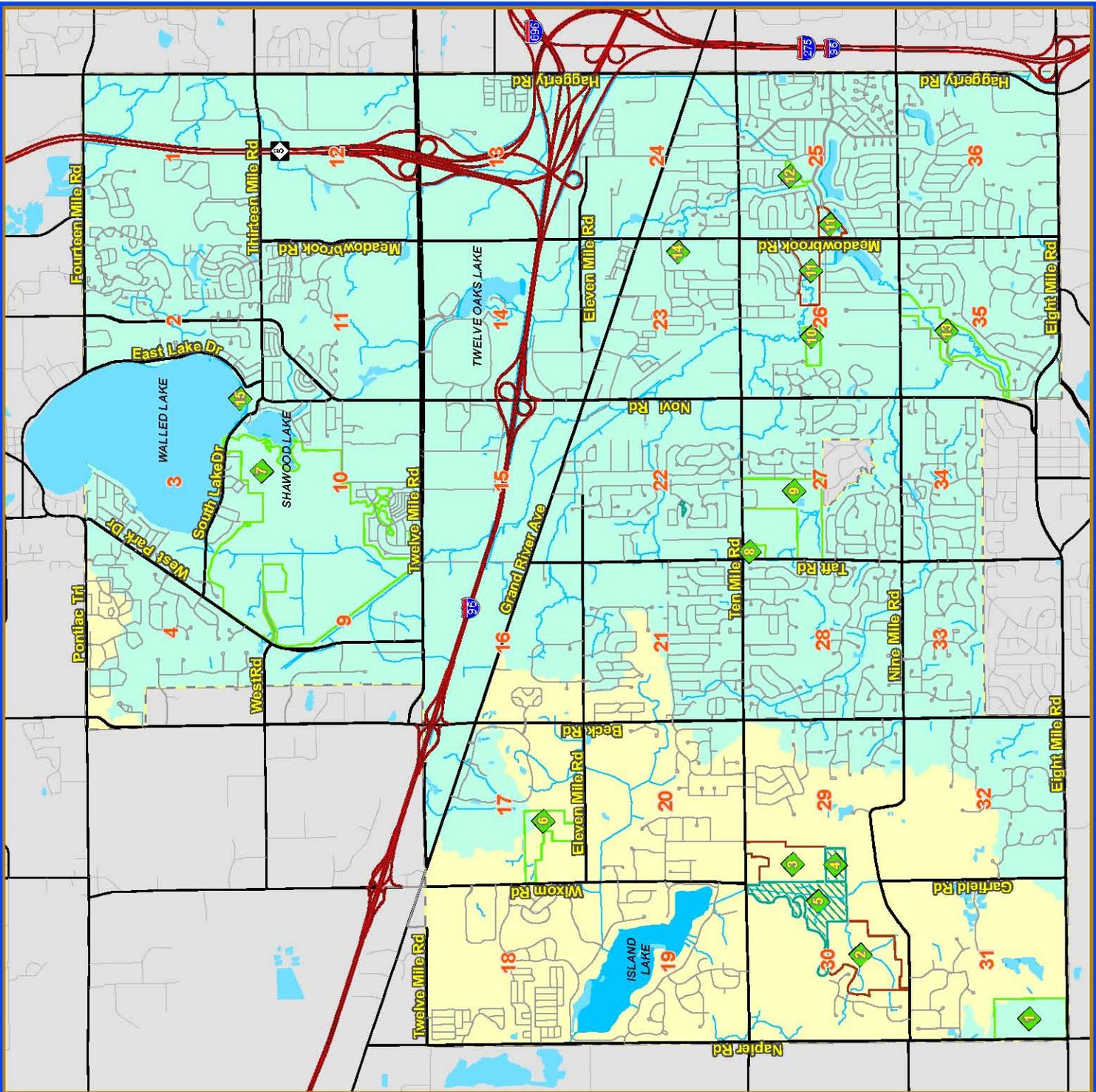
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Future Land Use

The Future Land Use Map divides the City into categories of land use based on various studies, demographics information, and community input. The following describes the land use categories designated on the Future Land Use Map, **Map 13**. In addition, the Residential Density Pattern Map for specific density recommendations should be referenced, **Map 14**.

Single-Family Residential

This land use is designated for single-family detached residential. The recommended density or the number of dwellings per acre varies throughout the City. Higher density residential land use is designated in areas that transition to commercial or light industrial developments.

Mobile Home Residential

This land use is designated for housing within a manufactured housing community, created according to the regulations in the Mobile Home Commission Act. Housing in these areas is manufactured in a factory, brought to the site, and in most cases placed on property leased from a park operator.

Multiple-Family Residential

This land use is designated for multiple-family residential dwellings in a variety of settings, ranging from two-family dwellings to low-rise and high-rise apartment complexes. Refer to the Residential Density Pattern Map for specific density recommendations.

Office

This land use is designated for a variety of office uses. These may range from small-scale, single tenant general and medical offices, to large office buildings or complexes with limited personal service and retail. They may also include facilities for human care, indoor/outdoor recreation, and high-tech, research and development operations. There are several pockets of future office land use located in strategic access areas around the City.

Local Commercial

This land use is designated for convenience shopping for residents within nearby neighborhoods. It includes retail, personal service establishments, and small offices.

Community Commercial

This land use is designated for comparison-shopping needs of a larger population base. They are along major thoroughfares and roadway intersections.

Town Center Commercial

This land use is designated for pedestrian oriented, community focal point area with a variety of uses including retail, commercial, office, residential, civic uses, and open spaces with an urban character.

Town Center Gateway

This land use is designated for mixed-use development that provides an appropriate transition and a sense of arrival into the Town Center Commercial land use. These uses include a mixture of moderate density residential, commercial, and office. A detailed description of development criteria can be found in the Gateway Ordinance.

Regional Commercial

This land use is designated for higher intensity commercial uses that serve not only the comparison shopping needs of the entire community, but cater to a regional market as well.



Light Industrial

This land use is designated for office, research and development, light industrial, and warehousing uses.

Heavy Industrial

This land use is designated for manufacturing, assembly and fabrication operations, often on a relatively large scale.

Environmental Areas

This land use is designated for regulated wetlands of 5 acres or more that are likely to pose constraints for development.

Public

This land use is designated for government buildings, fire stations, public utility uses such as the wastewater treatment plant, and water storage facility. If the area ceases to be considered for public uses, residential uses are appropriate if the area is assigned a density on the **Master Plan's Residential Density Patterns Map (Map 13)**.

Educational Facilities/Property

This land use is designated for private and public educational facilities. If the area ceases to be considered for educational facility uses, residential uses are appropriate if the area is assigned a density on the **Master Plan's Residential Density Patterns Map (Map 13)**.

Special Project Area

This land use is designated for areas that require further study to determine future land use.

Public and Private Parks and Open Space

This land is designated for public and private parks and open space. If the area ceases to be considered for public and private park or open space uses, residential uses are appropriate if the area is assigned a density on the **Master Plan's Residential Density Patterns Map (Map 13)**.

Utility

This land is designated for non-municipal public utility uses. If the area ceases to be considered for utility uses, residential uses are appropriate if the area is assigned a density on the **Master Plan's Residential Density Patterns Map (Map 13)**.

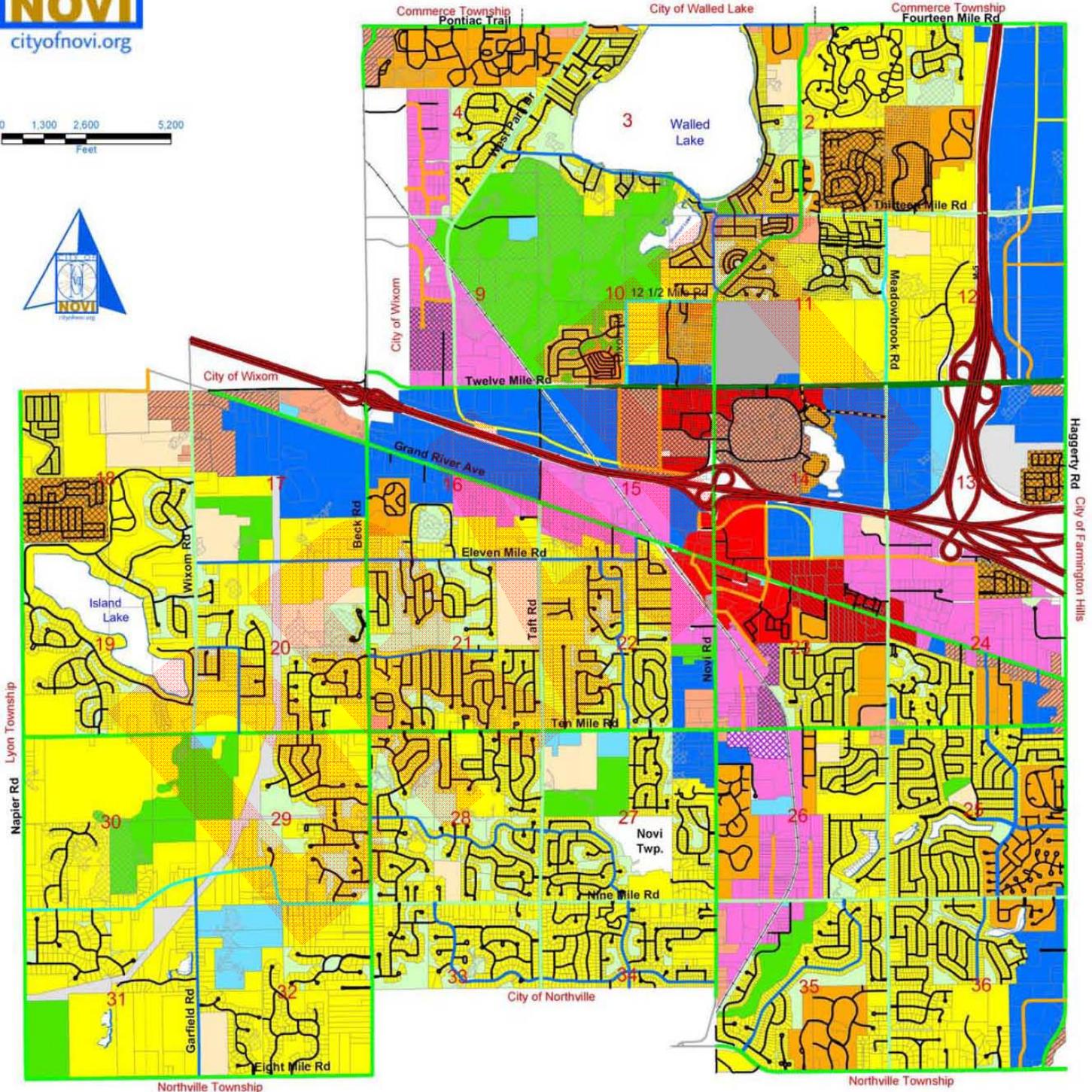
PD2

This land use is designated with a Regional Commercial designation and the additional PD2 designation to direct development to use the Zoning Ordinance's Planned Development Option. This Option provides greater site plan design flexibility for key properties.



Future Land Use Map

City of Novi, Michigan
adopted April 16, 2008



Residential	Commercial	Miscellaneous	Thoroughfare Classification
Single Family	Office	Novi Township	Freeway
PUD	Local Commercial	Parcels	Major Arterial
Multiple Family	Community Commercial	Lakes	Arterial
PD1	Regional Commercial	Cemetery	Minor Arterial
Mobile Home Park	Town Center Commercial	Utility	Non-Residential Collector
Light Industrial	Town Center Gateway	Environmental Areas	Residential Collector
Heavy Industrial	PD2	Railroad	Local Residential Street
Public	Parks & Open Space	City Boundary	Proposed Residential Collector
Public	Public	Special Planning Project Area 1	Proposed Non-Residential Collector
Educational Facility	Private		Scenic Drive Road
			NA

We hereby certify that on April 16 2008 the City of Novi Planning Commission formally adopted this updated Future Land Use Map and accompanying text, maps, and charts, which are referenced in the document titled "City of Novi Master Plan for Land Use Amendments" pursuant to the requirements of the Municipal Planning Act, Public Act 285 of 1921

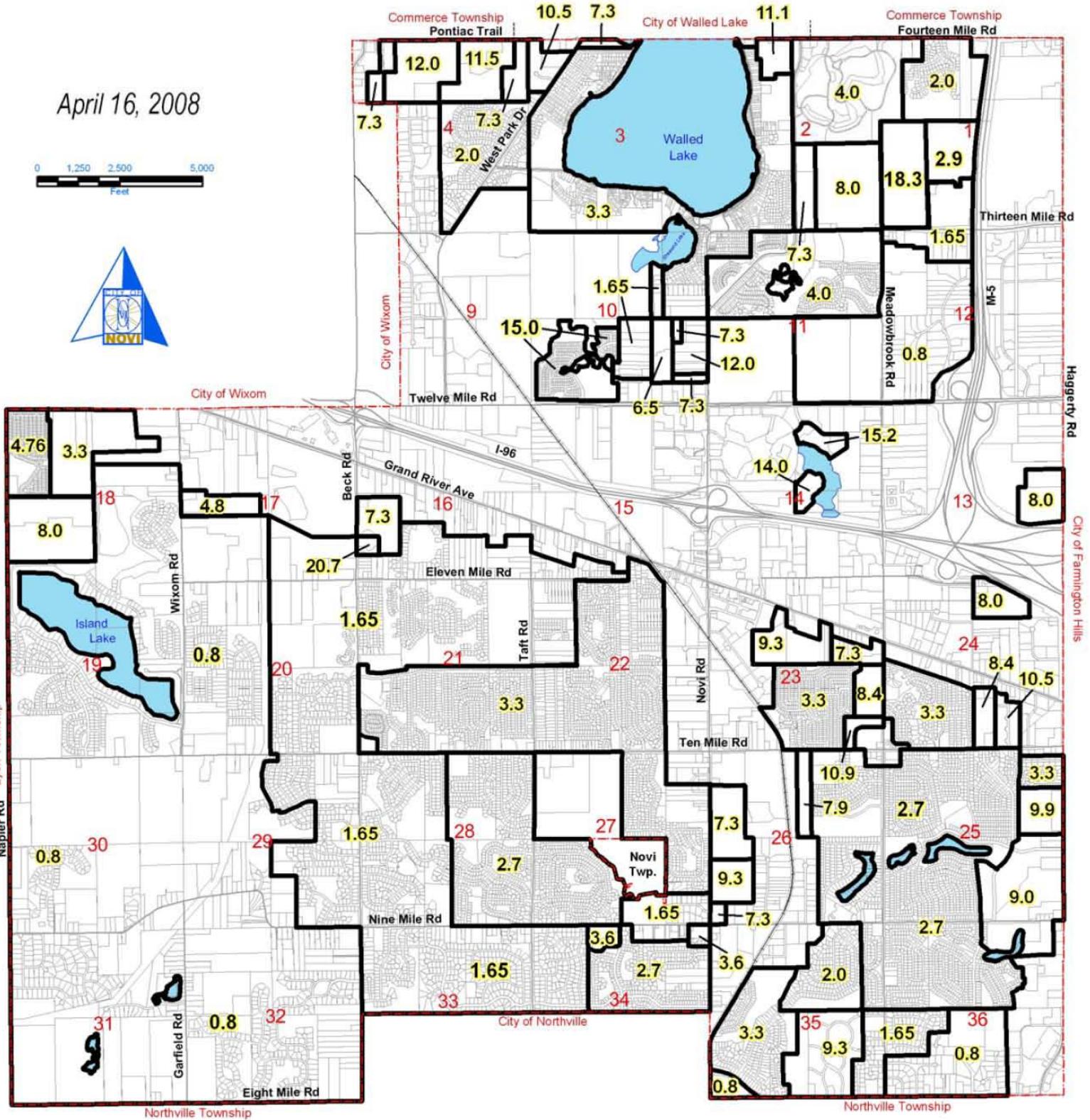
Victor Cassis Chairperson
Victor Cassis

Michael Meyer Secretary
Michael Meyer

- Notes:
- This plan is intended to show generalized land use and is not intended to indicate precise size, shape or dimension. These proposals reflect future land use recommendations and do not necessarily imply that short range zoning is appropriate.
 - See future land use categories section in the text of the Master Plan for definition of each category.
 - The "Environmental Areas" category includes regulated wetlands of 5 acres or more. Smaller regulated wetlands were not shown due to the scale of the master plan map; other natural resources are more fully described and shown in the master plan text.

RESIDENTIAL DENSITY PATTERNS

April 16, 2008



0.0 = maximum dwelling units per acre

Note: The actual maximum number of dwelling units permitted per acre may be less due to site conditions and City of Novi Code of Ordinance requirements.

6 Basis for Action



The City of Novi has invested \$1.8 million dollars in recreation facilities since 2006.

