



CITY of NOVI CITY COUNCIL

**Agenda Item D
November 26, 2007**

SUBJECT Approval of Resolution regarding Temporary Holiday Promotional Signage allowing temporary relief from Sign Ordinance from November 29 through December 27, 2007.

SUBMITTING DEPARTMENT: Neighborhood and Business Relations Group

CITY MANAGER APPROVAL: 

BACKGROUND INFORMATION:

Since November 2004, City Council has requested special city-wide business holiday signage allowance on private property during the Holiday Season. The 2007 Resolution follows the same format and provisions of guidelines (size and placement provisions, etc.) implemented since December 2004 during the holidays' shopping season. In addition, the sign must incorporate a "bell" theme to coincide with the City's holiday event, "Ringing In The Holidays".

RECOMMENDED ACTION: Approval of Resolution regarding Temporary Holiday Promotional Signage allowing temporary relief from Sign Ordinance from November 29 through December 27, 2007.

	1	2	Y	N
Mayor Landry				
Mayor Pro Tem Capello				
Council Member Crawford				
Council Member Gatt				

	1	2	Y	N
Council Member Margolis				
Council Member Mutch				
Council Member Staudt				

CITY OF NOVI

COUNTY OF OAKLAND, MICHIGAN

RESOLUTION REGARDING TEMPORARY HOLIDAY PROMOTIONAL SIGNAGE

Minutes of a _____ Meeting of the City Council of the City of Novi,
County of

Oakland, Michigan, held in the City Hall in said City on November 26, 2007, at
_____ o'clock

P.M. Prevailing Eastern Time.

PRESENT:

Councilmembers _____

ABSENT:

Councilmembers _____

The following preamble and Resolution were offered by Councilmember

_____ and supported by Councilmember _____ .

WHEREAS, the City Council on September 11, 2006, adopted substantial revisions to
the City's Sign Ordinance, Chapter 28 of the City of Novi Code of Ordinances; and

WHEREAS, among the changes was the creation of a category of signage identified as
"Temporary Promotional Sign," which authorizes the placement of a sign that is "specifically
authorized by resolution of the City Council in connection with an event or promotion and that is
subject to any limitations as to size, duration and purpose as are established in such resolution";
and

WHEREAS, the City has historically sponsored a City-wide holiday event known as “Ring in the Holidays”; and

WHEREAS, the City Council has in the past authorized the temporary placement of signs by businesses in connection with the event, with excellent success; and

WHEREAS, the City Council believes that it is appropriate to do so again in order to assist local businesses during the holiday season in light of the current state and local economies;

NOW, THEREFORE, BE IT RESOLVED, that:

1. Only one additional sign per business registered with the City as required under Chapter 8 of the City Code is authorized, and such sign shall be in the nature of a business sign, as defined in Section 28-1 of the City Code, which means it must direct attention to a business or profession conducted, or to a product, service, or activity sold or offered upon, the premises where such sign is located, and may only reference the name of the business at the premises, and the profession conducted thereon, or the product, service, or activity sold at the premises.
2. The sign must be a ground pole or portable sign, as defined in Section 28-1 of the City Code, meaning a freestanding sign not permanently anchored or secured to either a building or the ground. *In addition, the sign must incorporate a “bell” theme to coincide with the City’s holiday event, “Ring in the Holidays.”*
3. The sign shall not exceed six (6) square feet in area and shall not be in excess of five (5) feet in height.
4. The sign shall not be placed on public property or in the public road right-of-way or any roadway easement.
5. The sign shall be permitted from Thursday, November 29, 2007, through Thursday, December 27, 2007. The sign shall be removed immediately upon the expiration of this approval.
6. As an event authorized specifically by the City Council, the City Council retains the right to alter or amend its authorization and to cancel, rescind, or revoke the same, with or without notice, and any individual or entity who undertakes to participate in or take any action under this authorization acknowledges that this authorization creates no rights inconsistent with the reservation of all such rights to the City and bears all risk of such cancellation, rescission, or revocation, including the loss of any benefit of the additional sign and/or the cost of the sign.

7. Before any such sign is placed, application must be made to the City, on a form provided by the City, which shall include an acknowledgement and permission for the City to enter upon the property to remove the sign if it is not removed by the applicant within the time specified in the resolution.

AYES:

NAYS:

RESOLUTION DECLARED ADOPTED.

MARYANNE CORNELIUS, CITY CLERK

CERTIFICATION

I hereby certify that the foregoing is a true and complete copy of a resolution adopted by the City Council of the City of Novi, County of Oakland, and State of Michigan, at a regular meeting held this ____ day of _____, 2007, and that public notice of said meeting was given pursuant to and in full compliance with Act No. 267, Public Acts of Michigan, 1976, and that the minutes of said meeting have been kept and made available to the public as required by said Act.

MARYANNE CORNELIUS, CITY CLERK

1004981



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TEMPORARY PROMOTIONAL SIGN PERMIT REGISTRATION
By Special Resolution of the Novi City Council
Subject to Chapter 28 of the City Code

Name of business: _____

Address of business: _____

Business phone number: _____

Name of applicant: _____

Home address: _____

Home phone: _____

Names and phone numbers of persons erecting and removing sign _____

Requirements:

1. The sign shall be in the nature of a business sign, as defined in Section 28-1 of the City Code, which means it must direct attention to a business or profession conducted or to a product, service, or activity sold or offered upon, the premises where such sign is located, and may only reference the name of the business at the premises, and the profession conducted thereon, or the product, service, or activity sold at the premises.
2. The sign must be a ground pole or portable sign as defined in Section 28-1 of the City Code.
3. The sign shall not exceed six (6) square feet in area and shall not be in excess of five (5) feet in height.
4. The sign shall not be placed on public property or in the public road right-of-way or any roadway easement.
5. This one time only permit is valid only between November 27, 2007 – December 27, 2007. The permitted sign must be removed by the applicant within twenty four (24) hours of the end of the Event. The Event ends 12 PM December 26, 2007, therefore, any sign must be removed by 12 PM December 27, 2007.
6. **Applicant hereby authorizes the City of Novi to enter upon the property, or any adjacent property necessary to access the sign, to remove the sign if it is not removed by the applicant within the time specified above or does not comply with requirements 1-4, and hereby releases and waives any claims of liability on the part of the City for any damage done to the property or sign, and to indemnify and hold harmless the City from any claims as a result of the City's actions, including damage done to the property or adjacent property as a result of the removal.**
7. As an event authorized specifically by the City Council, the City Council retains the right to alter or amend its authorization and to cancel, rescind, or revoke the same, with or without notice, and any individual or entity who undertakes to participate in or take any action under this authorization acknowledges that this authorization created no rights inconsistent with the reservation of all such rights to the City and bears all risk of such cancellation, rescission, or revocation, including the loss of any benefit of the additional sign and/or the cost of the sign.
8. I agree to comply completely with the aforementioned requirements.

In Addition:

1. Provide a sketch at the bottom of this page illustrating what will be included on the sign, type of sign, along with the location and position of sign in relation to nearby buildings, structures, and property lines.

Name of person authorized to sign

Company name (if applicable)
