Why Novi?

Novi is a global community, inspiring strong international relations in persons and business enterprises. Novi’s 31 square miles are packed with potential, providing a gateway to 21st Century opportunity. Here you’ll find that industry and a vibrant suburban environment happily coexist in an area where expansion will be thoughtful and balanced. Novi takes great pride in having superior parks, wetland and woodland protections and recreation opportunities.

The community’s track record for blazing trails in business and government is enhanced by its strategic location, job opportunities, strong housing mix and commercial, industrial and retail diversity. Hundreds of international businesses – from Japan to Germany and the United Kingdom to Mexico – call Novi “home” in the United States.

With unparalleled access and proximity to healthcare, technology and automotive industry headquarters, Novi has been recognized as a top place to live and work nationally by both Family Circle and Money Magazine.
Location, Location, Location

The City of Novi is an ideal location for your business and employees. Novi offers many advantages and amenities including:

- Convenient access to multiple expressways
- Easy access to utilities
- High-tech and industrial land development opportunities
- Impressive array of public and private schools, recreation centers, water-ways, parks and a world-class retail district
- Highly-respected public safety Police and Fire services

These elements are the City of Novi – a dynamic community that has been identified by major companies as the ideal location. Highlights include:

- Strategically located in southeastern Michigan.
- Consists of 31-square miles in prestigious Oakland County.
- 25 minutes from downtown Detroit and Wayne State University
- 25 minutes from Ann Arbor and the University of Michigan
- 45 minutes from East Lansing and Michigan State University.
- Offers many solid advantages combining an outstanding blend of highly visible and development opportunities in both high-tech and industrial areas.
- Well-connected to highway, rail and air transportation routes offering accessibility second to none.

Existing Conditions

- Existing building on the site. Utilities are available.
- Frontage and access from 12 Mile Road.

The Site

- Frontage and access from 12 Mile Road.
- Convenient access to Novi Road/I-96 interchange.
- Hotels, shopping and restaurants nearby.
- Wide range of development opportunities.
- Access to utilities.

Surrounding Amenities

Shopping
- Twelve Oaks Mall
- Twelve Mile Crossing at Fountain Walk
- Novi Town Center

Dining
- Bonefish Grille
- Cheesecake Factory
- Buddy’s Pizza
- Steve and Rocky’s
- Black Rock Bar & Grille
- Toasted Oak

Healthcare
- Ascension Providence Hospital, Novi Campus
- Botsford Wellness

Lodging
- Baronette Renaissance
- Hyatt Place

Downtown Detroit & Detroit Metropolitan (9.3 miles from expo center)
- Renaissance
- Novi Coney Island
- Toasted Oak Grill
- Baronette
- Hyatt Place

Twelve Oaks Mall - Features
- 30 Store Complex
- 46100 Grand River Ave
- 50 Stores
- 200 Stores

Ring Road
- 12 Mile Road
- Eleven Mile Rd
- Taft Rd
- Beck Rd

Surrounding Amenities
- Michigan Beer Company
- Noodles & Co.
- Taco Bell
- 7-11
- Jimmy John’s
- Burger King
- Happy Sushi
- Subway
- Cicis Pizza
- Ted’s Montana Grill
- Del Taco
- Whataburger
- Chili's
- Panera Bread
- Red Robin
- Outback Steakhouse
- Bonefish Grill
- Chili’s
- Applebee’s
- Bonefish Grille
- California Pizza Kitchen
- Coney Island
- China King
- Thai Basil
- Zoup!
- Chipotle
- Nando’s Peri Peri
- Taco Bell
- Texas Roadhouse
- Outback Steakhouse
- Bonefish Grill
- California Pizza Kitchen
- Coney Island
- China King
- Thai Basil
- Zoup!
- Chipotle

Infrastructure

The site is currently served by paved county street access.

Traffic Counts

(Daily Average Volume): 12,846

Easy access to Interstate 96, 275 and 96.

Businesses

- Autodesk
- Eberspaecher
- Broad Ocean Technologies
- Harmon Becker
- Comau North America
- Mando
- Asco Numatics
- Toyota Boshoku America

More information at:
census.gov/quickfacts
michiganbusiness.org/site-selection