Basis for Action

Many factors must be considered in the process of developing goals, strategies and capital improvement projects over the next five years. Some factors include; goals and input of City Officials and administrative staff, wants and needs of citizens, as well as recreational trends, national standards and demographic trends. This section includes these various aspects, which, when looked at all together, are utilized to formulate the goals and priorities of PRCS over the next five years, which are discussed in Section 7, Action Strategies.

National Planning Standards

In determining the recreational needs of the citizens in Novi, there are several sources to consider and compare, one of which is the current recreational facilities and parks in Novi to standard acreage and facility recommendations. It should be stressed that such standards are intended to serve as planning guides only. They are not intended to be an absolute, as requirements vary from community to community depending upon assessed local needs and desires.

Acreage Standards

The National Recreation and Parks Association (NRPA), a non-profit organization dedicated to park, recreation and conservation activities with the primary mission of improving the quality of life for all Americans, provides a park classification system that recognizes the various functions of open spaces. This system categorizes open spaces based on size, function, amenities and acreage provisions per 1,000 people. The categories include mini-parks, neighborhood parks and community parks. Utilizing the City of Novi's estimated population of 55,171 in 2008, these standards were applied and compared to existing park acreage to determine property needs in the City as shown below in **Figure 8**.

It should be noted that the jurisdiction of this plan is for City, therefore the acreage standards are only applied to City owned properties designated as parkland. Yet, several state parks, public school facilities, local neighborhood parks and private recreation facilities are also located in the area and serve Novi residents.

Figure 8 - Recreation Classification System (developed by NRPA)

Park Classification	General Description	Location Criteria	NRPA Guide-line Minimum Acres (1)	Recom-mended Acreage for City (2)	Current Acres	Surplus or Deficiency
Mini Park	Used to address limited, isolated or unique recreational needs.	Less than 1/4 mile distance in residential setting.	.25 to .5	14 to 28	0	-14 to -28
Neighborhood Park	Remains the basic unit of the park system and serves as the recreational and social focus of the neighborhood. Focus is on informal active and passive recreation.	1/4 to 1/2 mile distance and uninterrupted by non-residential roads and physical barriers.	1 to 2	55 to 110	16	-39 to -94
Community Park	Serves broader purpose than neighborhood park. Focus is on meeting community-based recreation needs, as well as preserving unique landscapes and open spaces.	Determined by the quality and suitability of the site. Usually serves two or more neighborhoods and 1/2 to 3 mile distance.	5 to 8	276 to 441	1085	+642 to +807

(1) Per 1,000 residents

(2) Based on the 2008 City of Novi population estimate of 55,171



Mini-Parks: According to the NRPA standards of 1/4 to 1/2 acre per 1,000 people, the recommendation is that the City of Novi own between 14 to 28 acres dedicated as mini-parks. However, the City of Novi does not currently maintain any mini-parks. Therefore, according to the standards, the City would be considered deficient in this area. The deficiency is a choice made by PRCS because the maintenance cost for mini-parks is considerable.

Neighborhood Parks: The City currently operates two neighborhood parks, Brookfarm Park and Fuerst Park. These two properties total 15.77 acres. In applying the standards, the target for the City in this category is 55 to 110 acres. The City’s current provision based on the estimated 2008 population of 55,771 is considered deficient. The deficiency is a choice made by PRCS because the maintenance cost for neighborhood parks is considerable.

Community Parks: Ten parks in the City, a majority of the City’s parks, are classified as community parks. Because the total acreage of these parks is 1082, the City exceeds the target of 276 to 441 acres by a large amount. Therefore, the City’s current provision of land in this area is considered sufficient.

As displayed above, when looking at the acreage requirements per the NRPA standards, the City has deficiencies in land in two classifications, mini-parks and neighborhood parks, but is sufficient in the community park classification. If combining the standard acreage requirements for mini-parks, neighborhood parks and community parks, a total of 6.25 to 10.5 acres of park land should be available per 1,000 people. Per Novi’s estimated 2008 population of 55,171, the application of this standard would show the overall need for the community to be within 611 to 776 acres. With the City’s current total acreage of 1160.77 acres in designated parkland, the City exceeds overall recommended acres of parkland for its population size.

Facility Standards

In addition to NRPA’s acreage standards, there are also published facility standards that detail the number of facilities needed to serve a population. The NRPA guidelines suggest the number of facilities commonly located within parks, per various population sizes. **Figure 9** shows these guidelines, along with the City’s need based on the 2008 population estimate of 55,171. The guidelines were applied to City facilities.

Figure 9 - Recreation Facility Surplus / Deficiencies

Facility	NRPA Guideline (1)	Existing City Facilities	Need Based on Standard (2)	Surplus or Deficiency
Baseball/Softball	1 per 5,000	18	11	7
Basketball (3)	1 per 5,000	2	11	-9
Football	1 per 20,000	3	3	0
Golf Course 9 Hole	1 per 25,000	0	2	-2
Golf Course 18 Hole	1 per 50,000	0	1	-1
Ice Rink	1 per 100,000	2	1	1
Playground	1 per 3,000	5	18	-13
Running Track	1 per 20,000	0	3	-3
Soccer	1 per 10,000	8	6	2
Swimming Pool	1 per 20,000	0	3	-3
Tennis	1 per 2,000	4	28	-24
Volleyball (3)	1 per 5,000	1	11	-10

(1) Source of Standard: Lancaster, Roger A., Ed. 1983. Recreation, Park and Open Space Standards and Guidelines; Alexandria, Virginia; National Recreation and Park Association, 1983, pg. 60-61

(2) Based on the 2008 City of Novi population estimate of 55,171

(3) Includes outdoor and indoor courts

While these standards assist in showing surpluses and deficiencies in the community, it is important to remember that they are simply a guide. They address minimum, not maximum, goals to be achieved. These are also blanket standards and do not take into account the unique blend of social and economic characteristics that define a community. As a City, these standards should be considered when planning future facilities but must be tailored by the administration and citizens to determine the most appropriate range, quantity and quality of recreational facilities within fiscal limits. Furthermore, in planning for future facilities based on a system method, other critical factors the City must consider include: the need to accommodate different cultures, the need to include citizen opinion in the process and the identification of the recent wellness movement around the nation. Weather and location also play a role and should be factored into the planning process when considering the availability of indoor versus outdoor fields, courts and spaces. The City of Novi and Novi Community School District share facilities and land to serve the recreation needs of the community.

Community Demographics

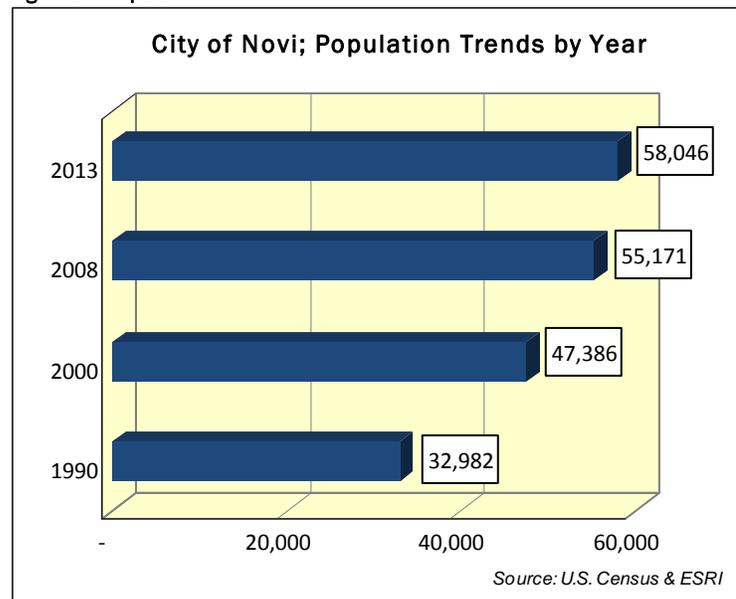
The following demographics and trends are from a Signature Park and Recreation Center Feasibility Study Summary Report that was completed in winter 2008-09 with consultants from Neumann/Smith Architecture, Barker/Rinker/Seacat, Beckett & Raeder, and PROS Consulting, LLC.

Population Overview

The City of Novi is located approximately thirty miles from downtown Detroit. As a community that has received accolades on the “best places to live”, the City has continued to experience growth in not just population, but in businesses as well. Novi, along with sixty-one other entities, is located within Oakland County - ranked as the fourth wealthiest county in the nation among counties consisting of more than one million persons. Typically, counties and cities with access to an abundant mixture of blue collar and white collar jobs, including many Fortune 500 companies, tend to experience job related population growth.

The City of Novi has experienced steady growth over the past eight years. The 2000 Census reported Novi’s population at 47,386; current projections place the population at 55,171. This equates to a growth rate of 16% over that span, or an annual growth rate of nearly two percent. Growth over the next five years is projected to occur at a slightly slower pace, one percent rate, resulting in approximately 58,000 persons in 2013 (**Figure 10**).

Figure 10- Population Trend



The average family size (persons of relation) is also increasing: in 2000 it was 3.17, currently (2008) the family size is projected at 3.25 persons and it is estimated that the family size in 2013 will be 3.29. However, although the population figures and average family size are both increasing,

the average household size (all persons residing in a unit regardless of relation) is decreasing. From a high of 2.52 reported in the 2000 Census to a current estimate of 2.50 persons, average household sizes are expected to continue to decrease to 2.49 in 2013. This would imply that the number of households not comprised by families (families are defined as persons related to one another with a head of householder present) has a high composition of single person households, quite possibly comprised of the mature adult segment.

Age Segmentation

As a community, Novi is aging. Population composition by age segmentation reveals the City's progression towards a mature commu-
pacity, albeit at a slow
pace. Categorization by four major marketing groups - children/youth, early adulthood and child bearing, child rearing and peak income and mature adults (**Figure 11**) - illustrates the aging trend of the City.

The median age for the City made a significant jump between the Census 2000 and the current estimate. Census 2000 reported Novi's median age as 35.2. In 2008, the median age is estimated at 37 years. Over the upcoming five-year period (2008 to 2013) the median age is expected to increase at a much slower rate resulting in a median age of 37.3.

As depicted in **Figure 11** with the green bar, the highest percentile age range in 2000 belonged to those residents aged 35 to 54 years; this segment accounted for 35.1% of all residents. It is estimated that the composition percentage for this segment remained relatively even. Persons aged 35-54 currently account for 35.3% of the population.

However, the biggest shift over the studied period (2000 to 2013) is expected to occur in the 55 and above segment. Although the total study period shift represents a net change of 4.2%, the growth of the mature adult segment appears to be trending upward.

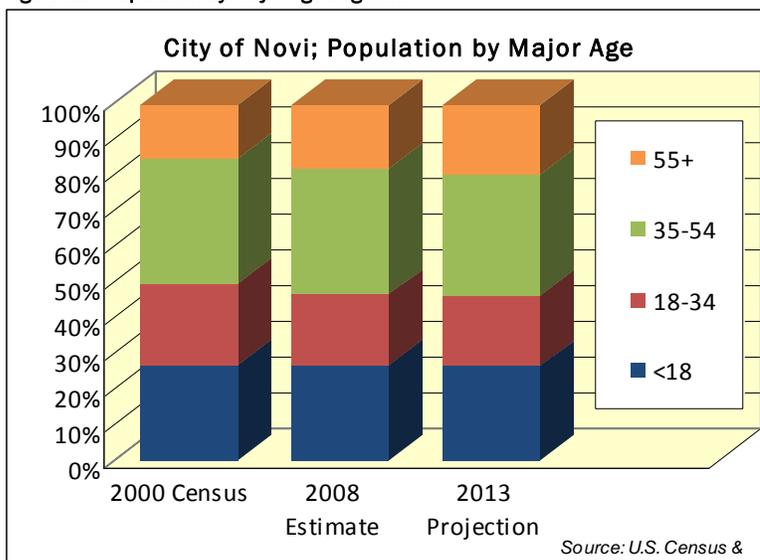
This aging demographic however is expected to participate in recreational activities far more than their predecessors. Today's mature audience is a much more active group than the generation which came prior; maturing adults are now staying active well into their 60's and even into their 70's.

Gender Analysis

Mimicking national figures, the gender split for the City of Novi has and is projected to remain relatively even with approximately 49.2% of the population male and 50.8% female.

In 2000, the highest percentage of men, 10.4%, was between the ages of 40 and 44. Currently, the composition of the males aged 40 to 44 accounts for roughly 10% of the male demographic. This trend is expected to continue into 2013 and beyond as the City's demographics shift to a more mature demographic.

Figure 11 - Population by Major Age Segment



The female composition is very similar. In 2000, the highest percentage of female occurred for those aged 40 to 44 - 10.4% of the female demographic. The current estimate places approximately 10.1% of the demographic between the ages of 40 and 44. As with the male demographic, the composition of the female demographic is projected to continue this aging trend.

Although more than 60% of Americans as a whole participate in a sport or recreational activity of some kind, women participate at a slightly lesser rate than men. According to recreational trends research performed in the industry over the past twenty years, the most popular recreational activities for women are currently:

- Walking
- Aerobics
- General exercising
- Biking
- Jogging
- Basketball
- Weight Lifting
- Golf
- Swimming
- Tennis

The most popular recreational activities for men over that study period are:

- Golf
- Basketball
- Walking
- Jogging
- Biking
- Weight Lifting
- Football
- Hiking
- Fishing
- Hunting

Based on these activities, men and women share a desire for six of the ten popular recreational activities. In terms of frequency, in any 90-day span, men claim to participate in their favorite activities an average of 65 times while women report participating a total of 57 times over 90-days. With more women participating in recreational activities further into adulthood, more are opting for less team oriented activities that dominate the female youth recreation environment and shifting towards a diverse selection of individual participant activities as evident in the top ten recreational activities mentioned prior.

Gender discrepancy becomes evident among the elder portions of the population; when the populace begins to peak in age the female composition of the total populace rises significantly as does

the female preference for alternative forms of recreation. The projected trend of an increase in mature adults and the assumed large contingent of mature female adults, depicts the need for senior class programming geared towards females.

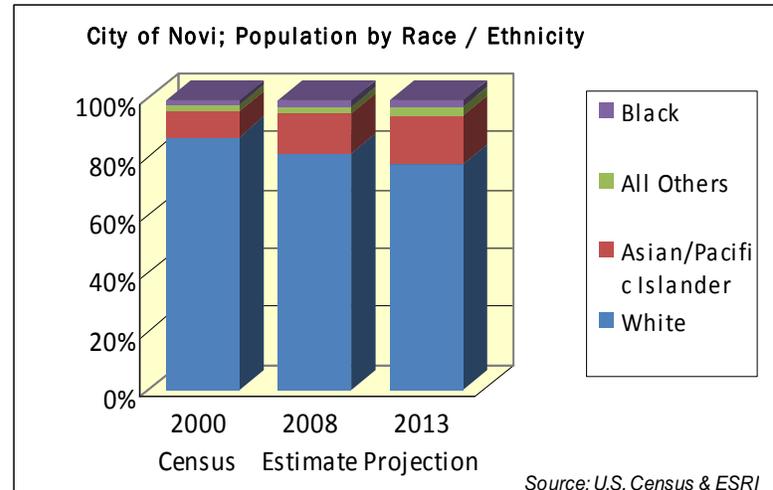
Race and Ethnicity Analysis

Novi's racial composition is fairly uniform. Currently, slightly more than eighty percent (81.8%) is classified as white alone while the Asian populace accounts for the majority of the remaining 20% of the population (**Figure 12**). It is projected that the racial composition will remain predominantly unchanged over the next five year period (2008-2013).

As reported in Census 2000, 87.3% of all residents identified themselves as white alone. The next highest ethnicity percentile was 8.7% claiming Asian or Pacific Islander status. Currently, those classified as white alone remain the majority at 81.8% of all persons, but the composition is shifting slightly. The next highest percentile is still Asian or Pacific Islander, which has experienced a 4.5% increase to the current estimate of 13.2% of all persons classified as Asian/Pacific Islander. All other ethnicity percentages rose between 2000 and 2008 as well. In 2013, the rising ethnic trend is expected to continue, with white alone still claiming majority status, but dropping to 77.7%; those classified as Asian or Pacific Islander are expected to reach 16.8%.

Persons classified as Hispanic or Latino of any race comprise up 2.3% percent of the 2008 population. This categorization of individuals from Mexico and all other Latin American origins is projected to remain relatively unchanged over the next five years, when it is projected that the 2013 population will consist of just 2.6% of persons of Hispanic or Latino origins.

