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# CITY of NOVI CITY COUNCIL

Agenda Item I  
July 7, 2008

**SUBJECT:** Approval of the second and last renewal option beginning July 1, 2008 – June 30, 2009 for subsidized taxi service with Community Cab Company for senior citizens and those with disabilities.

**SUBMITTING DEPARTMENT:** Parks, Recreation & Forestry

**CITY MANAGER APPROVAL:** *[Signature]*

<b>EXPENDITURE REQUIRED</b>	<b>\$22,620</b>
<b>AMOUNT BUDGETED</b>	<b>\$22,620</b>
<b>APPROPRIATION REQUIRED</b>	<b>N/A</b>
<b>LINE ITEM NUMBER</b>	<b>208-695-00-960-565</b>

**BACKGROUND INFORMATION:** In July 2006, the City contracted with Community Cab Company to provide subsidized taxi service for seniors and those with disabilities. Funding for the cab service (\$22,620) is received from the Suburban Mobility Authority for Regional Transportation Credit Funds (SMART). Cab passengers pay a \$4 one-way fee to the cab company.

The original contract consists of one year with two annual renewal options. The first renewal of the contract expires on June 30, 2008. Based on customer satisfaction, staff recommends approval of the second and last renewal option beginning July 1, 2008 – June 30, 2009 for subsidized taxi service with Community Cab Company for senior citizens and those with disabilities.

**RECOMMENDED ACTION:** Approval of the second and last renewal option beginning July 1, 200 – June 30, 2009 for subsidized taxi service with Community Cab Company for senior citizens and those with disabilities.

	1	2	Y	N
Mayor Landry				
Mayor Pro Tem Capello				
Council Member Crawford				
Council Member Gatt				

	1	2	Y	N
Council Member Margolis				
Council Member Mutch				
Council Member Staudt				



Requisition Number: 2021

Bill to: CITY OF NOVI  
45175 W. Ten Mile  
Novi, Michigan 48375  
(248) 347-0446  
Fax (248) 735-5682

Ship To: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Attn: \_\_\_\_\_

Vendor: Community Cab  
335 Second Street  
South Lyon MI 48178  
Vendor Phone Number: (248) 349-8118

Account Numbers: \_\_\_\_\_

Council Approved  
Date: 6/19/2006

Date: 6/27/2006

Quantity	Number	Description	Quoted Price	
			Unit Cost	Total
		Award of Subsidized Taxi		
		Service contract according to the		
		terms, conditions, and		\$0.00
		pricing of bid submitted		\$0.00
		31-May-06		\$0.00
		Contract Period:		\$0.00
		June 20, 2006 - June 19, 2007		\$0.00
				\$0.00
				\$0.00
		Award Purchase Order		\$0.00
				\$0.00
				\$0.00
				\$0.00
				\$0.00
			Total:	\$0.00

Requested By: Rachel Zagaroli

Department: Parks, Recreation & Forestry

Approval: [Signature]  
(Finance Department)

Approval: [Signature]  
(Purchasing Director for the City of Novi)

Vendor

## Exhibit A

### SUBSIDIZED TAXI SERVICE

#### DESCRIPTION

The Novi Municipal Credit Funded Taxi Subsidy Program allows seniors age 55 and up, as well as handicapped non-seniors, to have more affordable transportation. The City contracts with the local taxi provider to provide the rides for \$4.00 one-way payment from the rider. The cab company bills the City for the remaining \$5.00 cost of the one-way ride. The City's portion is funded with Municipal Credit dollars. In addition, the City issues identification cards without charge to Novi senior residents, as well as non-senior handicapped persons. The identification card indicates the rider's eligibility for the subsidized program.

#### SERVICE AREA

Subsidized rides are provided to senior and handicapped residents anywhere within the City of Novi. Rides may cross City boundaries; however, regular rates apply outside of the City limits.

#### SERVICE HOURS

The subsidized cab service shall provide subsidized taxi service to the passengers 24 hours a day, 7 days per week when needed.

#### ELIGIBLE USER

All senior residents age 55 and over are eligible to participate, as well as non-senior handicapped persons. Handicapped riders must be approved by the Novi Parks, Recreation & Forestry department. Dependent children 10 and under are eligible to ride free with approved adult participant providing it is from the same pick-up and destination. When a handicapped person travels with a spouse or attendant, such spouse or attendant shall ride without charge.

#### FARE STRUCTURE

Riders pay \$4.00 for each one-way ride within the City of Novi. Regular cab rates apply after crossing City boundaries. The City reimburses the cab company \$5.00 per rider. Dependent children 10 and under ride free with approved, "card carrying" rider from same pick-up to same destination.

#### SHARED RIDES

Riders are encouraged to share the cab rides and when 2 persons share a ride from the same pick-up to the same destination, the cost will be a total of \$4.00, with the City reimbursing \$5.00. When 3 or 4 persons are picked up at the same location and taken to the same destination, the cost will be a total of \$4.00 from the riders with the City reimbursing \$10.00

#### SERVICE LEVEL

This is a demand/response service. There are no advance reservations required.

#### SERVICE MODE

Riders are transported in regular automobile owned by the cab company.

**CITY OF NOVI  
Subsidized Taxi Service  
Proposal Form**

City of Novi  
Carol J. Kalinovik  
Purchasing Official  
45175 W. Ten Mile Road  
Novi MI 48375

We the undersigned as bidder, propose to furnish to the City of Novi, according to the conditions and instructions attached hereto and made a part thereof Subsidized Taxi Service according to the attached terms and conditions.

Comments: We are now in our 29th year of service to this community after establishing cab service in Novi when NO OTHER company would. Working with then Mayor Roethel we instituted this transportation service for the seniors and the handicapped. We have furnished service 7 days a week, 24 hours a day, in all kinds of weather-WITHOUT FAIL. This was accomplished because, unlike other companies, we were already in the City of Novi and did not have to send a car from a neighboring city. We are best suited to furnish this service as we are the ONLY CITY BASED COMPANY.

Company Name: COMMUNITY CAB COMPANY

Address: 335 SECOND STREET

City SOUTH LYON State MICHIGAN Zip 48178

Agent's Name: LINDA TURNER ROBERTS  
(Please type or print legibly)

Agent's Title: PARTNER

Agent's Signature: Linda Turner Roberts

Telephone No. 248-349-8118 Fax 248-926-6788

Date: MAY 23, 2006