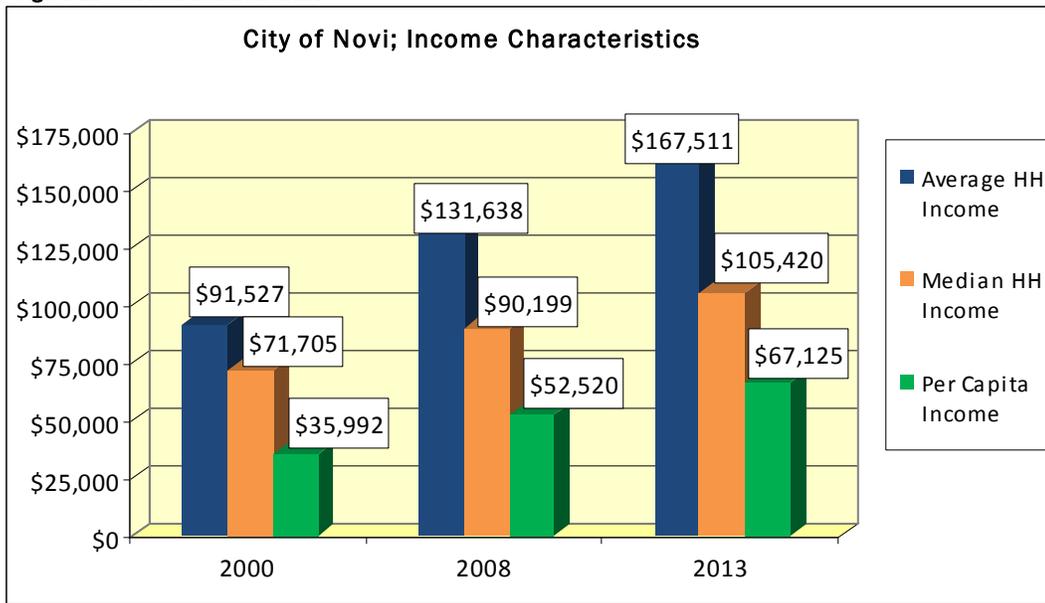
Figure 12 - Population by Race / Ethnicity



Income Characteristics

Novi's income characteristics – median, average and per capita – have been on an upward slope since the 2000 Census. However, it is too soon to know if, or how, the severe present economic climate will affect these characteristics. Median household income jumped from a reported \$71,705 in the 2000 Census to a current estimate of slightly more than \$90,000 per household (**Figure 13**). At the time of the projections, and not knowing the extent of the economic ramifications, this increase is expected to continue into 2013, reaching an estimated median income of \$105,420 per household by that time. The Per Capita income is also rising: in 2000 it was \$35,992, 2008 it is estimated at \$52,520, and is expected to reach \$67,125 by 2013.

Figure 13 - Income Characteristics



The highest single percentile income range in 2000 occurred between the ranges of \$50,000 to \$74,999, when 20.4% of all households reporting earnings in this category. It jumped substantially in 2008 to 19.8% between \$100,000 and \$149,999. As with all income characteristics, in lieu of understanding the impact of the economic downturn, the large increase in household incomes is expected to continue into 2013 with the highest percentile of households (21.9%) estimated to earn over \$200,000 annually.

The average 2008 household income for Novi is 21.6% greater than that of Oakland County (Novi - \$131,638; Oakland County - \$108,236). Similar income characteristic trends are displayed in median household income (15.7% greater than County average) and per capita income (20.3% greater than County average).

Based on information reported on consumer spending habits, the highest amount of cumulative consumer spending in the City of Novi was for Retail Goods, accounting just over \$1 billion. The cumulative consumer spending for Entertainment/Recreation was \$145.5 million.

Participation Trends by Race / Ethnicity

The white population as a whole participates in a wide range of activities, including both team and individual sports of a land and water based variety; however, the white populace has an affinity for outdoor non-traditional sports.

Ethnic minority groups in the United States are strongly regionalized and urbanized, with the exception of Native Americans and these trends are projected to continue. As with many consumer goods, different ethnic groups have different needs when it comes to recreational activities. Ethnic minority groups are coming in ever-greater contact with white middle-class baby-boomers with different recreational habits and preferences. This can be a sensitive subject since many baby-boomers are the last demographic to have graduated high school in segregated environments. However, this trend is projected to increase as more baby-boomers begin to retire and the minority populations continue to increase.

The Asian population is a very different yet distinct ethnic group than the three main groups in the U.S. : white, black, and Hispanic. Most closely compared to the Hispanic population in terms of the varying levels of education and cultivation among the many ethnic groups within the Asian population as a whole, most seem to shy away from traditional team sports and outdoor and water based activities.

The black population has historically been an ethnic group that participates in active team sports, most notably football, basketball and baseball. The black populace exhibits a strong sense of neighborhood and local community through large special events and gathering with extended family and friends, including sacred family reunions. Outdoor and water based activities, such as hiking, water skiing, rafting and mountain biking, are not much of a factor in the participatory recreational activities.

Hispanic and Latino Americans have strong cultural and community traditions with an emphasis placed on the extended family, many times gathering in large recreational groups where multiple activities geared towards all age segments of the group may participate. Large group pavilions with picnic amenities and multi-purpose fields are integral in the communal pastime shared by many Hispanics.

Recreation and Sports Trends Summary

According to The Outdoor Industry Association, two major generational categories have emerged as the trend setters in the recreational industry. Baby Boomers (born between 1946 and 1964) and Millennials (born between 1978 and 2003) account for the bulk of all recreational participants in the U.S. These two generational segments have distinct differences in their notable preferences of an active lifestyle. Baby boomers have shed the image of the relaxed, sedentary lifestyle of generations past to pursue a more active form of “retirement”. Many boomers are continuing their active and healthy living they converted to later in life as evident by the increasing numbers of seniors participating in the fitness industry. Scott Parmelee, publisher of *Outside* magazine, describes a boomer as a “hybrid person” that enjoys “less strenuous” activities while still connecting with nature and the outdoors. Many boomers connect outdoor experiences to personal growth while the Millennials seek the thrill.

Millennials pioneered adventure and extreme sports and have been most responsible for the decline in the traditional “bat and ball” sports leagues targeting young adults. They elect less structured activities such as skateboarding, rock climbing and mountain biking in place of organized youth activities like baseball, football, and soccer. However, although many of these traditional sports have experienced a decline in participation, the sheer magnitude of the audience participants draws attention to these sports.

Information released by American Sports Data, Inc.’s (ASD) 2008 Superstudy of Sports Participation (**Figure 14**) reveals that most of the popular sport and recreational activities include swimming, walking, jogging, bicycling and weight training. Most of these activities appeal to both young and old alike, can be done in most environments, can be enjoyed regardless of level of skill and have minimal economic barriers to entry. These popular activities also have appeal because of the social aspect. People enjoy walking and biking together and although fitness activities are mainly self-directed, many can offer a degree of camaraderie.

Walking has remained one of the two most participated in activities of the past decade. Walking overtook swimming in participation over the last year data was available (2007), with a reported 87.3 million Americans walked at least once.

From a traditional team sport standpoint, basketball ranks highest among all sports in terms of participatory base with 32.3 million persons reportedly participating in 2007. Two sports experiencing participation and growth never before seen are lacrosse and tackle football – both have seen double digit growth; lacrosse has outright exploded. Ultimately, the greatest growth of participation in recreational activities has occurred in activities that have low barriers to entry, can be undertaken within close proximity to home and can be completed in a limited amount of time.

Figure 14 - National Recreation Activity Trends

National Participatory Trends; by Activity	1987	1998	2000	2003	2006	2007	% Change, '03-'07	% Change, '00-'07	% Change, '98-'07	% Change, '87-'07
Aerobic Dancing	21,225	21,017	17,326	16,451	16,061	17,373	5.6%	0.3%	-17.3%	-18.1%
Aquatic Exercise	n/a	6,685	6,367	7,141	6,629	7,209	1.0%	13.2%	7.8%	n/a
Fitness Bicycling	n/a	13,556	11,435	12,048	11,183	10,410	-13.6%	-9.0%	-23.2%	n/a
Fitness Walking	27,164	36,395	36,207	37,945	39,252	37,258	-1.8%	2.9%	2.4%	37.2%
Running/Jogging	37,136	34,962	33,680	36,152	40,464	39,563	9.4%	17.5%	13.2%	6.5%
Fitness Swimming	16,912	15,258	14,060	15,899	15,744	14,585	-8.3%	3.7%	-4.4%	-13.8%
Pilates Training	n/a	n/a	1,739	9,469	9,393	10,949	15.6%	529.6%	n/a	n/a
Yoga/Tai Chi	n/a	5,708	7,400	13,371	13,878	11,081	-17.1%	49.7%	94.1%	n/a
Free Weights	22,553	41,266	44,499	51,567	54,650	53,147	3.1%	19.4%	28.8%	135.7%
Weight Resistant Machines	15,261	22,519	25,182	29,996	31,291	29,986	0.0%	19.1%	33.2%	96.5%
Stationary Cycling	30,765	30,791	28,795	30,952	30,439	30,613	-1.1%	6.3%	-0.6%	-0.5%
Treadmill Exercise	4,396	37,073	40,816	45,572	49,124	49,967	9.6%	22.4%	34.8%	1036.6%
Stair Climbing, Machine Exercising	2,121	18,609	15,828	14,321	13,664	11,945	-16.6%	-24.5%	-35.8%	463.2%
Elliptical Motion Trainer	n/a	3,863	6,176	13,415	19,256	22,388	66.9%	262.5%	479.5%	n/a

Note: Participation listing in 1000's of participants

Trending Source

The American Sports Data, Inc.'s (ASD) Superstudy of Sports Participation (Superstudy) was utilized to evaluate national sport and fitness participatory trends. ASD has been an unequaled leader in sports and fitness participation trends for over two decades. The Superstudy is based on a national consumer mail survey of 30,000 adults and children. The 2008 Superstudy of Sports Participation survey was administered between January 2 and 3, 2008, and represents participatory data for the twelve consecutive months preceding December 31, 2007. Using the 2008 Superstudy of Sports Participation, the following national participation trends were identified for core activities. The Superstudy compares changes in participation during the past one, five, eight and twenty years. Although the one year change may indicate a future trend or current fad, it is the 5, 8, and 20 year data that is representative of ongoing trends. This report includes analysis of short term and long term participation changes.

Traditional "Bat and Ball" and Team Sports

Traditional sports, often referred to as the social glue that bonds the country, play an important role in American society. By teaching important values of teamwork and discipline while stressing physical fitness and a healthy lifestyle, sports have been the building block for many Americans. The sport that evokes more nostalgia among Americans than any other is baseball. So many people play the game as children and grow to become devout followers of the professional game that it has become known as "the national pastime"; however, based on participation, baseball has experienced a 25% decrease in participation between 2000 and 2007, and a 46% decrease over the 20-year study period. Currently it is estimated that slightly more than 8.1 million persons participate in baseball per year.

Basketball, a game originating in the U.S., is actually the most participated in sport among the traditional “bat and ball” sports with more than thirty-two million (32.3 million) estimated participants. This popularity can be attributed to the ability to compete with relatively small number of participants, the limited number of supplies needed to participate and the limited space requirements necessary – the last of which make basketball the only traditional sport that can be played at the majority of American dwellings. However, as is the case for most traditional sports, basketball has experienced declines in each of the study periods analyzed – 9% five year decline and a 24% 10-year decline (**Figure 15**).

Soccer (outdoor) has also been on a downward trend since 2003; nearly 11% of the participation base has eroded in the five year study period (**Figure 15**). The sport which has had the largest increase in popularity, although a relatively modest 1.7 million American’s participate, is lacrosse. Lacrosse increased by 51.1% over the 5-year study period and an impressive 128% participatory increase over the 10-year period. Ice hockey (20.2% increase), tackle football (17.5% increase), racquetball (17% increase), fast-pitch softball (14% increase) all have seen 5 and 10-year participation increases. All activities except racquetball, a sport which has experienced a resurgence, have never had a study period in which there was a decrease in participation.

Figure 15 - National Recreation Sports Trends

National Participatory Trends; by Sport	1987	1998	2000	2003	2006	2007	% Change, '03-'07	% Change, '00-'07	% Change, '98-'07	% Change, '87-'07
Baseball	15,098	12,318	10,881	10,885	9,039	8,191	-24.7%	-24.7%	-33.5%	-45.7%
Basketball	35,737	42,417	37,552	35,439	30,971	32,301	-8.9%	-14.0%	-23.8%	-9.6%
Ice Hockey	2,393	2,915	2,761	2,789	3,680	3,353	20.2%	21.4%	15.0%	40.1%
Football, Touch	20,292	17,382	15,456	14,119	14,845	13,472	-4.6%	-12.8%	-22.5%	-33.6%
Football, Tackle	n/a	n/a	5,673	5,751	6,246	6,759	17.5%	19.1%	n/a	n/a
Gymnastics	n/a	6,224	6,689	5,189	6,708	4,983	-4.0%	-25.5%	-19.9%	n/a
Lacrosse	n/a	926	751	1,132	1,439	1,710	51.1%	127.7%	84.7%	n/a
Soccer, Outdoor	n/a	n/a	n/a	16,133	14,962	14,396	-10.8%	n/a	n/a	n/a
Softball, Fast Pitch	n/a	3,702	3,795	3,487	3,396	3,974	14.0%	4.7%	7.3%	n/a
Softball, Slow Pitch	n/a	19,407	17,585	14,410	12,220	13,150	-8.7%	-25.2%	-32.2%	n/a
Volleyball, Court	n/a	n/a	n/a	11,008	11,497	8,706	-20.9%	n/a	n/a	n/a
Volleyball, Sand/Beach	n/a	10,572	8,762	7,454	8,056	7,699	3.3%	-12.1%	-27.2%	n/a
Racquetball	10,395	5,853	5,155	4,875	5,109	5,705	17.0%	10.7%	-2.5%	-45.1%
Tennis	21,147	16,937	16,598	17,325	18,737	17,561	1.4%	5.8%	3.7%	-17.0%

Note: Participation listing in 000's of participants

7 Action Strategy



An average of \$200,000 per year is allocated by the City to increase sidewalk connectivity.

Action Strategy

Six major initiatives have been identified to position the Parks, Recreation and Cultural Services Department to meet the needs of the community. These objectives target key areas which are; organizational excellence, citizen collaboration, citizen awareness, recreation services, community connectivity and park assets.

Organizational Excellence

Manage Parks, Recreation & Cultural Services (PRCS) in an efficient, fiscally sustainable manner while delivering maximum value or high quality service to the citizens.

Objectives

- Conduct quarterly progress review of department plans with PRCS Commission and staff to develop and adjust work plans as needed.
- Align positions and resources with department plans.
- Provide continuous professional development opportunities to ensure staff is well prepared to deliver high quality services.
- Utilize financial forecasting tools to prepare long term financial plans.
- Establish a fees and charges cost recovery policy.
- Implement the donor and sponsorship policy.
- Support the Novi Parks Foundation fundraising efforts to support PRCS goals.
- Continue to pursue grant funding.
- Explore new alternatives for PRCS dedicated revenues.
- Continue use of technology to enhance operational efficiency.

Citizen Collaboration

Develop collaborative partnerships to build support and be champions for PRCS initiatives.

Objectives

- Work with other parks & recreation departments to promote and provide special events and explore other joint program/facility staffing opportunities.
- Continue work with school districts, and other entities to maximize public access to community resources.
- Create a formal partnership policy, i.e., Novi Community School District.
- Establish relationship with health care providers, service clubs, businesses to enhance program opportunities through shared resources.

Citizen Awareness

Continue establishing PRCS as an essential service in encouraging healthy lifestyles, economic development, supporting community livability while increasing citizen and media awareness.

Objectives

- Develop a marketing plan that creates recognition of the department as the primary community recreation provider.
- Continue use of brand materials, and consistent message to better position the department.



Parks, Recreation and Cultural Services

- Produce and distribute an annual “State Of The Department” report.
- Incorporate agency survey results into the decision making process and in marketing and communication efforts.

Recreation Services

Deliver high quality, comprehensive and diverse program options for all ages.

Objectives

- Establish program guidelines and performance measures which reflect accountability to the community.
- Establish customer satisfaction system.
- Focus on core program areas of:
 - Fitness/wellness
 - New seniors (“Boomers”)
 - Seniors
 - Youth Programs
 - Youth sports
 - Adult sports
 - Performing Arts/Cultural Programs
 - Community events
- Develop recreation services and outdoor programs that address important societal issues.
- Expand opportunities for the “new senior” who wants active, short commitments, individual interests.
- Create programs for parent-tot and pre-school age children.
- Increase opportunities to participate in a broad range of arts and cultural activities.

Community Connectivity through Pathways

Collaborate with the Walkable Novi Committee to implement the Pathway and Sidewalk Plan to enhance non-motorized connectivity throughout the City and to regional destinations.

Objectives

- Plan and build multi-use (i.e. walking, biking, skating, etc.) recreational pathways that can accommodate bicycles and pedestrians throughout the city.
- Provide recreation pathways within all parks and connect all parks with pathways to the City’s pathway and sidewalk system.
- Pursue grant funding for the development of pathways.
- Implement an “Adopt a Trail” type program to help maintain the City’s recreation pathways.
- Implement a trail naming program to help obtain funds for the construction and maintenance of recreation pathways.
- Produce recreation maps of pedestrian and bicycle facilities and pathways for public distribution.
- Promote and organize a variety of bicycle and pedestrian events that will accommodate all ages.
- Develop design and performance standards for bicycle and pedestrian facilities, including associated signs and accessories.

Maintain and Enhance Park and Recreation Assets

To be good stewards of parks and provide high quality facilities and natural resources for citizens.

Objectives

- Develop park maintenance standards and continuously evaluate against the standards.
- Create a systematic method of quantifying park and facility use.
- Develop a preventative maintenance program for all parks and facilities.
- Develop short and long term rest, repair and restoration plans for sport fields.
- Develop an effective play structure inspection program.
- Develop an Adopt-A-Park program.
- Use native plants to reduce watering and mowing.
- Control invasive plant species.

Capital Improvements Program

A capital improvement is defined as any new equipment, construction, acquisition or improvement to public lands, buildings or structures in excess of \$25,000 with a minimum life expectancy of five years. Maintenance-oriented, operational or continuous expenditures are not considered to be capital improvements.

The City of Novi's Capital Improvements Program (CIP) is a planning tool, with a goal to identify and schedule capital improvements over a six-year period from 2009-2015. The CIP helps track multi-year projects that may require planning, design, land acquisition and construction. The projects identified in the CIP represent the City of Novi's plan to serve residents and anticipate the needs of a growing and dynamic community. The Capital Improvements specifically related the PRCS for 2009-2015 are shown in **Figure 16** on page 74.

Parks, Recreation and Cultural Services Capital Improvement Projects, 2009-2015

Figure 16 - PRCS, Capital Improvement Projects

	2009-10 Proposed	2010-11 Proposed	2011-12 Proposed	2012-13 Proposed	2013-14 Pro- posed	2014-15 Proposed	Total	Funding Source
ITC Community Sports Park Irrigation Pump House Upgrade (installation of Variable Frequency Drive (VFD) and Main Line Replacement)	\$50,500	\$0	\$0	\$0	\$0	\$0	\$50,500	PRCS Fund
Replacement Park Entryway Signs - Lakeshore Park (1), Rotary Park (2), Brookfarm Park (2), Ella Mae Power Park (1)	\$32,400	\$0	\$0	\$0	\$0	\$0	\$32,400	PRCS Fund
Landing Property - Master/Conceptual/Design Plan**	\$200,000	\$0	\$0	\$0	\$0	\$0	\$200,000	TBD
Landing Property - Development and cost TBD by the outcome of the 2009 Master Planning Process	TBD	\$0	\$0	\$0	\$0	\$0	TBD	PRCS Fund
Basketball (2) and Tennis Court (4) Resurfacing - ITC Sports Park & Rotary	\$0	\$25,000	\$0	\$0	\$0	\$0	\$25,000	PRCS Fund
Tim Pope Play Structure Renovation	\$0	\$294,800	\$0	\$0	\$0	\$0	\$294,800	PRCS Fund
Power Park Access Road and Parking Lot Resurfacing in Asphalt	\$0	\$185,000	\$0	\$0	\$0	\$0	\$185,000	PRCS Fund
Power Park Baseball Field Fencing Repair (southern two diamonds)	\$0	\$0	\$26,000	\$0	\$0	\$0	\$26,000	PRCS Fund
Greenway Development Phase I - Design and Engineering	\$0	\$0	\$100,000	\$275,000	\$275,000	\$275,000	\$925,000	PRCS Fund & Grants to be submitted (ISTEA & MNRTF)
Fuerst Park Phase II - Development (lights, seating, landscap-	\$0	\$0	\$275,000	\$0	\$0	\$0	\$275,000	PRCS Fund
Lakeshore Park Play Structure Replacement	\$0	\$0	\$0	\$75,000	\$0	\$0	\$75,000	PRCS Fund; Grant (potential)
Rotary Park Play Structure Replacement	\$0	\$0	\$0	\$75,000	\$0	\$0	\$75,000	PRCS Fund; Grant (potential)
Power Park Play Structure Replacement	\$0	\$0	\$0	\$75,000	\$0	\$0	\$75,000	PRCS Fund; Grant (potential)
Fuerst Park Phase III - Development (trellis, grape arbor, play structure)	\$0	\$0	\$0	\$0	\$220,000	\$0	\$220,000	PRCS Fund
Lakeshore Park Asphalt Paved Parking Lot and Drive (new)	\$0	\$0	\$0	\$0	\$100,000	\$0	\$100,000	PRCS Fund, Municipal St
ITC Community Sports Park Play Structure Replacement	\$0	\$0	\$0	\$0	\$75,000	\$0	\$75,000	PRCS Fund; Grant (potential)
ITC Community Sports Park Athletic Field Lighting - 2 Soccer Fields	\$0	\$0	\$0	\$0	\$500,000	\$0	\$500,000	PRCS Fund
ITC Community Sports Park Pathway Resurfacing	\$0	\$0	\$0	\$0	\$0	\$100,000	\$100,000	PRCS Fund
Power Park Pathway Resurfacing (perimeter pathways surrounding ball fields)	\$0	\$0	\$0	\$0	\$0	\$100,000	\$100,000	PRCS Fund, Municipal St
ITC Community Sports Park Athletic Field Lighting - 3 Ball Fields	\$0	\$0	\$0	\$0	\$0	\$250,000	\$250,000	PRCS Fund
Park Development Total	\$282,900	\$504,800	\$401,000	\$500,000	\$1,170,000	\$725,000	\$3,583,700	

A Appendix: Community Input



The Novi Civic Center alone hosts nearly 100,000 visitors each year for meetings, programs and cultural events.

Senior Services Community Input

Notice

Senior Services Community Input Session

The Novi Senior Center provides quality programs for Novi seniors and "baby boomers". To ensure that we continue to meet the needs and wants of the community, we are creating a Senior Services Strategic Plan that will guide us in allocating funding resources, developing new programs and enhancing essential services.

As one of our key community stakeholders, we invite you to share your thoughts and ideas regarding future senior services by attending one of the input sessions on Wednesday, October 17 at the Novi Civic Center.

Your valuable information will assist us in moving forward with a high-quality Senior Services Strategic Plan.

Wednesday, October 17

8:30-9:30 am

or

7-8 pm

Novi Civic Center
45175 West Ten Mile

Please let us know if you will be in attendance by calling the Novi Senior Center at 248.347.0414 by Oct. 12th.

Light refreshments will be served.



www.cityofnovi.org

Public Participation Results

Conducted: Wednesday, October 17
8:30-9:30am and 7-8pm

1. In regards to boomers and seniors, what are we currently doing well to serve them? What can we do better in the future to serve both populations?

Boomers

Already Doing Well

- Fitness/ wellness programs
- Unsure
- Boomers are still working
- Theatre - PA's
- Dance

Better In Future

- Get them ready to become seniors
- Estate/financial planning
- Weekends/evenings are good time
- Transportation (library, shopping, etc)
- Walking paths/connect places in Novi
- Community Education with schools
- Exercise-focus on health (Novi to become center for health care)
- Mentor program opportunities with schools (volunteer opportunities)
- Diversity (plan for Asian population)

- Civic involvement
- Technology driven generation
- E Newsletters
- Marketing
- Erase age stigma
- Communications/marketing by mail/ churches/ outreach
- Educate where to find information
- Community Connectivity
- Physical Opp (w/o needing to sign up)
- Where to assistance for family
- Adventure programs/trips
- More drop in programs
- Variety of activities
- Range of offerings
- Convenience
- Community/recreation Center
- Adult sports leagues
- Active generation
- One day programs (tournaments)

Seniors

Already Doing Well

- Transportation
- Trips
- Social groups
- Resource center
- Great variety of programs
- Theatre
- Physical activities
- Newspaper coverage
- Signage
- Brochure

Better In Future

- Different marketing
- Focus on newsletter
- Space (more than 1 room)
- Housing (enough/affordable)
- Prioritize shat we do
- Social services (getting services to them)
- Friendly visits (caregiver information)
- Marketing/communication program
- Wider range of programs
- Transportation/car pools
- Take services to homes
- See results of volunteer work
- In home support services
- Linking volunteers
- Supporting wellness (extended wellness at our level with healthcare)
- Information source one on one/basic group on some items (plans/Medicare)
- Dinner with Doctor (program idea)

- Grief group/empty nest issues (social activities/loss of spouse)
- 2. What advocacy partnerships out there could we pursue to help bring more resources to the table to serve both populations?**

Partnership Ideas

- School district - student council, honors programs, sports teams
- Health center - Providence, Botsford, Beaumont and others
- Shopping centers – walking / fitness programs
- House/Senior complexes – open to outside community, for program space
- All local businesses – stores, banks, etc.
- Colleges – Oakland, Schoolcraft, Walsh, Oakland University
- Schools – programs, rooms, community school
- Community Health Department
- Use retired individual's talents to teach classes – Livingston County model
- Marketing – expand cable to other communities (programs on TV/other ideas)
- Fitness programs – private sector clubs
- Churches – sharing speakers, community partnering
- Discount Programs (idea for a senior card)
- Library
- Novi Youth Assistance
- Tour companies
- Local Social Services
- Value of sponsors – target/reach audience

- 3. What challenges (besides funding) could prevent us from serving seniors? How do we overcome them?**

Challenges

- Funding
- Marketing/Communication
- Space (1 large room)
- Building relationships (with partners/participants)

Suggested Solutions

- Creative solutions for funding (developers, partnerships, sponsors, etc.)
- Educate people, share our missions and use various types of media
 - (TV / print / flyers / churches / neighborhood associations)
- Find target audience
- City needs to take risks on activities (see what runs / doesn't run)
- Quality of life (create it and market it)
- Share, utilize and rent space of others in the community
- SEMCOG data available as resource
- Money for partnerships to pay for programs

- 4. What do we call the boomers? Seniors? (goes with marketing too - where do both groups look for recreational opportunities)**

Comments

- Take senior word out
- Get rid of stereotypes



- Older adults
- Boomers
- Label by ages (2 ½ - 5, 55 plus, etc)
- No labels
- Recreation facility
- By category (fitness, adventure, etc)
- 55 & over/better
- Adult
- Recreation/Learning Center

Fuerst Property - Long Term Use of Land Study

Notice

January 28, 2008

Subject: **Focus Group Meeting to Determine Long Term Public Use of City Owned Property (Fuerst Farmstead) at Ten Mile and Taft Road**

Dear Invitee:

We would like to invite you or a representative to participate in one of five focus group meetings scheduled to discuss the long term public use of City owned property (Fuerst Farmstead), located at the southeast corner of Ten Mile and Taft Roads.

Each focus group meeting will be limited to 20-25 participants and last approximately 75-90 minutes. At that time, a brief overview of the project will be given and you will have the opportunity to give comments on the future development and use of the Fuerst Farmstead property.

To reserve one of the following meeting times, please call the Parks, Recreation and Forestry Department at 248-347-0400. **All meetings will be held at the Novi Civic Center, 45175 W. Ten Mile Road, Novi, MI 48375.**

- 1) Noon, Tuesday, February 12, 2008 - Conference Room B
- 2) 7:00 PM, Tuesday, February 12, 2008 - Conference Room B
- 3) 7:00 PM, Wednesday, February 13, 2008 - Conference Room A
- 4) Noon, Friday, February 15, 2008 - Activities Room
- 5) 10:00 AM, Saturday, February 16, 2008 - Conference Room C

We look forward to hearing from you.

Respectfully submitted,

Randy Auler, C.P.R.P.
Director
Novi Parks, Recreation and Forestry

Public Participation Summary - from Fuerst Property Land Use Study

Public participation was a valued component of the overall analysis of this report and land-use recommendations. However, it should not be construed that comments tabulated are a “final vote” nor reflective of the overall public opinion nor providing financial choices’ considerations.

Approximately 630 invitation letters were sent out in February 2008 to key stakeholders, including: business representatives; homeowner associations, members of boards and commissions (e.g. Novi Public Library; the Novi Community School District; the Planning Commission; the Parks, Recreation & Forestry Commission; Novi Youth Council and the Historical Commission); elected officials; and citizens at large to participate in one of five focus group meetings. Four focus group meetings were held during the week of February 11, 2008 and a fifth meeting was held on February 27, 2008 during the Novi Youth Council regular meeting. Citizens were also able to respond to a questionnaire on the City’s website and submit written responses until 5:00 p.m., February 21, 2008. Approximately 85 citizens participated in the five focus group meetings. In addition, fifty-five web surveys and twelve atrium surveys were submitted

Each focus group meeting was limited to a maximum of 25 participants on a first-come reservation basis. After introductions, a brief overview of the site including history and existing conditions was given by the facilitators. Participants were then asked to share “prouds and sorries” with regard to existing recreation facilities, historic sites, and green-space within the City of Novi. Next, participants were asked to create a “top ten” wish list of recreational facilities and programs that they would like to see in the community. Finally, participants were asked to brainstorm ideas on how they would like to see the Fuerst Farmstead property developed, redeveloped or enhanced. All ideas were recorded on large sheets, which were posted on the walls around the meeting room. At the conclusion of the brainstorming session, each participant was given five blue dots and one red dot to be put on any idea discussed during the 90 minute program. Each blue dot represented a priority point. Individuals could put one dot on five different ideas, five dots on one idea, or any combination of the above. The red dot was reserved for “deal breakers”, but was not required to be used. A deal breaker is an idea that was discussed during the meeting that an individual “could not live with”. Many times red dots are put on “deal breaker” issues because of a misunderstanding or miscommunication of an issue previously recorded. Thus, clarifications of all red dots were discussed at the end of the exercise.

After the completion of the focus group meetings, all results were compiled and voting was tabulated below.

PROUDS	Blue	Red	SORRIES	Blue	Red
▪ Sustainable Community (greenways, parks, pathways, connections, woodlands)	9		▪ Maintenance of play structure (Tito Pope Playground) at ITC	5	
▪ Like small neighborhoods	5		▪ Performing arts center (theater, art gallery, multi-functional hall)	2	
▪ Parks such as ITC (CSP) Park and play structure	2		▪ Need a large active recreational facility / land; need better soccer fields	2	
▪ Site on historic register (make it more recognized)	2		▪ Lack of central historic presentation area; need to promote historical significance of our community	2	

Participants were most proud of Novi as a “sustainable community”, meaning stewardship of its greenways, parks, pathways, and woodlands. They also were proud of Novi’s small neighborhoods/subdivisions; the ITC (CSP) park; and Fuerst property.



Participants were most concerned (“sorries”) about the small size of the performing arts venue; the lack of a large active recreational facility; the lack of a central “historic center”; the lack of pedestrian connectivity between neighborhoods (e.g. non-motorized pathways); and the lack of maintenance at the Tim Pope play structure.

Novi Youth Council

(TEEN) RESULTS/ISSUES	Blue	Red
Need an official Novi park – need a focal point for City	26	
Area for winter and summer activities like Campus Martius (i.e. ice rink, gathering space)	10	
Venue like Village Oaks to rent in the winter for dances, battle of the bands.	8	
Outdoor spaces with walking paths	7	
Involve farmstead into existing modern buildings	5	
Passive park, open space for hanging out	4	
Café/coffee shop attached to venue (i.e. Farm. Hills Library)	3	4
Keep the buildings on site	2	

The final focus group meeting was held at the regular meeting of the Novi Youth Council on February 27, 2008. The largest need identified by the members of the Youth Council was a centrally located park, which could serve as a focal point for the community. According to the youth, this park should provide walking paths, green space to “hang out”, and venues for indoor (teen center) and outdoor activities throughout the four seasons. Campus Martius Park in Detroit, Mill Race Village in Northville, the “village green” (Kellogg Park) in Plymouth, and the activity room at Village Oaks, Novi were given as examples of places and spaces that would attract year round use.

The final focus group meeting was held at the regular meeting of the Novi Youth Council on February 27, 2008. The largest need identified by the members of the Youth Council was a centrally located park, which could serve as a focal point for the community. According to the youth, this park should provide walking paths, green space to “hang out”, and venues for indoor (teen center) and outdoor activities throughout the four seasons. Campus Martius Park in Detroit, Mill Race Village in Northville, the “village green” (Kellogg Park) in Plymouth, and the activity room at Village Oaks, Novi were given as examples of places and spaces that would attract year round use.

Top Ten Wish List

TOP TEN WISH LIST Parks and Recreation, Historic Preservation and Greenways	Blue	Red
1. Community / Recreation Center – senior & teen centers, gym, pool, fitness center, indoor theater; outdoor skate park, community garden, volley ball, outdoor amphitheatre, ice skating, splash pool	37	
2. Historic village, interpretative center, museum, nature center	24	
3. Large central, outdoor gathering space (“Central Park”)	8	
4. Theater like Cherry Hill Playhouse/Theatre	8	
5. Outdoor ice rink	7	

6. Farmers market	7	
7. Outdoor amphitheater, trails	6	
8. Academic competition center	6	1
9. Better utilize Walled Lake for water activities, use property adjacent to lake	4	
10. Pool, splash park	4	1

The greatest “wish” that received the highest priority votes by focus group participants was for the development of a new Community Recreation Center. The consensus of the group was that the Fuerst site was too small to accommodate a new facility with parking and that a “Central Park” with Community Recreation Center should be built in a centrally located site within the City.

When asked to list the program areas of this facility, the following uses were discussed: senior & teen centers; gymnasium; indoor pool; fitness center; indoor theater; outdoor skate park; community garden; volleyball courts; large outdoor amphitheater/plaza; ice skating; spray ground; open space; and walking paths.

The next highest wish included the development of a “historic village”, interpretative center, museum, and nature center. A new theater, like “Cherry Hill Playhouse”, also received a number of votes.

Fuerst Farmstead Brainstorming

FARMSTEAD BRAINSTORMING	Blue	Red
▪ Leave site mostly as is currently, reuse buildings and maintain/preserve, and only move Township Hall, refurbish barn as gym and dance hall	21	1
▪ Create Museum, historic “village” with history education & displays	17	
▪ Refurbish the buildings with green building materials and restore buildings for community use	9	
▪ Create organization to preserve and maintain farmstead (e.g. Chamber of Commerce)	9	
▪ Locate outside sculptural garden on site, plaza, gazebo, outdoor ice rink	7	
▪ Promote farmers market and tie into farmstead or barnyard	7	1
▪ Repurpose farm as a community garden (daily use of site) and donate food to community	6	
▪ Office summer farm camp	6	
▪ Landscape restoration of site (e.g. Orchards)	5	
▪ Build Amphitheater	5	
▪ Vehicular connectivity of Campus (e.g. H.S., Library, Civic Center, etc.)	4	

When the meeting focused specifically on the Fuerst property, participants were divided between “restoration of the existing buildings” and “adaptive reuse of the site”, including relocation or demolition of the existing structures.

The highest priority of participants was to preserve the site in its current configuration, reuse the buildings, refurbish the barn for community use (e.g. as a gym or dance hall/theater) and create a museum and historic village (on the former barnyard site) for education, display, and interpretation. Providing programming space for uses such as a “farmers market”, community garden, summer



farm camp, wildlife habitat, and horticulture learning center were suggested to enhance use of the property.

Conclusion

Regardless of the end-use, participants wanted to see the site developed to be more accessible and usable for all ages and multi-purposes. Building of a small amphitheater to be used by the Library, Novi schools, and groups was a popular idea. Adding non-motorized pathways, seating areas, sculpture/art, landscape restoration, sensory garden, and providing multi-purpose green space also received a lot of discussion and support.

Other suggestions included enhancing the site as a “gateway” entrance to the entire municipal campus, providing opportunities (e.g. gazebo) for photographs, and relocating the Township Hall onto the site.

The focus group meetings and surveys revealed two distinct camps: one for “restoration” and one for “adaptive reuse” of the site. There was also a strong voice for development of a new Community Recreation facility, but not at the Fuerst property site, which was recognized as too small to accommodate a new facility and parking. Based upon input during the focus group meetings and web survey, two concept plans, and alternatives were developed.

Senior Services - Focus Groups Notice

September 3, 2008

Subject: Focus Group Meeting to Discuss the Mission and Scope of Programming of the Novi Theatres.

Dear Invitee:

Novi Parks, Recreation and Forestry is always looking for ways to grow and advance the theatre. Therefore, I would like to invite you or a representative to participate in one of two focus group meetings, to assist in creating a comprehensive plan for the continued development and growth of the Novi Theatres. During these meetings, you will have the opportunity to provide comments, suggestions and your opinions to help shape the Novi Theatres mission, vision, marketing and types of productions in the future.

Each focus group meeting will be limited to 20-30 participants and last approximately 60 minutes. To attend one of the following meeting times, please call the Parks, Recreation and Forestry Department by Friday, September 19, at 248.347.0400. **Both meetings will be held at the Novi Civic Center, 45175 W. Ten Mile Road, Novi, MI 48375.**

- 1) 7:00 PM, Tuesday, September 23, 2008 - Activities Room
- 2) 7:00 PM, Wednesday, September 24, 2008 - Activities Room

If you are unable to attend one of the above meetings, I would ask that you consider providing your input via the survey located on our website at www.cityofnovi.org by Friday, September 26. Input from the survey, as well as the focus groups will be utilized in the development plan.

Sincerely,

Nancy Cowan, CPRP
Superintendent of Recreation
Novi Parks, Recreation and Forestry

Public Participation Results

Focus Group 1: Tuesday, September 23, 2008

Strengths

- Strong Educational Mission (teach lifelong skills-kids).
- Good community support
- Good PR (articles, talk & buzz)
- Location itself, that is in the Civic Center
- Ownership / partnership with the City
- History and roots are deep
- Wide range of ages that participate (with exception of “pre-k”).
- Talented and dedicated workers, volunteers and actors
- Uniqueness of the senior show – only one in the area
- Sponsorships / partnerships have been increasing
- Youth theatre is more “professional” than some other places
- Multiple components the theatre encompasses / teaches (set, costumes, etc.).
- Resources available to the theatre are plenty
- Strong support from the Friends of The Novi Theatres
- Senior ushers (volunteers)
- Tie in of seniors (healthy and active)
- All age shows where individuals can learn from each other

Weaknesses

- Large range of ages in kids shows that really don’t get to participate. 7-18 is a large age spread.
- Number of performances of each show – a constant is not a blanket solution, maybe kids 1 look at kids shows only running one weekend and even some of the adult shows.
- “Double cast”-kids learn less
- PR and visibility in the community is low
- No sign exists to promote the location of the theatre
- Name of the theatre makes it sound like a movie theatre
- “No cuts” at auditions makes the cast watered down
- Increased competition / overlap with other performing arts groups in the area
- Quality is lower and so is the professional authenticity.
- Lack of community support from people that are not in the show – only cast members parents / family and friends attend the shows
- Not considering the current actor base when choosing shows
- Not reaching out to new actors.
- Hard to get items out; more help from City Public Relations, marketing to City Staff, this is a road block
- Priced ourselves out of the market for tickets – price is too high
- Participation cost to be in a play is high
- Audience participation has dropped off
- Actual space where productions take place is not a true “theatre” setting
- Signage is lacking, in front of the Civic Center and on the room itself

- Hard to buy tickets; not user friendly, more instructions on how to buy online
- Senior groups, during the senior show, not being able to hold tickets via phone
- Sound system is poor; mics are old (portable) and it is not used to capacity
- Lights need work – there are not enough of them
- Back stage is a mess and there is a lack of storage
- Not teaching kids to project, relying too much on microphones

Opportunities

- Apply for more grants to increase funding
- Develop a master calendar for productions – City, schools, area groups, etc.
- Work more on the H.S./M.S. partnership; share talent, costumes, resources
- Promote the theatre through Theatre festivals, maybe 2 a year
- Create a variety of productions and expand offerings – rec. to more professional and small to large, to meet all degrees of ability
- Increase number of people at auditions; do this by raising quality, working with other theatre groups
- Engage is a good medium but it **MUST** go out on time
- To promote productions to schools, need a better youth rate to encourage them to attend
- Teach youth that are cut from auditions to work on the technical side of the theatre and stay involved
- Create more partnerships in the local / Detroit area
- Develop a good and useful Novi Theatres Website
- Market on other area theatre websites for Directors and Actors
- No empty seats – sell out shows again
- Market to families by creating family discount packages
- Cost of tickets should be lower; not more than a movie ticket, less money to purchase in advance than at the door, family discount, and group discount.
- Need to re-develop reputation, word of mouth is the best way to accomplish this
- Broad range of marketing must be implemented
- Market the senior show earlier, best in the winter months
- Bring back big name / multi-cast shows again
- Develop new types of theatre productions – black box and dinner theatre
- Form a scrip committee to help pick the season of shows
- Market a youth show to the school as a field trip
- Provide actors with perks by giving each a few free tickets
- Do literary classics for the youth shows
- Tasks and functions of “Theatre Director” are broad and hard to fill with one full time contract person, look at restructuring
- Build connections with drama and music teachers in the area

Threats

- Increased competition
- Low budget for productions and staff
- Economy in Michigan
- Loss of volunteer base – current parent involvement seems low
- If we lose this group of volunteers – we have issues (only 1 set designed and 1 painter, etc.).
- Focusing too much on any one age group
- Loss of contact with participants by allowing them to register online
- Ages of our youth is “old”, we need new blood
- Having too much “attitude”, we need to treat actors and ticket buyers with respect

Focus Group 2: Wednesday, September 24, 2008**Strengths**

- Quality of productions
- Talent pool in Novi is broad
- Participation of the community in performing arts programs, provides good building blocks
- Provides a unique opportunity
- Broad offerings available
- Group/"Family" feel of casts
- Good location in Novi
- Teaching youth life long skills and providing them with various experiences
- Solid foundation and history
- "CORE" group is strong and have a great love for the theatre
- Reputation
- Creativeness and innovation of staff
- Sponsorships and the business end of the theatre has grown stronger
- Investment / support by the City is high
- Friends of The Novi Theatres is a strong supporter
- Program staff is open to new ideas
- Frequency and variety of productions; different levels, consistency
- Costume department exists and is staffed, so parents don't have to do it

Weaknesses

- Facility/building itself; there is not fly space, it is not a "theatre"
- Quality has gone down
- Too many children's productions offered (number of performances)
- Negative to hold shows on two weekends and not fill the house - would rather have one
- Not a "learning theatre"; youth don't seem to learn all aspects of theatre anymore.
- Age range too large for youth productions - need to break them down, lines and learning should be a focus
- Cost of tickets are too high (HS is lower); \$10-\$12, maybe incentives, actors should get tickets for free
- Partnership development is lacking, especially with NHS. Maybe Q&A after kids' performances.
- Costumes a little old
- Director is too stretched and wears too many hats at once
- Seems the focus on details has been lost
- Marketing has gone done and quality of marketing is lower
- Quality is down; light board should be covered, no doors open during production, maybe have a set crew, not organized/discipline.
- No input from actors on shows; maybe have committee to review scripts and plan for season
- Theatre website is poor, needs to be more interactive and have a webmaster
- Quality drives price, our quality is low, prices should be lower
- Tickets - children's productions should be a lower cost
- Cost of being in a performance seems to have increased
- Set changes must be smooth and quiet, currently they are not
- Sound technicians are weak, we must provide better training

Opportunities

- Signature Park and Theatre, if you build it, they will come
- Sponsorship/partnerships; "must" have quality to get this and an actual theatre building
- Produce other types of shows - diversify

- Big name, large cast shows will get people in seats
- Linking performance groups; Little Kids, Concert Band, Choralaires all under one umbrella and doing performances together
- Build partnerships; schools (teachers), area theatres, etc.
- Name of the theatre, performing arts or civic in the name
- Develop one calendar for theatre productions with the schools, etc.
- Build on live music; great - build our own orchestra with the Concert Band, HS Band and others
- Bring people back to the theatre with orientation / open house nights
- Develop a fundraising strategy

Threats

- Timing of shows, competing with the HS and other area groups shows at the same time as ours
- Don't compete with H.S. Musical
- Focus "too much" on business end
- Economy
- Budget, lack of money
- Not having strong infrastructure, we have some volunteers and some paid staff, we need to develop volunteers more
- Facility is a problem – it is not a "real" theatre and too many other things take place in that space
- Structure, not enough staff hours
- Change in demographics, need a senior discount
- Promote a clear picture of theatre's role
- Too much on director, does not seem available to the cast for learning
- High burnout of staff
- Loss of youth base
- Not involving family, building volunteer base

B Appendix: Community Surveys



In a recent survey, 91% of residents rated the condition of Novi Parks and Recreation Facilities as being excellent to good.



Community Assessment Survey for Older Adults

City of Novi 2007

Please complete this questionnaire if you are the adult (age 55 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please circle the response that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please circle the number that comes closest to your opinion for each of the following questions:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
How do you rate Novi as a place to live?	1	2	3	4	5
How do you rate Novi as a place to retire?	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Novi adults age 55 or older:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Opportunities to volunteer	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Opportunities to enroll in skill-building or personal enrichment classes	1	2	3	4	5
Recreation opportunities (including games, arts, and library services, etc.) ..	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.) ..	1	2	3	4	5
Opportunities to attend cultural or social activities	1	2	3	4	5
Opportunities to attend religious or spiritual activities	1	2	3	4	5
Opportunities to attend or participate in meetings about local government or community matters	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Availability of information about resources for older adults	1	2	3	4	5
Availability of affordable quality physical health care	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5
Availability of preventive health services (e.g., health screenings, flu shots, educational workshops)	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Sense of community	1	2	3	4	5
Openness and acceptance of the community towards older residents of diverse backgrounds	1	2	3	4	5
Ease of travel using Novi's Senior Transportation program	1	2	3	4	5
Ease of car travel in Novi	1	2	3	4	5
Ease of walking in Novi	1	2	3	4	5

3. How would you rate the overall services provided to older adults in Novi?	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
	1	2	3	4	5

4. Please circle the number that comes closest to your opinion for each of the following questions:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
How do you rate your overall physical health?	1	2	3	4	5
How do you rate your overall mental health/emotional well being?	1	2	3	4	5
How do you rate your overall quality of life?	1	2	3	4	5

Community Assessment Survey for Older Adults™: City of Novi, Michigan

5. The following questions list a number of problems that older adults may or may not face. Thinking back over the last 12 months, how much of a problem, if at all, has each of the following been for you?

	<i>Not a problem</i>	<i>Minor problem</i>	<i>Moderate problem</i>	<i>Major problem</i>	<i>Don't know</i>
Having housing to suit your needs	1	2	3	4	5
Your physical health	1	2	3	4	5
Performing regular activities, including walking, eating and preparing meals.....	1	2	3	4	5
Having enough food to eat	1	2	3	4	5
Doing heavy or intense housework.....	1	2	3	4	5
Having safe and affordable transportation available	1	2	3	4	5
No longer being able to drive.....	1	2	3	4	5
Feeling depressed	1	2	3	4	5
Experiencing confusion or forgetfulness.....	1	2	3	4	5
Maintaining your home	1	2	3	4	5
Maintaining your yard.....	1	2	3	4	5
Finding productive or meaningful activities to do	1	2	3	4	5
Having friends or family you can rely on.....	1	2	3	4	5
Falling or injuring yourself in your home	1	2	3	4	5
Finding affordable health insurance.....	1	2	3	4	5
Getting the health care you need	1	2	3	4	5
Affording the medications you need.....	1	2	3	4	5
Having enough money to meet daily expenses	1	2	3	4	5
Having enough money to pay your property taxes.....	1	2	3	4	5
Staying physically fit	1	2	3	4	5
Maintaining a healthy diet.....	1	2	3	4	5
Having interesting recreational or cultural activities to attend	1	2	3	4	5
Having interesting social events or activities to attend.....	1	2	3	4	5
Feeling bored	1	2	3	4	5
Feeling like your voice is heard in the community.....	1	2	3	4	5
Finding meaningful volunteer work	1	2	3	4	5
Providing care for another person.....	1	2	3	4	5
Dealing with legal issues	1	2	3	4	5
Having adequate information on public programs such as Social Security, Medicare and Medicaid.....	1	2	3	4	5
Finding work in retirement	1	2	3	4	5
Building skills for paid or unpaid work.....	1	2	3	4	5
Not knowing what services are available to older adults in your community	1	2	3	4	5
Feeling lonely or isolated.....	1	2	3	4	5
Dealing with the loss of a close family member or friend	1	2	3	4	5
Being a victim of crime.....	1	2	3	4	5
Being a victim of fraud or a scam	1	2	3	4	5
Being physically or emotionally abused.....	1	2	3	4	5
Dealing with financial planning issues	1	2	3	4	5
Dealing with Social Security, Medicare or insurance paperwork.....	1	2	3	4	5

Community Assessment Survey for Older Adults™: City of Novi, Michigan

6. How convenient or inconvenient is it for you to travel to the following places from your home...	<i>Very convenient</i>	<i>Somewhat convenient</i>	<i>Somewhat inconvenient</i>	<i>Very inconvenient</i>	<i>Don't know</i>
Supermarket or grocery store	1	2	3	4	5
Restaurants	1	2	3	4	5
Doctor	1	2	3	4	5
Pharmacy	1	2	3	4	5
Parks or open space	1	2	3	4	5
Novi Senior Center	1	2	3	4	5
Recreation centers	1	2	3	4	5
Public library	1	2	3	4	5
Your church or faith community	1	2	3	4	5

7. Thinking back over the past 12 months, how many days did you spend in...

A hospital? number of days

A nursing home or in-patient rehabilitation facility? number of days

8. Thinking back over the past 12 months, how many times have you fallen and injured yourself? Was it...

- Never
- Once or twice
- 3-5 times
- More than 5 times
- Don't know

9. How likely or unlikely are you to...

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Novi to older adults?	1	2	3	4	5
Remain in Novi throughout your retirement?	1	2	3	4	5

10. Please rate how safe you feel from the following in Novi:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
Violent crime (e.g., rape, assault, robbery)	1	2	3	4	5	6
Property crimes (e.g., burglary, theft)	1	2	3	4	5	6
Fraud or identity theft	1	2	3	4	5	6
Toxic waste or other environmental hazard(s)	1	2	3	4	5	6

11. During the past 12 months, were you or anyone in your household the victim of any crime?

- Yes → Go to Question 12
- No → Go to Question 13
- Don't know → Go to Question 13

12. If yes, was this crime (these crimes) reported to the police?

- Yes
- No
- Don't know

13. In the last 12 months, about how many times, if ever, have you participated in or done each of the following?

	<i>Never</i>	<i>Once or twice</i>	<i>3 to 12 times</i>	<i>13 to 26 times</i>	<i>More than 26 times</i>
Used the Novi Senior Center	1	2	3	4	5
Used a recreation center in Novi	1	2	3	4	5
Used a public library in Novi	1	2	3	4	5
Attended a meeting of local elected officials or other local public meeting in Novi	1	2	3	4	5
Watched a meeting of local elected officials or other local public meeting in Novi on cable TV	1	2	3	4	5
Used Novi's Senior Transportation program	1	2	3	4	5
Visited a neighborhood park	1	2	3	4	5

Community Assessment Survey for Older Adults™: City of Novi, Michigan

14. During a typical week, how many hours, if any, do you spend doing the following?

	Never (no hours)	1 to 3 hours	4 to 5 hours	6 to 10 hours	11 or more hours	Don't know
Participating in a club (including book, dance, game and other social).....	1	2	3	4	5	6
Participating in a civic group (including Parent Teacher Organizations, Elks, Kiwanis, Masons, etc.).....	1	2	3	4	5	6
Communicating/visiting with friends and/or family	1	2	3	4	5	6
Participating in religious or spiritual activities with others	1	2	3	4	5	6
Participating in a recreation program or group activity.....	1	2	3	4	5	6
Providing help to friends or relatives	1	2	3	4	5	6
Volunteering your time to some group/activity in Novi	1	2	3	4	5	6

15. During a typical week, how many days do you use each of the modes of travel listed below?

	Zero (no days)	1-2 days	3-4 days	5 or more days	Don't know
Motorized vehicle (e.g. car, truck, van, motorcycle, etc...) by myself	1	2	3	4	5
Motorized vehicle (e.g. car, truck, van, motorcycle, etc...) with children or adults.....	1	2	3	4	5
Novi's Senior Transportation program	1	2	3	4	5
Walk.....	1	2	3	4	5
Bicycle.....	1	2	3	4	5
Stay at home (made no trips).....	1	2	3	4	5
Other, please specify: _____	1	2	3	4	5

16. During a typical week, how many hours do you spend providing care for one or more individuals with whom you have a significant personal relationship (such as a spouse, other relative, partner, friend, neighbor or child), whether or not they live with you?

	Never (no hours)	1 to 3 hours	4 to 5 hours	6 to 10 hours	11 to 19 hours	20 or more hours	Don't know
One or more individuals age 55 or older	1	2	3	4	5	6	7
One or more individuals age 18 to 59	1	2	3	4	5	6	7
One or more individuals under age 18.....	1	2	3	4	5	6	7

17. Whether or not they live with you, does someone with whom you have a significant personal relationship (such as a relative, partner, friend or neighbor) provide assistance to you almost every day?
 Yes No

18. About how often do you talk to or visit with your immediate neighbors (people who live in the 10 or 20 households that are closest to you)?
 Just about everyday
 Several times a week
 Several times a month
 Once a month
 Several times a year
 Once a year or less
 Never

19. How many adult children or other adult relatives do you have living within 30 miles of your home?..... _____ relatives

20. How many close friends do you have living within 30 miles of your home? _____ friends

21. About how many close friends or family members do you have with whom you feel at ease? These are people you can talk to about private matters or call on for help.
 No close friends or family members
 One or two
 Three to five
 Six to ten
 More than ten

22. In general, how informed or uninformed do you feel about services and activities available to older adults in Novi?
 Very informed
 Somewhat informed
 Somewhat uninformed
 Very uninformed

Community Assessment Survey for Older Adults™: City of Novi, Michigan

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How many years have you lived in Novi?

- Less than 1 year
- 1-5 years
- 6-10 years
- 11-20 years
- More than 20 years

D2. Which best describes the building you live in?

- Single family home
- Townhouse, condominium, duplex or apartment
- Mobile home
- Assisted living residence
- Nursing home
- Other

D3. Do you currently rent or own your home?

- Rent
- Own (with a mortgage payment)
- Own (free and clear; no mortgage)

D4. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- Less than \$300 per month
- \$300 to \$599 per month
- \$600 to \$999 per month
- \$1,000 to \$1,499 per month
- \$1,500 to \$2,499 per month
- \$2,500 or more per month

D5. How many people, including yourself, live in your household?..... _____ **members**

D6. How many of these people, including yourself, are 65 or older?..... _____ **members**

D7. Indicate which of the following people live in your household.

	Yes	No
Married partner.....	1	2
Opposite-sex unmarried partner	1	2
Same-sex unmarried partner	1	2
Relative – under age 18	1	2
Relative – age 18 or older	1	2
Adult non-relative(s)	1	2
I live alone.....	1	2

D8. Do you live in a subdivision or complex that is targeted to adults over a certain age?

- Yes No Don't know

D9. What is your employment status?

- Fully retired → *Go to Question D11*
- Retired but working part time for pay
- Working full time for pay
- Working part time for pay
- Unemployed, looking for paid work

D10. [IF NOT YET FULLY RETIRED]

At what age do you expect to retire completely and not work for pay at all?..... _____ **years old**

D11. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$15,000
- \$15,000 to \$24,999
- \$25,000 to \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 or more

D12. Are you Spanish/Hispanic/Latino?

- Yes No

D13. What is your race? (Mark one or more races to indicate what race you consider yourself to be)

- American Indian or Alaskan native
- Asian or Pacific Islander
- Black, African American
- White/Caucasian
- Other

D14. In which category is your age?

- 55-59 years 80-84 years
- 60-64 years 85-89 years
- 65-69 years 90-94 years
- 70-74 years 95 years or older
- 75-79 years

D15. What is your sex?

- Female Male

D16. Are you registered to vote in your jurisdiction?

- Yes Ineligible to vote
- No Don't know

D17. Many people don't have time to vote in elections. Did you vote in the last general election?

- Yes Ineligible to vote
- No Don't know

Thank you for completing this survey. Please return the completed survey in the postage paid envelope to: National Research Center, Inc., 3005 30th St., Boulder, CO 80301

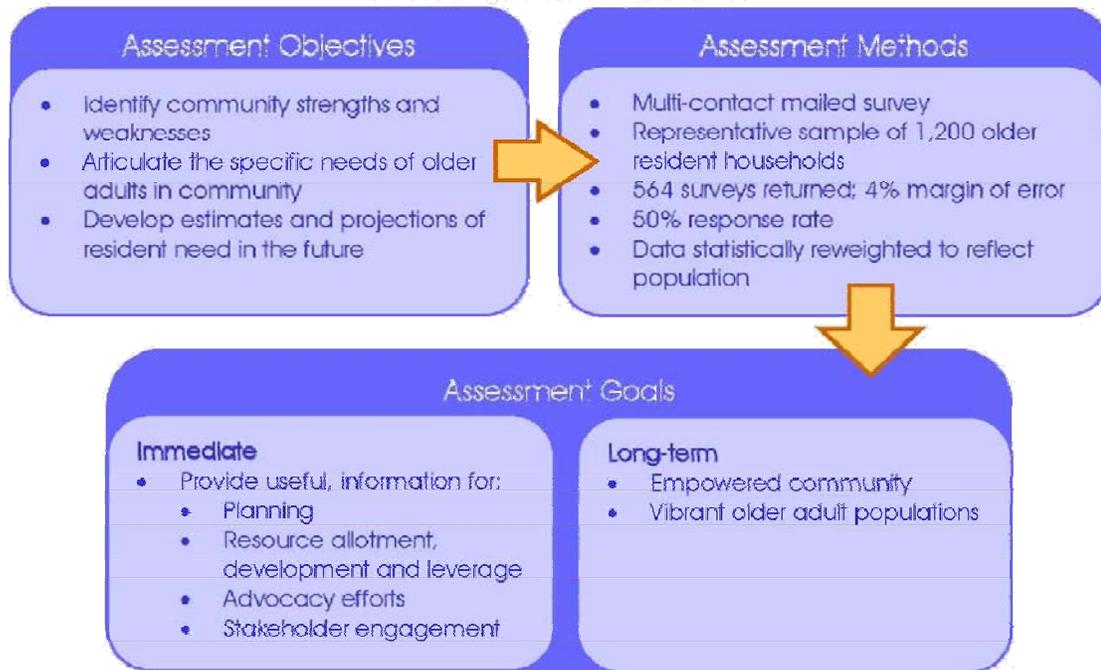
Summary of Findings

With more than one-half of the Baby Boom generation age 50 and older, the flow of older adults is beginning to gush into the demographic pipeline. One-third of all Americans will reach age 50 by 2010. To prepare better for this aging population, or “silver tsunami,” as it has been called, the City of Novi contracted with National Research Center, Inc. (NRC) to conduct an assessment of the strengths and needs of its older residents. Based upon the perspectives of older residents themselves, the Community Assessment Survey for Older Adults (CASOA™) was developed to provide a statistically valid survey of older adults in communities across America. The study findings will be used by staff, elected officials and other stakeholders to plan for older adult services, programs and facilities. The objectives of the CASOA are to:

- Identify community strengths in serving older adults.
- Articulate the specific needs of older adults in the city.
- Develop current estimates of and projections of older adult residents’ needs into the future.

The results of this exploration will provide useful information for planning and resource development as well as strengthen advocacy efforts and stakeholder engagement. The ultimate goal of the assessment is to create an empowered community that supports a vibrant older adult population in Novi.

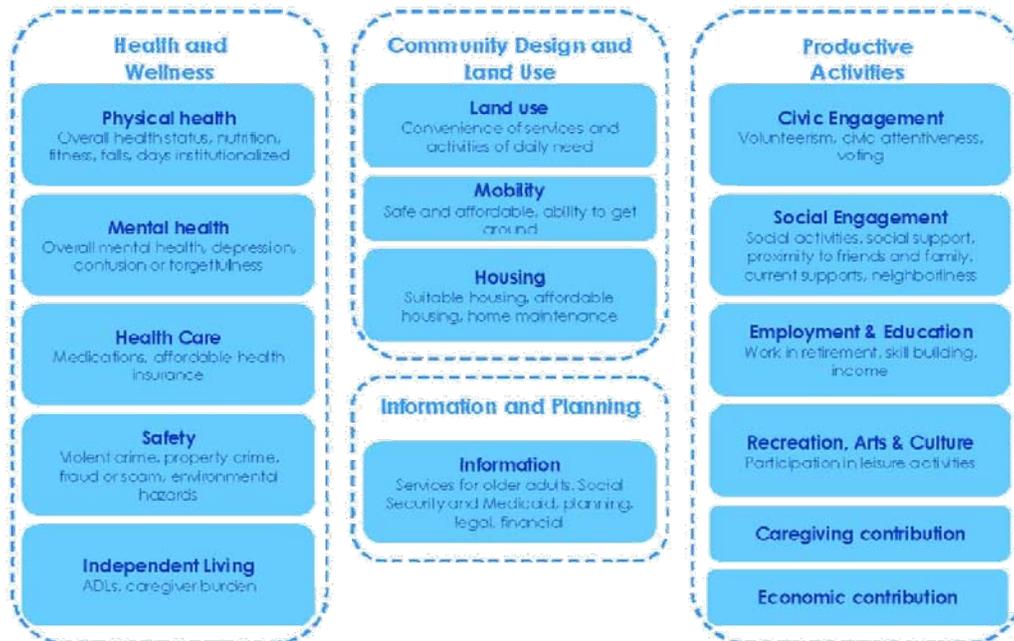
FIGURE 1: CASOA METHODS AND GOALS



The assessment focused on a series of older adult resident needs and the community supports that foster successful aging. More than 40 common needs affecting older adult well being were assessed.

These 40 issues fell into the larger categories of health and wellness; community design and land use; participation in productive activities and community resources for information and planning. Older adults' opinions about current community amenities and opportunities also were measured in the survey.

FIGURE 2: NEEDS AND STRENGTHS ASSESSED THROUGH CASOA

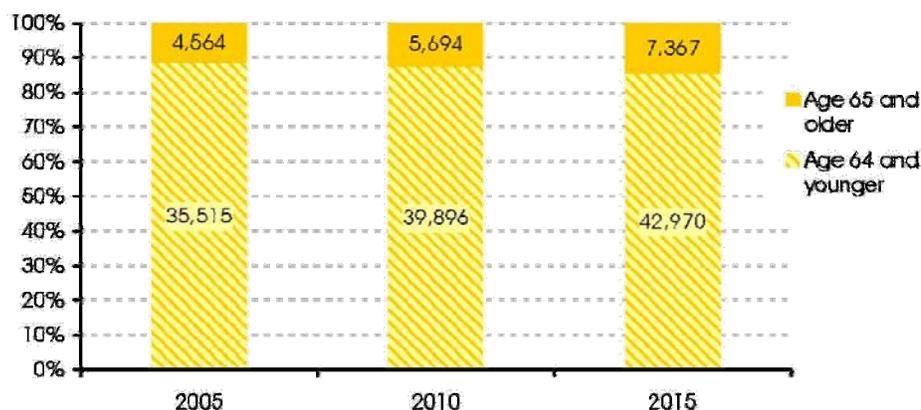


The survey was mailed in July 2007 to a random selection of older residents living in Novi. Older adult households were contacted three times to participate in the survey. A total of 564 completed surveys were obtained, providing an overall response rate of 50% and a margin of error of +/- 4% around any given percent and 2.5 points around any given average rating for the entire sample.

The "Graying" of Novi

According to the Southeast Michigan Council of Governments, there were about 4,564 older adults (age 65 or older) living in Novi in the year 2005; this amounted to 11% of the city's total population. Five years after, in 2010, the older adult population in Novi is projected to be 5,694. The older adult population of Novi is expected to reach about 7,367 by 2015, or a 15% increase in older adults from 2005.

FIGURE 3: OLDER ADULT PORTION OF THE TOTAL POPULATION OF THE CITY OF NOVI, CURRENT AND PROJECTED



Source: Southeast Michigan Council of Governments (SEMCOG) 2030 Regional Development Forecast (RDF) Population by Age Group by Community, September 2002

The population swell in communities across America will present varied opportunities and challenges to local government service provision. Areas of specific opportunity and challenge for the City of Novi’s aging population are provided in the remainder of this summary.

Novi Opportunities and Challenges

Older adults may not complain, but not every community leaves older adults raving about the quality of community life or the services available for active living and aging in place. Communities that assist older adults to remain as or become active community participants provide the requisite opportunities for recreation, transportation, culture, education, communication, social connection, spiritual enrichment and health care. It is not a package mix, so each community must identify what its older adults seek and what the community provides. The judgments of the residents for whom community planning takes place, provide the elements of an equation that describes the overall community quality of Novi.

Survey respondents were asked to rate more than 35 aspects of the community related to health and wellness opportunities; community land use and design; and opportunities for productive activities. Ratings were converted to an average scale of 0 (the lowest rating, e.g., “poor”) to 100 (the highest rating, e.g., “excellent”). (For more information on how the summary scores were calculated, see Appendix C: Methods.)

First, the report describes how older residents’ view Novi as a community that creates a thriving environment for older adults and then describes residents’ self-reported needs. It was found, overall, that Novi was rated positively by its older residents. Most rated the city as a “good” place to live although ratings of the city as a place for retirement were lower. Summary scores were calculated for categories of community quality to provide a broad picture of the perceived fit between what the community offered to older adults and what older residents needed. Summary ratings for Novi demonstrated that older resident felt the areas of community land use and design

health and wellness opportunities were, on average, provided best. Opportunities for productive activities and community information were rated less favorably with community information receiving the lowest average rating.

FIGURE 4: READINESS SUMMARIES OF NOVI



Scale: 0=Lowest/most negative, 100=Highest/most positive

Older Resident Needs in Novi

Older adults, more than others, face difficulties with aspects of everyday life. For many older adults these difficulties vastly exceed the minor physical pains or small losses of function that characterize almost everyone's circumstances after a certain age. When individual problems are added together, a group picture emerges that provides a useful description of the entire community of Novi. Nationally, areas where older adults face the largest share of life's challenges include caregiving, health and mental health, in-home support, nutrition and food security and transportation. As part of this study, certain problems or stressors encountered by older adults in Novi are described, such as physical and emotional difficulties and injuries that have compromised their independence. Also presented are their current needs and from those, the magnitude of aggregate needs the community may anticipate in the coming decades.

Typically, it is understood that the self-reported needs of older adults represents the minimum level of community need, a conservative estimate attenuated by respondents' strong desire to feel and appear self-reliant and further reduced by the silent whisper of some older adults who, no matter how sensitive the attempt, are too frail to participate in any survey enterprise.

Nonetheless, clear patterns of needs and strengths emerged from this assessment. For this summary, the 40+ potential needs of older adults assessed in CASOA were aggregated into larger categories and merged with information regarding older resident daily activities to provide a broad picture of older residents' needs in Novi. (See Appendix A: Older Adult Needs for prevalence of specific needs in Novi and Appendix C: Methods for more information on the computation of these summary scores). These older adult needs categories are provided below along with the proportion and number of residents who reported the need and the population projections for the needs in the years 2010 and 2015 (if no changes are made in service delivery).

The greatest areas of resident need were civic engagement, information and planning, housing and physical health. Issues in the area of social engagement, social support, mental health, home maintenance and finance also were determined to be problematic for one in five older residents in Novi. Older residents reported the lowest prevalence of need in the areas of safety, mobility, caregiver burden and risk of institutionalization, although these needs can be quite serious for the 5-10% of seniors affected.

It should be understood that the percent of the population that experiences a problem is not a measure of how difficult a problem is to endure for the people who share it. Some needs, though rare as a percent of residents, have particularly devastating impact on a residents' quality of life – for example, needing help transferring from bed to wheelchair or having a problem with safety, so it is important to consider both the prevalence of the need and its centrality to a residents' sustained independence.



CITY COUNCIL

Mayor
David B. Landry

Mayor Pro Tem
Kim Capello

Bob Gatt

Terry K. Margolis

Andrew Mutch

Kathy Crawford

Dave Staudt

City Manager
Clay J. Pearson

City Clerk
Maryanne Cornelius

November 2008

Dear Novi Resident:

About one week ago, you should have received a copy of the enclosed survey. **If you completed it and sent it back, we thank you for your time and ask you to discard this survey.** Please do not respond twice. If you have not had a chance to complete the survey, we would appreciate your response. The City of Novi wants to know what you think about our community and municipal government. You have been randomly selected to participate in the City of Novi's Citizen Survey.

Please take a few minutes to fill out the enclosed Citizen Survey. Your answers will help Novi City Council make decisions that affect our community. You should find the questions interesting and we will definitely find your answers useful. Please participate!

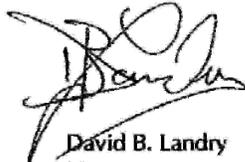
To get a representative sample of Novi residents, the adult (anyone 18 years or older) in your household who most recently had a birthday should complete this survey. Year of birth of the adult does not matter.

Please have the appropriate member of the household spend a few minutes to answer all the questions and return the survey in the enclosed postage-paid envelope. **Your responses will remain completely anonymous.**

Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. If you have any questions about the Citizen Survey please call 248-735-8625.

Please help us shape the future of Novi. Thank you for your time and participation.

Sincerely,


David B. Landry
Mayor


Clay J. Pearson
City Manager

City of Novi
45175 W. Ten Mile Road
Novi, Michigan 48375
248.347.0460
248.347.0577 fax

cityofnovi.org

The City of Novi 2008 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Novi:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Novi as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
Novi as a place to raise children.....	1	2	3	4	5
Novi as a place to work.....	1	2	3	4	5
Novi as a place to retire.....	1	2	3	4	5
The overall quality of life in Novi.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Novi as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Sense of community.....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5
Overall appearance of Novi.....	1	2	3	4	5
Cleanliness of Novi.....	1	2	3	4	5
Overall quality of new development in Novi.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Overall quality of business and service establishments in Novi.....	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Opportunities to attend cultural activities.....	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Employment opportunities.....	1	2	3	4	5
Educational opportunities.....	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities.....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters.....	1	2	3	4	5
Ease of car travel in Novi.....	1	2	3	4	5
Ease of bicycle travel in Novi.....	1	2	3	4	5
Ease of walking in Novi.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Traffic flow on major streets.....	1	2	3	4	5
Amount of public parking.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Availability of affordable quality child care.....	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of preventative health services.....	1	2	3	4	5
Quality of overall natural environment in Novi.....	1	2	3	4	5
Overall image or reputation of Novi.....	1	2	3	4	5

3. Please rate the speed of growth in the following categories in Novi over the past 2 years:

	<i>Much too slow</i>	<i>Somewhat too slow</i>	<i>Right amount</i>	<i>Somewhat too fast</i>	<i>Much too fast</i>	<i>Don't know</i>
Population growth.....	1	2	3	4	5	6
Retail growth (stores, restaurants, etc.).....	1	2	3	4	5	6
Jobs growth.....	1	2	3	4	5	6



4. To what degree, if at all, are run down buildings, weed lots or junk vehicles a problem in Novi?
 Not a problem Minor problem Moderate problem Major problem Don't know

5. Please rate how safe or unsafe you feel from the following in Novi:

	Very safe	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	Don't know
Violent crime (e.g., rape, assault, robbery)	1	2	3	4	5	6
Property crimes (e.g., burglary, theft).....	1	2	3	4	5	6
Environmental hazards, including toxic waste.....	1	2	3	4	5	6

6. Please rate how safe or unsafe you feel:

	Very safe	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	Don't know
In your neighborhood during the day	1	2	3	4	5	6
In your neighborhood after dark.....	1	2	3	4	5	6
In Novi's downtown area during the day	1	2	3	4	5	6
In Novi's downtown area after dark	1	2	3	4	5	6

7. During the past twelve months, were you or anyone in your household the victim of any crime?
 No → Go to Question 9 Yes → Go to Question 8 Don't know → Go to Question 9

8. If yes, was this crime (these crimes) reported to the police?
 No Yes Don't know

9. In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Novi?

	Never	Once or twice	3 to 12 times	13 to 26 times	More than 26 times
Used Novi public libraries or their services	1	2	3	4	5
Used Novi recreation centers.....	1	2	3	4	5
Participated in a recreation program or activity	1	2	3	4	5
Visited a neighborhood park or city park	1	2	3	4	5
Ridden a local bus within Novi	1	2	3	4	5
Attended a meeting of local elected officials or other local public meeting	1	2	3	4	5
Watched a meeting of local elected officials or other local public meeting on cable television	1	2	3	4	5
Read Novi Newsletter.....	1	2	3	4	5
Visited the City of Novi Web site (at www.cityofnovi.org)	1	2	3	4	5
Recycled used paper, cans or bottles from your home.....	1	2	3	4	5
Volunteered your time to some group or activity in Novi.....	1	2	3	4	5
Provided help to a friend or neighbor	1	2	3	4	5

10. About how often, if at all, do you talk to or visit with your immediate neighbors (people who live in the 10 or 20 households that are closest to you)?

- Just about every day
- Several times a week
- Several times a month
- Once a month
- Several times a year
- Once a year or less
- Never

The City of Novi 2008 Citizen Survey

11. Please rate the quality of each of the following services in Novi:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police services	1	2	3	4	5
Fire services	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Crime prevention	1	2	3	4	5
Fire prevention and education	1	2	3	4	5
Municipal courts	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting	1	2	3	4	5
Snow removal	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing	1	2	3	4	5
Recycling	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services	1	2	3	4	5
City parks	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc)	1	2	3	4	5
Economic development	1	2	3	4	5
Services to seniors	1	2	3	4	5
Services to youth	1	2	3	4	5
Services to low-income people	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services	1	2	3	4	5
Public schools	1	2	3	4	5
Cable television	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts	1	2	3	4	5

12. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The City of Novi	1	2	3	4	5
The Federal Government	1	2	3	4	5
The State Government	1	2	3	4	5
Oakland County Government	1	2	3	4	5

13. Have you had any in-person or phone contact with an employee of the City of Novi within the last 12 months (including police, receptionists, planners or any others)?

No → Go to Question 15 Yes → Go to Question 14

14. What was your impression of the employee(s) of the City of Novi in your most recent contact? (Rate each characteristic below.)

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Knowledge	1	2	3	4	5
Responsiveness	1	2	3	4	5
Courtesy	1	2	3	4	5
Overall impression	1	2	3	4	5



15. Please rate the following categories of Novi government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Novi	1	2	3	4	5
The overall direction that Novi is taking.....	1	2	3	4	5
The job Novi government does at welcoming citizen involvement	1	2	3	4	5
The job Novi government does at listening to citizens	1	2	3	4	5

16. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Novi to someone who asks	1	2	3	4	5
Remain in Novi for the next five years	1	2	3	4	5

17. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the Impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

18. Please check the response that comes closest to your opinion for each of the following questions:

- a. The City of Novi is interested in knowing what priorities you think are important for your municipal government. Please rate how important you think each of the following priorities should be to the City of Novi over the next five years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>	<i>Don't know</i>
Make annual investments in facilities and equipment for police and fire	1	2	3	4	5
Make annual investments in municipal infrastructure (i.e. roads, water and sewer)	1	2	3	4	5
Make annual investments in parks and recreation/cultural facilities ...	1	2	3	4	5
Work cooperatively with neighboring communities, school districts and other public entities	1	2	3	4	5
Preserve natural areas (including open spaces, wetlands and woodlands)	1	2	3	4	5
Adjust new and existing services to address Novi's changing demographics	1	2	3	4	5
Promote services and programs for seniors	1	2	3	4	5
Expand and enhance recreational and cultural programs	1	2	3	4	5
Promote and maintain an attractive community.....	1	2	3	4	5

- b. Please rate the following statements by circling the number that most clearly represents your opinion:

	<i>Strongly agree</i>	<i>Somewhat agree</i>	<i>Neither agree nor disagree</i>	<i>Somewhat disagree</i>	<i>Strongly disagree</i>	<i>Don't know</i>
I can envision living in Novi five years from now	1	2	3	4	5	6
If I were looking to purchase/rent a new home I would look exclusively in Novi.....	1	2	3	4	5	6
I would recommend Novi to friends as a place to live.....	1	2	3	4	5	6

The City of Novi 2008 Citizen Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. Are you currently employed for pay?

- No → Go to Question D3
- Yes, full time → Go to Question D2
- Yes, part time → Go to Question D2

D2. During a typical week, how many days do you commute to work (for the longest distance of your commute) in each of the ways listed below? (Enter the total number of days, using whole numbers.)

- Motorized vehicle (e.g., car, truck, van, motorcycle, etc...) by myself days
- Motorized vehicle (e.g., car, truck, van, motorcycle, etc...) with other children or adults days
- Bus, Rail, Subway or other public transportation days
- Walk days
- Bicycle days
- Work at home days
- Other days

D3. How many years have you lived in Novi?

- Less than 2 years 11-20 years
- 2-5 years More than 20 years
- 6-10 years

D4. Which best describes the building you live in?

- One family house detached from any other houses
- House attached to one or more houses (e.g., a duplex or townhome)
- Building with two or more apartments or condominiums
- Mobile home
- Other

D5. Is this house, apartment or mobile home...

- Rented for cash or occupied without cash payment?
- Owned by you or someone in this house with a mortgage or free and clear?

D6. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- Less than \$300 per month
- \$300 to \$599 per month
- \$600 to \$999 per month
- \$1,000 to \$1,499 per month
- \$1,500 to \$2,499 per month
- \$2,500 or more per month

D7. Do any children 17 or under live in your household?

- No Yes

D8. Are you or any other members of your household aged 65 or older?

- No Yes

D9. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$24,999
- \$25,000 to \$49,999
- \$50,000 to \$99,999
- \$100,000 to \$149,999
- \$150,000 or more

Please respond to both question D10 and D11:

D10. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic or Latino
- Yes, I consider myself to be Spanish, Hispanic or Latino

D11. What is your race? (Mark one or more races to indicate what race you consider yourself to be)

- American Indian or Alaskan Native
- Asian, Asian Indian or Pacific Islander
- Black or African American
- White
- Other

D12. In which category is your age?

- 18-24 years 55-64 years
- 25-34 years 65-74 years
- 35-44 years 75 years or older
- 45-54 years

D13. What is your sex?

- Female
- Male

D14. Are you registered to vote in your jurisdiction?

- No
- Yes
- Ineligible to vote
- Don't know

D15. Many people don't have time to vote in elections. Did you vote in the last general election?

- No
- Yes
- Ineligible to vote
- Don't know

Thank you for completing this survey. Please return the completed survey in the postage paid envelope to:
National Research Center, Inc., 3005 30th St., Boulder, CO 80301

EXECUTIVE SUMMARY

This report of the City of Novi survey provides the opinions of a representative sample of residents about community quality of life, service delivery, civic participation and unique issues of local interest. A periodic sounding of resident opinion offers staff, elected officials and other stakeholders an opportunity to identify challenges and to plan for and evaluate improvements and to sustain services and amenities for long-term success.

Most residents experience a good quality of life in the City of Novi and believe the City is a good place to live. The overall quality of life in the City of Novi was rated as "excellent" or "good" by 92% of respondents. Almost all report they plan on staying in the City of Novi for the next five years.

A variety of characteristics of the community was evaluated by those participating in the study. The three characteristics receiving the most favorable ratings were shopping opportunities, cleanliness of Novi, and the overall image/reputation of Novi. The three characteristics receiving the least positive ratings were ease of bicycle travel in Novi, traffic flow on major streets, and the availability of paths and walking trails.

Ratings of community characteristics were compared to the benchmark database. Of the 29 characteristics for which comparisons were available, 21 were above the benchmark comparison, five were similar to the benchmark comparison and three were below.

Residents in the City of Novi were somewhat civically engaged. While only 25% had attended a meeting of local elected public officials or other local public meeting in the previous 12 months, 89% had provided help to a friend or neighbor. Less than half had volunteered their time to some group or activity in the City of Novi, which was lower than the benchmark.

In general, survey respondents demonstrated strong trust in local government. A majority rated the overall direction being taken by the City of Novi as "good" or "excellent." This was higher than the benchmark. Those residents who had interacted with an employee of the City of Novi in the previous 12 months gave high marks to those employees. Nearly all rated their overall impression of employees as "excellent" or "good."

On average, residents gave favorable ratings to almost all local government services. City services rated were able to be compared to the benchmark database. Of the 32 services for which comparisons were available, 23 were above the benchmark comparison, eight were similar to the benchmark comparison and one was below.

A **Key Driver Analysis** was conducted for the City of Novi which examined the relationships between ratings of each service and ratings of the City of Novi's services overall. Those key driver services that correlated most strongly with residents' perceptions about overall City service quality have been identified. By targeting improvements in key services, the City of Novi can focus on the services that have the greatest likelihood of influencing residents' opinions about overall service quality. Services found to be influential in ratings of overall service quality from the Key Driver Analysis were:

- City parks
- Code enforcement
- Police services

Of these services, those deserving the most attention may be those that have experienced declining ratings over time: code enforcement. For City parks and police services, the City of Novi is above the benchmark and should continue to ensure high quality performance.



Community Survey: *Let your voice be heard today!*

The Novi Parks Foundation would like your input to help determine park and recreation priorities for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. We greatly appreciate your time.

Do you live in the City of Novi?

- (1) Yes [continue with the survey]
- (2) No [discontinue the survey]

1. Counting yourself, how many people in your household are:

- | | | | |
|--------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Under age 5 <input type="checkbox"/> | Ages 15-19 <input type="checkbox"/> | Ages 35-44 <input type="checkbox"/> | Ages 65-74 <input type="checkbox"/> |
| Ages 5-9 <input type="checkbox"/> | Ages 20-24 <input type="checkbox"/> | Ages 45-54 <input type="checkbox"/> | Ages 75+ <input type="checkbox"/> |
| Ages 10-14 <input type="checkbox"/> | Ages 25-34 <input type="checkbox"/> | Ages 55-64 <input type="checkbox"/> | |

2. From the following list, please check ALL the City of Novi parks and recreation facilities you or members of your household have visited over the past 12 months.

- | | |
|---|---|
| <input type="checkbox"/> (01) Novi Ice Arena | <input type="checkbox"/> (06) Lakeshore Park |
| <input type="checkbox"/> (02) Wildlife Woods Park | <input type="checkbox"/> (07) Power Park Softball Complex |
| <input type="checkbox"/> (03) ITC Community Sports Park | <input type="checkbox"/> (08) Rotary Park |
| <input type="checkbox"/> (04) Civic Center | <input type="checkbox"/> (09) Brookfarm Park |
| <input type="checkbox"/> (05) Novi Senior Center | <input type="checkbox"/> (10) None, we haven't used any Novi parks or recreation facilities |

3. Which THREE of the parks and recreation facilities listed in Question #2 do you and members of your household visit the most often? [Please write in the numbers below for your 1st, 2nd, and 3rd choices using the numbers in Question #2 above, or circle NONE.]

_____	_____	_____	_____
Visited Most	Visited 2 nd Most	Visited 3 rd Most	NONE

4. How would you rate the physical condition of all the City of Novi parks and recreation facilities that you and members of your household have visited?

- | | |
|--|-----------------------------------|
| <input type="checkbox"/> (1) Excellent | <input type="checkbox"/> (3) Fair |
| <input type="checkbox"/> (2) Good | <input type="checkbox"/> (4) Poor |

5. Have you or other members of your household participated in any recreation programs offered by the City of Novi during the past 12 months?

- | | |
|--|---|
| <input type="checkbox"/> (1) Yes [Please answer Question #6] | <input type="checkbox"/> (2) No [Please go to Question #7.] |
|--|---|

6. How would you rate the overall quality of the City of Novi recreation programs that you and members of your household have participated in?

- | | |
|--|-----------------------------------|
| <input type="checkbox"/> (1) Excellent | <input type="checkbox"/> (3) Fair |
| <input type="checkbox"/> (2) Good | <input type="checkbox"/> (4) Poor |

7. Please check ALL the ways you learn about City of Novi programs and activities.
- | | |
|---|---|
| <input type="checkbox"/> (01) Newspaper articles/advertisements | <input type="checkbox"/> (07) From friends and neighbors |
| <input type="checkbox"/> (02) City of Novi Website | <input type="checkbox"/> (08) School flyers-Recreation Reminder |
| <input type="checkbox"/> (03) City of Novi Brochure - Engage | <input type="checkbox"/> (09) City of Novi e-mail bulletins |
| <input type="checkbox"/> (04) Senior Newsletter - Enhance | <input type="checkbox"/> (10) Conversations with City of Novi staff |
| <input type="checkbox"/> (05) Cable access television | <input type="checkbox"/> (11) Flyers/posters at local businesses |
| <input type="checkbox"/> (06) Flyers/posters at City facilities | |

8. From the following list, please check ALL the organizations that you and members of your household have used for indoor and outdoor recreation activities during the last 12 months.
- | | |
|---|--|
| <input type="checkbox"/> (01) Public schools | <input type="checkbox"/> (08) Health clubs (tennis, fitness & dance) |
| <input type="checkbox"/> (02) Churches | <input type="checkbox"/> (09) Neighboring cities/counties |
| <input type="checkbox"/> (03) Private youth sports teams | <input type="checkbox"/> (10) State Parks |
| <input type="checkbox"/> (04) YMCA | <input type="checkbox"/> (11) Homeowners associations/apartment |
| <input type="checkbox"/> (05) School sponsored activities | <input type="checkbox"/> (12) Boys Club |
| <input type="checkbox"/> (06) City of Novi | <input type="checkbox"/> (13) Other: _____ |
| <input type="checkbox"/> (07) Local colleges | <input type="checkbox"/> (14) None. Do not use any organizations |

9. For each of the age groups shown below, please indicate which Organization listed in Question #8 you and your household USE THE MOST for sports and recreation programs and services. [Use the number by each organization in Question #8. If there is no one in your household in the age group, check NONE in the space provided below.]

	Agency Used Most in Question #8	NONE in household this age
Ages 0 to 18 years	_____	_____
Ages 19 years and older	_____	_____

10. Please CHECK ALL the reasons that prevent you or other members of your household from using parks, recreation and sports facilities or programs of the City of Novi Parks and Recreation Department more often.
- | | |
|---|---|
| <input type="checkbox"/> (01) Facilities are not well maintained | <input type="checkbox"/> (11) Poor customer service by staff |
| <input type="checkbox"/> (02) Program or facility not offered | <input type="checkbox"/> (12) I do not know locations of facilities |
| <input type="checkbox"/> (03) Facilities lack the right equipment | <input type="checkbox"/> (13) Use services of other agencies |
| <input type="checkbox"/> (04) Security is insufficient | <input type="checkbox"/> (14) Not accessible for people with disabilities |
| <input type="checkbox"/> (05) Lack of quality programs | <input type="checkbox"/> (15) I do not know what is being offered |
| <input type="checkbox"/> (06) Too far from our residence | <input type="checkbox"/> (16) Facility operating hours not convenient |
| <input type="checkbox"/> (07) Class full | <input type="checkbox"/> (17) Registration for programs is difficult |
| <input type="checkbox"/> (08) Program times are not convenient | <input type="checkbox"/> (18) Lack of parking by facilities and parks |
| <input type="checkbox"/> (09) Use facilities in other cities | <input type="checkbox"/> (19) Other: _____ |
| <input type="checkbox"/> (10) Fees are too high | |

11. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.

If YES, please rate ALL the following parks and recreation FACILITIES of this type available to Novi residents on a scale of 5 to 1, where 5 means “100% Meets Needs” and 1 means “Does Not Meet Needs” of your household.

Type of Facility	Do You Have a Need for this Facility?		If YES You Have a Need, How Well Are Your Needs Being Met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
A. Youth soccer fields	Yes	No	5	4	3	2	1
B. Youth baseball and softball fields	Yes	No	5	4	3	2	1
C. Youth football fields	Yes	No	5	4	3	2	1
D. Outdoor tennis courts	Yes	No	5	4	3	2	1
E. Outdoor cricket fields	Yes	No	5	4	3	2	1
F. Adult softball fields	Yes	No	5	4	3	2	1
G. Off-leash dog park	Yes	No	5	4	3	2	1
H. Outdoor Theatre for the arts	Yes	No	5	4	3	2	1
I. Playground equipment	Yes	No	5	4	3	2	1
J. Outdoor basketball courts	Yes	No	5	4	3	2	1
K. Outdoor volleyball courts	Yes	No	5	4	3	2	1
L. Disc golf	Yes	No	5	4	3	2	1
M. Skateboarding park	Yes	No	5	4	3	2	1
N. Walking and biking trails	Yes	No	5	4	3	2	1
O. Mountain bike trails	Yes	No	5	4	3	2	1
P. Outdoor water spray grounds	Yes	No	5	4	3	2	1
Q. Outdoor Amphitheatre	Yes	No	5	4	3	2	1

12. Which FOUR of the facilities from the list in Question #11 are *most important* to your household? [Using the letters in the left hand column of Question #11 above, please write in the letters below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st. _____ 2nd. _____ 3rd. _____ 4th. _____ NONE

13. Please indicate if YOU or any member of your HOUSEHOLD has a need for each INDOOR recreational and sports facilities listed below by circling the YES or NO next to the park/facility.

If YES, please rate ALL the following INDOOR recreation and sports FACILITIES of this type available to Novi residents on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

Type of Facility	Do You Have a Need for this Facility?		If YES You Have a Need, How Well Are Your Needs Being Met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
A. Indoor soccer fields	Yes	No	5	4	3	2	1
B. Gyms (i.e. for basketball/volleyball)	Yes	No	5	4	3	2	1
C. Racquetball/handball courts	Yes	No	5	4	3	2	1
D. Rock climbing/bouldering walls	Yes	No	5	4	3	2	1
E. Preschool program space	Yes	No	5	4	3	2	1
F. Meeting rooms	Yes	No	5	4	3	2	1
G. Gymnastics area	Yes	No	5	4	3	2	1
H. Theater-indoor performance arts stage	Yes	No	5	4	3	2	1
I. Space for teens	Yes	No	5	4	3	2	1
J. Aerobics/fitness/dance space area	Yes	No	5	4	3	2	1
K. Arts and crafts room	Yes	No	5	4	3	2	1
L. Ice arena	Yes	No	5	4	3	2	1
M. Senior center/program space	Yes	No	5	4	3	2	1
N. Indoor aquatics center	Yes	No	5	4	3	2	1
O. Indoor running/walking track	Yes	No	5	4	3	2	1
P. Other _____	Yes	No	5	4	3	2	1

14. Which FOUR of the INDOOR facilities from the list in Question #13 are *most important* to your household? [Using the letters in the left hand column of Question #13 above, please write in the letters below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st _____ 2nd _____ 3rd _____ 4th _____ NONE

15. Please indicate if **YOU or any member of your HOUSEHOLD** has a need for each of the programs below by **circling the YES or NO** next to the recreation program.

If **YES**, please rate the following recreation **PROGRAMS** on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

Type of Program	Do You Have a Need for this Program?		If YES You Have a Need, How Well Are Your Needs Being Met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
			5	4	3	2	1
A. Ice-hockey/ice-skating	Yes	No	5	4	3	2	1
B. Pre-school programs	Yes	No	5	4	3	2	1
C. Before and after school care programs	Yes	No	5	4	3	2	1
D. Youth summer camp programs	Yes	No	5	4	3	2	1
E. Youth sports programs	Yes	No	5	4	3	2	1
F. Youth fitness and wellness programs	Yes	No	5	4	3	2	1
G. Martial arts programs	Yes	No	5	4	3	2	1
H. Recreational youth sports leagues	Yes	No	5	4	3	2	1
I. Competitive youth sports leagues	Yes	No	5	4	3	2	1
J. Adult fitness and wellness programs	Yes	No	5	4	3	2	1
K. Teen programs	Yes	No	5	4	3	2	1
L. Aquatic programs	Yes	No	5	4	3	2	1
M. Youth art, dance, performing arts	Yes	No	5	4	3	2	1
N. Adult art, dance, performing arts	Yes	No	5	4	3	2	1
O. Adult sports programs	Yes	No	5	4	3	2	1
P. Senior adult programs	Yes	No	5	4	3	2	1
Q. Programs for Disabled	Yes	No	5	4	3	2	1
R. Birthday parties	Yes	No	5	4	3	2	1
S. Gymnastics and tumbling programs	Yes	No	5	4	3	2	1
T. Golf lessons/leagues	Yes	No	5	4	3	2	1
U. City of Novi special events	Yes	No	5	4	3	2	1
V. Cultural programs/festivals	Yes	No	5	4	3	2	1
W. Outdoor recreation/nature programs	Yes	No	5	4	3	2	1
X. Tennis programs	Yes	No	5	4	3	2	1

16. Which **FOUR** of the programs from the list in Question #15 are **most important** to your household? [Using the letters in Question #15 above, please write in the letters below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st. _____ 2nd. _____ 3rd. _____ 4th. _____ NONE

17. Which **FOUR** of the programs from the list in Question #15 do you **currently participate in MOST OFTEN** at City of Novi facilities? [Using the letters in Question #15 above, please write in the letters below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st. _____ 2nd. _____ 3rd. _____ 4th. _____ NONE

18. For each of the following potential benefits, please indicate your level of agreement with the benefits being provided by parks, trails, recreation facilities and programs of the City of Novi by circling the corresponding number.

Benefits	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
A. Improve physical health and fitness	1	2	3	4	5	9
B. Help reduce crime	1	2	3	4	5	9
C. Make Novi a more desirable place to live	1	2	3	4	5	9
D. Preserve open space and the environment	1	2	3	4	5	9
E. Increase property values	1	2	3	4	5	9
F. Improve mental health and reduce stress	1	2	3	4	5	9
G. Increase opportunities for people of different cultures to interact	1	2	3	4	5	9
H. Help attract new residents and businesses	1	2	3	4	5	9
I. Develop and improve social skills of youth	1	2	3	4	5	9
J. Develop and improve self image of youth	1	2	3	4	5	9
K. Other: _____	1	2	3	4	5	9

19. Which THREE of the BENEFITS from the list in Question #18 are most important to you and members of your household? [Using the letters in Question #18 above, please write in the letters below for your 1st, 2nd, and 3rd choices, or circle 'NONE.']

1st: _____ 2nd: _____ 3rd: _____ NONE

Demographics

20. What is your age? _____

21. Your gender: _____(1) Male _____(2) Female

22. What is your zip code? _____

23. How many years have you lived in Novi? _____

This concludes the survey. Thank you for your time.

Please Return Your Completed Survey in the Enclosed Return-Reply Envelope Addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Community Attitude and Interest Survey

Executive Summary of Citizen Survey Results

Overview and Methodology

The Novi Parks Foundation and Novi Parks, Recreation and Forestry Department conducted a Community Survey in the winter of 2008-2009 to establish priorities for the future improvement of parks and recreation facilities, programs and services within the community. The survey was designed to obtain statistically valid results from households throughout the City of Novi. The survey was administered by a combination of mail and phone.

Leisure Vision worked extensively with City of Novi officials in the development of the survey questionnaire. This work allowed the survey to be tailored to issues of strategic importance to effectively plan the future system.

In December 2008, Leisure Vision mailed surveys to a random sample of 2,000 households throughout the City of Novi. Approximately three days after the surveys were mailed each household that received a survey also received an electronic voice message encouraging them to complete the survey. In addition, about two weeks after the surveys were mailed Leisure Vision began contacting households by phone. Those who indicated they had not returned the survey were given the option of completing it by phone.

The goal was to obtain a total of at least 400 completed surveys from City of Novi households. This goal was accomplished, with a total of 427 surveys having been completed. The results of the random sample of 427 households have a 95% level of confidence with a precision of at least +/- 4.7%.

The following pages summarize major survey findings:

Community Survey for the Novi Parks Foundation & Novi Parks, Recreation & Forestry Department

Major Survey Findings

- **Visitation of City Parks and Recreation Facilities.** Eighty-one percent (81%) of households surveyed have visited City parks and recreation facilities during the past 12 months. The City parks and recreation facilities visited by the highest percentage of households during the past 12 months were: Civic Center (58%), Lakeshore Park (45%), ITC Community Sports Park (25%), and Novi Ice Arena (25%).

Ninety-one percent (91%) of households that have visited City parks and recreation facilities rated physical condition of the parks and facilities as either excellent (35%) or good (56%); 8% rated them as fair and only 1% rated them as poor.

- **Participation in City Recreation Programs.** Twenty-eight percent (28%) of households surveyed have participated in City recreation programs during the past 12 months. Ninety-two percent (92%) of households that have participated in City recreation programs during the past 12 months rated the overall quality of the programs as either excellent (37%) or good (55%); 7% rated the programs as fair, and only 1% rated them as poor.

- **Ways Households Learn About City Programs and Activities.** The most frequently mentioned ways that households learn about City programs and activities are: City of Novi Brochure – Engage (61%), newspaper articles/advertisements (52%), friends and neighbors (34%), and City of Novi website (27%).

- **Organizations Used for Indoor and Outdoor Recreation Activities.** The organizations used by the highest percentage of households for indoor and outdoor recreation activities during the past 12 months are: public schools (41%), health clubs (41%), State parks (38%), churches (36%), and the City of Novi (34%).

- **Reasons Preventing the Use of Parks, Recreation Facilities or Programs More Often.** The most frequently mentioned reasons preventing households from using City parks, recreation and sports facilities and programs more often are: “I do not know what is being offered” (16%), “program times are not convenient” (16%), and “use facilities of other cities” (13%).

- **Need for Parks and Recreation Facilities.** The parks and recreation facilities that the highest percentage of households have a need for are: walking and biking trails (65%), playground equipment (34%), outdoor tennis courts (33%), an outdoor amphitheater (30%), and an outdoor theatre for the arts (28%).

Community Survey for the Novi Parks Foundation & Novi Parks, Recreation & Forestry Department

- **Most Important Parks and Recreation Facilities.** Based on the sum of their top four choices, the parks and recreation facilities that households rated as the most important are: walking and biking trails (58%), playground equipment (23%), outdoor tennis courts (21%), outdoor theatre for the arts (17%), and outdoor amphitheater (17%).
- **Need for Indoor Recreation and Sports Facilities.** The indoor recreation and sports facilities that the highest percentage of households have a need for are: indoor running/walking track (42%), indoor aquatics center (35%), gyms for basketball, volleyball, etc. (28%), and aerobics/fitness/dance space areas (27%).
- **Most Important Indoor Recreation and Sports Facilities.** Based on the sum of their top four choices, the indoor recreation and sports facilities that households rated as the most important are: indoor running/walking track (31%), indoor aquatics center (25%), and gyms for basketball, volleyball, etc. (22%).
- **Need for Recreation Programs.** The recreation programs that the highest percentage of households have a need for are: adult fitness and wellness programs (44%), cultural programs/festivals (37%), City of Novi special events (36%), outdoor recreation/nature programs (34%), and aquatic programs (31%).
- **Most Important Recreation Programs.** Based on the sum of their top four choices, the recreation programs that households rated as the most important are: adult fitness and wellness programs (28%), cultural programs/festivals (18%), outdoor recreation/nature programs (16%), and City of Novi special events (15%).
- **Recreation Programs Used Most Often at City of Novi Facilities.** Based on the sum of their top four choices, the recreation programs that households participate in most often at City of Novi facilities are: City of Novi special events (13%), youth sports programs (11%), and cultural programs/festivals (11%).
- **Most Important Benefits Provided by Parks, Trails, Recreation Facilities and Programs.** Based on the sum of their top three choices, the benefits provided by parks, trails, recreation facilities and programs that households rated as the most important are: makes Novi a more desirable place to live (49%), improves physical health and fitness (48%), preserves open space and the environment (32%), and increases property values (30%).



City of Novi
Parks, Recreation and Cultural Services
45175 West Ten Mile Road
Novi, MI 48375
P: 248.347.0400 / F: 248.347.3286
www.cityofnovi.org